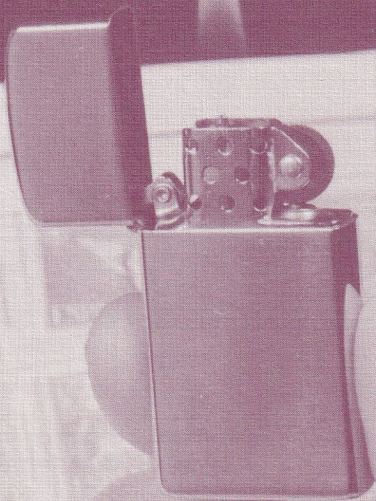
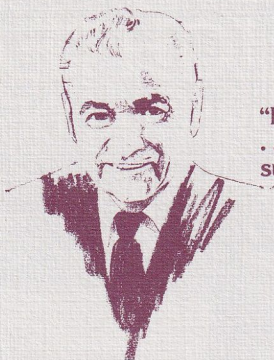


THE  
ZIPPO LIGHTER  
COLLECTORS' GUIDE

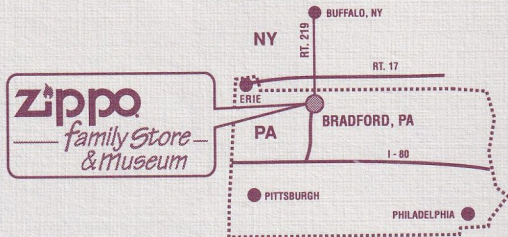


**Zippos**



**“Build your product with integrity  
... stand behind it 100% and  
success will follow.”**

George G. Blaisdell  
Founder, Zippo Manufacturing Company



See the Zippo historical lighter collection and corporate memorabilia from Zippo and its subsidiary, Case Cutlery Co. at the Zippo Family Store and Museum.

The Zippo Family Store and Museum is located on Congress Street, next to the Zippo Factory in Bradford, Pennsylvania.

Hours are 9:00-5:00 Monday-Friday (Summer hours may vary).

Phone: (814) 368-2863

# Welcome to the World of Zippo Collectibles

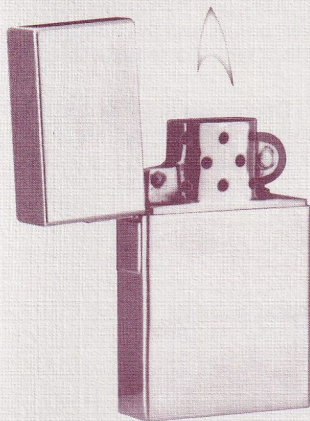
Zippo windproof lighters represent one of the fastest growing categories in the world of collectibles. Zippo windproof lighters are bought, sold and traded by thousands of enthusiastic fans from nearly every continent.

Since 1932 Zippo Manufacturing Company has manufactured over 250 million windproof lighters. Unfortunately it is not possible to depict examples of all the different models of Zippo lighters. This guide illustrates a selection of the most popular collectibles. It is not our intention to tell you which lighters to collect. A collectible is any Zippo lighter that you feel is worth keeping.

The illustrations and coding chart, on pages 24-27, will help you determine the age of the lighters you collect. The coding chart indicates, through a dating process of dots and slashes, when lighters were manufactured. This information is located on the bottom of each Zippo lighter.

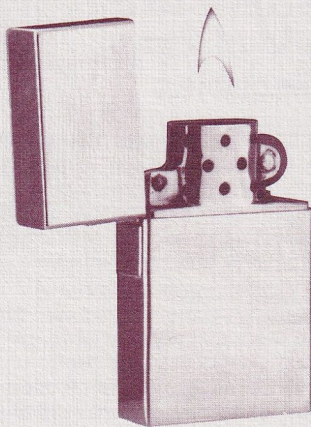
For further information contact:

Customer Service Department  
Zippo Manufacturing Company  
33 Barbour Street  
Bradford, PA 16701



*Please note that the Zippo lighters shown in this guide are for historical information only. Since we no longer produce these models, they are not available for purchase from Zippo Manufacturing Company.*

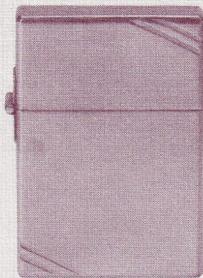
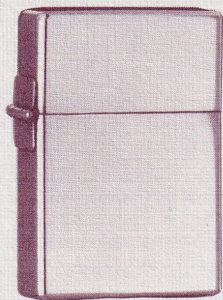
## 1932–1934



**1932** - The first Zippo lighters were square-cornered and formed from rectangular brass tubing. Top and bottom pieces were soldered to the hollow tubing to form the lid and bottom of the case. The hinge was soldered on the outside and chrome-plated.

**1933** - Although the lighter still had square corners and the hinge on the outside, it was shortened one-quarter inch.

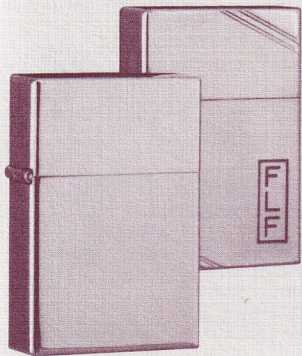
**1934** - Decorative diagonal lines were engraved across the top and bottom of the lighters.



# 1935 – 1936

**1935** - This year marked the beginning of the specialty advertising business for Zippo. Customer trademarks were designed from small metaliques that were glued to the case and color filled.

**1936** - The hinge was removed from the outside of the case and placed on the inside. Only the hinge barrel was visible. This was one of the early samples of personalization. There have been many variations added since then.



# 1937 – 1943

**1937** - This was the beginning of the brass drawn case with a rounded top and bottom. As a result of the rounded edges, the lid and bottom could be formed as a whole, eliminating the soldering process necessary on earlier models.

**1939** - The 14 Karat solid gold lighter was introduced. It was available in both a plain model and an engine-turned model.

**1943** - Due to shortages of brass and chrome during World War II, cases were made of porous steel and painted with a black crackle finish. Zippo's entire production was distributed to Army exchanges and Naval ships' stores.

*Praised in countless wartime stories, the Zippo windproof lighter played an important part in World War II lore. Ernie Pyle, the legendary war correspondent, wrote: "The Zippo lighter is in great demand on the battlefield . . . (it) is the most coveted thing in the Army."*

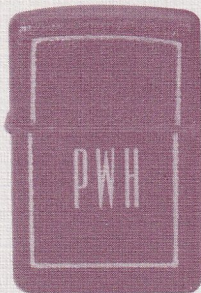
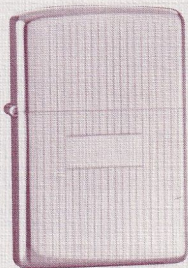
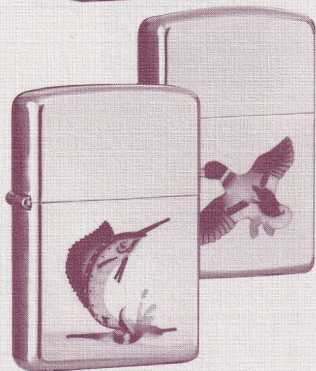
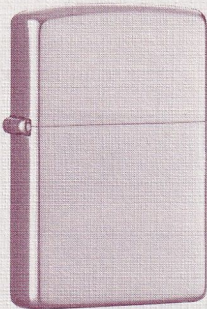


# 1946 – 1950

**1946** - Following the war, cases were drawn from nickel silver only. An indented can style bottom was incorporated.

**1947** - Town and Country designs featuring a pheasant, mallard, geese, sailboat, trout, setter, and horse were added to the line. These designs were the first to be formed with plastic masks and air brushed. They were then colored with enamel paint and baked to harden the paint.

**1950** - Full cover leather lighters were introduced. The colors available were red, blue, green, tan calfskin, and English Moroccan grain leather with a gold leaf border. A new series of sterling silver lighters also became available in a plain finish or an engine-turned design.

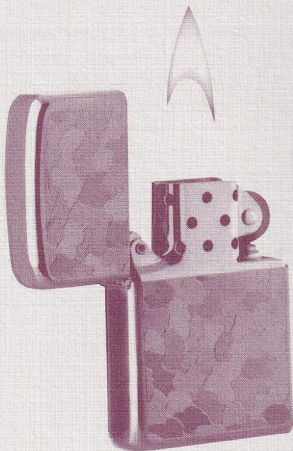
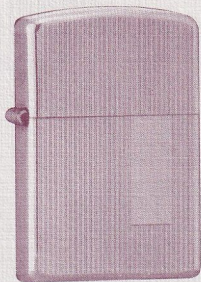


## 1951 – 1955



**1951** - During the Korean War, Zippo cases were manufactured from steel until late 1953 when they returned to the chrome plated brass. The full cover leather lighter was replaced by a wrap-around application for the lid and bottom. These were available in brown alligator, red, brown and green reptile and black or blue Moroccan leather.

**1955** - Silver filled and gold filled lighters were designed and introduced.

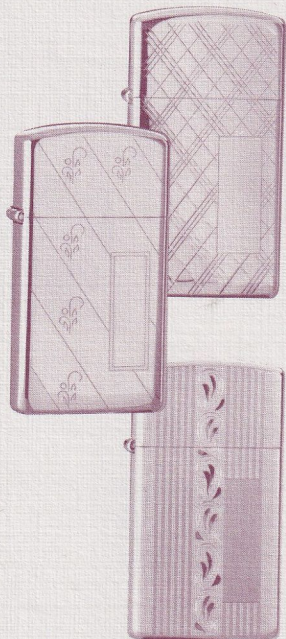


# 1956 – 1960

**1956** - Late in 1956 the **slim** Zippo lighter was added to the line. It appeared as a drawn brass case with a high polish finish.

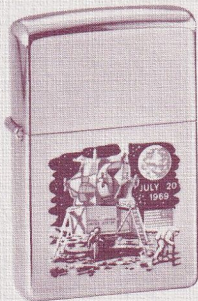
**1957** - Slim lighters in gold filled and silver filled styles were manufactured. Commercial trademarks on lighters became available. The chemical etching and color fill process was perfected. This process enabled Zippo to produce the most intricate and detailed designs in any number of colors. A manufacturer's coding table was also developed in 1957. Various combination of dots and slashes are stamped on the bottom of all lighters. These marks indicate what year the lighter was manufactured. (see inside front cover)

**1960** - The slim 14 karat gold lighter was introduced.



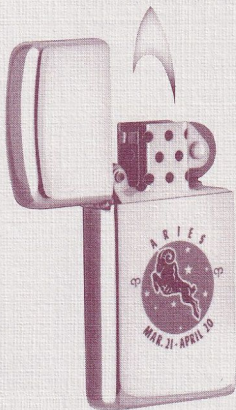
There are millions of Zippo lighters etched with trademarks in existence today.

## 1969 – 1970



**1969** - In honor of the NASA moon landing, a Moon Landing lighter series was developed. The series continued through the years into the 1980's with the latest in the line being the Space Shuttle design.

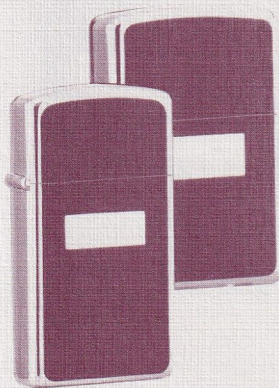
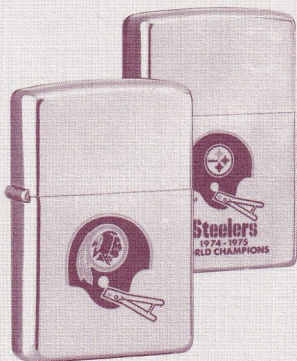
**1970** - In keeping with the interests of the early 70's, Zippo introduced a Zodiac lighter series. All twelve Zodiac signs were available on slim lighters only.



## 1972-1974

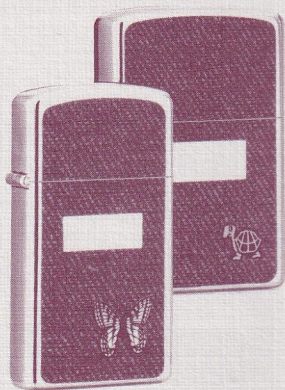
**1972** - Zippo developed a new and lasting concept in the application of lighter designs when the woodgrain model was introduced. Pressure sensitive vinyl appliques, simulating a woodgrain design, were placed on the lighter case. Lighters featuring National Football League helmets were introduced this year.

**1974** - During this year, the Venetian design lighter became available.



# 1976

**1976** - In celebration of our nation's 200th birthday, a commemorative Bicentennial lighter was manufactured. Also in 1976, the Golden Elegance series was introduced. In keeping with the clothing fashion at that time, Zippo developed a denim-look lighter.

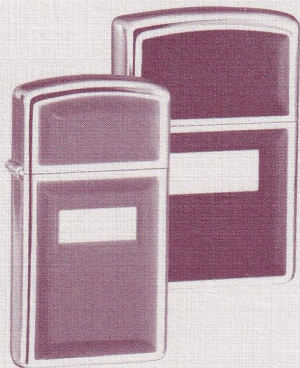


# 1977 – 1980

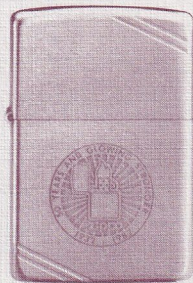
**1977** - The handsome Golden Tortoise was added to the Zippo line this year. An acrylic chip was attached to a lighter case, transforming it into the attractive Tortoise. A small area of the lighter was reserved for initials.

**1978** - An acrylic chip is again used to make the colorful Ultralite series.

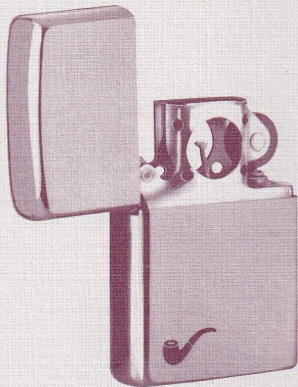
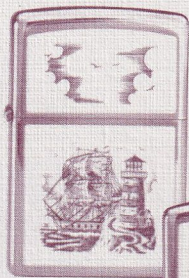
**1980** - During this presidential election year, Zippo introduced two political motif lighters. One design featured a donkey's head in representation of the Democratic party and the other design featured an elephant's head for the Republican party.



## 1982 – 1984



**1982** - Zippo celebrated its 50th Anniversary with an original design brass lighter, which featured the first diagonal lines and a seal reading, "Fifty years and glowing stronger". The Scrimshaw design lighters were also introduced. For those who smoke pipes, Zippo developed a pipe lighter. This lighter was different from others because it was produced with one large hole in the chimney rather than several smaller ones. The large hole makes it easier to light a pipe by allowing the flame to be drawn through it and into the pipe.



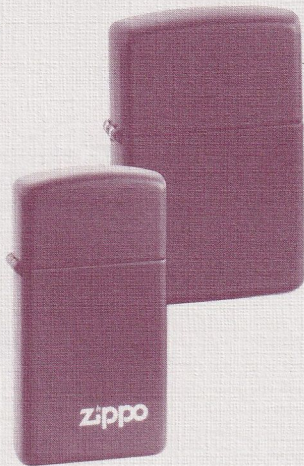
## PRESIDENTIAL LIGHTERS

Among the special lighters developed by Zippo is a patriotic series that commemorates the Presidents of the United States.

## EMBLEMS

Also making a handsome addition to your collection are lighters decorated with the emblems of many fraternal organizations and the military.

**1984** - The black powder coat was introduced. It is applied electrostatically to the brass case. Soon after, four more colors were introduced; blue, burgundy, green and grey. A year later the imprinted Zippo logo and a border were added.



## 1986 – 1988

**1986** - The camouflage lighter was introduced. The design is surface printed in two colors on the matte green powder coat. It is available in regular and slim models. Many powder coat lighters are surface imprinted with logos.



**1988** - The 1932 replica was introduced. It is an exact reproduction of the original Zippo lighter produced in 1932.



# 1990 – 1992

**1990 - In the Wild West** Indians, gunfighters and sheriffs became legends. This series of six lighters depicts the pony express, covered wagons and the railroad opening new territories in America.



## 1990 - Presidential Series

Zippo honored six popular presidents:

George Washington  
Dwight D. Eisenhower  
Ronald Reagan  
John F. Kennedy  
Franklin D. Roosevelt  
Abraham Lincoln



## 1991 - Civil War Series

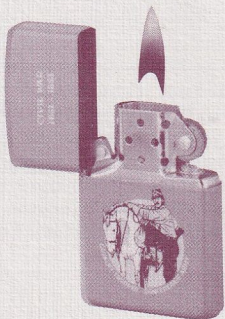
This collection featured beautiful color illustrations of those courageous soldiers who fought for the Union and Confederate armies of the U.S. Civil War.

### Union Army:

Militiaman - Infantryman - Cavalry  
Trooper - Petty Officer

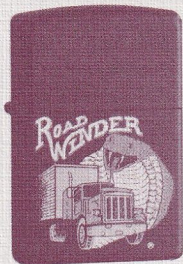
### Confederate Army:

Cherokee Rifleman - Cavalry Trooper  
- Infantryman - Prison Guard



# 1993 – 1994

The fascination . . . the power . . . the excitement of motorcycle riding was highlighted on sixteen lighters in the Born To Ride Series.



Zippo saluted the king of the road — the eighteen wheeler — in the Souvenir Truck Series. The awesome power of the big rigs was illustrated in seven different full-color designs on black matte lighters.

Seven of Anheuser-Busch's most popular beer labels were reproduced in this series, along with the A and Eagle trademark. This collection was available in lustre etch on solid brass lighters or in full color on high polish chrome, as single lighters or a set packed on die-cut display panel.

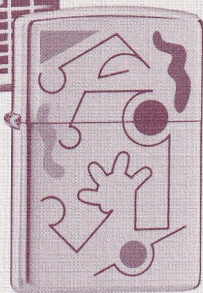


## 1993 – 1994

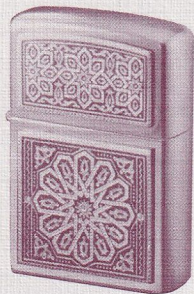
Cool and contemporary, the Geometric Collection featured an exotic group of six Zippo lighters consisting of — orange grid, symmetric circles, assorted symbols, varied geometrics, modern abstract and cartoon abstract.

Richly opulent, the Toledo Collection featured the ancient art of damascene engraving. Damascene is the technique of encrusting gold, silver or copper wire on a surface of iron, steel or bronze. This technique reached its pinnacle in design and beauty through the craftsmanship of the artisans of Toledo, Spain. Zippo commissioned four damascene designs, each with plaques on the front and back of the lighter.

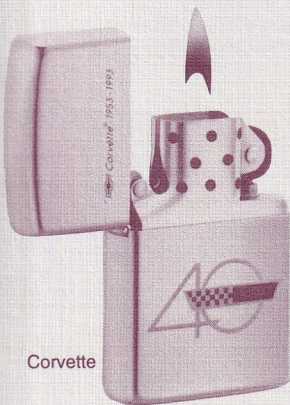
Geometric



Toledo



Corvette



The Corvette Collection commemorated the 40th anniversary of the popular American sports car. Featured in the series were the 1953-57-63-69-78-86 and the 1991 models.

# 1993 – 1994

## THE BARRETT-SMYTHE COLLECTION



The acclaimed designers of Barrett-Smythe, Ltd. joined Zippo Manufacturing in producing collectible art using the world-famous Zippo windproof lighter as a canvas. The result offered the collector and user an exciting combination of fine art and the dependability of a Zippo lighter.

An initial selection of 38 Barrett-Smythe designs was introduced in 1993. The collection illustrated the compelling plight of Endangered Animals, the whimsical front-and-back designs of Animal Friends, the vivid colors of Backyard Insects, and the distinctive beauty of L'Art Classique. All were framed in Zippo's elegant Midnight Chrome finish.

The mystery and majesty of the Dinosaurs of a long-ago world were captured in three-dimensional full-face emblems. Four giant reptiles were reproduced in pewter on a high polish chrome lighter, and in antique brass on a solid brass lighter.



Animal Friends



Backyard Insects



Dinosaurs