

# ZIPPO



2021 Alternative Channel Program

# Table of Contents

**03** - Windproof Lighters

**08** - Pipe Lighters

**09** - Inserts and Torches

**10** - Yellow Flame Butane

**11** - Candles and Accessories

**12** - Fuel / Wicks / Flints

**13** - Customization



# Windproof Lighters



**49569**  
\$32.95



**21186**  
\$29.95



**28432**  
\$26.45



**49354**  
\$39.95

Reverse



**29409**  
\$41.45



**29393**  
\$28.45



**49293**  
\$34.95



**49259**  
\$28.45



**1607**  
\$16.45



**24747**  
\$28.95



**1618**  
\$21.45



**49296**  
\$39.95



**29840**  
\$28.45



**24894**  
\$30.95



**29626**  
\$39.95



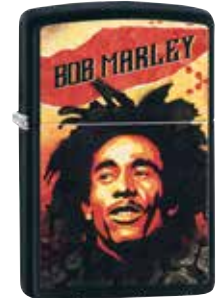
**49396**  
\$28.45



**49460**  
\$29.95



**49024**  
\$34.45



**49154**  
\$32.45



 **49458**  
\$44.95



**301FB**  
\$29.95



**20493**  
\$28.95



**49255**  
\$31.95



**49441**  
\$30.95



**49135**  
\$35.95



**49442**  
\$39.95



**29587**  
\$23.45



**49144**  
\$27.45



**49399**  
\$28.95



**29877**  
\$23.45



**211**  
\$21.45



**28182**  
\$21.45



**1610**  
\$22.45



**49241**  
\$29.45



**49240**  
\$35.95



**20904**  
\$54.95



**49253**  
\$25.45



**29646**  
\$28.45



**29149**  
\$35.95



**270**  
\$28.95



**250**  
\$22.45



**49246**  
\$26.45



**28442**  
\$33.95



**29874**  
\$23.45



**29889**  
\$25.45



**29722**  
\$23.45



**49078**  
\$25.45



**49414**  
\$28.45



**49252**  
\$28.45



**29675**  
\$35.45



 **49193ZL**  
\$31.95



**29868**  
\$28.45



**29965**  
\$26.45



**29842**  
\$25.45



**49286**  
\$40.45



**24007**  
\$27.45



**49393**  
\$41.95

Reverse

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**49405**  
\$28.45



**200**  
\$18.45



**236**  
\$21.45



**49146**  
\$23.95



**229**  
\$21.45



**49398**  
\$30.95



**49413**  
\$28.45



**29966**  
\$50.95



**49261**  
\$23.45



**49397**  
\$28.45



**28664**  
\$26.45



**254B**  
\$26.95



**20446**  
\$28.95



**21063**  
\$23.95



**238**  
\$21.45



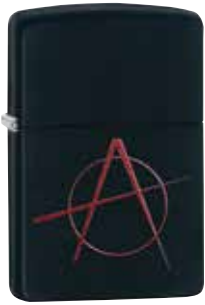
**231**  
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**237**  
\$21.45



**207**  
\$16.45



**20842**  
\$26.45



**29871**  
\$23.45



**20855**  
\$39.95



**29903**  
\$59.45



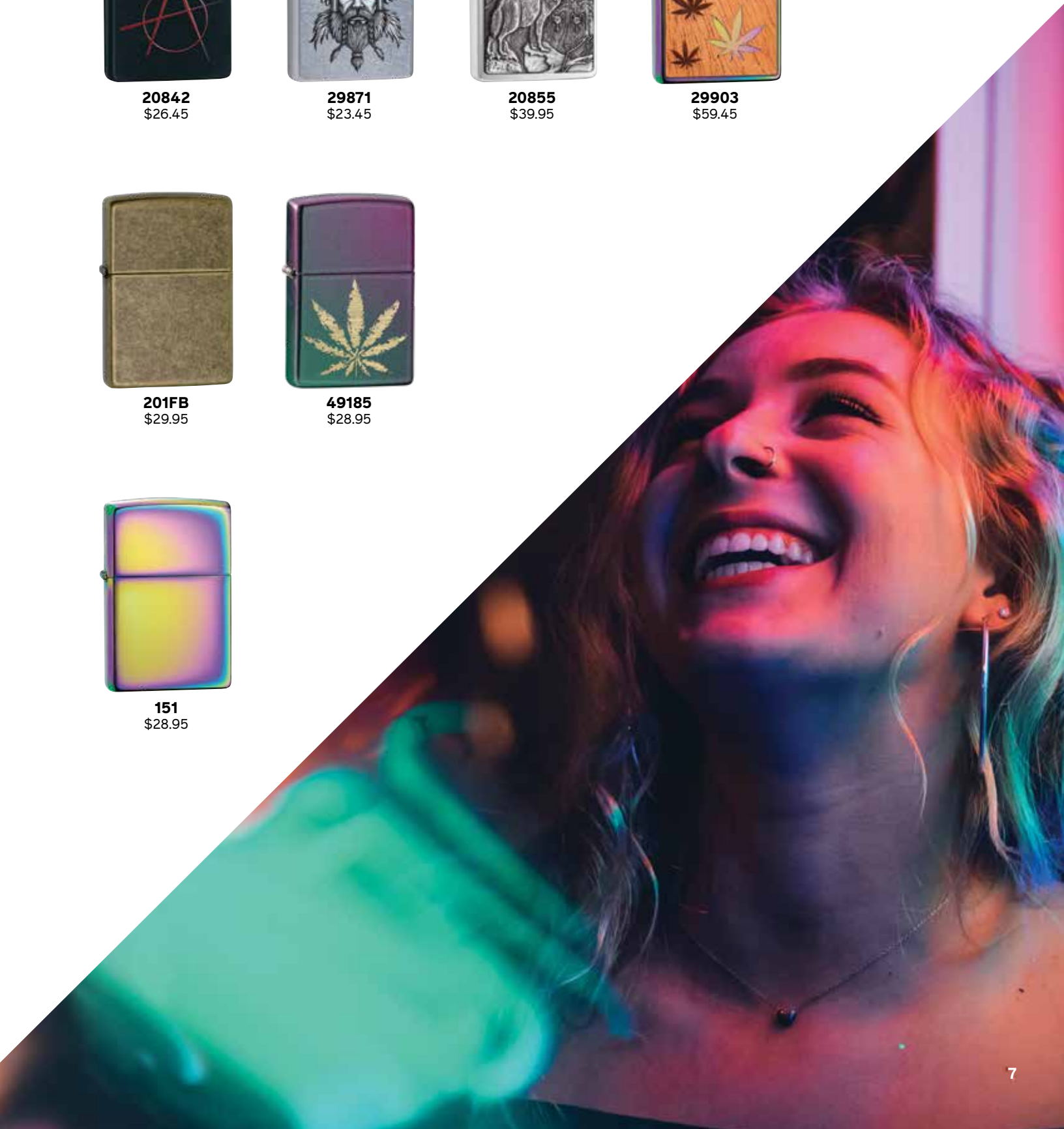
**201FB**  
\$29.95



**49185**  
\$28.95



**151**  
\$28.95



# Make It A Pipe Lighter

## Easy to order, easy to sell

Demand for pipe lighter models has risen dramatically, and continues to grow.

- Pipe lighter insert allows the user to direct and draw the yellow flame downward without scorching the pipe.
- Any regular Zippo lighter can be ordered with the pipe insert instead of the regular insert. Contact your Zippo Sales Representative for details.

✔ Part #s with the pipe icon contain a pipe lighter insert.



**200PL-072785**  
\$23.45



✔ **218PL-072788**  
\$26.45



✔ **29730-084849**  
\$29.95



✔ **24699-088327**  
\$34.95



✔ **49250-085277**  
\$26.95



✔ **29423-088329**  
\$27.95



✔ **29998-088330**  
\$31.95



✔ **49260-085255**  
\$24.95



✔ **29645-088331**  
\$29.95



✔ **29729-066419**  
\$26.95



✔ **49435-088332** Reverse  
\$40.95

# Inserts and Torches



**65826**  
Zippo® Single Torch  
Butane Insert  
\$14.95



**65827**  
Zippo® Double Torch  
Butane Insert  
\$16.95



**65829**  
Zippo® Single Torch  
Butane Insert  
in Blister Pack  
\$14.95



**65830**  
Zippo® Double Torch  
Butane Insert  
in Blister Pack  
\$16.95



A Zippo Company



**80025**  
Ronson® MDX Torch  
\$21.95



**41862**  
Ronson® Jet Flame  
Cigar Lighter  
\$13.45



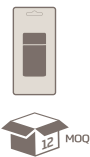
**43515**  
Ronson® Jetlite®  
Butane Torch Lighter  
12 Unit Display  
\$6.95



**43511**  
Ronson® Jetlite®  
Butane Torch Lighter  
Blister Card  
\$6.95



**43522**  
Ronson® Jetlite® Rubber  
Metallic Butane Torch Lighter  
Blister Card  
\$7.95



# Yellow Flame Butane



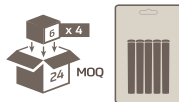
**41801**  
Ronson® RDL  
Disposable Lighter  
\$1.05

While Supplies Last



**41805**  
5 pack - Ronson® RDL  
Disposable Lighter  
\$4.45

While Supplies Last



**41848**  
Ronson® RDL 50 pc  
Disposable Lighter  
Tray Display  
\$1.05

While Supplies Last



**41804**  
Ronson® Butane  
Pipe Lighter  
Blister Card  
\$13.45



**41809**  
Ronson® Butane Pipe Lighter  
12 Unit Display  
\$13.45



**121491**  
Zippo®  
Mini MPL Butane Lighter  
\$17.95



**121492**  
Zippo®  
Flex Neck Mini MPL  
Butane Lighter  
\$19.95

# Candles and Accessories



**70006**  
Spirit Candle  
Whiskey & Tobacco  
\$15.95



**70007**  
Spirit Candle  
Dark Rum & Oak  
\$15.95



**70008**  
Spirit Candle  
Bourbon & Spice  
\$15.95



**70004**  
Spirit Candle  
12 Pack Display  
\$191.40



**LPCB**  
Leather Pouch  
with Clip - Brown  
\$14.95



**LPLB**  
Leather Pouch  
with Loop - Brown  
\$14.95



**LPCBK**  
Leather Pouch  
with Clip - Black  
\$14.95



**LPLBK**  
Leather Pouch  
with Clip - Black  
\$14.95



\*Tactical Pouches include Hang Tag



**LPTBK**  
Leather Pouch  
with Thumb Notch  
\$14.95



**48400**  
Tactical Pouch  
Black  
\$19.95



**48401**  
Tactical Pouch  
Coyote  
\$19.95



**48402**  
Tactical Pouch  
Green  
\$19.95



**121503**  
Aluminum Fuel  
Canister  
\$9.95

# Fuel / Flint / Wicks



**3341**  
4 oz. Lighter Fuel  
\$3.00



**3365**  
12 oz. Lighter Fuel  
\$6.25



**3815**  
12 Pack  
75 ml. Butane Fuel  
\$3.30



**3850**  
12 Pack  
290 ml. Butane Fuel  
\$5.25



**2406N**  
6 Flint Dispenser  
\$1.00



**2425**  
Wick Replacement  
\$1.00



# Customization

They'll think of you first – your business and your integrity – when they have your logo on a Zippo product. Creative customization has been a Zippo benchmark for decades. Since the inception of the Design Center, Zippo has led the market with innovative engraving, dual-process, and personalization enhancement techniques. Save on brilliant, multi-color designs, and explore Zippo's proprietary engraving options, previously available only with higher minimum order quantities. Our tiered pricing structure for signature, premium and luxury imprint methods opens up our most coveted customization techniques to all Zippo customers. Submit your own designs, or communicate with your Zippo Sales Representative to allow our designers to create beautiful custom artwork in vivid colors or distinctive engraving.

## We offer:

- Low minimum order quantities.
- Wide range of product colors and base models.
- Digital proofs available within 2-5 days.
- Final designs usually ship within 2 weeks.
- Full color, single color, and engraved options for most products.

## Build your Zippo volume and profit with a Virtual Webinar Meeting visit!

### Develop Your Own Custom Collection:

Make a virtual appointment with our Design Team for a webinar review of unique designs.

### Get a Sneak Peek at New Products:

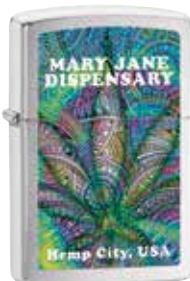
See a selection of new designs in the development stage. Contribute your thoughts!

Please contact your Zippo Sales Representative with any questions about customization methods, planning your Design Center visits, and to discuss artwork submission guidelines for your specific design and desired production method.

## Cannabis Designs



205-CN020795  
Color Image



200-CI407520  
Color Image



205-CN410167  
Color Image



200-CI408639  
Color Image



207-CI408971  
Color Image



205-CI408470  
Color Image

NOTE: Lighter base model, design and imprint process can be customized. Contact your Zippo Sales Representative for full details.



# BUTANE LIGHTER INSERTS

Fits All Regular-Sized  
**Zippo Lighter Cases\***

\*Excludes Slim and 1935 Replica cases.



## SINGLE TORCH

A single bright blue flame deploys at the push of a button in this new torch insert. Fill with Zippo Butane Fuel before use.

- Fits regular Zippo lighter case\*
- Adjustable flame
- Push-button ignition
- Refillable
- 2-Year warranty

## DOUBLE TORCH

Offering double the fire power, this butane torch emits two evenly matched blue flames. Fill with Zippo Butane Fuel before use.

- Fits regular Zippo lighter case\*
- Adjustable flame
- Push-button ignition
- Refillable
- 2-Year warranty



**65826**  
Single Torch - Empty  
**\$14.95**



**65827**  
Double Torch - Empty  
**\$16.95**



## **Zippo Guarantee**

Any Zippo pocket lighter, when returned to our factory, will be put in first class mechanical condition free of charge, for we have yet to charge a cent for the repair of a Zippo pocket lighter, regardless of age or condition. The finish, however, is not guaranteed. This guarantee gives you specific legal rights and you may also have other rights which vary from state to state. Other Zippo products carry their own specific warranties.



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**21CANNBROC**