



Choice Collection



No. 20766

Interpretive Ink #1
High Polish Chrome

Ink blots. One person looks and sees one image; another looks and sees something totally different. Same with the lighters in this 2004 Zippo Choice catalog – what appeals to one person might not even catch the eye of another. It's a matter of taste and interpretation. One thing's for sure – whatever your taste or interpretation, your choice is in Zippo Choice.



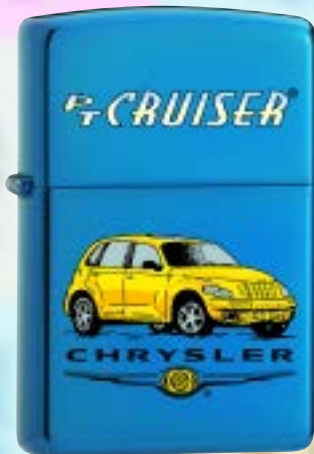
No. 20767

Interpretive Ink #2
High Polish Chrome



2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20

Choice Collection

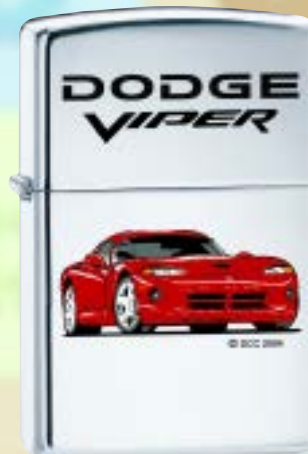


No. 20788

Chrysler® PT Cruiser®
Sapphire



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No. 20789

Dodge Viper
High Polish Chrome



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Choice Collection



No. 20780

In The Grasp

Antique Silver Plate



No. 20761

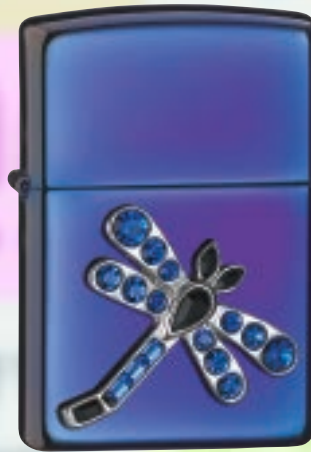
Eye Of The Storm

Spectrum



Choice Collection

Here's the buzz on these insects: genuine sapphire and jet crystals decorate the chrome-plated dragonfly on mood indigo. The silver ladybug is genuine ruby and jet crystals inlaid in chrome.



No. 20511
Satin Dragonfly
Mood Indigo



No. 20509
Silver Ladybug
High Polish Chrome





Choice Collection



No. 20636
Playboy Glitter
Black Ice

Blue glitter epoxy fill enhances the crystal twinkle in this black nickel Playboy Rabbit Head's eye.



No. 20751
Playboy Multi Monogram
Spectrum

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Choice Collection



No. 20757
Carved Elegance
High Polish Armor



Only a heavy walled armor case could display the dimensional deep carving of this design to best advantage. About 1.5 times as thick as a standard chrome case, the armor case is authenticated by a distinctive bottom stamp.



No. 20771
Carved Columns
w/Black Nickel
High Polish Armor



Choice Collection

An engraved Jack Daniel's emblem frames a raised oval polished turquoise dust stone.



No. 20675
Jack Daniel's Turquoise
Brushed Chrome

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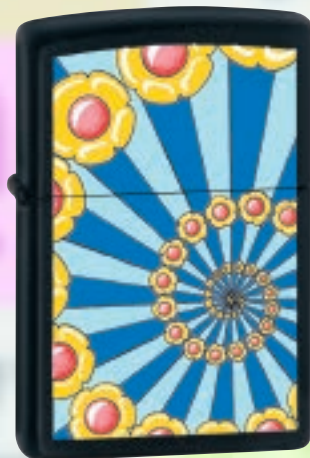


No. 20773
Midnight Flash
Black Ice





Choice Collection



No. 20371
Flower Power
Black Matte



No. 20372
Puzzle Pieces
Brushed Chrome





Choice Collection



No. 20769
Bubble Pipe
Satin Chrome



No. 20770
Moving Target
Brushed Brass





Choice Collection



No. 20758

**Zippo Flame
Kaleidoscope
Spectrum**

Classic chrome plated lighters are bonded with a luminous micro thin, PVD coating, then engraved using a rotary engraving tool. Spectrum shimmers with a kaleidoscope of colors that varies on every lighter, making each one unique. Black Ice reflects a deep black, mirror-like finish.

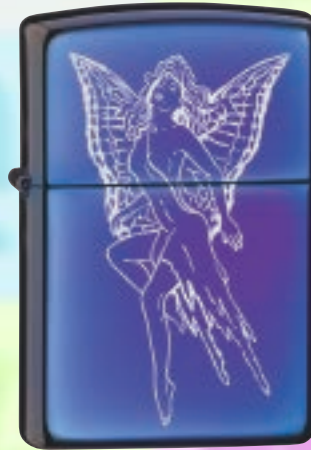


No. 20762

**Seductive Silhouette
Black Ice**



Choice Collection



No. 20768
Nymph
Mood Indigo

Laser engraving brings out the detail in these intricate designs on Mood Indigo and Black Ice PVD finishes.



No. 20778
Zebra Jamboree
Black Ice



Choice Collection

You'll want to bring this lighter home for the holidays! The black matte finish showcases a rhodium inlay tree with colored epoxy accents.



No. 20765
Home For The Holidays
Black Matte



No. 20776
Celtic Cross
Street Chrome



Choice Collection



No. 20719
**Zippo Road Trip
Rushmore**
High Polish Chrome

Zippo's color imaging process displays the Zippo Car against a vivid backdrop of scenic America.



No. 20720
**Zippo Road Trip
Las Vegas**
High Polish Chrome





Choice Collection



No. 20763

Spiral Insanity
Brushed Chrome



No. 20764

Chrome Chaos
Brushed Chrome



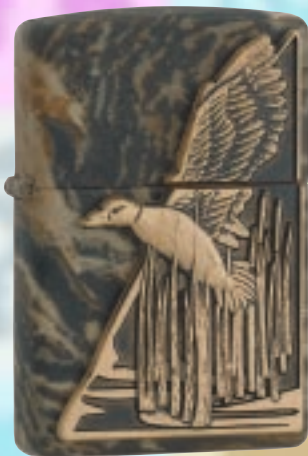
Choice Collection



No. 20637
Chevy™ Midnight (Bowtie)
Black Ice



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No. 20629
Woodland Duck
Realtree X-Tra® Gray

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REALTREE®
America's Most Versatile Camo Pattern:
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Choice Collection

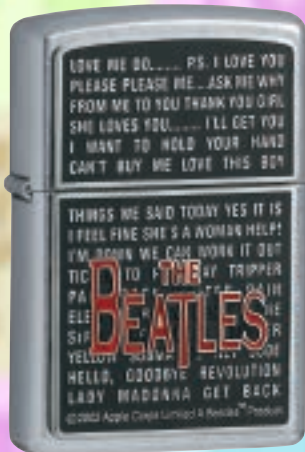


No. 20580

Elvis Silhouette
Brushed Chrome



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No. 20592

Beatles Song
Street Chrome

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Choice Collection



No. 20777
X-Ray
High Polish Chrome



No. 20787
Tiki God
Satin Chrome



Choice Collection




No. 20755
Jim Beam Cards
Satin Chrome

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No. 20374
Card Suits
Brushed Chrome

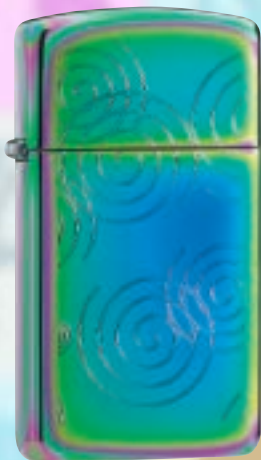




Choice Collection



No. 20759
Blue Print
Slim Spectrum



No. 20760
Spiral Celebration
Slim Spectrum

Chrome plated slim lighters are bonded with a luminous micro thin, PVD coating, then engraved using a rotary engraving tool. Spectrum shimmers with a kaleidoscope of colors that varies on every lighter, making each one unique.





Choice Collection



No. 20772

Camo Palette
Satin Chrome



No. 20774

Copper Trail
Satin Chrome

