



ZIPPO

Gift Market
EXCLUSIVE BROCHURE
2022

Spark Profit

One of the most recognized brands in the world, Zippo was founded in the fall of 1932 by George G. Blaisdell in Bradford, Pennsylvania, where it has manufactured over 600 million windproof lighters and counting. Each one is backed by the company's famous lifetime guarantee – "It works, or we fix it free."[™]

Still owned by the Blaisdell family today, Zippo has expanded into a diverse product line that includes lighters and accessories; butane candle lighters; lifestyle accessories, including wallets, leather goods, eyewear, and men's jewelry; and a robust line of heat and flame products for outdoor enthusiasts.

Gifting is one of the primary purchase reasons given by Zippo consumers. With a meaningful variety of choice in each product line, and a perceived value much higher than the actual price, it's no wonder so many consumers choose Zippo when looking for a meaningful gift. With high margins, attractive displays, and easy ordering, retail stores love Zippo too.





ZIPPO SHOP-IN-SHOP

Great Gifts for Everyone

Maximize your profits and available real estate with Zippo's sleek new displays and merchandising options.

Each designed to make your guests' shopping experience irresistibly easy – from the demo-ready Rechargeable Candle Lighter display, to our sturdy rotating eyewear caddy that lets customers see themselves in and select from dozens of frame options.

All designed with the retailer in mind – like our Spirit Candles, which come in a super-fast set-up display box, and our displays for HeatBank Rechargeable Hand Warmers or Zippo lighters and insert accessories, which include built-in storage for faster restocking and fewer trips to the backroom, so your staff can stay on the sales floor where they belong.

We've spared no detail, all to enhance your store's ambiance and facilitate faster turns. Give your customers Zippo's quality, innovative products and they'll keep bringing their gift-buying business to you.

Rechargeable Candle Lighters

Zippo has combined the functional elegance of our flex neck candle lighter with the latest, most convenient technology in the new rechargeable candle lighters. Instead of a butane flame, the new candle lighter unleashes a small but powerful plasma arc to quickly ignite even the lowest burnt candle. After 40+ (approximate) ignitions, the new candle lighter can be easily recharged with the included USB cord.

Giftbox Packaging

- Single Arc Beam
- Very windproof
- Flexible Neck
- Metal Construction
- Safety Lock Button (Reverse side)
- Advanced Ignition System
- 10 Seconds: automatic shut off if not ignited
- Blue Light indicates ready for ignition
- Charging Port
- 50 Uses per full charge (@5sec)
- 300 Charges 15,000 total uses
- Charging Cable Included
- 75 Minute recharge time

121573
Rose Gold
MSRP: \$29.95
MOQ 12

121650
Pebble
MSRP: \$29.95
MOQ 12

121651
Candy Apple Red
MSRP: \$29.95
MOQ 12

Rechargeable Candle Lighters

- Reach deep into jar candles
- Flex to ignite grills
- Quickly light fireplace tinder
- Light birthday candles with style



Candles sold separately.
See pages 6-7.

Retail Demo Display

This stylish sales aid helps consumers experience the easy-to-use Rechargeable Candle Lighter. The included cable keeps the lighter charged and the display can be secured to the checkout counter using the included hook-and-loop strips. Power source required.

DISPLAY

142094A

Dimensions: 6.375" x 4" x 6"

YOUR COST: \$65.00 (Not for resale)



Spirit Candles

An homage to craft cocktails, these candles feature unique fragrances. The recycled glass is topped with a live edge cork responsibly harvested from sustainable cork trees.

70004

12 Unit Display (4 units of each fragrance)
Dimensions: 9" x 11.75" x 10"

MSRP \$191.40 (\$15.95 per candle)

MOQ 1

5 oz - soy wax blend
10% fragrance load
Burns up to 35 hours
Reusable, unique vessel
Poured in USA

Spirit Candles



BOURBON & SPICE

Double oaked bourbon with notes of amber, vetiver and ginger root.

DARK RUM & OAK

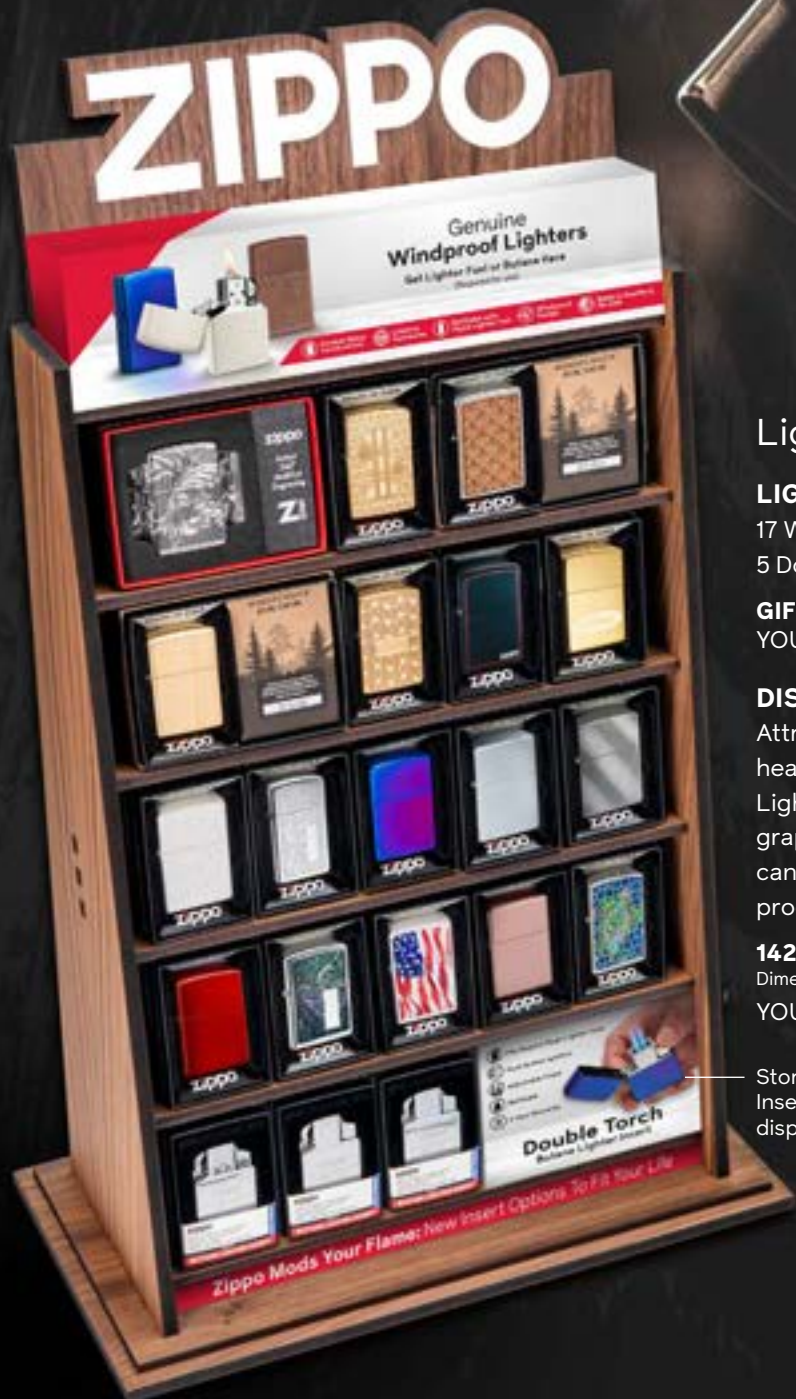
Sweet, oak barrel rum with hints of coffee, patchouli and orange blossom.

WHISKEY & TOBACCO

Kentucky whiskey with leafy tobacco, ginger and sweet, crushed tonka bean.

Windproof Lighters

Butane Inserts & Fuel



Lighter Pre-Pack & Display

LIGHTER PRE-PACK

17 Windproof Lighters (1 of each design - displayed on page 9)
5 Double Torch Butane Inserts

GIFTCHANNELPPK21

YOUR COST: \$698.85

DISPLAY

Attractive natural wood display with bold acrylic header conveniently showcases Zippos Windproof Lighters on five shelves, two deep. Removable graphic panels communicate product details and can be updated seasonally to introduce the latest product offerings.

142912

Dimensions: 15.3" x 8.25" x 26"

YOUR COST: \$80.00 (Not for resale)

Store 4 Butane Inserts behind the display graphic

ALL PRICES BELOW ARE MSRP
Suggested Planogram for Windproof Lighter Display



49278
Armor®
High Polish Chrome
MultiCut
\$95.00



49276
Armor®
High Polish Brass
Deep Carve
\$55.95



49274
Brushed Chrome
Walnut Emblem Attached
\$54.95



49082
Brushed Brass
Birch Emblem Attached
\$55.95



49275
Armor® High Polish Brass
Deep Carve
\$55.95



2182B
Black Matte
\$27.95



49268
High Polish Brass
Double Lustre
\$39.95



49181
Mercury Glass
\$22.95



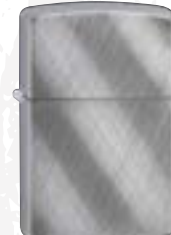
1652
Venetian® | Slim®
High Polish Chrome
Lustre
\$36.95



29899
High Polish
Indigo
\$28.95



230
Vintage Brushed
Chrome
\$22.95



28182
Diagonal Weave
\$22.95



49475
Metallic Red
\$24.95



49139
High Polish Chrome
Color Image
\$31.95



49181-092286
Mercury Glass
Color Image
\$25.95



49190
High Polish
Rose Gold
\$29.95



250-092287
High Polish Chrome
Color Image
\$28.95



Double Torch Butane Lighter Insert

- Push-button piezo ignition
- Adjustable blue flame height
- Heats up to 2,300°F/1,260°C
- Refillable with butane fuel
- Fits all regular Zippo lighter cases*

65827
Butane Lighter Insert
\$19.95

* Does not fit Slim or 1935 Replica cases.

Don't Forget the Fuel

Zippo Premium Lighter Fuel & Butane
Sold in packs of 12.



3341
4 oz
Lighter Fuel
\$3.00

(\$36.00 pack of 12)



3815
75 ml
Butane Fuel
\$3.29

(\$39.60 pack of 12)

For all of our available stock pieces, see our Zippo Collection Catalog!

Eyewear



Eyewear Display

The modern look of this display combines sleek metal framing with a rich real wood walnut panel. The rotating base easily spins 360 degrees to show consumers a mirror on one side, and graphical selling features on the other.

Features:

- Holds 24 Pairs of Eyewear
- Turntable
- Acrylic Mirror
- Interchangeable Graphic

142093

Dimensions: 14.25" x 14.25" x 21.5"

YOUR COST: \$110.00 (Not for resale)

READERS

MSRP: \$14.95

With few exceptions, reading glasses have been treated as an uninspired, functional necessity. The Zippo line of single view glasses transitions the expected into the exceptional. Eyewear that fulfills consumer vision needs, with fashion and appeal. Zippo provides resellers with market demand products in the key 6 levels of magnification; +1.00, +1.50, +2.00, +2.50, +3.00, and +3.50, with 14 styles and in 13 colors.



31Z-B1-BLK150
Black +1.50



31Z-PR31-150
Demi Blue/Brown +1.50



31Z-B3-YEL150
Yellow +1.50



31Z-B13-WOB150
Light Brown +1.50



31Z-B1-BLU200
Blue +2.00



31Z-PR24-200
Multicolor Stripe +2.00



31Z-B3-ORA200
Orange +2.00



31Z-B13-WOC200
Medium Brown +2.00



31Z-B1-BRO250
Brown +2.50



31Z-PR26-250
Demi Blue +2.50



31Z-B3-WHI250
White +2.50



31Z-B13-WOD250
B13line Wod +2.50



31Z-B1-RED300*
Red +3.00



31Z-PR30-300*
Demi Brown +3.00



31Z-B13-WOA300*
Red +3.00



31Z-B9-BLU100
Blue +1.00



31Z-B4-RED100
Fuchsia +1.00



31Z-B6-DEM200
Demi +2.00



31Z-B14-GLD100
Gold +1.00



31Z-B9-RED150
Red +1.50



31Z-B4-BLK200
Black +2.00



31Z-B6-BLK300*
Black +3.00



31Z-B14-RED150
Red +1.50



31Z-B9-BRO250
Brown +2.50



31Z-B4-CAM250
Camo +2.50



31Z-B6-BLU350*
Blue +3.50



31Z-B14-BLU200
Blue +2.00



31Z-B9-BLU300*
Blue +3.00



31Z-B4-BLU350*
Blue +3.50



31Z-B6-RED350*
Red +3.50



31Z-B14-BRO250
Brown +2.50



31Z-B2-BLU200
Blue +2.00



31Z-PR20-100
Demi Red +1.00



31Z-PR1-250
Multicolor Stripe +2.50



31Z-B2-BLK350*
Black +3.50

SUNGLASSES*

Sunglasses have moved from an accessory to a necessity. Consumers of all ages now understand the importance of sun protection and the growth of the market reflects this demand. Zippo provides the ideal solution for resellers to respond to the market with a line of affordable, on-trend products from an established, recognized brand. Designed for both men and women, Zippo offers retailers a choice of several different colors, lens tints and popular frame styles.

OB-SERIES SUNGLASSES

MSRP: \$24.95



OB12-01
Smoke Flash Mirror Lenses



OB12-03
Gradient Brown Flash Mirror Lenses



OB01-08
Smoke Flash Mirror Lenses



OB01-10
Brown Gold Multicoating Lenses



OB01-15
Red Multicoating Lenses



OB31-01
Smoke Flash Mirror Polarized Lenses



OB31-02
Blue Flash Mirror Polarized Lenses



OB31-03
Blue Flash Mirror Polarized Lenses



OB17-01
Gradient Smoke Flash Mirror Lenses



OB17-02
Gradient Green Flash Mirror Lenses



OB27-01
Smoke Flash Mirror Lenses



OB27-02
Smoke Flash Mirror Lenses



OB27-03
Green Flash Mirror Lenses



OB33-01
Blue Flash Mirror Polarized Lenses



OB33-02
Smoke Flash Mirror Polarized Lenses



OB33-03
Brown Flash Mirror Polarized Lenses



OB29-02
Blue Flash Mirror Lenses



OB29-03
Smoke Flash Mirror Lenses



OB28-01
Smoke Flash Mirror Polarized Lenses



OB28-02
Green Flash Mirror Polarized Lenses



OB28-03
Brown Flash Mirror Polarized Lenses



OB16-01
Smoke Flash Mirror Lenses



OB16-02
Green Flash Mirror Lenses



OB16-03
Blue Flash Mirror Lenses



OB07-06
Blue Flash Mirror Lenses



OB07-07
Green Flash Mirror Lenses



OB21-04
Green Flash Mirror Polarized



OB21-05
Smoke Flash Mirror Polarized



OB21-07
Green Multicoating



OB21-08
Smoke Flash Mirror Polarized



OB19-03
Green Multicoating



OB22-01
Orange Multicoating Lenses

OG-SERIES SUNGLASSES*

MSRP: \$49.95



OG02-01
Dark Green Polarized Lenses
Gold Pilot Frames



OG02-02
Brown Polarized Lenses
Black Pilot Frames



OG02-03
Black Polarized Lenses
Black Pilot Frames



OG03-01
Dark Blue Polarized Lenses
Navy Square Frames



OG03-02
Black Polarized Lenses
Black Square Frames



OG03-03
Brown Polarized Lenses
Black Square Frames



OG04-01
Brown Polarized Lenses
Brown Semi-Rimless Frames



OG04-02
Black Polarized Lenses
Black Semi-Rimless Frames



OG04-03
Dark Green Polarized Lenses
Black Silver Semi-Rimless Frames



OG05-01
Dark Green Polarized Lenses
Multi-Brown Round Frames



OG05-02
Brown Polarized Lenses
Multi-Brown Round Frames



OG05-03
Brown Polarized Lenses
Multi-Brown Round Frames



OG06-01
Black Polarized Lenses
Black Teardrop Frames



OG06-02
Dark Green Polarized Lenses
Brown Teardrop Frames



OG06-03
Brown Polarized Lenses
Black Teardrop Frames



OG07-01
Black Polarized Lenses
Black Teardrop Frames



OG07-02
Black Polarized Lenses
Green Teardrop Frames



OG07-03
Dark Green Polarized Lenses
Pale Taupe Teardrop Frames



OG08-01
Brown Polarized Lenses
Brown Rectangular Frames



OG08-02
Black Polarized Lenses
Black Rectangular Frames



OG08-03
Gray Polarized Lenses
Black Rectangular Frames



OG09-01
Black Polarized Lenses
Black Traveler Foldable Frames



OG09-02
Dark Brown Polarized Lenses
Multi-Brown Traveler Foldable Frames



OG09-04
Brown Polarized Lenses
Multi-Brown Traveler Foldable Frames



OG11-01
Black Polarized Lenses
Black Oval Frames



OG11-02
Brown Polarized Lenses
Black Oval Frames



OG11-03
Dark Green Polarized Lenses
Brown Oval Frames



OG12-01
Multi-Green Pol. Reflective Lenses
Black Blue Oversized Frames



OG12-02
Black Polarized Lenses
Navy White Oversized Frames



OG12-03
Black Polarized Lenses
Black Red Oversized Frames



OG13-01
Multi-Green Pol. Reflective Lenses
Gold Pilot Frames



OG13-02
Blue Polarized Reflective Lenses
Black Pilot Frames



OG13-03
Black Polarized Lenses
Silver Pilot Frames



OG14-01
Black Polarized Lenses
Silver Pilot Frames



OG14-02
Dark Green Polarized Lenses
Black Pilot Frames



OG14-03
Black Polarized Lenses
Black Pilot Frames

Zippo HeatBank®

Rechargeable Hand Warmer & Power Bank

▪ Camping ▪ Hiking/Walking ▪ Gaming ▪ Office ▪ Emergency Kit ▪ Sporting Events



Store 6 HeatBank® Rechargeable Hand Warmer packages behind the display graphic.

Hand Warmer Display

Attractive natural wood display with bold acrylic header has three tiers for holding up to 18 Zippo HeatBank® Rechargeable Hand Warmers. A removable graphic panel communicates product details and can be used to hide the back stock.

142913

Dimensions: 13.625" x 9.625" x 25.5"

YOUR COST: \$80.00 (Not for resale)

HeatBank® 6 Rechargeable Hand Warmer

Heat at the press of a button. The HeatBank® 6 Rechargeable Hand Warmer keeps you warm from the office to the woods. The convenient power bank feature recharges your USB compatible device, so you can stay connected while enjoying the outdoors.

MSRP: \$44.95

MOQ 6



40608
Silver



40609
Black



40614
Green



40615
Orange



40616
Blue

Check out the **Zippo Outdoor Catalog** for a wide variety of customized HeatBank® Rechargeable Hand Warmers

HeatBank® 9s Rechargeable Hand Warmer

Heat at the press of a button. The HeatBank® 9s Rechargeable Hand Warmer keeps you warm from the office to the woods. The convenient power bank feature recharges your USB compatible device, so you can stay connected while enjoying the outdoors.

MSRP: \$54.95

MOQ 6



Check out the **Zippo Outdoor Catalog** for a wide variety of customized HeatBank® Rechargeable Hand Warmers

HeatBank® 9s Plus Rechargeable Hand Warmer

Heat at the press of a button. The HeatBank® 9s Plus Rechargeable Hand Warmer is Zippo's most feature-packed and easy-to-use rechargeable hand warmer yet; featuring an intuitive digital display, dual charging capability, LED light and rapid warm up time.

MSRP: \$64.95

MOQ 6



40572
Champagne

WHILE SUPPLIES LAST




40569
Silver



40573
Black

Check out the **Zippo Outdoor Catalog** for a wide variety of customized HeatBank® Rechargeable Hand Warmers



zippo

Zippo Manufacturing Company
33 Barbour Street
Bradford, PA 16701

zippo.com

22GFTCHABROC