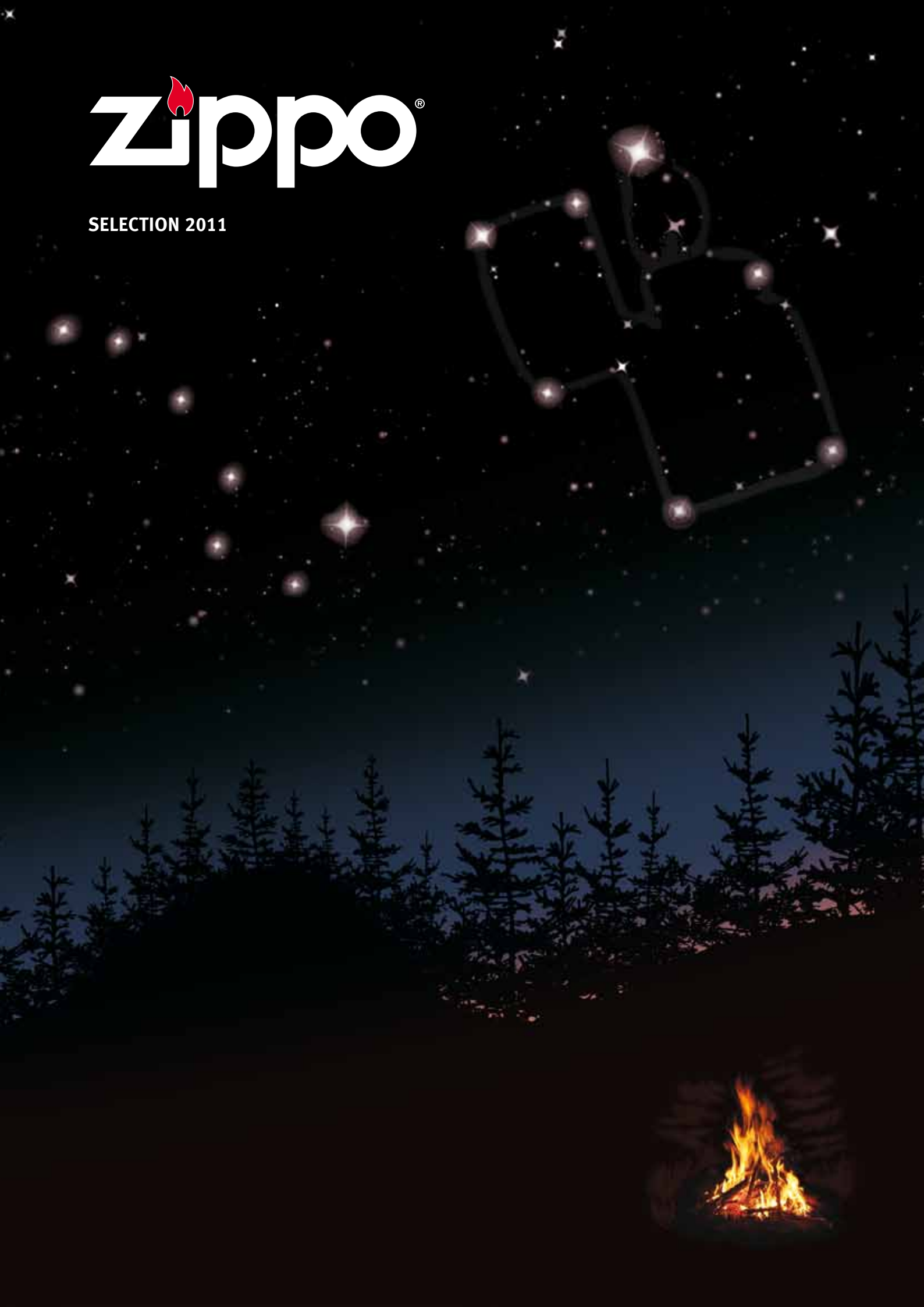


zippo®

SELECTION 2011



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ZIPPO GUARANTEE

The World Famous Zippo Guarantee

Any Zippo pocket lighter, when returned for repair, will be put in first-class mechanical condition free of charge – regardless of age or condition. The finish, however, is not guaranteed.

When returning a Zippo lighter for repair, please enclose all parts: top and bottom of the lighter, insert and emblem.

Zippo MPLs, OUL, Mini MPL and Flexneck – Guaranteed for 5 Years

Any Zippo MPL product has 5 years guarantee from date of purchase, this is only on the mechanical part. Surfaces are not guaranteed. Damage to the product resulting from abuse or misuse is not covered by the warranty.

Please enclose a stamped guarantee or receipt, when you send the lighter for repair. Batteries in the old version of the Outdoor utility lighter are not guaranteed.

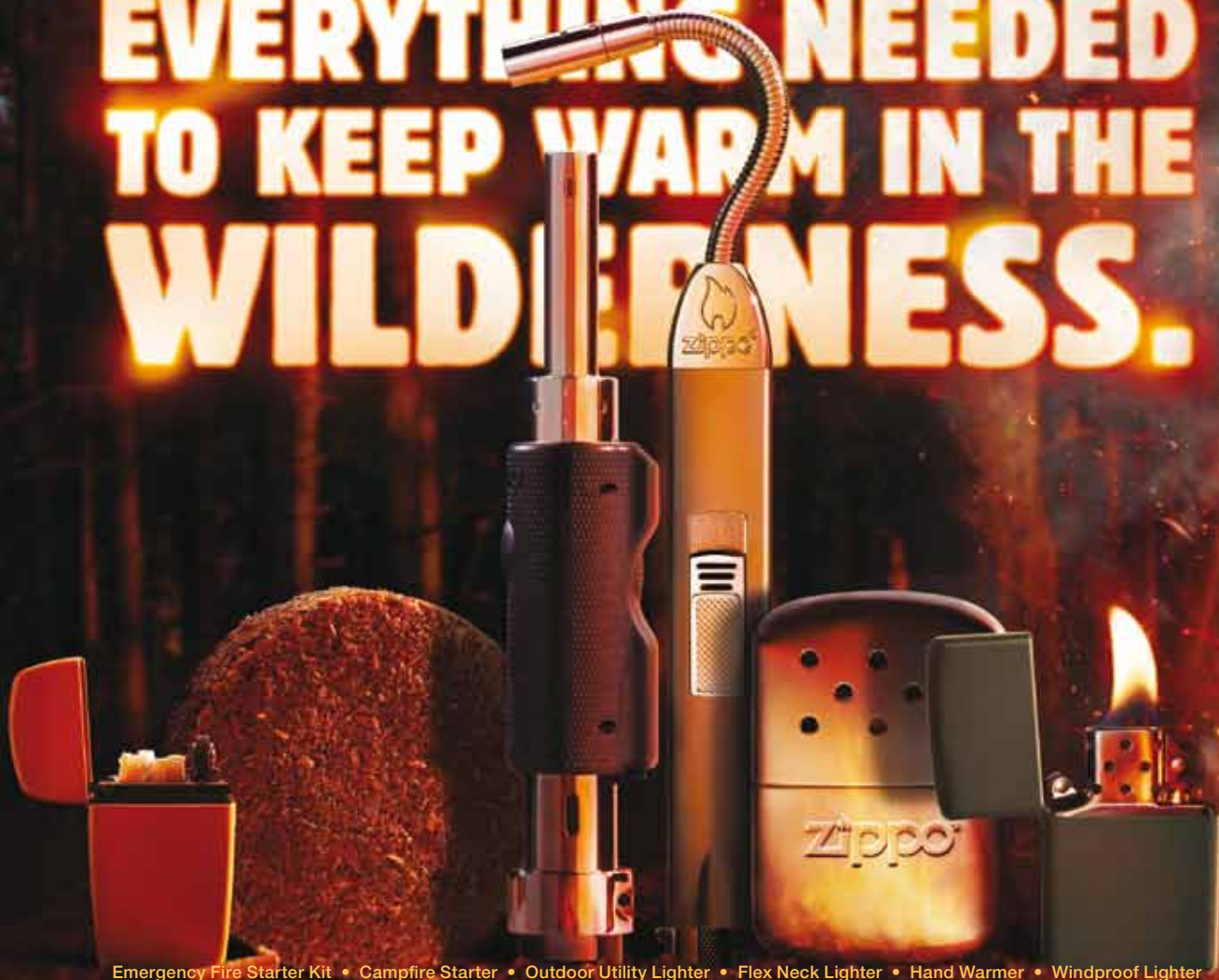
Other Zippo products do not have extended warranty such as watches, bags etc.



Together with product please enclose stamped guarantee or receipt except with products covered by lifetime guarantee.

Please send repairs to:
Isbrand Company A/S · Smedeholm 13 C · 2730 Herlev, Denmark

THE ZIPPO OUTDOOR LINE. EVERYTHING NEEDED TO KEEP WARM IN THE WILDERNESS.



Emergency Fire Starter Kit • Campfire Starter • Outdoor Utility Lighter • Flex Neck Lighter • Hand Warmer • Windproof Lighter

To make the most of your adventure you need reliable products to keep you warm. That's why you need the Zippo Outdoor Line - rugged products that start the fire in the coldest, wettest conditions. So next time you're in the great outdoors, ignite the heat with Zippo.

zippo
OUTDOOR LINE



40282

Handwarmer

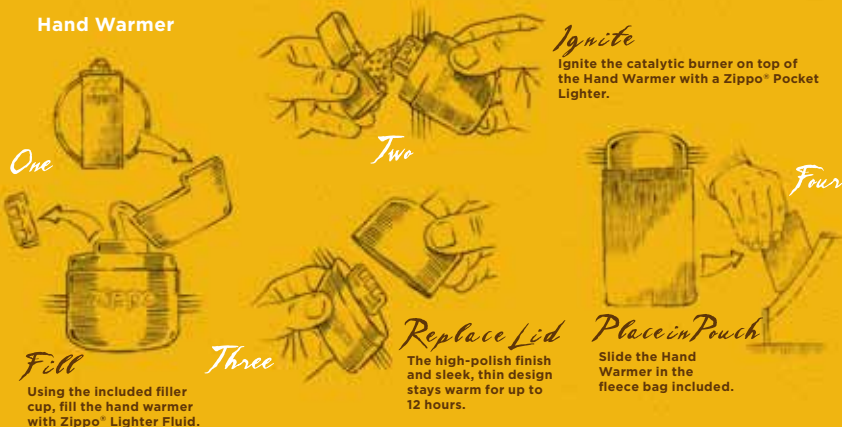
HAND WARMER



Who doesn't want to be able to enjoy the Great Outdoors even when it's cold outside?

And that's why we built our rugged, metal Hand Warmer. It has a high-polish finish, a sleek, thin design so it fits easily into pockets. It's virtually odorless (great for hunters) and stays warm for up to 12 hours. Plus, it's reusable with Zippo Lighter Fluid and includes a convenient filler cup and warming bag.

Hand Warmer



The replacement burner is an easily replaced spare part to keep your Zippo Hand Warmer working as new. The burner will usually last 70 uses if treated according to the included operating instructions.

44003

Replacement
Burner



NEVER, EVER BELIEVE THE WEATHERMAN

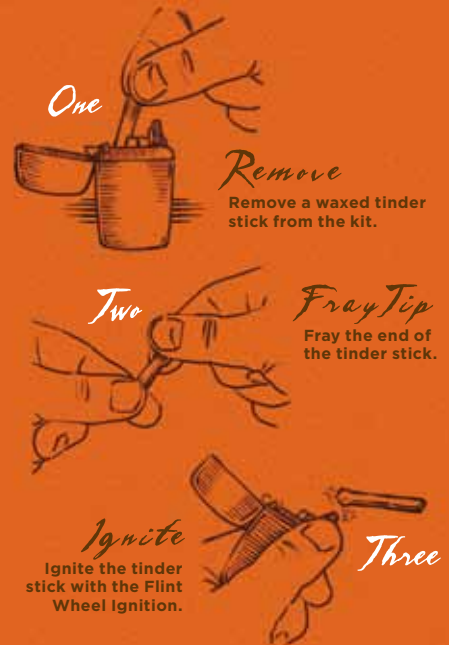
EMERGENCY FIRE STARTER KIT



44002
Waxed Tinder Sticks

44001
Fire Starter Kit

Emergency Fire Starter Kit



In the outdoors, getting a fire started quickly can be a matter of life and death. And with our Emergency Fire Starter Kit, starting a fire has never been easier. The reliable flint wheel ignition easily lights the water- resistant waxed tinder sticks. And with a water-resistant O-ring seal built into the case, the contents stay dry.



44000
Campfire Starter



CAMPFIRE STARTER CEDAR PUCKS

FLEXIBLE NECK UTILITY LIGHTER

FEATURES INCLUDE:

PATENTED
CHILD-
RESISTANT
SAFETY
BUTTON
(ON BACK)

ADVANCED
IGNITION
SYSTEM

FUEL-LEVEL
INDICATOR
(ON SIDE)

ADJUSTABLE
FLAME

121323
Rubberized Black

121353
Satin Silver

Flex Neck Design

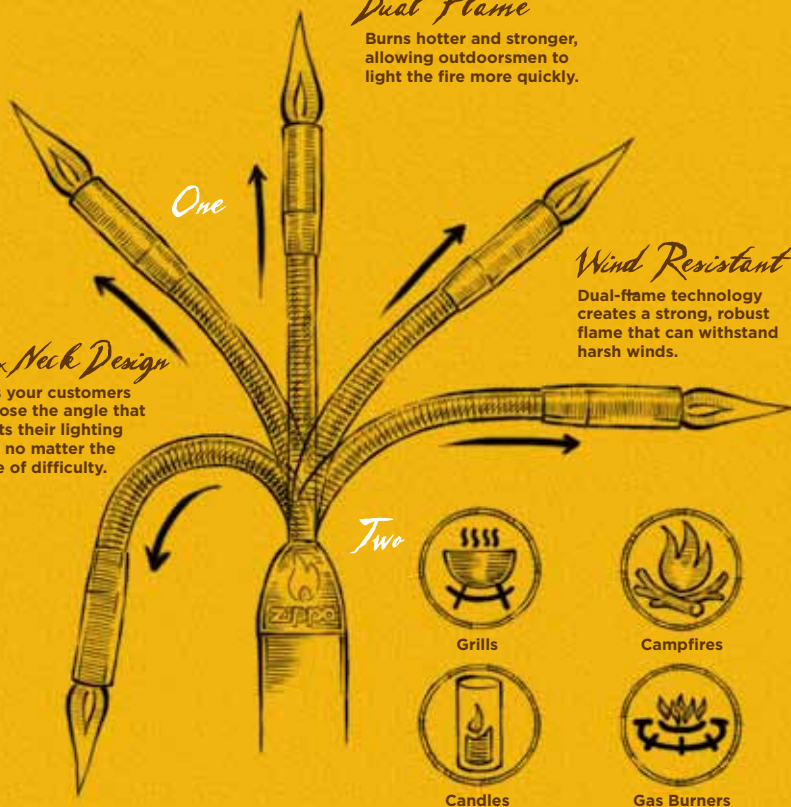
Allows your customers to choose the angle that best fits their lighting needs, no matter the degree of difficulty.

Dual Flame

Burns hotter and stronger, allowing outdoorsmen to light the fire more quickly.

Wind Resistant

Dual-flame technology creates a strong, robust flame that can withstand harsh winds.



Grills, lanterns, tiki torches and fireplaces all require a certain degree of precision when being lit. And that's where the Flexible Neck Utility Lighter comes in. Its slim, powerful nozzle easily fits into the openings on most grills and lanterns, and with wind-resistant dual-flame technology, it's ideal for any outdoor setting.



Packaging

OUTDOOR UTILITY LIGHTER

FEATURES INCLUDE:

PATENTED CHILD-
RESISTANT SAFETY
BUTTON

ADVANCED
IGNITION SYSTEM

SLIP-RESISTANT
RUBBER GRIP

FUEL-LEVEL
INDICATOR

ADJUSTABLE
FLAME

121392

Outdoor Utility Lighter



The OUL - Outdoor Utility Lighter - is built to handle the rugged conditions that come with hunting, fishing and camping. The wind-resistant dual-flame and durable metal construction mean it can take on the outdoors no matter the season.

OUL - Outdoor Utility Lighter

Dual Flame

Burns hotter and stronger, allowing outdoorsmen to light the fire more quickly.



Rugged

Solid metal construction means it can handle the tough conditions encountered in the wilderness.



Two



Durable

Its rugged design ensures that it can outlast the outdoors.

Three



21069
High Polish Chrome



20854
Emblem, Brushed Chrome



S-205NIF
Satin Chrome



S-231H3
Orange Matte



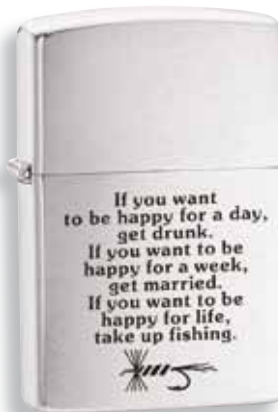
S-200H1
Brushed Chrome



S-200H2
Brushed Chrome



S-200FISH
Brushed Chrome



S-200POEM
Brushed Chrome



24885 NEW
Street Chrome



769
Black Ice®



S-200DUCK
Brushed Chrome



S-205PHEA
Satin Chrome

LINDA PICKEN

Linda Picken's animal and wildlife art has graced numerous magazine covers, catalogs, greeting cards, limited edition prints, and collectors' plates. Zippo's color imaging process captures Picken's animal portraiture on classic satin chrome Zippo lighters.

Picken
©



28006 NEW
Street Chrome



28010 NEW
Street Chrome



28008 NEW
Street Chrome



24072
Realtree Max-1®



451
Realtree Hardwoods®

HELL JORDAN'S
REALTREE
America's Most Versatile Camo Pattern™

Realtree Hardwoods®, 1998, Advantage Max-1 HD®, 2004 Realtree APG HD®, 2006 and Realtree AP HD®, 2006 are copyrights of Jordan Outdoor Enterprises, Ltd.

REALTREE
APC



28078 NEW
REALTREE APC™
Pink Matte

REALTREE
APG



28079 NEW
REALTREE APG™
Green Matte



Zippo puts an interesting spin on classic brushed chrome. The front and reverse surfaces are vertical brushed chrome, but the outside edge surfaces are black matte. So is it brushed chrome or black matte? Both... it's **Framed**, a hot new look for an old favorite.

24752
Framed Chrome



200ZP
Brushed Chrome



20904
High Polish Chrome

Made with
**CRYSTAL
LUXE**
SWAROVSKI ELEMENTS



21063
Candy Apple Red



24011
High Polish Chrome

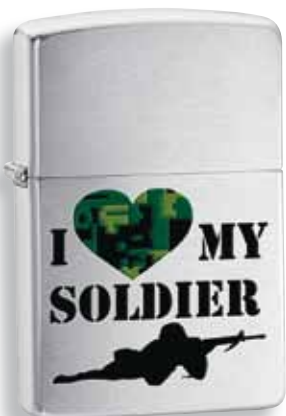


28075 NEW
Black Matte



20831
Pink Matte, Slim

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S-200IMS
Brushed Chrome



24836
High Polish Chrome



20836
High Polish Chrome



S-218BUL
Black Matte

1935 Replica

The 1935 lighter, one-eighth inch shorter than subsequent models and manufactured for less than three years, has been replicated in stunning detail featuring the original look and elements that made this lighter one of the most collectible in Zippo's history.



1935

Brushed Chrome



214

White Matte



20762

Black Ice®



24047

High Polish Chrome



24814

Abyss



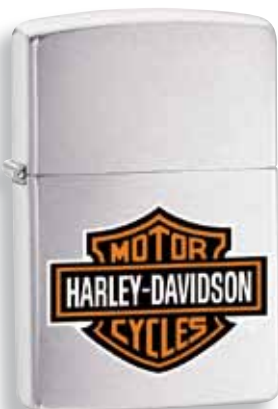
28005 NEW

High Polish Chrome



24892 NEW

Black Matte



200HDH252

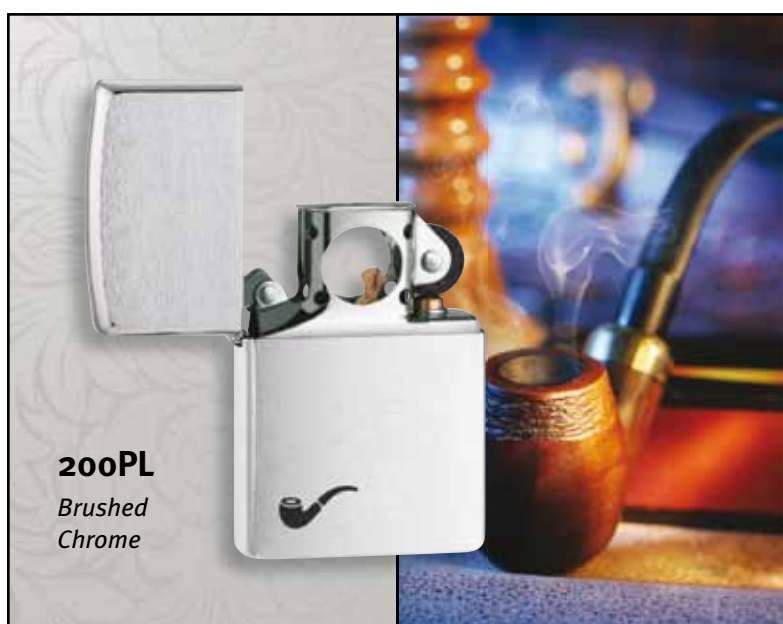
Brushed Chrome

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S-250CRO

High Polish Chrome



200PL

Brushed Chrome



151
Spectrum



150
Black Ice®



207
Street Chrome



205
Satin Chrome



218
Black Matte



204B
Brushed Brass



352
*Venetian®
High Polish Chrome*



230
*Vintage w/Slashes
Brushed Chrome*



250
High Polish Chrome



254B
High Polish Brass



1600
Brushed Chrome, Slim®



200
Brushed Chrome

Customized lighters

Skilled worker lighters can be customized to local language. Min. order 30 pcs.



S-205BLIK
Satin Chrome



S-205ELEK
Satin Chrome



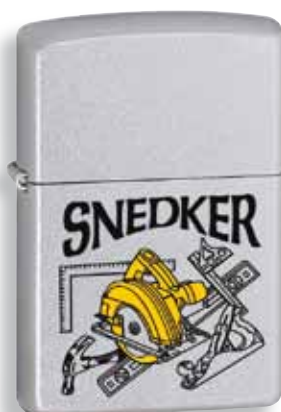
S-205MAL
Satin Chrome



S-205MEK
Satin Chrome



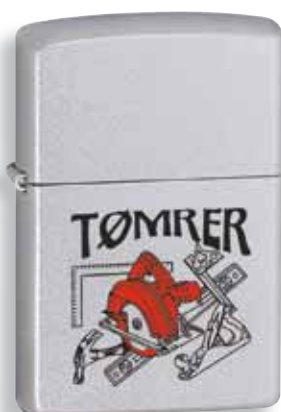
S-205MUR
Satin Chrome



S-205SNED
Satin Chrome



S-205SVEJS
Satin Chrome



S-205TØM
Satin Chrome



S-200TECH
Brushed Chrome



S-200FIRE
Brushed Chrome



S-233NURSE
Red Matte



S-250SEC
High Polish Chrome



S-151NL
Spectrum



S-200ARCTIC
Brushed Chrome



S-200DK
Brushed Chrome



S-200IS
Brushed Chrome



S-200NO
Brushed Chrome



S-254BCOP
High Polish Brass



S-200FI
Brushed Chrome



S-254BVIK
High Polish Brass



S-200SV
Brushed Chrome



S-200SWORD
*Emblem
Brushed Chrome*



S-200VIKSHIP
*Emblem
Brushed Chrome*



S-205X
*Finnish Lion
Satin Chrome*

ORIGINAL COLLECTION



Boo66-100

Belt Bag, Black

Boo66-840

Belt Bag, Sand



Zippo has come through some fundamental moments in history, becoming a cult object during the Second World War for United States soldiers, for whom their lighters were as important as their family photographs.

Later on, Zippo made its glorious debut in Hollywood, appearing in the hands of the stars of more than a thousand films. Today Zippo is getting ready to write another page in the history books by dressing the modern man, with the ambitious goal of Zippo Total Look.

Boo65-100

Document Bag, Black

Boo65-840

Document Bag, Sand



E5016-100

*Key Holder, Square
Black/Chrome*



E5013-310

*Key Holder, Oval
Brown/Chrome*



E5014-310

*Key Holder, Slim
Brown/Chrome*



FLEXNECK SILVER & BLACK - WINDPROOF

Meet the next generation of the popular outdoor utility lighter. Two rugged finishes – satin chrome and rubberized flat black – make these a great fit for the toolbox, tackle box, or camping gear stash.

The flexible extended neck, topped by a lean, powerful nozzle, is slim and sinuous enough to reach even the smallest lighting apertures.

Like its predecessor, the flex neck utility lighter is wind resistant, child resistant, and boasts reliable dual flame technology.

For optimum performance of every Flexible Neck Utility Lighter, Zippo recommends only genuine Zippo premium butane gas.



121353

*Chrome Flexible Neck
Utility Lighter*

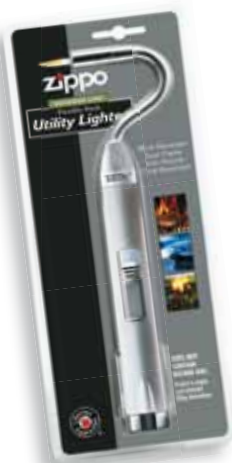
121323

*Rubberized Black
Flexible Neck
Utility Lighter*



3929

*Butane Fuel 100 ml
(shipping carton of 10)*



ZIPPO OUL®

Wind-resistant, dual flame technology helps start a robust fire even in the harshest, windiest conditions.

With its wind-resistant dual flame and rugged metal construction. The Zippo OUL® is ideal for camping, hunting, fishing, hiking and more.

121392 NEW

*Outdoor
Utility Lighter*



PATENTED CHILD-
RESISTANT SAFETY
BUTTON

ADVANCED
IGNITION SYSTEM

SLIP-RESISTANT
RUBBER GRIP

FUEL-LEVEL
INDICATOR

ADJUSTABLE
FLAME



MINI MPL



121472 NEW

Black Mini in Giftbox



121473

Silver Mini in Giftbox





121505
*Pocket Ashtray
Brushed Chrome*

121503
*Fuel Canister, Aluminum
Holds Fluid and Flint*



121506
Z-Clip Black Plastic unit clips
on belt, waistband, pocket or
sun visor. Holds Zippo lighter
securely, yet easily accessible.
(Lighter not included)



LPCB
*Leather Pouch with Clip
Brown*



LPCBK
*Leather Pouch with Clip
Black*



LPTBK

Leather Pouch With Thumb Notch.
Thumb notch allows easy removal
of any Zippo lighter. Wide leather
loop fits belts up to 5 cm wide.

24414
*Z-Chain
Lighter Combo
Model #207 Included*



POCKET ASHTRAY & LIGHTER GIFT SET

Classic style and contemporary convenience. Gift set
includes a brushed chrome Zippo lighter and an all metal
pocket ashtray.



24748 NEW
*Pocket Ashtray
Gift Set*



3165
Lighter Fluid 355 ml
(shipping carton of 24)



3141
Lighter Fluid 125 ml
(shipping carton of 24)



50DS
Gift Kit Slim
Lighter and Fluid
not included



2406C
Six Flint Display Cards
24 per Display Card



50DR
Gift Kit Regular
Lighter and Fluid
not included

2406N
Flint Cards
24 per Display
Case



2425
Wick Cards
24 per Display
Case



3929
Butane Fuel 100 ml
(shipping carton of 10)



ISBRAND COMPANY

Z I P P O M A R K E T I N G S C A N D I N A V I A

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