



FOUNDER'S DAY
PROMOTION





FOUNDER'S DAY COMMEMORATIVE

CONTACT YOUR ZIPPO SALES REPRESENTATIVE FOR MORE INFORMATION



FOUNDER'S DAY

ZIPPO PROUDLY HONORS OUR FOUNDER AND INVENTOR OF THE ZIPPO WINDPROOF LIGHTER, GEORGE G. BLAISDELL, WITH OUR SPECIAL-EDITION FOUNDER'S DAY COLLECTION. COINCIDING WITH MR. BLAISDELL'S BIRTHDAY ON JUNE 5TH, THIS UNIQUE ASSORTMENT OF DESIGNS – COMPLETE WITH AN EXTRAORDINARY COMMEMORATIVE PIECE – CELEBRATES HIS UNPARALLELED VISION AND THE SPIRIT THAT HAS GUIDED THE COMPANY FOR MORE THAN 90 YEARS.

“BUILD YOUR PRODUCT WITH INTEGRITY, STAND BEHIND IT 100%, AND SUCCESS WILL FOLLOW.” THIS STRAIGHTFORWARD ADVICE, GIVEN BY ZIPPO FOUNDER AND INVENTOR GEORGE G. BLAISDELL, HAS GUIDED ZIPPO'S DEDICATION TO QUALITY AND SERVICE SINCE OUR FOUNDING IN 1932 – AND IS THE MAIN REASON THAT ZIPPO REMAINS ONE OF THE MOST BELOVED BRANDS IN THE WORLD TODAY.

IN HONOR OF FOUNDER'S DAY, THIS SLEEK HIGH POLISH BLACK KEEPSAKE FEATURES A YOUNG GEORGE G. BLAISDELL POSING WITH A LARGER-THAN-LIFE SALES MODEL ON THE FRONT OF THE LIGHTER IN AN ELEGANT PHOTO IMAGE DESIGN. A CONSUMMATE SALESMAN, THESE OVERSIZED REPLICAS WERE ONE OF MR. BLAISDELL'S FAVORITE DEMONSTRATION TOOLS – SECOND ONLY, PERHAPS, TO THE ZIPPO CAR, WHICH WE CELEBRATE WITH OUR 2023 COLLECTIBLE OF THE YEAR!

A LATER PORTRAIT OF MR. BLAISDELL APPEARS ON THE REVERSE SIDE, ANCHORED BY HIS SIGNATURE AND SET UNDER A LASER-ENGRAVED REPRESENTATION OF HIS REAL-LIFE SEAL OF APPROVAL. THE EVOLUTION OF ZIPPO'S DATE CODE SYSTEM – AN INVALUABLE TOOL FOR COLLECTORS ALL OVER THE WORLD – FORMS A SUBTLE BACKDROP ON EACH SIDE OF THE PIECE. EACH LIGHTER FEATURES A COMMEMORATIVE BOTTOM STAMP AND COMES IN GIFTABLE PACKAGING.



REVERSE

48702
HIGH POLISH BLACK
PHOTO IMAGE/LASER TWO-TONE



FOUNDER'S DAY ASSORTMENT

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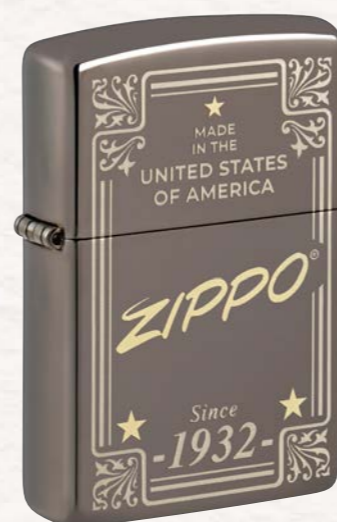
48707
ROYAL BLUE MATTE
COLOR IMAGE



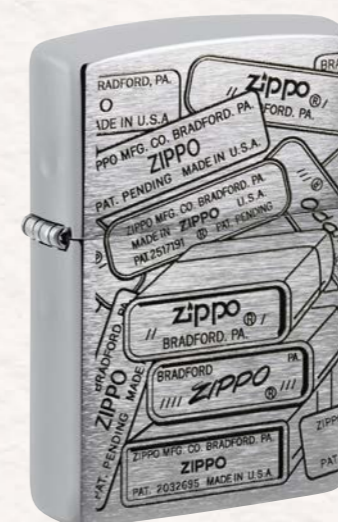
48712
SATIN CHROME
COLOR IMAGE



48706
HIGH POLISH BLUE
LASER TWO-TONE



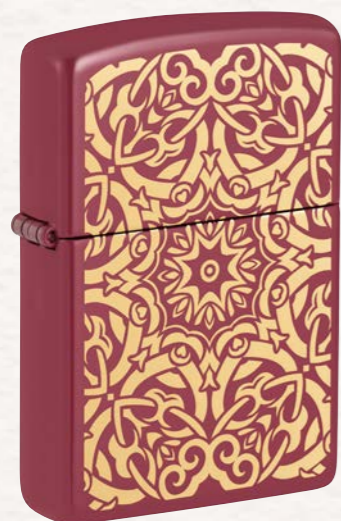
48715
BLACK ICE®
LASER TWO-TONE



48713
BRUSHED CHROME
COLOR IMAGE



48711
IRON STONE
LASER ENGRAVE



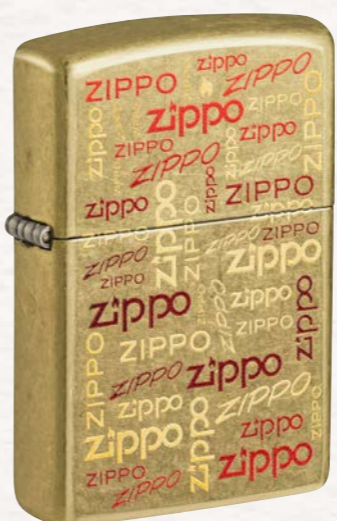
48704
BRICK
LASER ENGRAVE



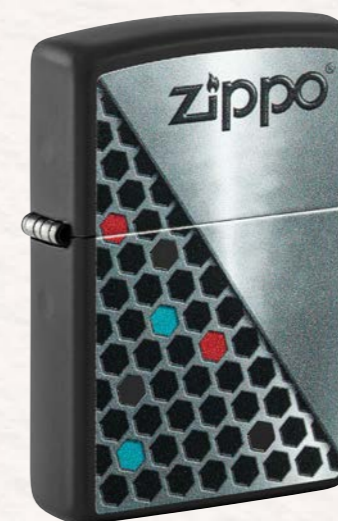
48710
WHITE MATTE
COLOR IMAGE



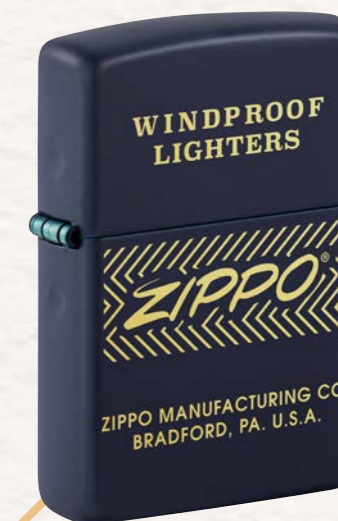
48705
METALLIC RED
LASER ENGRAVE



48703
STREET BRASS
COLOR IMAGE



48709
BLACK MATTE
COLOR IMAGE



48708
NAVY MATTE
LASER ENGRAVE



FOUNDER'S DAY ASSORTMENT

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Zippo Guarantee

Any Zippo pocket lighter, when returned to our factory, will be put in first class mechanical condition free of charge, for we have yet to charge a cent for the repair of a Zippo pocket lighter, regardless of age or condition. The finish, however, is not guaranteed.

This guarantee gives you specific legal rights and you may also have other rights under national law. Other Zippo products carry their own specific warranties.

Consumer Disclaimer:

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