

zippo®

97 collection



ZIPPO CELEBRATES 65 YEARS OF SUCCESS

SCAN by www.zippo-fan.net -- THX Alex @ www.zippo-offline.de

1997 LIMITED EDITION COLLECTIBLE

CD-97

This compact, attractive counter-top display showcases the 1997 Collectible of the Year at an optimum viewing angle. The lockable case has a durable crystal acrylic cover and a security cable in the back.



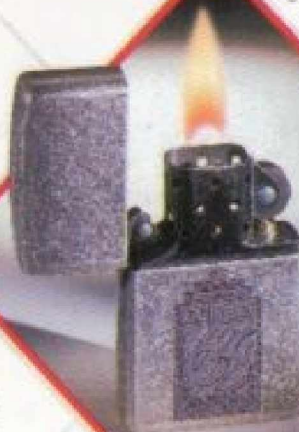
C97 \$32.95
The 65th Anniversary lighter features a nostalgic Art Deco pewter emblem. An exclusive case stamp was created specifically for this collectible. The commemorative tin presents a collage of Zippo advertising art and logos from our archives.

Lady Barbara
reproduction table lighter
replicates a classic
1950 design.

The lustrous pewter base
displays Zippo's 65th
Anniversary logo as an
emblem on the front.



The antiqued silver plate
lighter may be removed
from Lady Barbara base
to reveal an etched
65th Anniversary logo.



No. 124
Lady Barbara
Table Lighter
\$72.95



24" Necklace
w/Pendant



Cuff Links



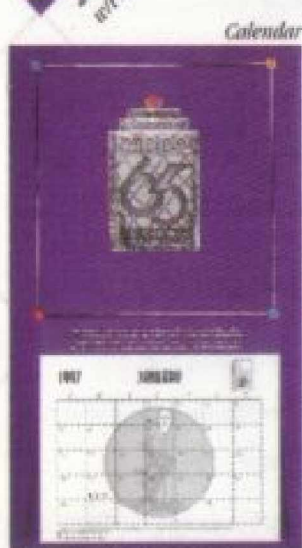
Cigarette Case



Stick Pin



Lapel Pin / Tie Tack



Calendar



Charm Bracelet



Business Card Case



Key Ring



Tie Bar



Scarf

Necktie

Zippo 65th Anniversary Personal Accessory Collection

These stylish personal accessories are available exclusively to purchasers of the 1997 Limited Edition Collectible.

The classic Art Deco style of these pieces recalls the glamour of the 1930s
and coordinates beautifully with the *Zippo 65th Anniversary Commemorative* lighter.
Ordering information can be found in the brochure packaged with the 1997 Collectible of the Year.

COLLECTIBLE

ZIPPO CELEBRATES 65 YEARS

Zippo celebrates 65 years as an American icon with our 1997 Limited Edition Collectible of the Year.

SELECTS

ZIPPO SELECTS

3-25

Rock Art	5
United Colors of Benetton, Red Dog	6
Zippo MotorSports	12
NFL	16
Petty Girls	18
Zippo: A Remembrance, Volume II	25

CLASSICS

ZIPPO CLASSICS

26-41

Regular Lighters	27
Metallique Collection	30
Black Tie	31
18K Gold	33
Southwest, Painted Desert	35
Packaging & Accessories	40-41

POCKET GIFTS

POCKET GIFTS

42-51

New! ZipLight	43
Cigar Cutter/Pipe Master	44
Knives	45
Key Holders/Key Rings	49
Stylus Pen/Pencil	50
Performer Pens	51

Few would have encouraged George G. Blaisdell to found a new company in 1932, and no one could have predicted the success his invention would achieve in the next 65 years. His philosophy, "Build your product with integrity, stand behind it 100%, and success will follow," has made the Zippo wind-proof lighter a world renowned standard of quality. The American icon celebrates another milestone with the 1997 Limited Edition Collectible. As part of our celebration, Zippo is offering an exclusive line of 65th Anniversary personal accessories to purchasers of the 1997 Limited Edition Collectible.

Zippo also reintroduces the art of metallique appliques on six new designs drawn from our archives. You'll find the Metallique Collection in our Classics section, along with a dazzling variety of dress-up and casual designs.

Whatever your passion or pastime, you'll find it in Zippo Selects. Our Pocket Gifts offer you more choices than ever before. We've added a sleek new knife design, an elegant Zippo cigar cutter, the handy Pipe Master, and the ZipLight personal flashlight. As we have for 65 years, we stand behind George Blaisdell's guarantee for every Zippo metal product—"It works or we fix it free!"™

Harley-Davidson Fans!

Ask your Zippo retailer about Zippo's full-color Harley-Davidson catalog featuring exclusive licensed designs on quality Zippo products.

THE WORLD FAMOUS
ZIPPO
GUARANTEE

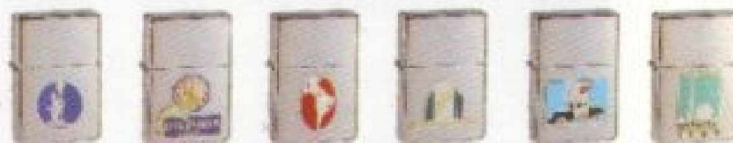
Any Zippo metal product, when returned to our factory, will be put in first class mechanical condition free of charge, for we have yet to charge a cent for the repair of a Zippo metal product, regardless of age or condition.

The finish, however, is not guaranteed.

This guarantee gives you specific legal rights and you may also have other rights which vary from state to state.

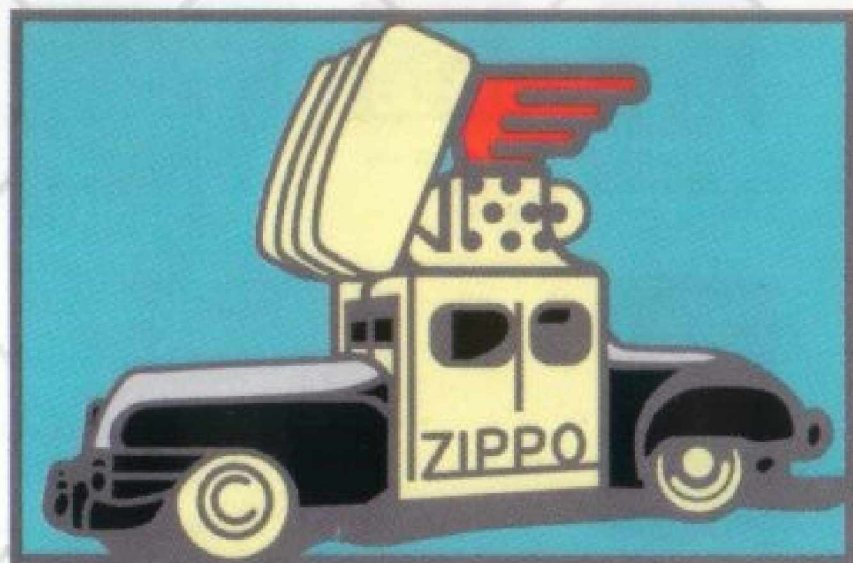
zippo

Zippo Manufacturing Company
33 Barbour Street
Bradford, PA 16701 USA



new Metallique™ series featured on page 30

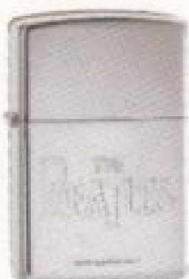
SELECTS



Zippo Selects are carefully chosen to offer the quality and dependability of a Zippo in designs that express your personal interests. Our Selects celebrate a world of diversity, from fine cigars to MotorSports, from the NFL and The Three Stooges to Rock Art and the Beatles, from the Petty Girls to the Colors of Benetton. Whether for your own use, as collectibles, or as unique gifts, there's something for everyone on the following pages.



BEATLES



No. 250BTL 470
The Beatles Logo
\$22.95



No. 250BTL 471
With the Beatles
\$33.95



No. 250BTL 472
Hard Days Night
\$33.95



No. BTLS-6
Beatles Album Gift Set
\$192.70



No. 250BTL 473
Magical Mystery Tour
\$33.95



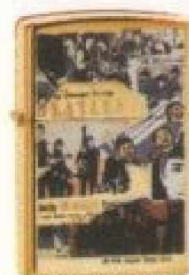
No. 250BTL 474
Beatles Abbey Road
\$33.95



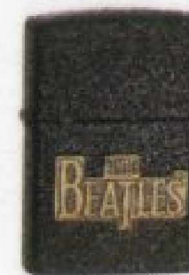
No. 250BTL 475
Let it Be
\$33.95



No. BTLS-2
Beatles Gift Set
\$41.95

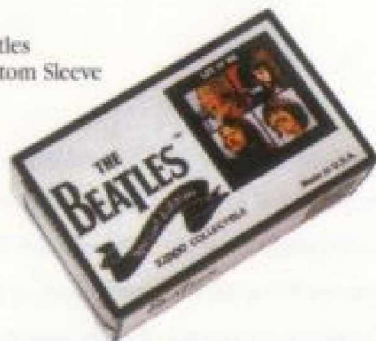


No. 254BBTL 493
High Polish Brass
Beatles Anthology
\$33.95



No. 236BTL 502
Black Crackle
The Beatles Logo/Emblem
\$28.95

Beatles
Custom Sleeve



Not Shown:
No. BTLS-8 \$255.60
Beatles panel includes
one of each lighter
shown with custom
Beatles header card.

T heir music was the soundtrack of the Sixties. They influenced our clothing, our attitudes, and our lives, and changed popular music forever. The four lads from Liverpool are celebrated on a Zippo six-pack of polished chrome lighters spanning their musical career. The chrome lighters are also available separately, as are the Anthology brass lighter and the black crackle Beatles emblem lighter.

ROCK ART by Stanley Mouse



No. 218RA 476
Captured
\$26.95



No. 218RA 477
One More Saturday Night
\$26.95



No. 218RA 478
Flaming Horse
\$25.95



No. 218RA 479
Timeless
\$33.95



No. 218RA 480
Cat Under Stars
\$29.95



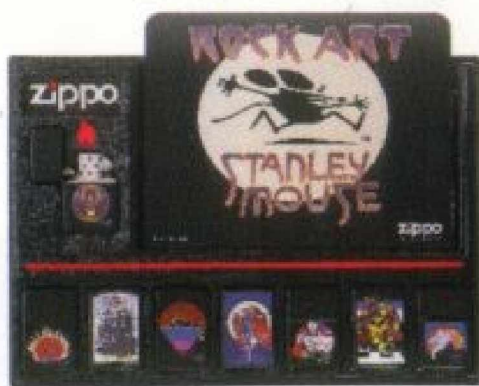
No. 218RA 481
Blue Angel
\$31.95



No. 218RA 482
Dead Family Album
\$30.95



No. 218RA 483
Steppenwolf
\$25.95



RA-8
Includes one of each lighter shown
and custom header card

\$232.60

Stanley Mouse has created some of the most memorable images in rock music. His album cover designs, poster illustrations, and book covers are bold, colorful, and surprisingly detailed. Zippo presents a selection of some of Stanley Mouse's greatest hits. They're perfect for gift-giving and concert-going.

©1996 Stanley Mouse™



Of Special Interest to Collectors: The authenticity of your Zippo windproof lighter is assured by the factory stamp on the bottom of the case. The code indicates year of manufacture. To obtain a free Zippo Lighter Collectors Guide, call (814) 368-2700, or fax Dept. ZCF (814) 368-2874.



UNITED COLORS OF BENETTON



No. 250BNT 401
Continent
\$23.95



No. 250BNT 402
Continent
\$25.95



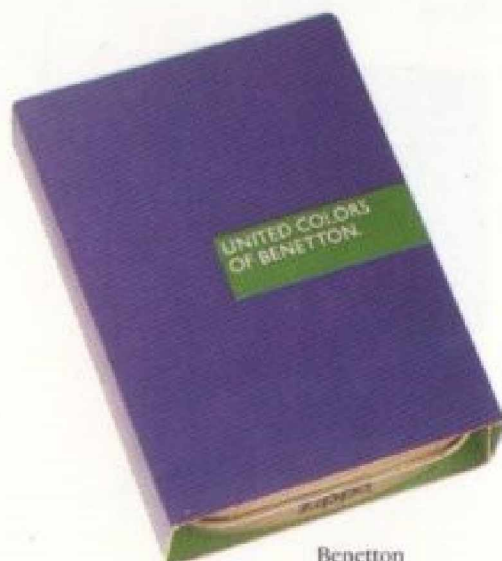
No. 250BNT 403
World
\$24.95



No. 250BNT 404
Globe
\$25.95



No. 250BNT 405
Squares
\$27.95



Benetton
Custom Sleeve



(front)



(back)

No. 250BNT 406
Circles
\$28.95



(front)



(back)

No. 250BNT 407
Triangles
\$29.95



No. 250BNT 408
Rainbow
\$31.95



RED DOG (Available in USA only)

©1996 Hank Road Brewery.
All Rights Reserved



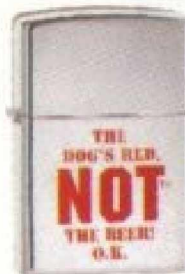
No. 218RD 969
Black Matte
\$21.95



No. 218RD 970
Black Matte
\$20.95



No. 250RD 971
High Polish Chrome
\$20.95



No. 250RD 972
High Polish Chrome
\$20.95



RD-8
Includes 2 of each lighter shown
and custom header card

\$169.60



MILLER

(Available in USA only)



No. 250MB 965
High Polish Chrome
\$21.95



No. 250MB 966
High Polish Chrome
\$22.95

©1996 Miller Brewing Company.
All Rights Reserved.



No. 250MB 967
High Polish Chrome
\$21.95



No. 250MB 968
High Polish Chrome
\$27.95



MB-8

\$189.60

Includes 2 of each Miller lighter and custom header card



CORONA



No. 250CR 980
High Polish Chrome
\$20.95



No. 254BCR 981
Solid Brass
\$22.95



No. 250CR 982
High Polish Chrome
\$21.95



No. 218CR 983
Black Matte
\$21.95



CR97-8

\$175.60

Includes 2 of each Corona lighter and custom header card

The Corona Trademark is officially licensed to Zippo Manufacturing Co. by PROCORMEX, Inc.

ANHEUSER-BUSCH (Available in USA only)



No. 250AB 755
High Polish Chrome
\$22.95



No. 250AB 820
High Polish Chrome
\$22.95



No. 250AB 931
High Polish Chrome
\$22.95



No. 250AB 932
High Polish Chrome
\$22.95



No. 250AB 933
High Polish Chrome
\$22.95



No. 250AB 995
High Polish Chrome
\$22.95



No. 250AB 996
High Polish Chrome
\$22.95



No. 250AB 997
High Polish Chrome
\$22.95



AB96-8
Includes one of each Anheuser-Busch
lighter shown and custom header card
\$183.60



©1996 Anheuser-Busch Inc.



No. AB-2
Anheuser-Busch Gift Set
\$38.95



No. BUD-2
Budweiser Gift Set
\$36.95

Officially licensed product is packaged in Zippo
individual tin except as noted.



JIM BEAM



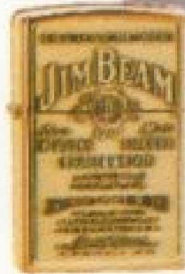
No. 250JB
High Polish Chrome
\$22.95



No. 254JB
High Polish Brass
\$25.95



No. 250JB 928
High Polish Chrome
\$26.95



No. 254JB 929
High Polish Brass
\$29.95



No. JBL-2
Jim Beam Gift Set
\$44.95

Officially licensed product is packaged in Zippo individual tin except as noted.

The trademarks Jim Beam®, the Anniversary logo®, the Jim Beam bottle design™ are used under license from Jim Beam Brands Co.

Jim Beam
Custom
Sleeve



JACK DANIEL'S (Available in USA and Limited Territories)



No. 250JD 321
Logo
\$20.95



No. 254JD 321
Logo
\$22.95



No. 218JD 338
Logo
\$20.95



No. 254JD 424
All Goods Worth
\$25.95



No. JD-2
Jack Daniel's Gift Set
\$34.95



No. 218JD 425
Jacks Are Better
\$23.95



No. 218JD 426
Jack Rocks
\$23.95

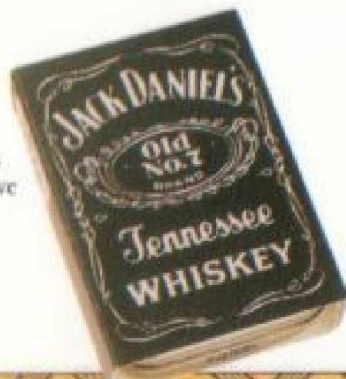


No. 250JD 427
Label-Pewter
\$26.95



No. 254JD 428
Label-Brass
\$29.95

Jack Daniel's
Custom Sleeve



JD-8
Includes one of each lighter shown
and custom header card

\$195.60

Jack Daniel's is a trademark of the Jack Daniel Distillery, Lem Motlow Prop., Inc.



COLT FIREARMS



No. 254BC 486
High Polish Brass
\$22.95



No. 200C 487
High Polish Chrome
\$19.95



No. 250C 984
High Polish Chrome
\$26.95



No. 250C 985
High Polish Chrome
\$26.95



No. 250C 986
High Polish Chrome
\$26.95



No. 250C 987
High Polish Chrome
\$23.95



No. 250C 988
High Polish Chrome
\$20.95



No. 254BC 989
High Polish Brass
\$25.95



COLT97-8
Includes one of each lighter
shown and custom header card

\$194.60

Colt® is a registered trademark of New Colt Holding Corp.



LUCKY STRIKE (Available in all markets except Japan)



No. 250LS 498
Bullseye
\$21.95



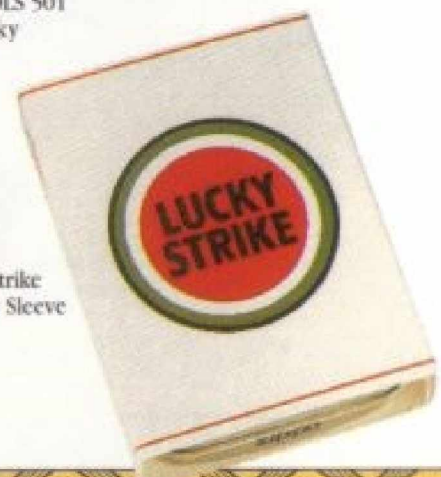
No. 250LS 499
Bullseye
\$22.95



No. 200LS 500
Bullseye
\$18.95



No. 250LS 501
Get Lucky
\$25.95



Lucky Strike
Custom Sleeve

Lucky Strike is a registered trademark of Brown & Williamson Tobacco Corporation USA

Officially licensed product is packaged in Zippo individual tin except as noted.



CAMEL (Available only in USA, Latin American and Eastern European markets)



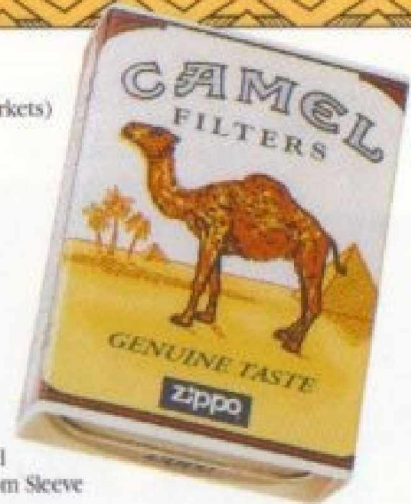
No. 201FBCML 919
Antique Brass
\$27.95



No. M250CML 920
Midnight Chrome
\$27.95



No. 250CML 921
High Polish Chrome
\$27.95



Camel
Custom Sleeve



No. 250CML 484
High Polish Chrome
\$28.95



No. 236CML 485
Black Crackle
w/Brass Emblem
\$21.95



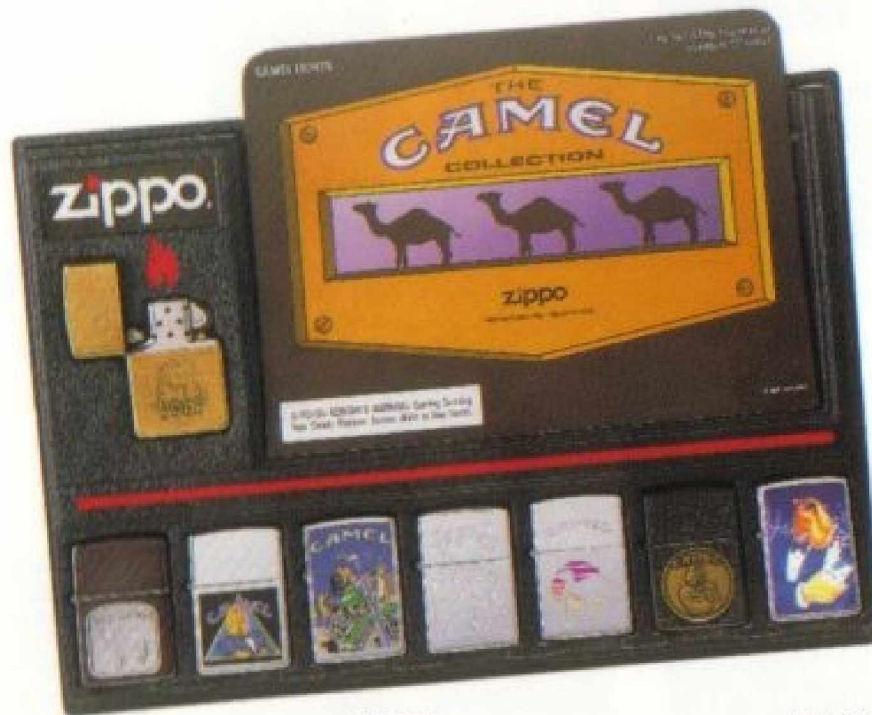
No. 200CML 503
Brush Chrome
\$26.95



No. 250CML 504
High Polish Chrome
\$35.95



No. 250CML 505
High Polish Chrome
\$23.95



CML97-8

\$221.60

Includes one of each lighter shown and custom header card

©1996 R.J. Reynolds Tobacco Co.

WARNING: All products are licensed by the owners of the trademarks or copyrighted material depicted. Any unauthorized reproduction, distribution or use of the trademarks or copyrighted material may be subject to severe criminal and civil penalties. Products bearing counterfeits may be seized without advance notice.

SMOKIN' JOE'S RACING

(Available in USA only)



SJ-8

Includes 2 of each lighter shown and custom header card

\$199.60

TM of SME



No. 250SJ 323
High Polish Chrome
\$23.95



No. 250SJ 324
Checkerboard
\$25.95



No. 237SJ 325
Purple Matte
\$25.95



No. 218SJ 326
Black Matte
\$23.95



Smokin' Joe's
Racing Collectors Tin



Smokin' Joe's
Racing lighters
are packed in a
purple Smokin'
Joe's Racing
Collectors Tin
while limited
supplies last.

DALE EARNHARDT (Available in USA only)

Officially licensed by High Country Products and Dale Earnhardt, Inc.



DE-8

Includes 2 of each lighter shown and custom header card

\$239.60



No. 250DE 961
High Polish Chrome
\$32.95



No. 218DE 962
Black Matte
\$23.95



No. 250DE 963
High Polish Chrome
\$32.95



No. 250DE 964
High Polish Chrome
\$29.95

JEFF GORDON (Available in USA only)

© 1996 JG Motorsports, Inc.



JG-8

Includes 2 of each lighter shown and custom header card

\$199.60



No. 229JG 489
Royal Matte
\$23.95



No. 250JG 490
High Polish Chrome
\$24.95



No. M250JG 491
Midnight Chrome
\$23.95



No. 250JG 492
High Polish Chrome
\$26.95



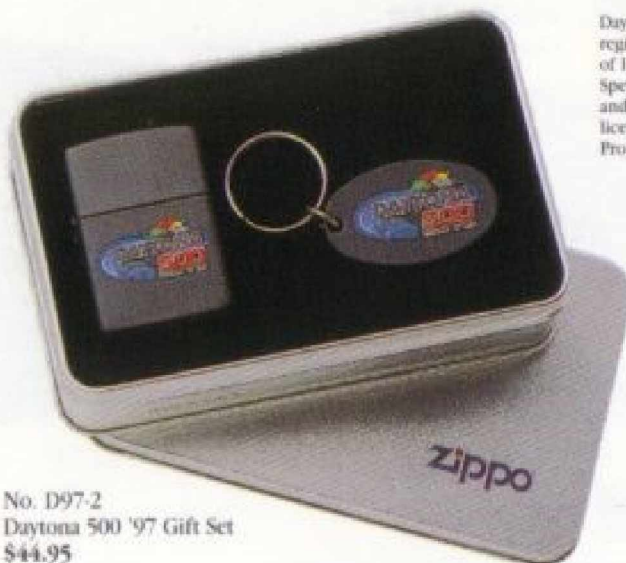
DAYTONA 500



No. 250ISC 358
High Polish Chrome
\$25.95



No. 229ISC 359
Royal Matte
\$25.95



No. D97-2
Daytona 500 '97 Gift Set
\$44.95

Daytona products are registered trademarks of International Speedway Corporation and used under license by Daytona Properties.



INDY 500 (Available in all markets except Japan)



No. 218IMS 360
Black Matte
\$25.95



INDY-97-2
Indy 500 '97 Brush Brass Gift Set
\$50.95



TRACKS



No. 250N 789
Daytona Track
\$23.95



No. 250IMS 804
Indianapolis Motor
Speedway
\$21.95



INDY RACING LEAGUE (Available in all markets except Japan)



No. 250IMS 363
Indy Racing League
\$20.95



No. IRL-2
Brush Chrome Gift Set
\$29.95



BRICKYARD

(Available in all markets except Japan)



No. 250IMS 361
High Polish Chrome
\$23.95



No. BRK97-2
Brickyard 400
'97 Black Matte Gift Set
\$40.95



MSD
MotorSports Display available for \$1.00 with
purchase of 36 Zippo MotorSports lighters on
custom MotorSports blister cards.

FORMULA 1



No. 250F1 348
Formula 1 Logo/Car
\$23.95



No. 250F1 349
Formula 1 Logo/Car
\$20.95



No. 250F1 350*
Benetton Formula 1
\$25.95



No. 250F1 351*
Benetton World Champ.
\$22.95



No. 200F1 353
Renault Quadruple
\$20.95



No. 250F1 354
Renault Formula 1
\$20.95



FORM1-2
Formula 1 Gift Set
\$31.95



No. 250F1 355
Jordan Grand Prix
\$20.95



No. 250F1 356
Jordan Circuit
\$20.95



FORM1-8
Includes one of each lighter shown
and custom header

\$177.60

*(Not available in Japan, Korea, Taiwan, China, Hong Kong)



CHEVY (Available only in USA, Canada and Mexico)



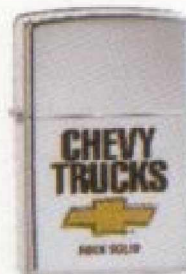
No. 250CH 878
High Polish Chrome
\$21.95



No. 254BCH 879
Solid Brass
\$22.95



No. 250CH 956
High Polish Chrome
\$19.95



No. 250CH 993
High Polish Chrome
\$19.95

Genuine Chevrolet, Corvette, The Heartbeat of America, and Chevy Trucks are Trademarks of Chevrolet Motor Division, General Motors Corporation and Licensed to Zippo Manufacturing Company.



CHEVY-2
Chevy Gift Set
\$28.95



CHEVY-8
Includes 2 of each lighter shown
and custom header card
\$169.60



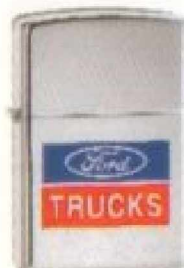
FORD



No. 250F 957
High Polish Chrome
\$19.95



No. 250F 958
High Polish Chrome
\$19.95



No. 250F 959
High Polish Chrome
\$19.95



No. 250F 960
High Polish Chrome
\$20.95

Officially licensed product is packaged in Zippo individual tin except as noted. Officially licensed Zippo Motorsports lighters are also available on a custom Motorsports inner card. Please indicate MS packaging code.



FORD-2
Ford Gift Set
\$28.95



FORD-8
Includes 2 of each lighter shown
and custom header card
\$161.60



NFL (Available in USA only)



No. 250NFL 439
Browns
\$27.95



No. 250NFL 440
Buccaneers
\$27.95



No. 250NFL 441
Bears
\$27.95



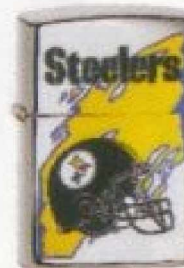
No. 250NFL 442
Seahawks
\$27.95



No. 250NFL 443
Packers
\$27.95



No. 250NFL 444
Jets
\$27.95



No. 250NFL 445
Steelers
\$27.95



No. 250NFL 446
Cowboys
\$27.95



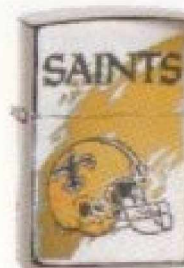
No. 250NFL 447
Panthers
\$27.95



No. 250NFL 448
Broncos
\$27.95



No. 250NFL 449
Lions
\$27.95



No. 250NFL 450
Saints
\$27.95



No. 250NFL 451
49ers
\$27.95



No. 250NFL 452
Colts
\$27.95

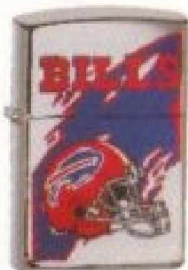


No. 250NFL 453
Patriots
\$27.95

Are you ready for some football? Zippo's got every team in the NFL on classic high polish chrome lighters. No matter who you root for, AFC or NFC, we've got your squad packaged in a Zippo tin with a custom sleeve. Pick your favorite or collect them all and set up your own gridiron schedule.



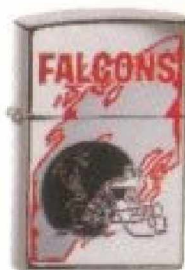
NFL (Available in USA only)



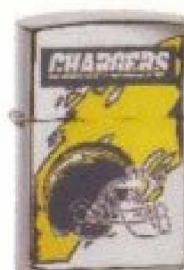
No. 250NFL 454
Bulls
\$27.95



No. 250NFL 455
Cardinals
\$27.95



No. 250NFL 456
Falcons
\$27.95



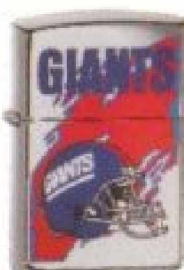
No. 250NFL 457
Chargers
\$27.95



No. 250NFL 458
Jaguars
\$27.95



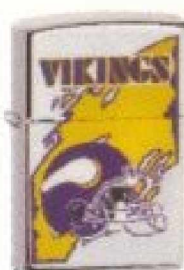
No. 250NFL 459
Bengals
\$27.95



No. 250NFL 460
Giants
\$27.95



No. 250NFL 461
Rams
\$27.95



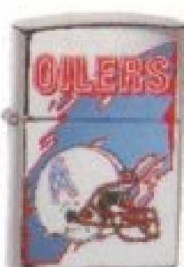
No. 250NFL 462
Vikings
\$27.95



No. 250NFL 463
Ravens
\$27.95



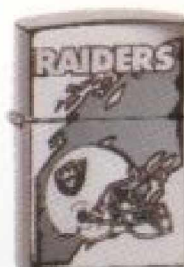
No. 250NFL 464
Dolphins
\$27.95



No. 250NFL 465
Oilers
\$27.95



No. 250NFL 466
Redskins
\$27.95



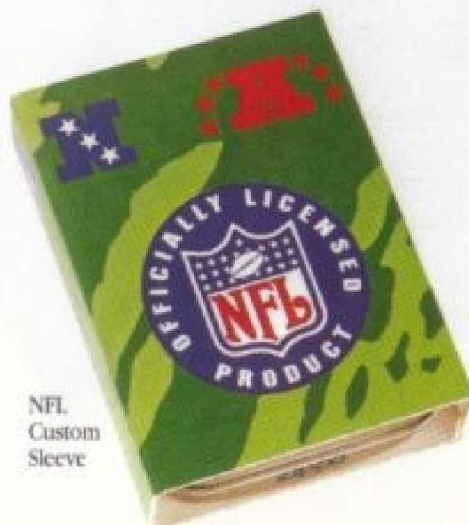
No. 250NFL 467
Raiders
\$27.95



No. 250NFL 468
Chiefs
\$27.95



No. 250NFL 469
Eagles
\$27.95



NFL
Custom
Sleeve



NFL
Empty panel with custom header,
order any 8 lighters

PETTY GIRLS



No. 200PG 409
Bunny
\$29.95



No. 218PG 410
Marjorie
\$30.95



No. 250PG 411
Ballet Shoes
\$32.95



No. 204BPG 412
Heart
\$35.95

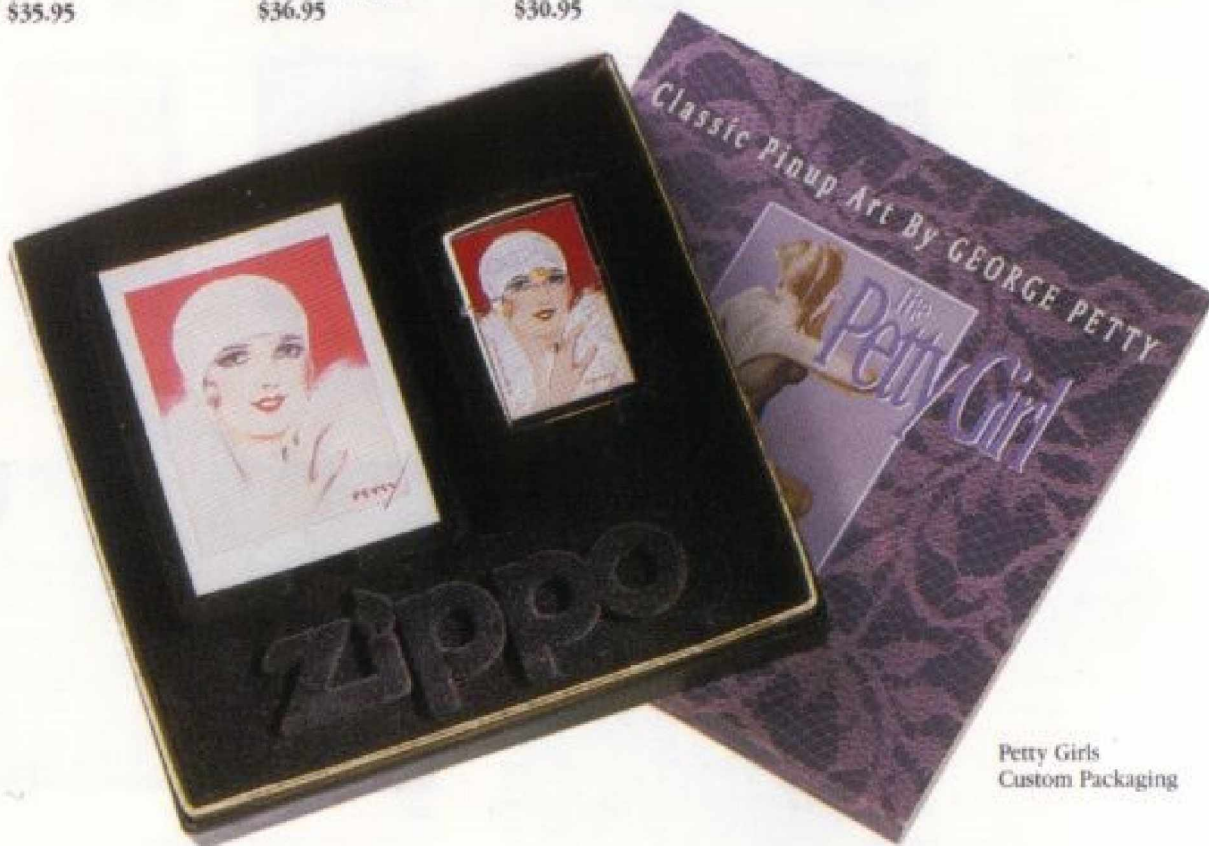


No. 254BPG 413
Memphis Belle
\$36.95



No. 200PG 414
Red
\$30.95

George Brown Petty IV was the father of the All-American pinup—literally. His daughter, Marjorie, was his primary model throughout the '30s and '40s. Now Marjorie and five more beautiful girls are available on Zippo lighters. Each is packaged in a deluxe gift box with a custom sleeve, and comes with a companion trading card. Collect them all!



Petty Girls
Custom Packaging

JAMES BOND MOVIE POSTERS



No. 250BND 935
High Polish Chrome
\$29.95



No. 250BND 938
High Polish Chrome
\$31.95



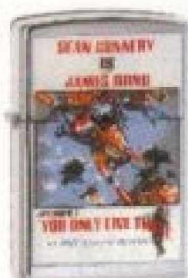
No. 250BND 939
High Polish Chrome
\$25.95



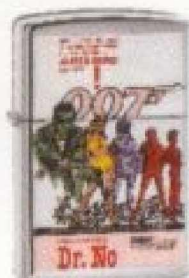
No. 250BND 940
High Polish Chrome
\$29.95



No. 250BND 941
High Polish Chrome
\$25.95



No. 250BND 942
High Polish Chrome
\$29.95



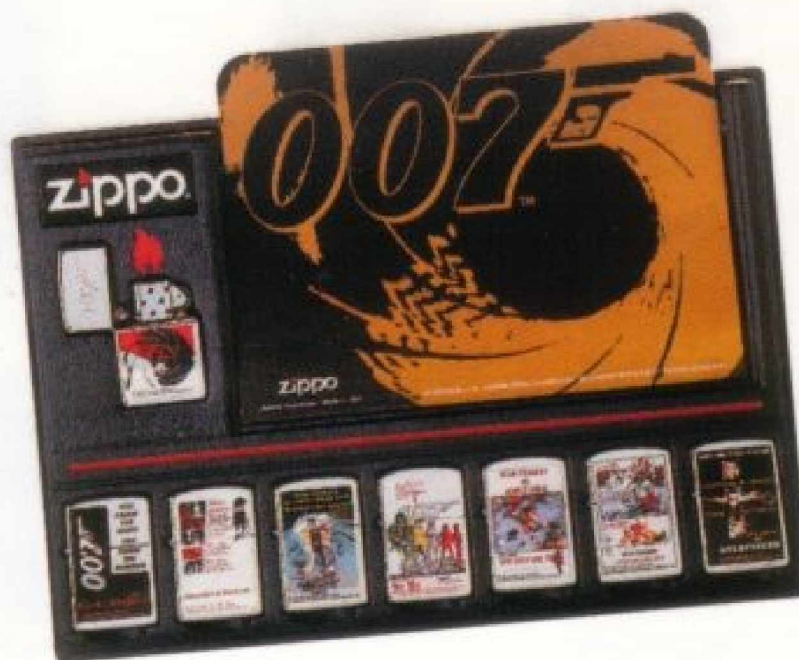
No. 250BND 943
High Polish Chrome
\$29.95



No. 250BND 946
High Polish Chrome
\$23.95

007 and gun logo symbol
©1962 Dazip, Inc. and United
Arms Corporation.
Thunderball ©1968 Dazip, Inc.
and United Arms Corporation.
YOU ONLY LIVE TWICE
©1967 Dazip, Inc. and United
Arms Corporation.
THE UNDERBALL
©1964 Dazip, Inc. and United
Arms Corporation.
FROM RUSSIA WITH LOVE
©1965 Dazip, Inc. and United
Arms Corporation.
DIAMONDS ARE FOREVER
©1971 Dazip, Inc. and United
Arms Corporation.
GOLDFINGER
©1964 Dazip, Inc. and United
Arms Corporation.
GOLDENEYE
Copyright © 1995 Dazip, Inc.
and United Arms Corporation.
All rights reserved.

Bond's back, and Zippo's got him! Classic movie poster reproductions capture 007 at every stage of his career, including the recent hit Goldeneye. You'll be stirred, not shaken, by this intriguing collection.



JBMP97-8 \$227.60
Includes one of each lighter shown and custom header card

BARRETT-SMYTHE EMBLEMS



No. 250BS B89
Eagle
Pewter Emblem
\$27.95



No. 254BBS B93
Eagle
Brass Emblem
\$29.95



No. 250BS B59
Elephant
Pewter Emblem
\$27.95



No. 254BBS B60
Elephant
Brass Emblem
\$29.95



No. 250BS B61
Lion
Pewter Emblem
\$27.95



No. 254BBS B62
Lion
Brass Emblem
\$29.95



No. 250BS B72
Cobra
Pewter Emblem
\$27.95



No. 254BBS B73
Cobra
Brass Emblem
\$29.95



No. 250BS B156
Big Horn Sheep
Pewter Emblem
\$27.95



No. 254BBS B159
Big Horn Sheep
Brass Emblem
\$29.95



No. 250BS B157
Grizzly Bear
Pewter Emblem
\$27.95



No. 254BBS B160
Grizzly Bear
Brass Emblem
\$29.95



No. 250BS B158
American Cougar
Pewter Emblem
\$27.95



No. 254BBS B161
American Cougar
Brass Emblem
\$29.95



No. 250BS B169
American Elk
Pewter Emblem
\$27.95



No. 254BBS B168
American Elk
Brass Emblem
\$29.95

ZIPPO JEANS



No. 611
High Polish
Red Tag
\$26.95



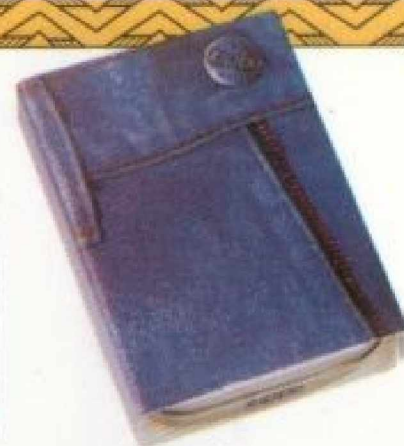
No. 612
High Polish
Fly Zipper
\$26.95



No. 613
High Polish
Leather Tab
\$26.95



No. 614
High Polish
Watch Pocket
\$26.95



Zipper Jeans
Custom Sleeve

TABASCO



No. 218TAB 435
TABASCO®
Diamond Logos
\$25.95



No. M200TAB 436
TABASCO® Bottle
& Elephant
\$32.95



No. 200TAB 437
TABASCO® Bottle
& Ocean
\$31.95



No. 250TAB 438
TABASCO® Bottles
\$31.95



THREE STOOGES



No. 200ST 429
Brush Chrome
Three Silly Men
\$23.95



No. 250ST 431
High Polish Chrome
Three Heads
\$23.95



No. 214ST 433
White Matte
Filmstrip
\$23.95



No. 218ST 434
Black Matte
Numskull
\$23.95



ST-8 \$191.60
Includes 2 of each lighter shown and custom header card

The Three Stooges is a trademark of Comedy III Productions, Inc.
© 1996 Columbia Pictures, Comedy III Productions, Inc. All Rights Reserved.



TED LAPIDUS



No. 250GTL 907
High Polish
Gold Plated
\$33.95



No. 250GTL 908
High Polish
Gold Plated
\$42.95



No. 250TL 909
High Polish Chrome
\$24.95



No. 250TL 910
High Polish Chrome
\$24.95



No. 250TL 911
High Polish Chrome
\$23.95



No. 250TL 912
High Polish Chrome
\$24.95



No. 250TL 913
High Polish Chrome
\$24.95



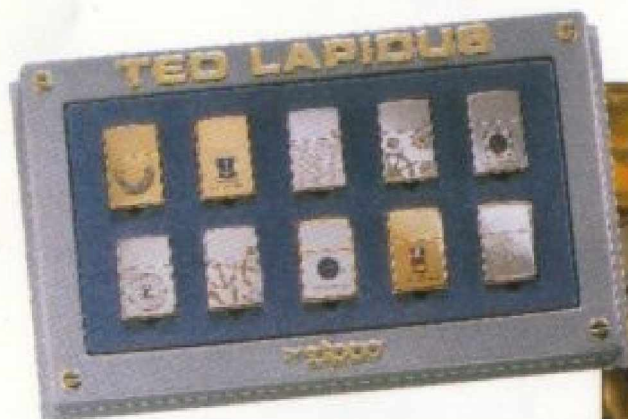
No. 250GTL 914
High Polish
Gold Plated
\$33.95



No. 250GTL 915
High Polish
Gold Plated
\$33.95



No. 100TL 916
Silver Plated
\$51.95



Available on Profit Panel



Standard packaging includes imprinted tin & custom sleeve

These nautical motifs created by internationally acclaimed designer Ted Lapidus are as bracing as an ocean breeze. His elegant, sophisticated graphics are equally at home dockside or on deck. And when the wind fills the sails, it's a comfort to know that a windproof flame is on board.

SURPRISE!



Think you know everything about a Zippo? Think again! These unusual lighters click open to reveal a delightful surprise. They make great conversation starters and wonderful gifts.

Product is packaged in Zippo individual tin.

zippo

CIGAR AFICIONADO™



No. 250CA 420
High Polish Chrome
\$21.95



No. 254BCA 420
Solid Brass
\$24.95



No. 250CA 421
High Polish Chrome
\$21.95



Cigar Aficionado
Custom Sleeve



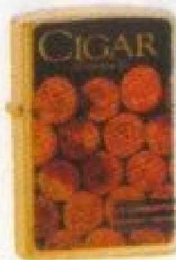
No. 254BCA 421
Solid Brass
\$24.95



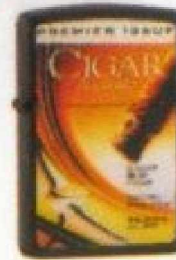
No. 200CA 494
Brush Chrome
\$18.95



No. 204BCA 494
Brush Brass
\$22.95



No. 204BCA 495
Brush Brass
\$29.95



No. 218CA 496
Black Matte
\$27.95

Cigar Aficionado™ name and logo are trademarks of M. Shanken Communications, Inc., © 1996 Licensed by The Rainmaker Group, Woodland Hills, CA 91364

CIGAR STORE INDIANS



No. 254BBS B133
Solid Brass
\$29.95

No. 250BS B137*
High Polish Chrome
\$27.95



No. 254BBS B134
Solid Brass
\$29.95

No. 250BS B138*
High Polish Chrome
\$27.95



No. 250BS B139
High Polish Chrome
\$27.95

No. 254BBS B135*
Solid Brass
\$29.95



No. 250BS B140
High Polish Chrome
\$27.95

No. 254BBS B136*
Solid Brass
\$29.95

*Not Shown

AVO



No. 250AD 415
Large logo & signature
\$23.95



No. 254BAD 415
Large logo & signature
\$25.95

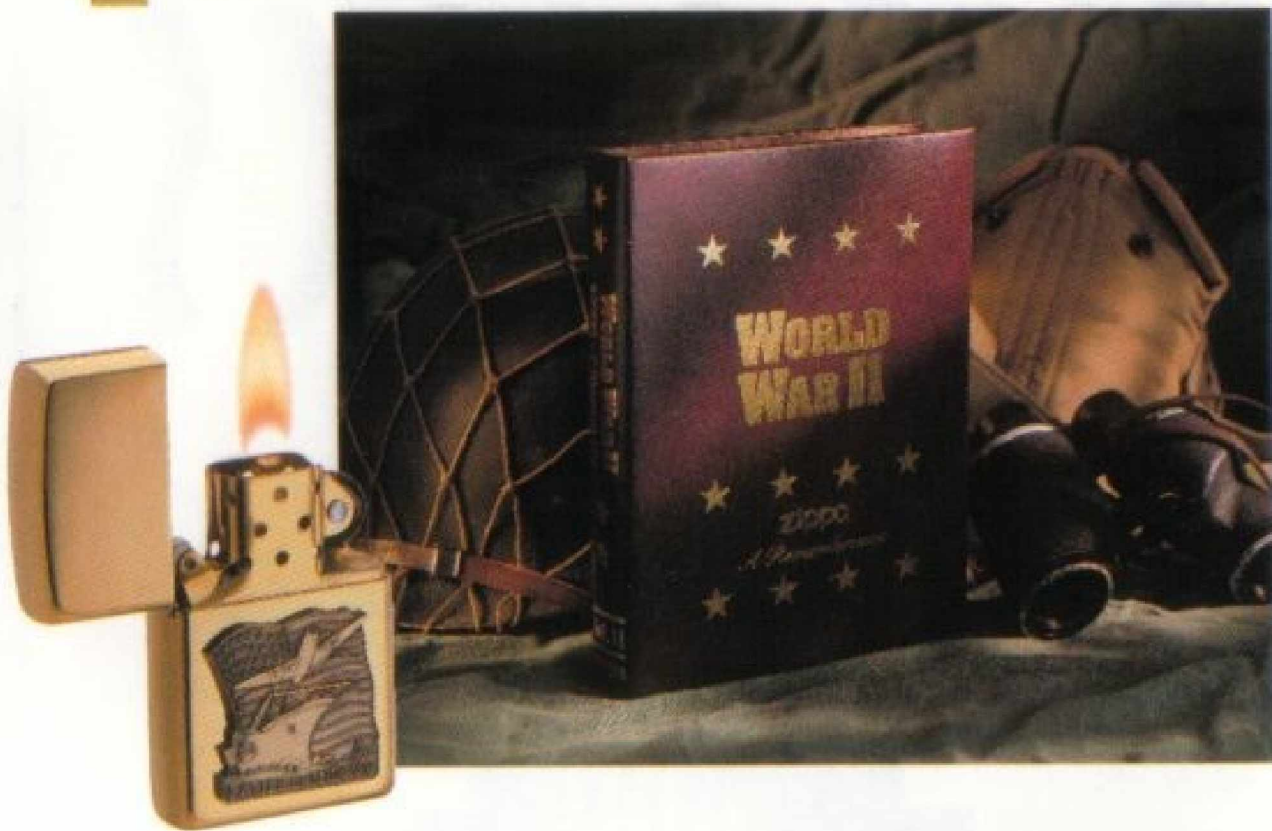


No. 250AD 417
Logo & signature
\$23.95



No. 254BAD 417
Logo & signature
\$25.95

ZIPPO: A REMEMBRANCE, VOLUME II



No. ZRII-5 Zippo: A Remembrance, Volume II
\$119.95



Limited Edition

During World War II, the Zippo lighter became known as "the GI's Friend" and was treasured for both its reliable performance and as a reminder of home. Volume II of Zippo: A Remembrance commemorates people and events of World War II. Collectors can purchase the complete set in a hand-numbered leatherette presentation volume.

CLASSICS



"A WEEKS TRIAL THEN-ALL THE WHILE"

By definition, a classic never goes out of style. Since 1932, Zippo has stood for quality, dependability, and personality. Among our Zippo Classics are "Metalliques" that recall the glamour of yesterday, precious metal finishes that polish your image today, and Native American designs with a timeless appeal. Whichever Zippo Classic you choose, it will go on expressing your style, because it works or we fix it free.

CHROME CLASSICS



No. 200
Brush Chrome
\$12.95



No. 200FL
Brush Chrome
Founders Lighter
\$16.95



No. 200 510
Brush Chrome
USA on Map/Flag
\$16.95



No. 200 511
Brush Chrome
Eagle/USA
\$18.95



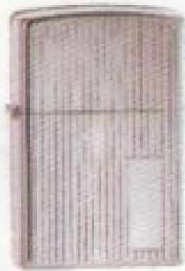
No. 250
High Polish Chrome
\$15.95



No. 250 512
High Polish Chrome
US Seal
\$18.95



No. 275
Brush Chrome
w/ Loop & Lanyard
\$15.95



No. 350
High Polish Chrome
Engine Turned
\$16.95



No. 352
High Polish Chrome
Venetian
\$16.95



No. 355
Chrome
Ultralite Black
\$16.95



No. 356
Chrome
Ultralite Ivory
\$16.95

SOLID BRASS



No. 204
Brush Finish
Solid Brass
\$16.95



No. 204B
Brush Finish
Solid Brass
(w/o lettering)
\$16.95



No. 254
High Polish
Solid Brass
\$17.95



No. 254B
High Polish
Solid Brass
(w/o lettering)
\$17.95



No. 352B
Solid Brass
Venetian
\$16.95



No. 254B 513
High Polish Brass
US Seal
\$19.95

MIDNIGHT CHROME



No. M200
Midnight Chrome
Brush Finish
\$15.95



No. M250
Midnight Chrome
High Polish
\$16.95



No. M352
Midnight Chrome
Venetian
\$17.95

MILITARY INSIGNIAS



No. 218NW
Black Matte
Navy Wings
\$18.95



No. 280AFC
Brush Chrome
Air Force Crest
\$16.95



Navy Officer - NO



Coast Guard - CG



Army Wings - AW



Air Force Crest - AFC



Army - ARM



Navy Anchor - ANC



Navy Wings - NW



Marines - MAR

Emblems may be ordered by model number and insignia code. Example: 218AW = Black Matte, Army Wings

SCRIMSHAW



No. 208
Brass
Scrimshaw Ship
\$22.95



No. 359
Chrome
Scrimshaw Ship
\$18.95



No. M359
Midnight Chrome
Scrimshaw Ship
\$19.95



No. 368
Black Matte
Scrimshaw Ship
\$18.95

PIPE LIGHTERS



No. 200PL
Brush Chrome
\$13.95



No. 204PL
Brush Brass
\$17.95



No. 218PL
Black Matte
\$16.95



No. 218PLZB
Black Matte
w/Zippo & Border
\$16.95



No. 359PL
Scrimshaw Ship
\$19.95

Your favorite pipe is like an old friend. You can make sure the relationship will last with another old friend—the Zippo pipe lighter. Zippo's special chimney design directs the reliable flame to your tobacco, without burning your pipe. And because the pipe insert fits in any standard Zippo case, you can choose the design as carefully as you choose your friends.

Pipe lighter inserts available on most regular models. Please specify when ordering.

MATTE



No. 218
Black Matte
\$15.95



No. 218ZB
Black Matte
w/Zippo & Border
\$15.95



No. 218OG
Black Matte
Old Glory
\$17.95



No. 219
Camouflage Matte
\$17.95

ADDITIONAL COLORS & STYLES AVAILABLE



Blue Matte



Green Matte



Grey Matte

220	Blue Matte	\$15.95
221	Green Matte	\$15.95
223	Grey Matte	\$15.95
220ZB	Blue Matte w/Zippo & Border	\$15.95
221ZB	Green Matte w/Zippo & Border	\$15.95
223ZB	Grey Matte w/Zippo & Border	\$15.95

ANTIQUE FINISH



No. 121FB
Antique Silver Plate
\$22.95



No. 201FB
Antique Brass
\$19.95



No. 301FB
Antique Copper
\$19.95



No. 991
Antique Copper
Zippo 1932
\$27.95



No. 992
Antique Silver
Windproof Zippo
\$30.95



No. 993
Antique Brass
Zippo Logo
\$27.95

*Reverse etch

BLACK CRACKLE



No. 236
Black Crackle
\$15.95



No. 362
Black Crackle
w/Brass Emblem
\$21.95



No. 363
Black Crackle
w/Pewter Emblem
\$21.95

During World War II, the brass and chrome used for Zippo lighter cases were needed for the war effort. Zippo had to resort to steel cases that were then painted black. The substitute materials accidentally created one of the most treasured Zippo lighters ever—the “black crackle” Zippo. All of Zippo’s wartime production was dedicated to the military market. This reproduction of “the GI’s Friend” is now available to civilians.

VINTAGE



No. 230
Vintage
Brush Chrome
\$15.95



No. 240
Vintage
Brush Brass
\$17.95



No. 260
Vintage
High Polish Chrome
\$16.95



No. 270
Vintage
High Polish Brass
\$18.95

METALLIQUE



No. 311
Windy
\$39.95



No. 312
The Reveler
\$39.95



No. 313
Zippo Car
\$39.95



No. 314
Five O'clock Club
\$39.95



No. 315
1939 World's Fair
\$39.95



No. 316
A Week's Trial
\$39.95

Zippo Reintroduces The Art of Metallique™

Metallique appliques were the first method used to decorate Zippo lighters, starting in 1934.

Lighters with original metallique appliques are prized by collectors for their beauty and rarity.

Metalliques were essentially metal lace, with the graceful design carefully cut out of extremely thin sheets of material. They were painstakingly applied and color-filled by hand. The result was a uniquely beautiful decoration of great delicacy.

As part of our 65th Anniversary celebration, Zippo has reintroduced the distinctive look of the metallique with six designs on Zippo vintage style lighters. The Reveler, The Five O'clock Club, and 1939 World's Fair are all reproductions of original metallique designs. A Week's Trial, Windy, and the Zippo Car are designs recalling historic Zippo icons.



Of Special Interest to Collectors: The authenticity of your Zippo windproof lighter is assured by the factory stamp on the bottom of the case. The code indicates year of manufacture. To obtain a free Zippo Lighter Collectors Guide, call (814) 368-2700, or fax Dept. ZCF (814) 368-2874.

BLACK TIE

Toledo



No. 520
Mystical Lion
\$40.95



No. 522
Majestic Eagle
\$40.95



No. 523
Floral Portrait
\$40.95



No. 524
Eagle of Justice
\$40.95



No. 525
Medieval Knight
\$40.95



No. 526
Nature's Medley
\$40.95



No. 527
Bear's Fresh Fish
\$40.95



No. 528
Richard the Lion Hearted
\$40.95



No. 529
Portuguese Shield
\$40.95



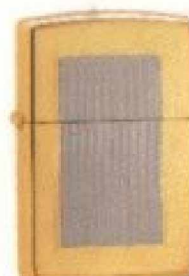
No. 531
Fierce Guardian
\$40.95

When it's time to dazzle, Zippo steps out in cultivated designs to suit the most elegant of occasions. The rich damascene look of Toledo, the glowing warmth of After Five, the subtle interplay of gold and silver, and the sophisticated geometrics of Regent add a debonair note of refined luxury to special evenings.

Two-Tone Gold and Silver



No. 217
Two-Tone Cameo
\$29.95



No. 501
The Frame
\$29.95



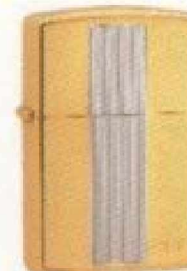
No. 502
Mr. President
\$29.95



No. 503
Bold Stripe
\$29.95



No. 504
Candy Cane
\$29.95



No. 505
The Congressman
\$29.95

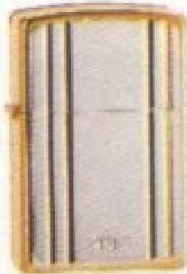
Gold/Silver



No. 380
Tyson
\$34.95



No. 381
Titan One
\$34.95



No. 382
Tryan
\$34.95



No. 383
Teluke
\$34.95

Regent



No. 384
Solid Brass
Midnight Stripe
\$34.95



No. 385
Solid Brass
Midnight Moon
\$34.95



No. 386
Solid Brass
Manhattan Nights
\$34.95



No. 387
Solid Brass
Midnight Stars
\$34.95



After Five



No. 551
Harvard Stripe
\$36.95



No. 552
Tic-Tac-Toe
\$36.95



No. 553
Corn Row
\$36.95



No. 554
New Yorker
\$36.95



No. 555
Autograph
\$36.95



No. 556
Urban Cowboy
\$36.95



No. 557
Fifth Avenue
\$36.95



No. 558
Golden Glory
\$36.95



No. 559
Center Line
\$36.95



No. 560
Silver Antelope
\$36.95



No. 561
Titan Two
\$36.95



18K GOLD

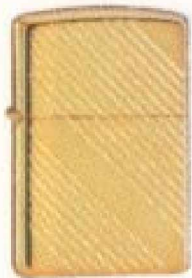


Here is the gold standard for portable flame—the understated elegance of Zippo's classic lines in an 18K solid gold case. Nothing else feels like gold, and nothing else works like a Zippo. This luxurious version of the Zippo windproof lighter is at home in the most refined settings.



No. 195 18K Solid Gold \$3,110.95

GOLD PLATED



No. 31
Classic
\$24.95



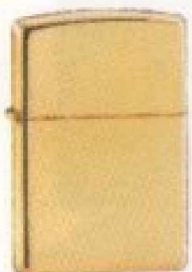
No. 33
Shimmer
\$24.95



No. 34
Swirl
\$24.95



No. 35
Black Elegance
\$26.95



No. 250G
High Polish
\$22.95



No. 320A
Floral
\$71.95



No. 36
Golden Tortoise
\$29.95



No. 200G
Brush Gold
\$21.95

STERLING



No. 12A
Sterling
Floral
\$206.95



No. 13
Sterling
Brush Finish
\$149.95



No. 14
Sterling
High Polish w/Slash
\$149.95



No. 15
Sterling
\$149.95



No. 17
Sterling
Engine Turned
\$160.95



No. 19
Sterling
w/o Initial Panel
\$160.95



No. 21
Sterling
Christy Swirl
\$179.95



No. 22
Sterling
Christy Holly
\$179.95

SILVER PLATED



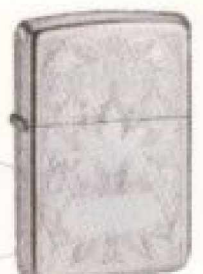
No. 100
Silver Plate
\$18.95



No. 33S
Shimmer
\$23.95



No. 260S
Vintage
\$22.95



No. 352S
Venetian
\$27.95



No. 17
Sterling
Engine Turned
\$160.95



No. 19
Sterling
w/o Initial Panel
\$160.95



No. 33SS
Sterling
Shimmer
\$179.95

SOUTHWEST



No. 331
High Polish Chrome
Coyote Moon
\$32.95



No. 332
High Polish Chrome
Death Valley
\$32.95



No. 333
High Polish Chrome
Cactus Fire
\$32.95



No. 334
High Polish Chrome
Buffalo Head
\$32.95



No. 335
High Polish Chrome
Sundance
\$32.95



No. 336
High Polish Chrome
Navajo
\$32.95



No. 337
High Polish Chrome
Buffalo Stampede
\$32.95

PAINTED DESERT



No. 391
High Polish Chrome
Desert Flower
\$28.95



No. 393
High Polish Chrome
Sun Fire
\$28.95



No. 395
High Polish Chrome
Pueblo
\$29.95



No. 397
High Polish Chrome
Cherokee
\$32.95



No. 392
High Polish Chrome
Indian Feather
\$30.95



No. 394
High Polish Chrome
Arrowhead
\$30.95



No. 396
High Polish Chrome
Kokopelli
\$30.95



No. 398
High Polish Chrome
Zuni
\$35.95

WILD WEST SERIES



No. 250BS B145*
Pewter Emblem
\$27.95



No. 250BS B146*
Pewter Emblem
\$27.95



No. 250BS B147*
Pewter Emblem
\$27.95



No. 250BS B148*
Pewter Emblem
\$27.95

No. 254BBS B141
Buffalo w/Necklace
Brass Emblem
\$29.95

No. 254BBS B142
Indian Chief
Brass Emblem
\$29.95

No. 254BBS B143
Cow Skull w/Necklace
Brass Emblem
\$29.95

No. 254BBS B144
Eagle Over Mesa
Brass Emblem
\$29.95

*not shown

ZIPPO OUTDOORS



No. 751
Fisherman
\$21.95



No. 752
Mallard
\$21.95



No. 753
Eagle
\$21.95



OS-8
Includes one of each lighter shown
and custom header card. \$175.60



No. 754
Hunter
\$21.95



No. 755
Pheasant
\$21.95



No. 756
Deer
\$21.95



No. 757
Assorted Game
\$21.95

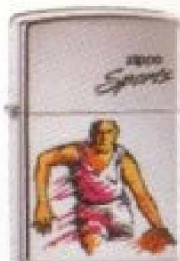


No. 758
Wolf
\$21.95

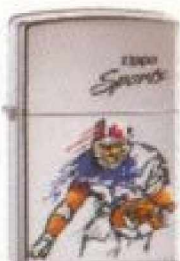
ZIPPO SPORTS



No. 250BSB
Baseball
\$25.95



No. 250BSK
Basketball
\$25.95



No. 250FTB
Football
\$25.95



SPRT-8
Includes one of each lighter shown
and custom header card. \$207.60



No. 250GLF
Golf
\$25.95



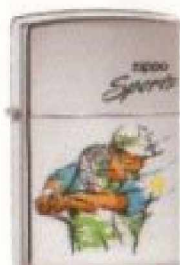
No. 250HCK
Hockey
\$25.95



No. 250SCR
Soccer
\$25.95



No. 250SKI
Skier
\$25.95



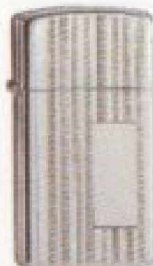
No. 250TEN
Tennis
\$25.95



SLIM CHROME



No. 1610
High Polish
\$15.95



No. 1615
High Polish
Ribbon
\$16.95



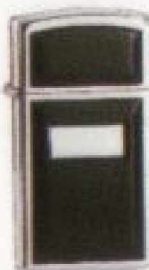
No. 1621
High Polish
Bright Cut
\$16.95



No. 1625
High Polish
Diagonal
\$16.95



No. 1652
Venetian
\$16.95



No. 1655
Ultralite Black
\$16.95



No. 1656
Ultralite Ivory
\$16.95



SLIM MIDNIGHT CHROME



No. M1610
Midnight Chrome
High Polish
\$16.95



No. M1652
Midnight Chrome
Venetian
\$17.95



No. 1652B
Brass
Venetian
\$16.95



No. 1654
Solid Brass
\$17.95



No. 1654B
Solid Brass
(w/o lettering)
\$17.95



SLIM MATTE



No. 1618
Black Matte
\$15.95



No. 1618ZB
Black w/Zippo
& Border
\$15.95



No. 1619
Camouflage
\$17.95

ADDITIONAL COLORS & STYLES AVAILABLE

	1626	Blue Matte	\$15.95
	1627	Green Matte	\$15.95
	1629	Grey Matte	\$15.95
	1626ZB	Blue Matte w/Zippo & Border	\$15.95
	1627ZB	Green Matte w/Zippo & Border	\$15.95
	1629ZB	Grey Matte w/Zippo & Border	\$15.95

SLIM SCRIMSHAW



No. 1608
Brass
Whale
\$22.95



No. 1659
Chrome
Whale
\$18.95



No. M1659
Midnight Chrome
Whale
\$19.95



No. 1668
Black Matte
Whale
\$18.95

SLIM SILVER PLATE



No. 1000
High Polish
\$18.95



No. 1500
Sterling
\$107.95



No. 1700
Sterling
Engine Turned
\$112.95

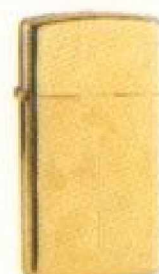
SLIM GOLD PLATED



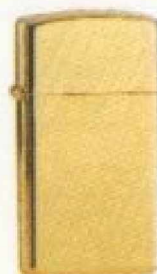
No. 1610G
High Polish
\$22.95



No. 3100
Classic
\$24.95



No. 3300
Shimmer
\$24.95



No. 3400
Swirl
\$24.95



No. 3500
Black Elegance
\$26.95



No. 3600
Golden Tortoise
\$29.95

SLIM 18K GOLD



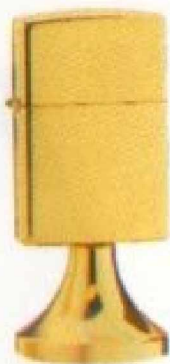
No. 1800
18K Solid Gold
\$2,145.95



HANDILITE



No. 200H
Brush Chrome
with Handilite Base
\$19.95



No. 250GH
High Polish Gold
Electroplate with
Handilite base
\$33.95

*High Polish Chrome Handilite Base,
add to the cost of any regular size
lighter, \$6.00.*

*Gold Electroplate Handilite Base,
add to the cost of any regular size
lighter, \$11.00.*

*Not available on #204, #254,
Sterling, #230, #240, #260, & #270*



POUCHES



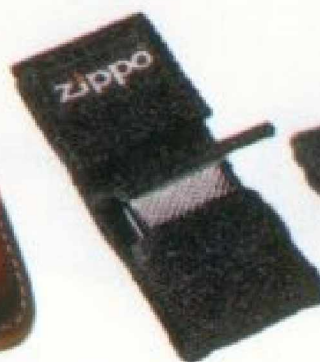
LPLB
Lighter Pouch
with Loop, Brown
\$6.95



LPCBK
Lighter Pouch
with Clip, Black
\$6.95



LPCB
Lighter Pouch
with Clip, Brown
\$6.95



RKLP
Nylon Lighter
and Knife Pouch
\$13.95



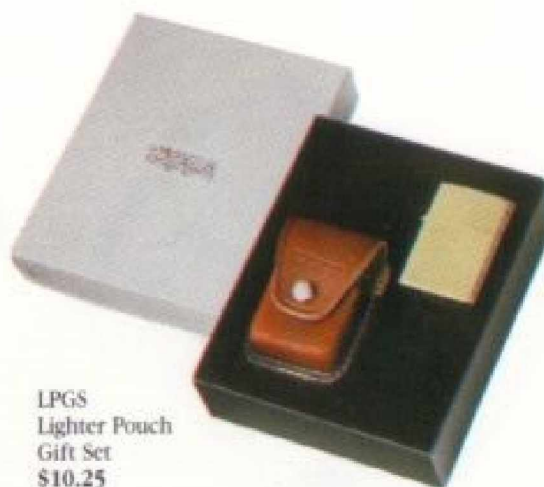
RLP
Nylon Lighter
Pouch
\$8.95



LPLBK
Lighter Pouch
with Loop, Black
\$6.95



LKP
Lighter/Knife
Leather Pouch
\$11.95



LPGS
Lighter Pouch
Gift Set
\$10.25

*Please specify lighter and pouch to be
packaged in gift set. Price includes gift set
& pouch. Add cost of lighter to above.*

PACKAGING



A Zippo gift kit is the perfect way to give a Zippo windproof lighter. Gift kit includes 6 flints and 4 1/2 oz. fuel in a silver gift box. It's a distinctive presentation for any Zippo lighter.



No. 50R
Gift Kit Regular
\$3.95
(Add the price above to any regular lighter)



No. 50S
Gift Kit Slim
\$3.95
(Add the price above to any slim lighter)



EFP
Four Lighter Package
\$3.50
(Add the price above to any 4 lighters)



ESP
Six Lighter Package
\$3.50
(Add the price above to any 6 lighters)



EZILT
Individual Lighter Tin
\$1.00
(Add the price above to any lighter)



EZT2
Two Pack Lighter Tin
\$4.95
(Add the price above to any 2 lighters)



EZT4
Four Pack Lighter Tin
\$5.95
(Add the price above to any 4 lighters)

ACCESSORIES



No. 2406C
6 Flint Display Card
\$.54/dispenser

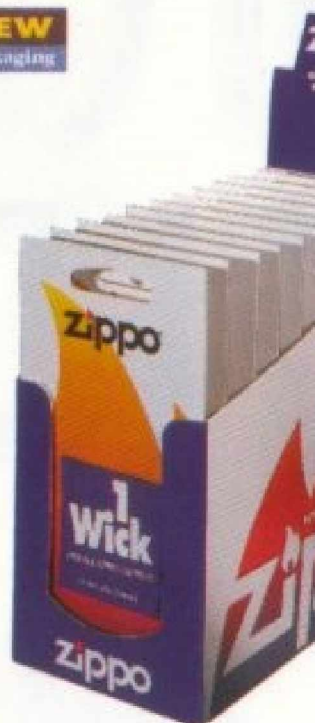


No. 3141
Lighter Fluid 4.5oz. size
(Shipping carton of 24)
(No. 3341 carton of 12)
\$1.42/can

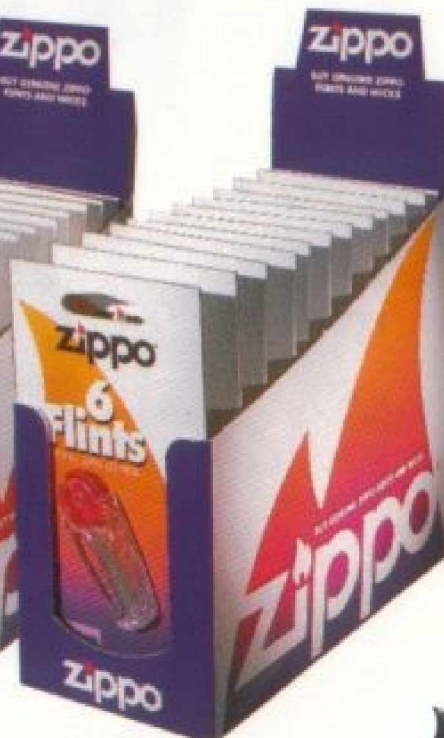


No. 3165
Lighter Fluid 12 oz. size
(Shipping carton of 24)
(No. 3365 carton of 12)
\$2.92/can

NEW
packaging

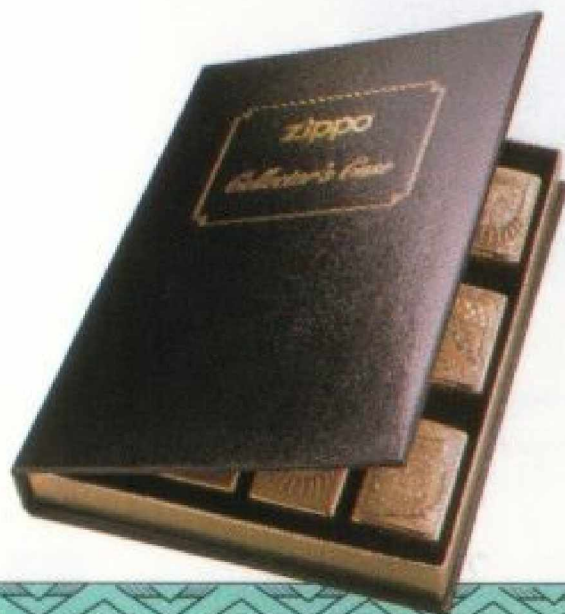


No. 2425
Wicks 24 Per
Display Box
\$.60/wick



No. 2406N
Flint Cards 24 Per
Display Box
\$.54/card

COLLECTOR'S BOOK



No. 174710
This distinctive volume is ideal
for the storage and display
of up to 12 treasured Zippo
lighters. Black leatherette binding
and velour display platform
(lighters not included)
\$18.95



200CS
Blister Pack available for slim
or regular lighters. Please specify
blister card when ordering.

POCKET GIFTS



Pocket Gifts offers a range of practical tools made to Zippo's exacting quality standards. The handsome designs, convenient size, and reliable performance make a Zippo Pocket Gift a gift to treasure.

ZIPLIGHT™ (Available only in USA and Canada)



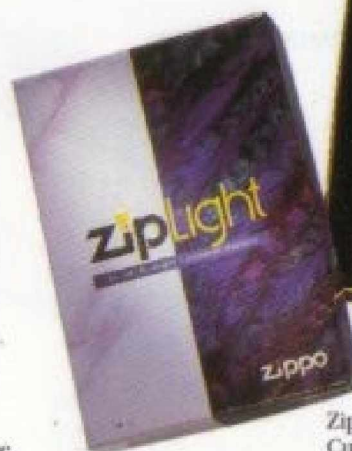
No. 90260
Brush Chrome
\$11.95



No. 90330
Brush Brass
\$15.95



No. 90883
High Polish Chrome
ZipLight Colors
\$22.95



ZipLight
Custom Gift Box



No. 90886
High Polish
Primitive Floral
\$21.95



No. 91030 B93
Eagle Brass Emblem
\$28.95



No. 91990 B127
Midnight Chrome
Riddle
\$20.95



No. 92005
Midnight Chrome
Midnight Floral
\$21.95



No. 92040
Midnight Chrome
ZipLight Logo
\$20.95



No. 99995
Battery Pack Insert
\$3.95



ZG
ZipLight Gift Kit
\$10.95

Includes ZipLight battery pack. Add to cost of any ZipLight or regular size Zippo lighter (not included).

The ZipLight pocket flashlight brilliantly combines a replaceable battery pack and a classic Zippo case. The result is a handy pocket flashlight with the style, personality, and unique "click" of a Zippo lighter.

The ZipLight display features a larger-than-life ZipLight model that lights up at the touch of a button. The rotating rack provides maximum stocking area in a minimum of counter space.

Z-TWIN KNIVES



(Available summer '97)

No. 7262
Z-Twin
\$33.95

No. 7261
Z-Twin Jr.
\$33.95

Key tag and split
ring not included.



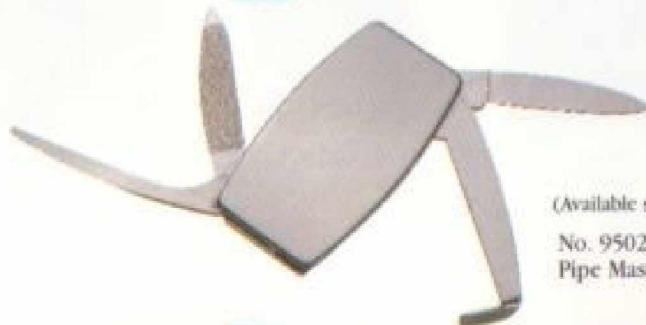
CIGAR CUTTER



(Available summer '97)

No. 9501
Brush Finish
Stainless Steel

PIPE MASTER



(Available summer '97)

No. 9502
Pipe Master

Zippo introduces four new pocket gifts. All are made in the USA with traditional Zippo quality and feature stainless steel construction.

The streamlined design of the **Z-Twin Knife** features a lock-back blade and a unique quick-release pin for key ring attachment. Press the lock button and instantly detach your Z-Twin for easy use.

The **Zippo Cigar Cutter's** surgically sharp opposing blades provide a clean cut with a minimum of force, and accommodate sizes up to 50 rings.

The **Zippo Pipe Master** has several features—a bowl reamer tool, pipe tamping tool, money clip, file, and knife.

The **Fixxit** pocket tool features two standard screwdrivers, two Phillips screwdrivers, one coin-slot screwdriver, and a handy knife in a Zytel® handle.

FIXXIT



No. 7295
Black Zytel
w/Zippo Logo
\$19.95

(Custom imprint
not available)





CUT-ABOUT KNIVES



No. 7200
Brush Finish
Stainless Steel
\$23.95



No. 7219
Camouflage
\$26.95



No. 7220
Hunter
\$26.95



No. 7230
Fisherman
\$26.95



No. 7200WA
Scrimshaw Wagon
\$28.95



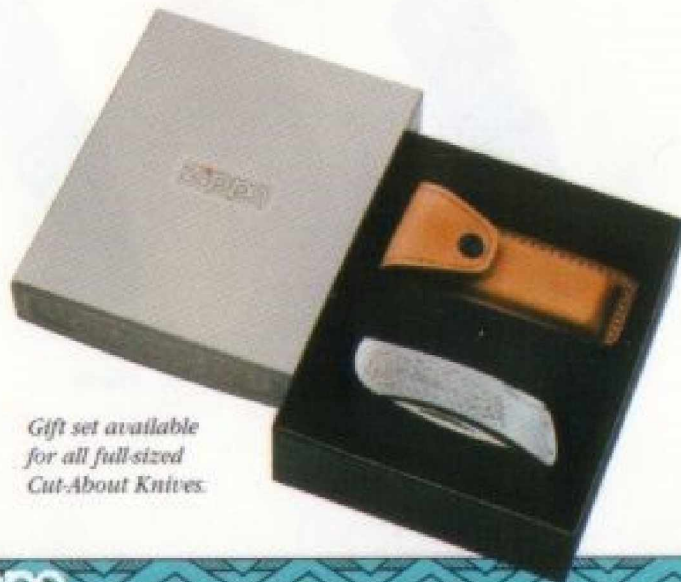
No. 7280
Leather Sheath
\$3.95



No. 7240
Deer
\$26.95



No. 7250
Foliage
\$26.95



*Gift set available
for all full-sized
Cut-About Knives.*



CUT-ABOUT LITE KNIVES



No. 7000
Black
\$18.95



No. 7050
Orange
\$18.95



Optional Blister Pack available for all full-sized Cut-About Knives.



CUT-ABOUT JUNIOR KNIVES



No. 7105
Stainless Steel
\$18.95



No. 7105DG
Scrimshaw Dog
\$26.95



No. 7105DK
Scrimshaw Duck
\$26.95



CUT-ABOUT LITE JUNIOR KNIVES



No. 7170
Black
\$16.95



No. 7171
Red
\$16.95



No. 7173
Blue
\$16.95





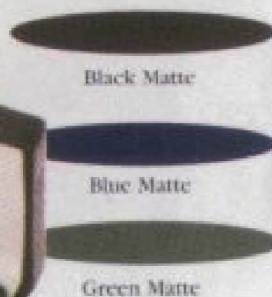
POCKET KNIVES WITH SCISSORS



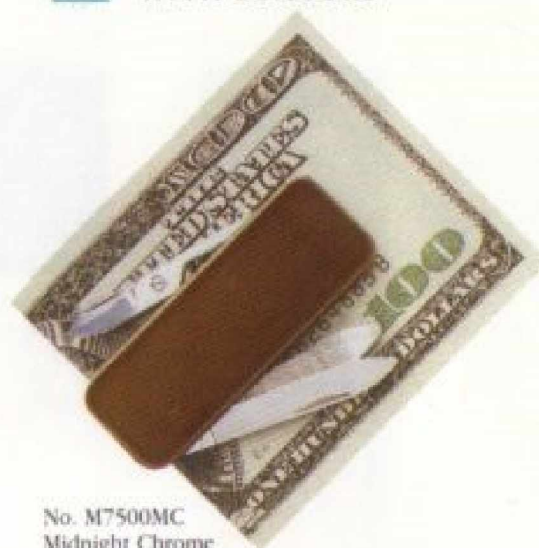
No. 7500
Brush Stainless
Steel
\$16.95

No. 7323
Grey Matte
with Ring
\$17.95

ADDITIONAL COLORS AVAILABLE



MONEY CLIP KNIVES WITH SCISSORS



No. M7500MC
Midnight Chrome
\$18.95

POCKET KNIVES W/SCISSORS AND RING:

No. 7500	Brush Stainless	\$16.95
No. M7500	Midnight Chrome	\$17.95
No. 7518	Black Matte	\$17.95
No. 7520	Blue Matte	\$17.95
No. 7521	Green Matte	\$17.95
No. 7523	Grey Matte	\$17.95

POCKET KNIVES W/SCISSORS:

No. 7500	Brush Stainless	\$16.95
No. M7500	Midnight Chrome	\$17.95
No. 7518	Black Matte	\$17.95
No. 7520	Blue Matte	\$17.95
No. 7521	Green Matte	\$17.95
No. 7523	Grey Matte	\$17.95

MONEY CLIP KNIVES W/SCISSORS:

No. 7500MC	Brush Stainless	\$17.95
No. M7500MC	Midnight Chrome	\$18.95
No. 7518MC	Black Matte	\$18.95
No. 7520MC	Blue Matte	\$18.95
No. 7521MC	Green Matte	\$18.95
No. 7523MC	Grey Matte	\$18.95



POCKET KNIVES

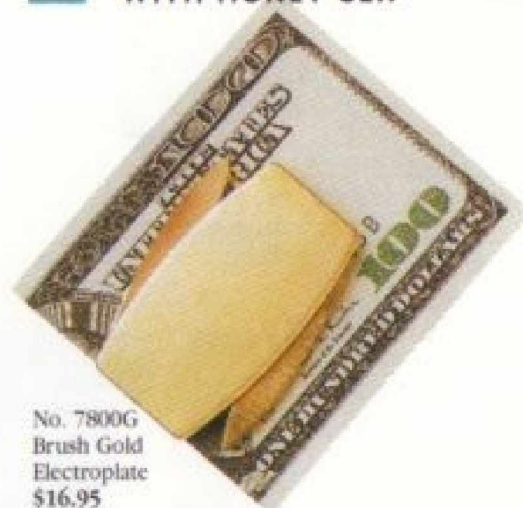


No. 7600
Brush Stainless Steel
\$8.50

ADDITIONAL COLORS AVAILABLE



POCKET KNIVES WITH MONEY CLIP



No. 7800G
Brush Gold
Electroplate
\$16.95

POCKET KNIVES:

No. 7600	Brush Stainless	\$8.50
No. 7600G	Brush Gold Electroplate	\$15.50
No. M7600	Midnight Chrome	\$9.50
No. 7618	Black Matte	\$9.50
No. 7620	Blue Matte	\$9.50
No. 7621	Green Matte	\$9.50
No. 7623	Grey Matte	\$9.50

POCKET KNIVES W/MONEY CLIP:

No. 7800	Brush Stainless Steel	\$8.95
No. 7800G	Brush Gold Electroplate	\$16.95
No. M7800	Midnight Chrome	\$9.95
No. 7818	Black Matte	\$9.95
No. 7820	Blue Matte	\$9.95
No. 7821	Green Matte	\$9.95
No. 7823	Grey Matte	\$9.95

TAPE MEASURES



No. 6260
Brush Chrome
\$7.95



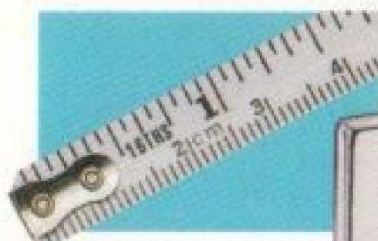
No. M6260
Midnight Chrome
\$8.95



No. 6260G
Gold Electroplate
\$13.95



No. 6260B
Brush Brass Finish
\$8.95



No. 6560
High Polish Chrome
\$8.95



ADDITIONAL COLORS AVAILABLE



Black Matte



Blue Matte



Green Matte



Grey Matte

TAPE MEASURES

No. 6218 Black Matte	\$8.95
No. 6220 Blue Matte	\$8.95
No. 6221 Green Matte	\$8.95
No. 6223 Grey Matte	\$8.95

MONEY CLIPS

No. 7418 Black Matte	\$3.95
No. 7420 Blue Matte	\$3.95
No. 7421 Green Matte	\$3.95
No. 7423 Grey Matte	\$3.95

MONEY CLIPS



No. 7400
Brush Stainless Steel
\$3.50



No. 7419
Camouflage
\$5.95

BELTS

No. 5950
High Polish
Chrome
Belt Buckle
\$9.95



No. 5955
Belt Buckle
w/Belt in Gift Box
\$13.95



Belt Colors:
Brown, Navy,
Black, Red

GOLF GREENSKEEPERS



No. 7700
Brush Stainless Steel
\$8.50



No. M7700
Midnight Chrome
\$9.50

GOLF GREENSKEEPERS W/MONEY CLIP



No. 7900G
Brush Gold Electroplate
\$16.95

ADDITIONAL COLORS AVAILABLE



Black Matte



Green Matte



Blue Matte



Grey Matte

GREENSKEEPERS:

No. 7700	Brush Stainless Steel	\$8.50
No. M7700	Midnight Chrome	\$9.50
No. 7700G	Brush Gold Plate	\$15.50
No. 7718	Black Matte	\$9.50
No. 7720	Blue Matte	\$9.50
No. 7721	Green Matte	\$9.50
No. 7723	Grey Matte	\$9.50

GREENSKEEPERS W/MONEY CLIP

No. 7900	Brush Stainless Steel	\$8.95
No. M7900	Midnight Chrome	\$9.95
No. 7900G	Brush Gold Plate	\$16.95
No. 7918	Black Matte	\$9.95
No. 7920	Blue Matte	\$9.95
No. 7921	Green Matte	\$9.95
No. 7923	Grey Matte	\$9.95

KEY HOLDER



No. 5919
Camouflage
\$6.95

KEY RING



No. 5400
Oval
Brush Chrome
\$2.95



No. 5600G
Rectangular
Brush Gold
Electroplate
\$7.95

ADDITIONAL COLORS AVAILABLE



Black Matte



Blue Matte



Green Matte



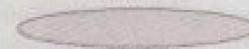
Grey Matte



Midnight Chrome



Brush Gold



Brush Chrome



Solid Brass



Silver Plate

No. 5900	Silver Plate	\$5.95
No. 5918	Black Matte	\$4.95
No. 5919	Camouflage	\$6.95
No. 5920	Blue Matte	\$4.95
No. 5921	Green Matte	\$4.95
No. 5923	Grey Matte	\$4.95
No. 5990	Brush Chrome	\$3.95
No. M5990	Midnight Chrome	\$4.95
No. 5990B	Solid Brass	\$4.95
No. 5990G	Brush Gold Plate	\$9.95

ADDITIONAL COLORS AVAILABLE

OVAL:



Black Matte



Blue Matte



Green Matte



Grey Matte

No. 5400	Brush Chrome	\$2.95
No. 5400G	Brush Gold Plate	\$7.95
No. 5418	Black Matte	\$3.95
No. 5420	Blue Matte	\$3.95
No. 5421	Green Matte	\$3.95
No. 5423	Grey Matte	\$3.95

RECTANGULAR:

No. 5600	Brush Chrome	\$2.95
No. 5600G	Brush Gold Plate	\$7.95
No. 5618	Black Matte	\$3.95
No. 5620	Blue Matte	\$3.95
No. 5621	Green Matte	\$3.95
No. 5623	Grey Matte	\$3.95



STYLUS SERIES PEN/PENCIL

No. 5800
Gold Pen
\$23.95



No. 5801
Gold Pencil
\$23.95
No. 5805*
Gold Set
\$47.95

No. 5780
Chrome Pen
\$14.95



No. 5785
Chrome Pencil
\$14.95
No. 5790*
Chrome Set
\$29.95



No. 5719
Camouflage Set
\$41.95 (shown)

No. 5717
Camouflage Pen
\$20.95
No. 5718
Camouflage Pencil
\$20.95



No. M5785W
Midnight Chrome Pencil
w/o clip†
\$18.95 (shown)

No. M5780*
Midnight Chrome Pen
\$18.95
No. M5785*
Midnight Chrome Pencil
\$18.95
No. M5790*
Midnight Chrome Set
\$37.95

ADDITIONAL COLORS & STYLES AVAILABLE



Blue Matte

No. 5700 Blue Matte Pen \$18.95
No. 5705 Blue Matte Pencil \$18.95
No. 5707 Blue Matte Set \$37.95



Green Matte

No. 5720 Green Matte Pen \$18.95
No. 5725 Green Matte Pencil \$18.95
No. 5727 Green Matte Set \$37.95



Grey Matte

No. 5740 Grey Matte Pen \$18.95
No. 5745 Grey Matte Pencil \$18.95
No. 5747 Grey Matte Set \$37.95



Black Matte

No. 5791 Black Matte Pen \$18.95
No. 5793 Black Matte Pencil \$18.95
No. 5799 Black Matte Set \$37.95

† Writing instruments without clips are available individually or in sets. When ordering, please add code W to the end of model number.
*not shown



PERFORMER PENS

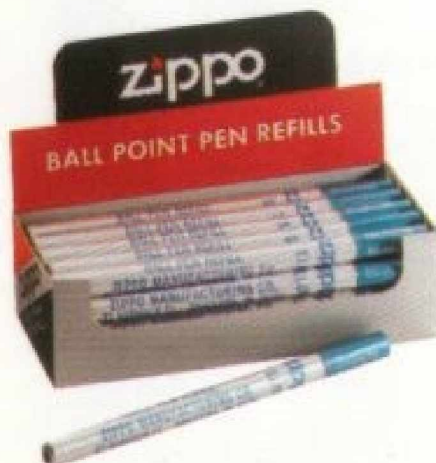


The Performer Pen Series is designed especially for your souvenir business. Available with imprint only, these pens are constructed of solid brass and feature reliable working mechanisms, gold plated steel clips and carbide tips. The click-and-write feature allows for easy one-hand operation and writing ease. Performer Pens come with an attractive gift box and are available in eight colors.

Please note the samples shown are for illustrative purposes only. They are not available as stock items.



PEN REFILLS (For Stylus Series)



*Pen Refills Available:
Blue Medium
Black Medium
Blue Fine
Black Fine*

*No. P5806
24 Pack Pen
Refills (Tubes)
\$1.00 per Tube*



Zippos Custom Imprinting

Zippos is proud of our reputation for high quality imprinting. For souvenir lighters, custom designs, or special orders, we create just the right image for you. Zippos offers eight different imprinting methods, described on these two pages.

The minimum quantity for most custom imprinted products is only 50 pieces per product model per design.

Zippos's custom imprinting process starts with your artwork. Our art department will reproduce a souvenir postcard, sketch, photograph, or any other image you would like on your choice of Zippos product.

If you are requesting a logo to be imprinted, please keep in mind that it is your responsibility to secure the right to use the logo.

LASER ENGRAVING



Laser engraving is the newest customization method offered by Zippos. The state of the art process allows tremendous flexibility in reproducing your artwork on our products. Our laser engravers are computer programmed to generate crisp, accurate replication of your imprint. Laser engraving is now available on most Zippos products. Show us your artwork and we will tell you if laser engraving will work for you.



ETCH AND PAINT



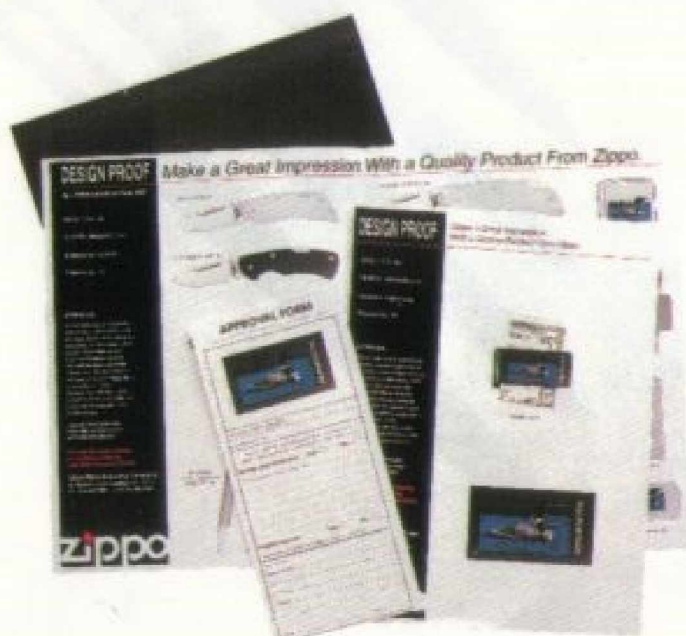
Zippos's etch and paint method produces an attractive, durable imprint. A reversed image is silk screened on the Zippos product with an acid resistant paint. Leaving exposed only the areas to be etched, the product is dipped in an acid bath, which etches all unprotected areas. Paint colors are screened one at a time into the etched cavities, resulting in a colorful graphic that is permanently defined in the surface.



LUSTRE ETCH



The procedure for lustre etch is the same as etch and paint through the acid bath. No colors are used for lustre etch; instead, the product is etched and then plated. Skillful hand or machine buffing defines the high and low areas of the design to create a subtle dimensional effect.



COMPUTER GRAPHIC PROOFS

Our computer generated paper proof is a no cost option, available on request. The proof shows your full color imprint on a variety of Zippos products. Ideal for product presentation or for art approval.

SURFACE IMPRINT



Surface imprinting is a silk-screening process using a separate screen for each color. Durable epoxy paint is applied to the finish, building a rich and vibrant image. The product is oven-cured, bonding the epoxy imprint to the surface, where it becomes an integral part of the finish.



COMPUTER ENGRAVING



Zippo is proud to have on-line the largest number of computer engraving machines in the United States. Our skilled operators use either the rotary engrave or diamond cut method to inscribe an image into the product. Each machine is custom programmed through a keyboard or from digitized artwork. Zippo is leading the industry with this state of the art system.



ETCHED EPOXY



The etched epoxy process combines the durability of lustre etch with the beauty of surface imprint on the same brass product. A portion of the design is etched, and the product is plated. The remainder of the design is then screened one color at a time with a durable epoxy paint. The resulting design complements the crisp, clear lines of lustre etch with the beautiful color-on-color look of surface imprint.

STYLUS SERIES IMPRINTS

Zippo writing instruments may be customized with a band imprint, an attached emblem, or a combination of both. The multi-color process developed exclusively by Zippo ensures sharp, high quality image replication in a very small area.

Imprint bands are made from a 3-part laminate process which creates crisp, vivid images. To protect the image, the band is covered with a clear Teflon ring and then heat sealed.

Emblem imprints are produced by the same laminate method. The design is protected by a crystalline dome, which enhances the image with a 3-dimensional look.



PERFORMER PEN IMPRINTS

The imprinting method used on our Performer Pen Series is a state of the art computer-controlled silk screening process. The image is applied one color at a time with custom paint and high density mesh screens to create a crisp, lasting impression.



How to Order

Preproduction samples are available upon request. Zippo will produce either an actual product imprinted with your design or, for faster service, a computer generated paper sample (see facing page).

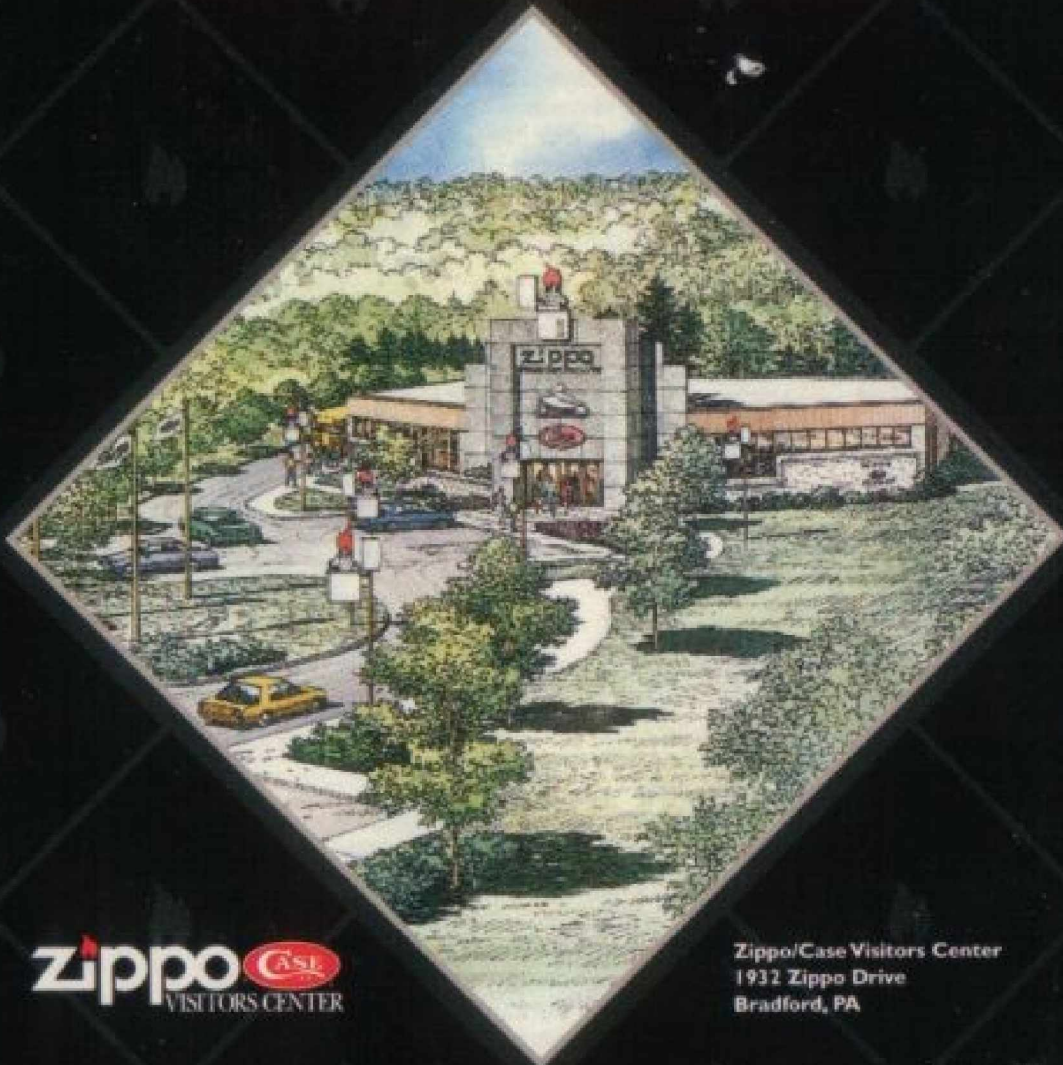
There are no artwork, set-up or sample charges. Zippo offers a "no charge" sample because we know, from experience, that the vast majority of samples produced turn into firm orders.

Our pricing is based on the product model selected, the number of colors used in the imprint/engraving and the number of product surfaces covered.

It's easy to order Zippo custom imprinted products:

1. Select the graphic design you want to use and send the physical "art-work" to us. Sorry, we are not able to reproduce artwork that has been faxed.
2. Indicate the product name and number and, for lighters, the surface location of the imprint:
 - front top and/or bottom
 - back top and/or bottom
 - a combination of the above
3. Indicate the quantity you are ordering.
4. Select imprinting style, shown on these pages.

NEW IN 1997
THE ZIPPO/CASE VISITORS CENTER



zippo CASE
VISITORS CENTER

Zippo/Case Visitors Center
1932 Zippo Drive
Bradford, PA

Zippo invites you to the Grand Opening of the Zippo/Case Visitors Center on National Zippo Day, July 18, 1997. This world-class attraction is new from the ground up, with historical displays, interactive exhibits, and more. While touring our new facility, stop in at the Zippo Repair Clinic and see how we back our world famous claim, "It works or we fix it free!" Be sure to visit the Zippo/Case Store, where you'll find special items not available anywhere else.

SCAN by www.zippo-can.net -- THX Alex @ www.zippo-vitrine.de

Printed in USA
CF 1/97

zippo
It works or we fix it free!™

Zippo Manufacturing Company
Bradford PA 16701
Niagara Falls Ontario L2E 6V9