

— THE —
ZIPPO LIGHTER
COLLECTORS' GUIDE

60th Anniversary Edition

**WITH OUR
COMPLIMENTS . . .**

A complete set, series of
six (6) anniversary lapel
pins, and gift boxes for
lighters, are located
under platform.

zippo[®]

YEARLY LIGHTER IDENTIFICATION CODES

YEAR	REGULAR		SLIM	
	LEFT	RIGHT	LEFT	RIGHT
1932	Patent Pending			
1937	Patent #2032695			
1950	Patent #2517191			
1957	Full stamp with patent pending		----	----
1958	Full stamp with no patent pending		----	---
	----	----	----	---
1959	----	---	---	---
1960	---	---	---	--
1961	---	--	--	--
1962	--	--	--	.
1963	--	.	.	.
1964	.	.	.	
1965	.			
1966				
1967				
1968				
1969				
1970				
1971				
1972				
1973				
1974	///	///	///	///
1975	///	///	///	///
1976	///	///	///	///
1977	///	//	///	//
1978	//	//	//	//
1979*	/	//	/	//
1980*	/	/	/	/
1981*	/		/	
1982*	////	////	////	////
1983*	////	///	////	///
1984*	///	///	///	///
1985*	///	//	///	//
1986*	//	//	//	//
OR				
1986*		II		II
1987*		III		III
1988*	LETTERS A thru L INDICATES MONTH OF MFG. A-JAN. B-FEB. ETC.	IV	LETTERS A thru L INDICATES MONTH OF MFG. A-JAN. B-FEB. ETC.	IV
1989*		V		V
1990*		VI		VI
1991*		VII		VII
1992*		VIII		VIII
1993*		IX		IX
1994*		X		X
1995*		XI		XI

* INDICATES NEW **Zippos** LOGO

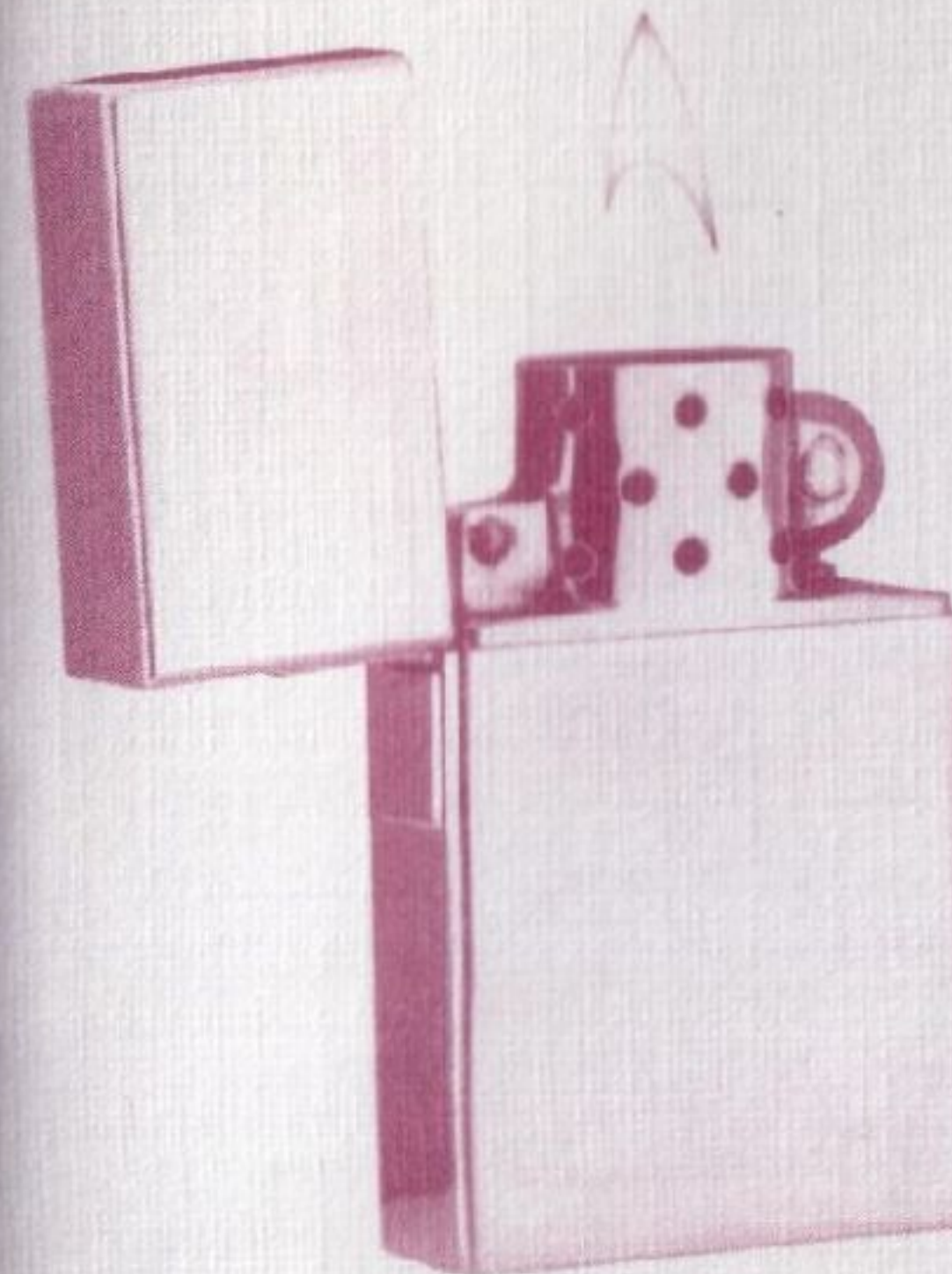
REVISED 8/1/90

THE BEGINNING

This Zippo Lighter Collectors' Guidebook is designed to aid those who collect Zippo lighters. If you're not a collector, perhaps this booklet will arouse your interest.

It is not our intention to tell you which lighters to collect. A collectible is any Zippo lighter that you feel is worth keeping. We have, however, provided a chronological history of our lighters and a manufacturer's coding table that indicates, through a dating process of dots and slashes, when lighters were manufactured. This table will help you determine the age of the lighters you collect.

Should you have any questions or comments about lighter collecting, contact the Zippo Manufacturing Company, 33 Barbour Street, Bradford, Pennsylvania 16701 — Attention: Advertising department.



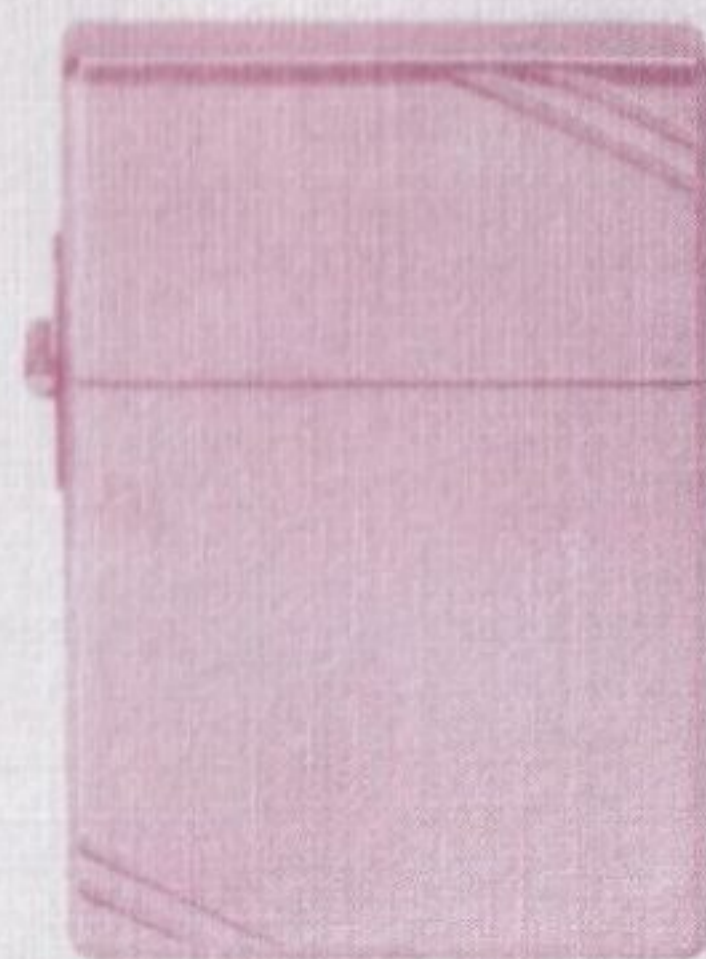
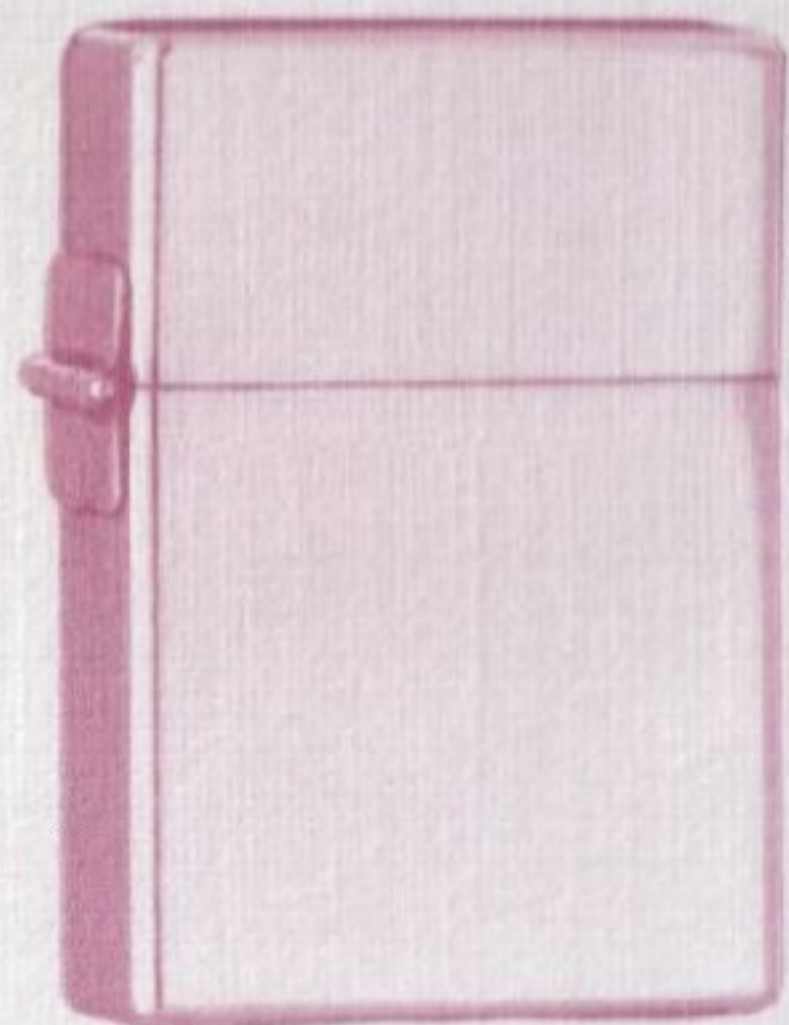
1932 – 1934



1932 - The first Zippo lighters were square-cornered and formed from rectangular brass tubing. Top and bottom pieces were soldered to the hollow tubing to form the lid and bottom of the case. The hinge was soldered on the outside and chrome-plated.

1933 - Although the lighter still had square corners and the hinge on the outside, it was shortened one-quarter inch.

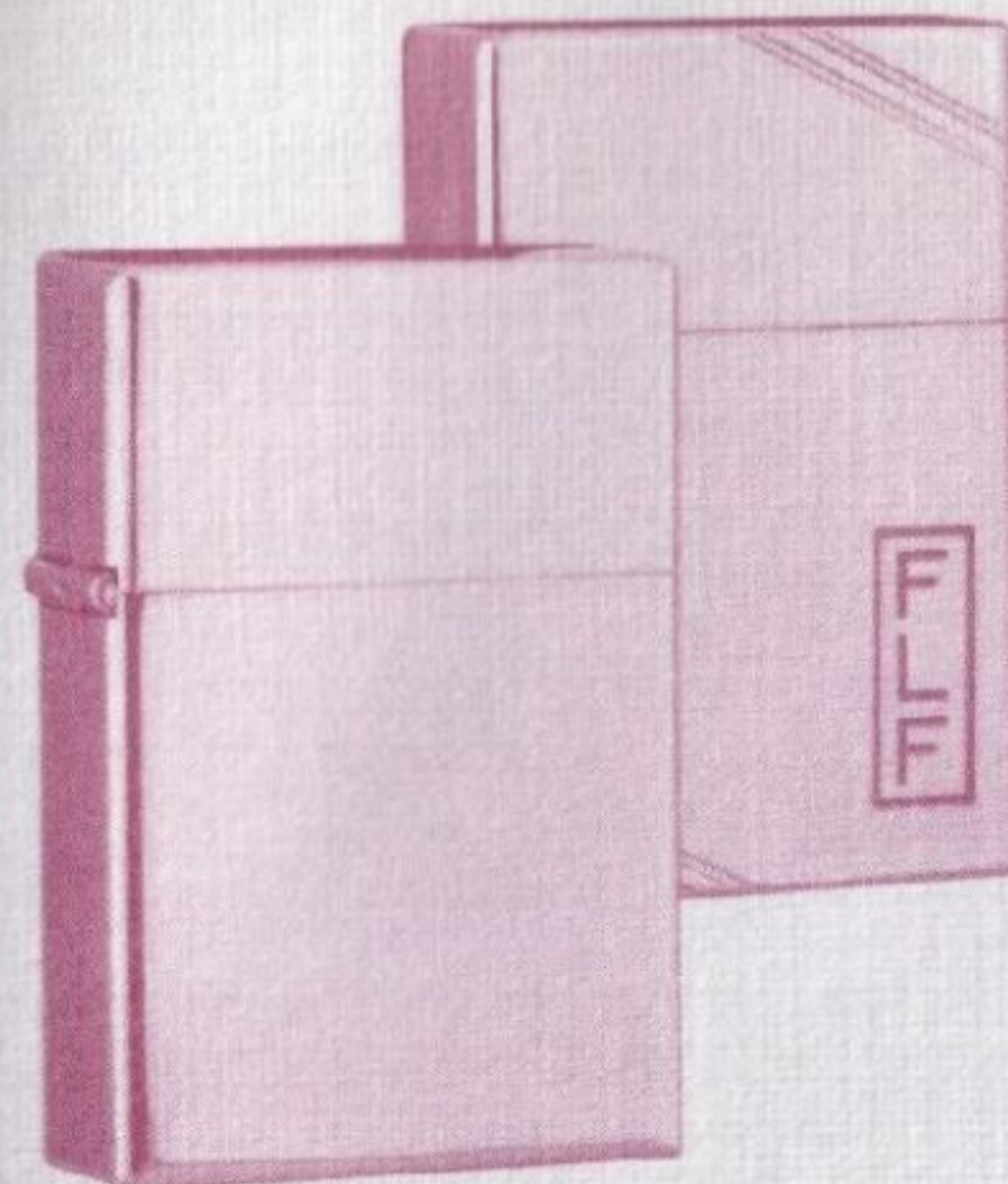
1934 - Decorative diagonal lines were engraved across the top and bottom of the lighters.



1935 – 1936

1935 - This year marked the beginning of the specialty advertising business for Zippo. Customer trademarks were designed from small metaliques that were glued to the case and color filled.

1936 - The hinge was removed from the outside of the case and placed on the inside. Only the hinge barrel was visible. This was one of the early samples of personalization. There have been many variations added since then.

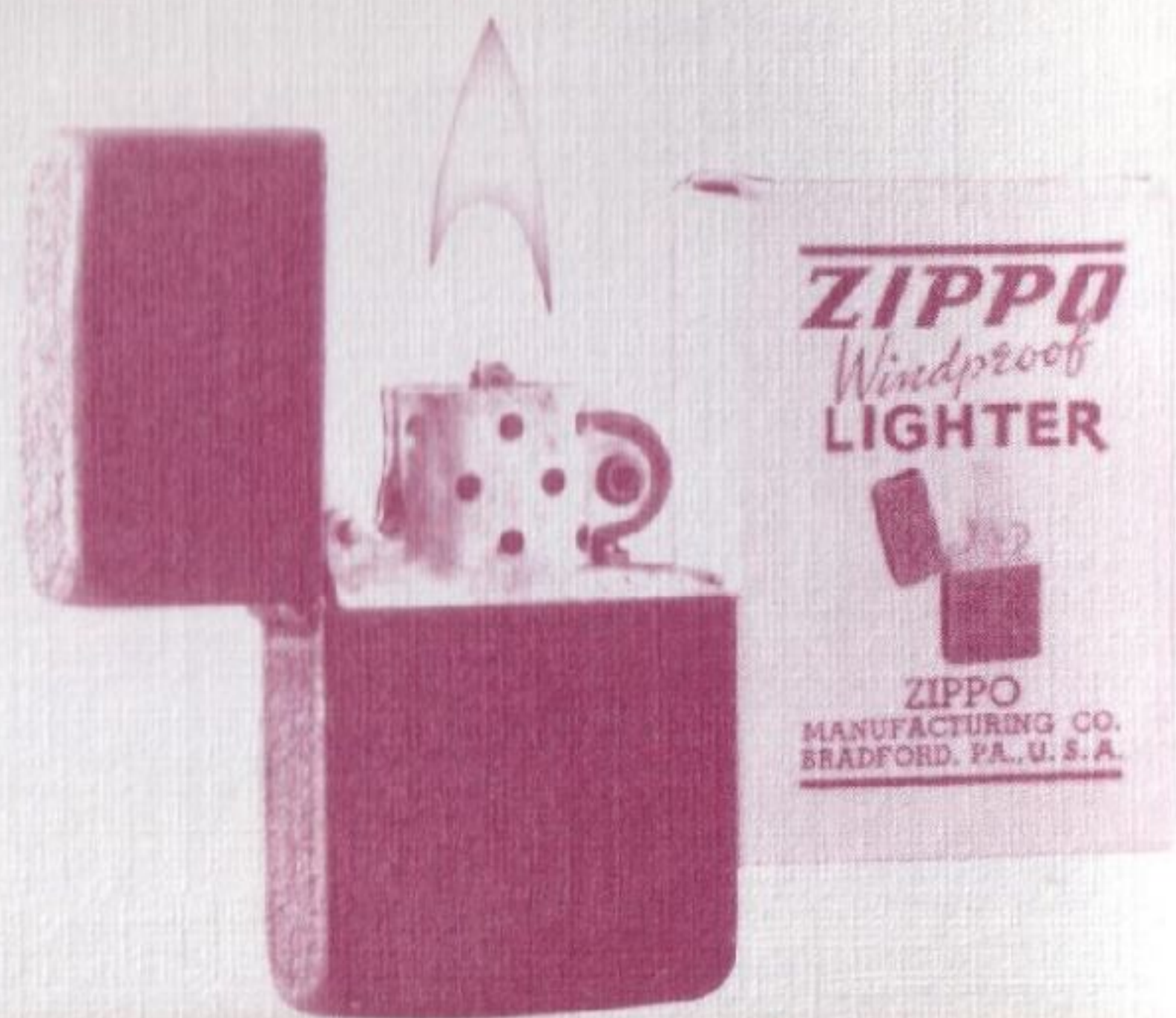


1937 – 1943

1937 - This was the beginning of the brass drawn case with a rounded top and bottom. As a result of the rounded edges, the lid and bottom could be formed as a whole, eliminating the soldering process necessary on earlier models.

1939 - The 14 Karat solid gold lighter was introduced. It was available in both a plain model and an engine-turned model.

1943 - Due to shortages of brass and chrome during World War II, cases were made of porous steel and painted with a black crackle finish. Zippo's entire production was distributed to Army exchanges and Naval ships' stores.

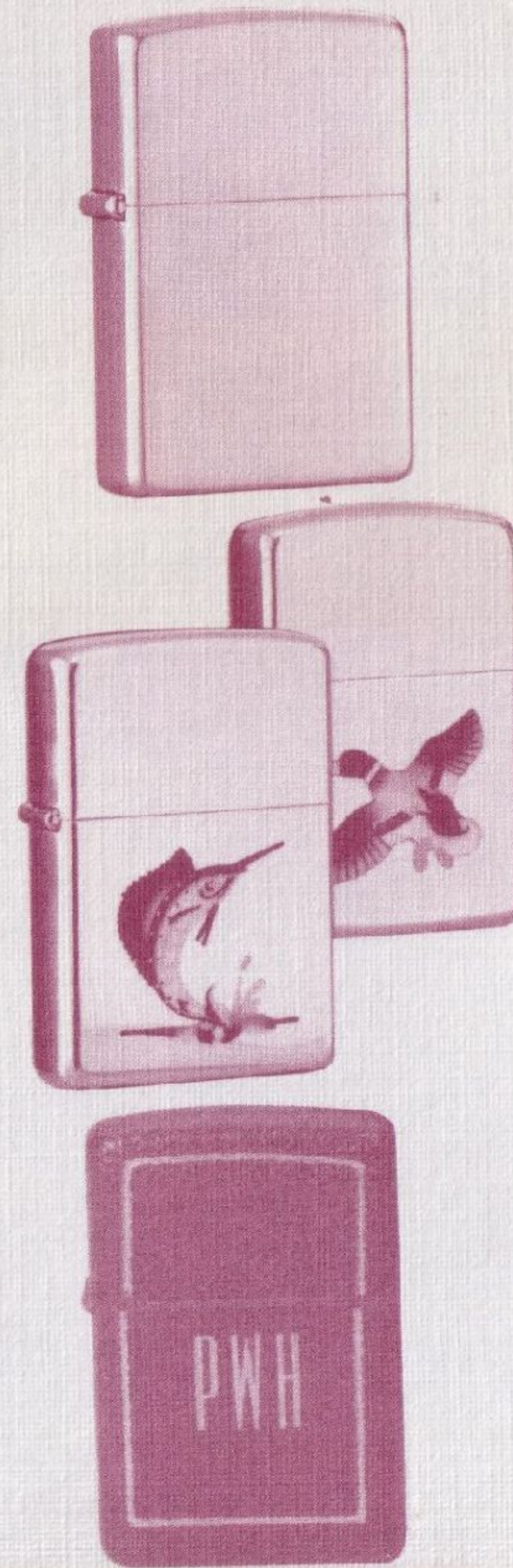
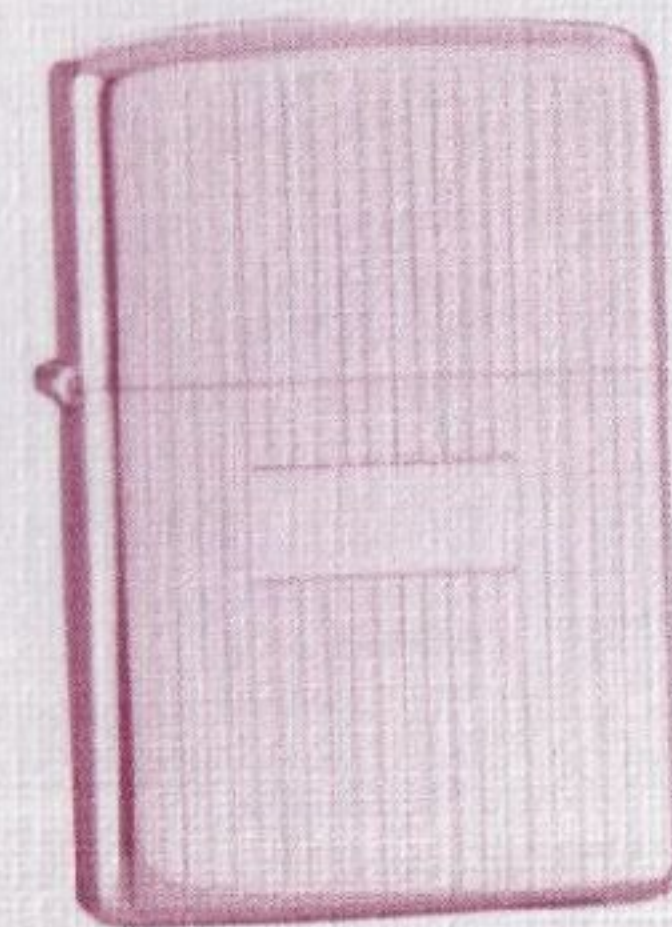


1946 – 1950

1946 - Following the war, cases were drawn from nickel silver only. An indented can style bottom was incorporated.

1947 - Town and Country designs featuring a pheasant, mallard, geese, sailboat, trout, setter, and horse were added to the line. These designs were the first to be formed with plastic masks and air brushed. They were then colored with enamel paint and baked to harden the paint.

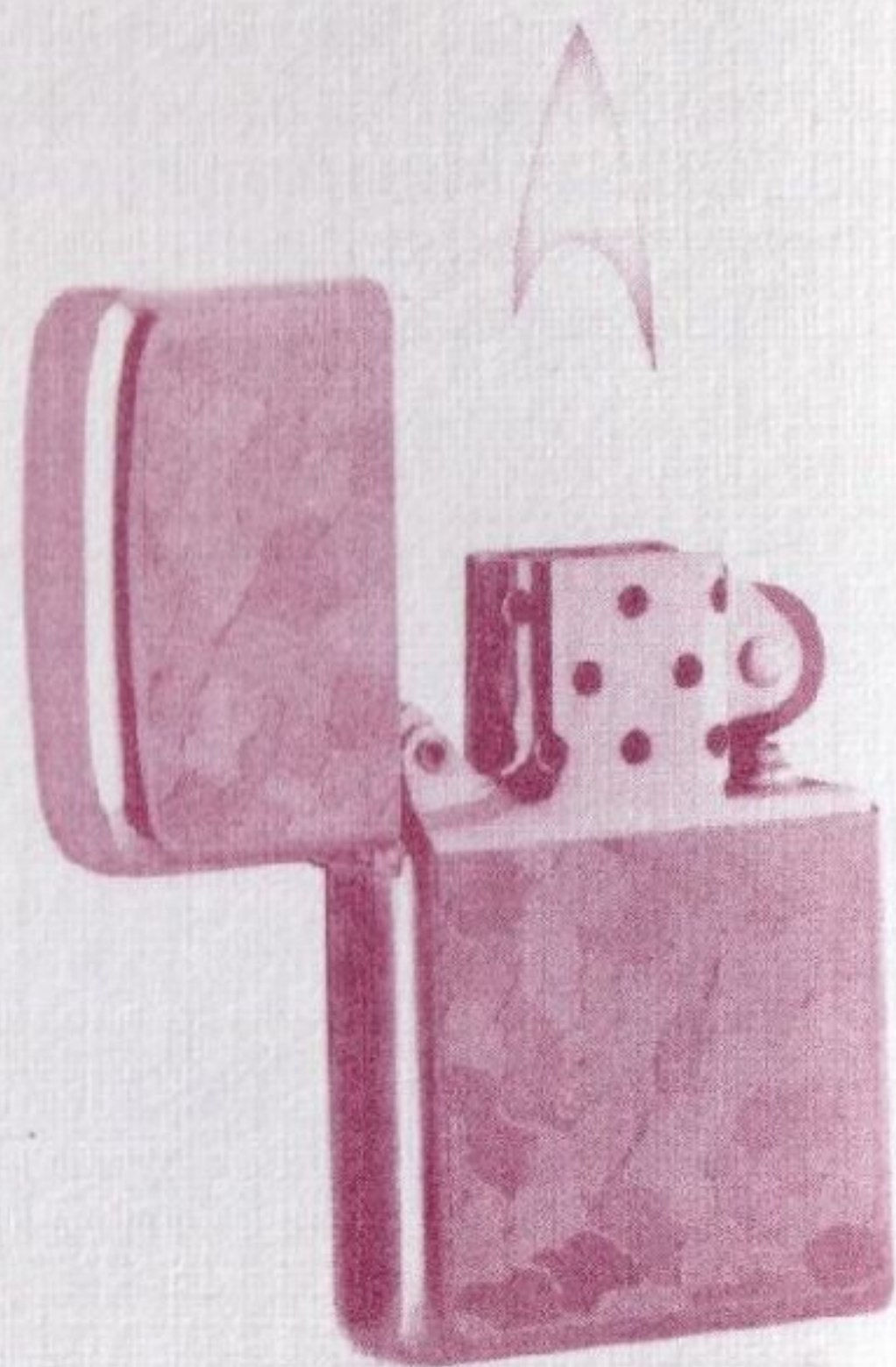
1950 - Full cover leather lighters were introduced. The colors available were red, blue, green, tan calfskin, and English Moroccan grain leather with a gold leaf border. A new series of sterling silver lighters also became available in a plain finish or an engine-turned design.



1951 – 1955

1951 - During the Korean War, Zippo cases were manufactured from steel until late 1953 when they returned to the chrome plated brass. The full cover leather lighter was replaced by a wrap-around application for the lid and bottom. These were available in brown alligator, red, brown and green reptile and black or blue Moroccan leather.

1955 - Silver filled and gold filled lighters were designed and introduced.

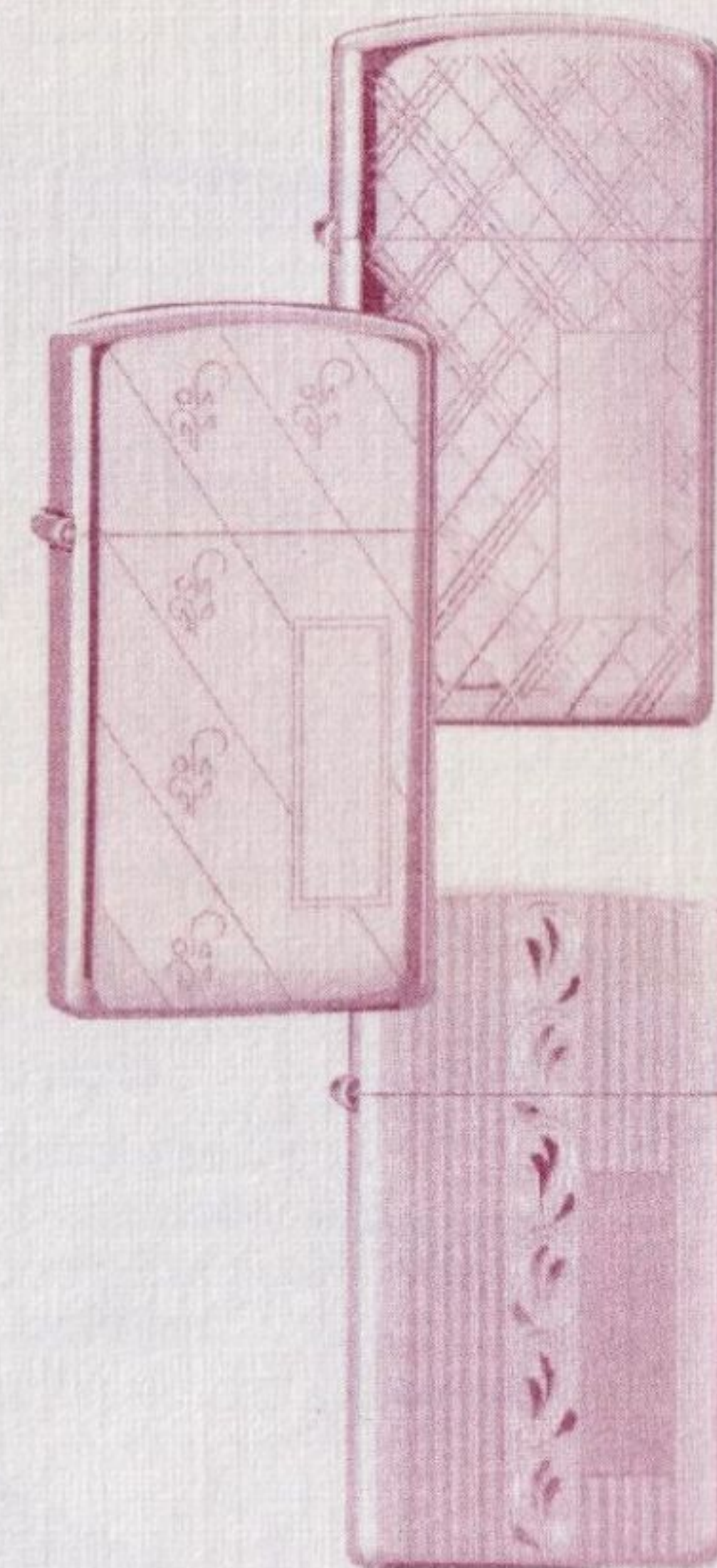


1956 – 1960

1956 - Late in 1956 the **slim** Zippo lighter was added to the line. It appeared as a drawn brass case with a high polish finish.

1957 - Slim lighters in gold filled and silver filled styles were manufactured. Commercial trademarks on lighters became available. The chemical etching and color fill process was perfected. This process enabled Zippo to produce the most intricate and detailed designs in any number of colors. A manufacturer's coding table was also developed in 1957. Various combination of dots and slashes are stamped on the bottom of all lighters. These marks indicate what year the lighter was manufactured. (see inside front cover)

1960 - The slim 14 karat gold lighter was introduced.



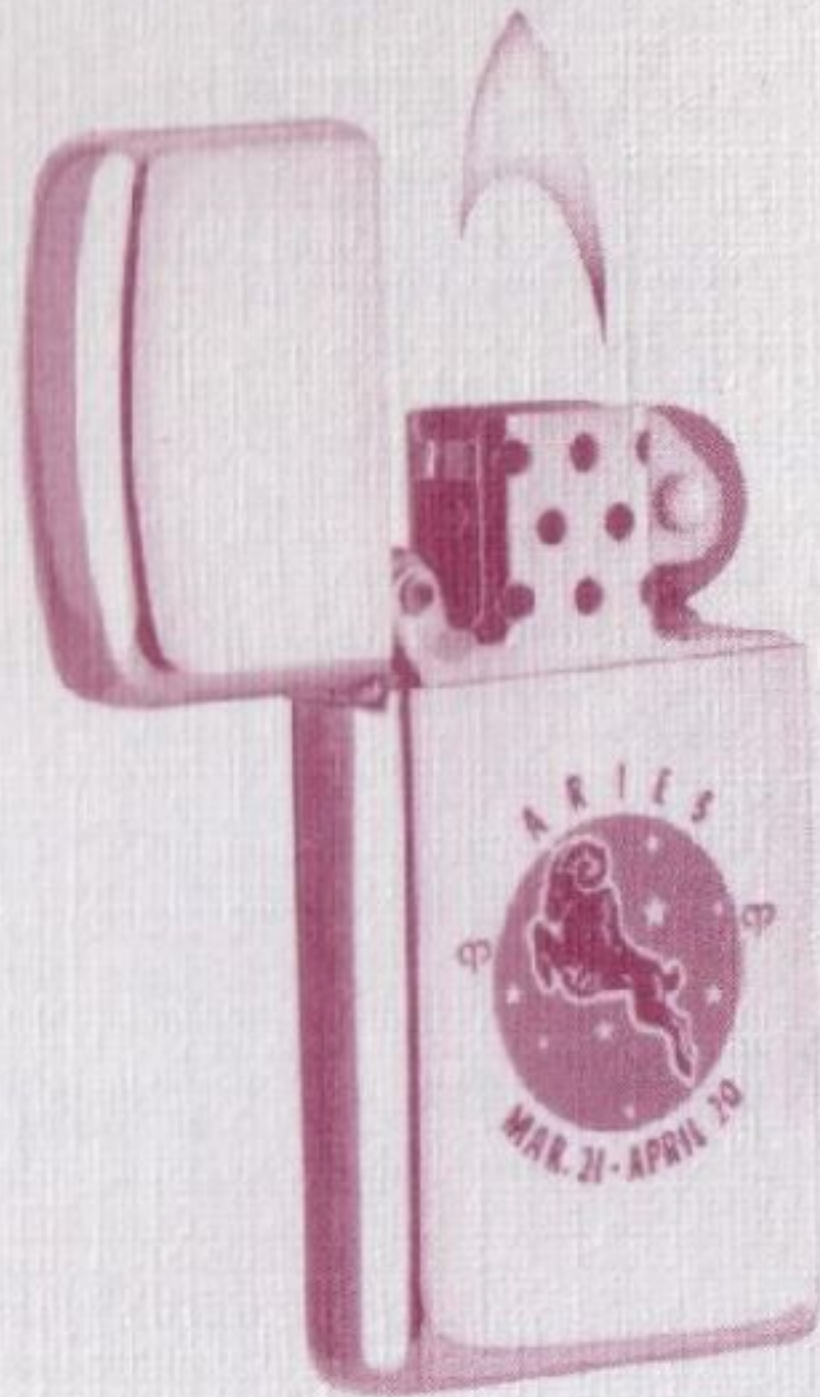
There are millions of Zippo lighters etched with trademarks in existence today.

1969 – 1970



1969 - In honor of the NASA moon landing, a Moon Landing lighter series was developed. The series continued through the years into the 1980's with the latest in the line being the Space Shuttle design.

1970 - In keeping with the interests of the early 70's, Zippo introduced a Zodiac lighter series. All twelve Zodiac signs were available on slim lighters only.



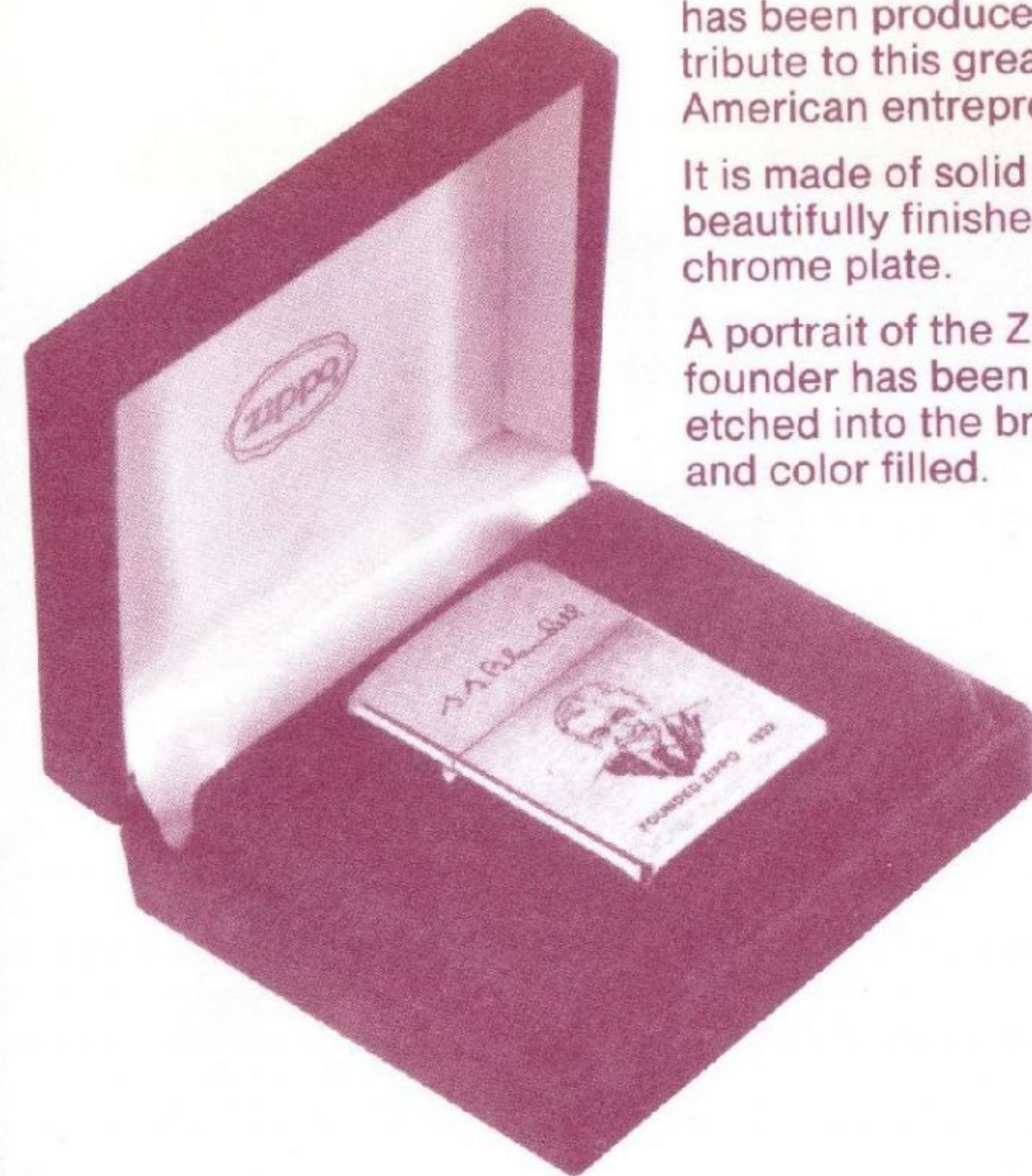
FOUNDER EDITION

In 1932 George G. Blaisdell created and introduced the now famous Zippo Wind-proof Lighter.

This founder edition lighter has been produced as a tribute to this great American entrepreneur.

It is made of solid brass and beautifully finished in brush chrome plate.

A portrait of the Zippo founder has been deeply etched into the brass case and color filled.



ORDERING INFORMATION →



ACTUAL SIZE

To receive a "founder edition" Zippo lighter
send check or money order in the amount of \$19.95
(includes postage and gift box) to . . .

**Zippo Manufacturing Company
33 Barbour Street
Bradford, PA 16701
c/o Founder Edition**

Please allow 4 weeks for delivery.

Be sure to include your name and address:

Name _____
(please print)

Address _____

City _____ State _____ Zip _____

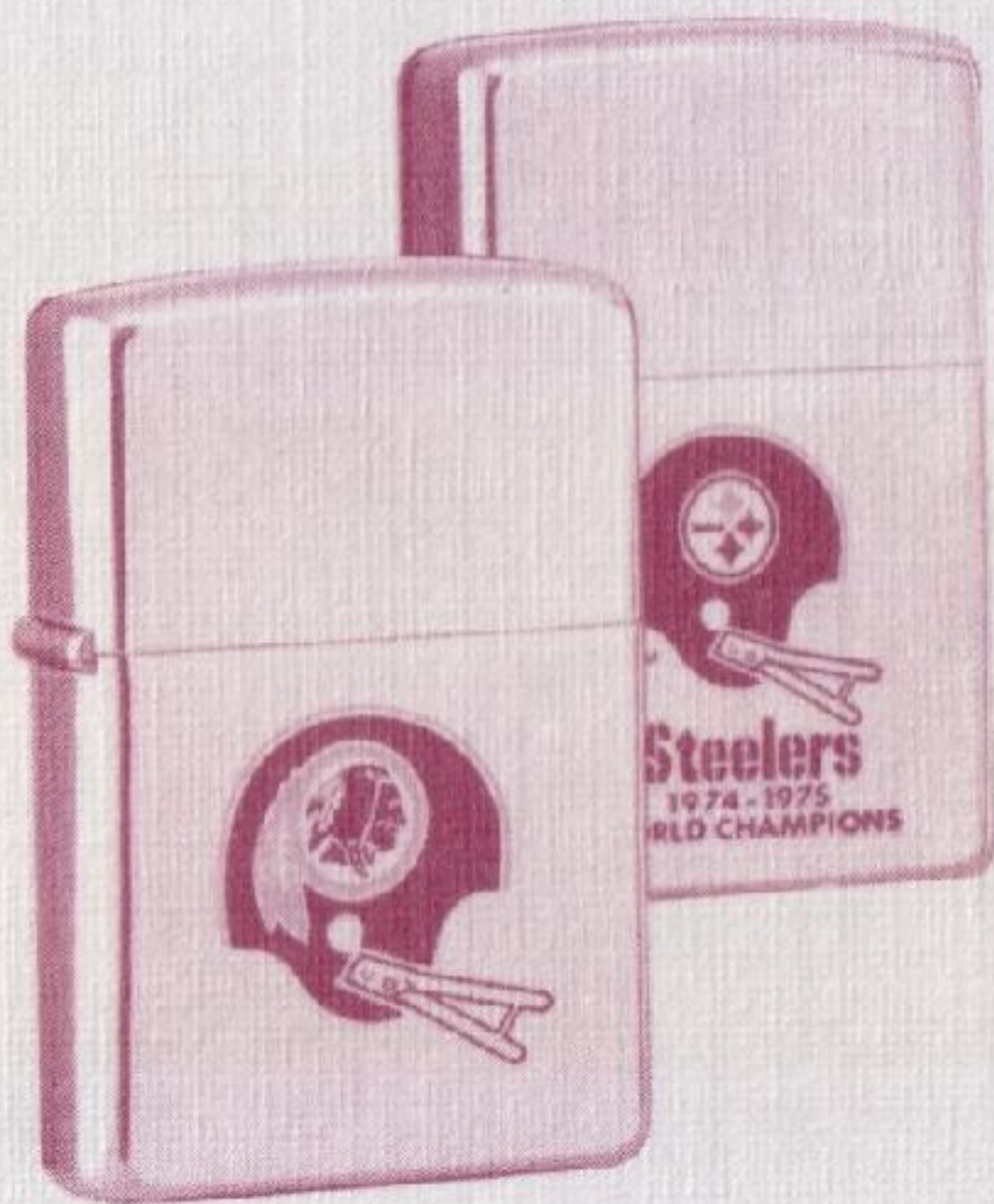
Note . . . You may prefer to purchase from your
local retailer.

OFFER GOOD IN USA ONLY

1972-1974

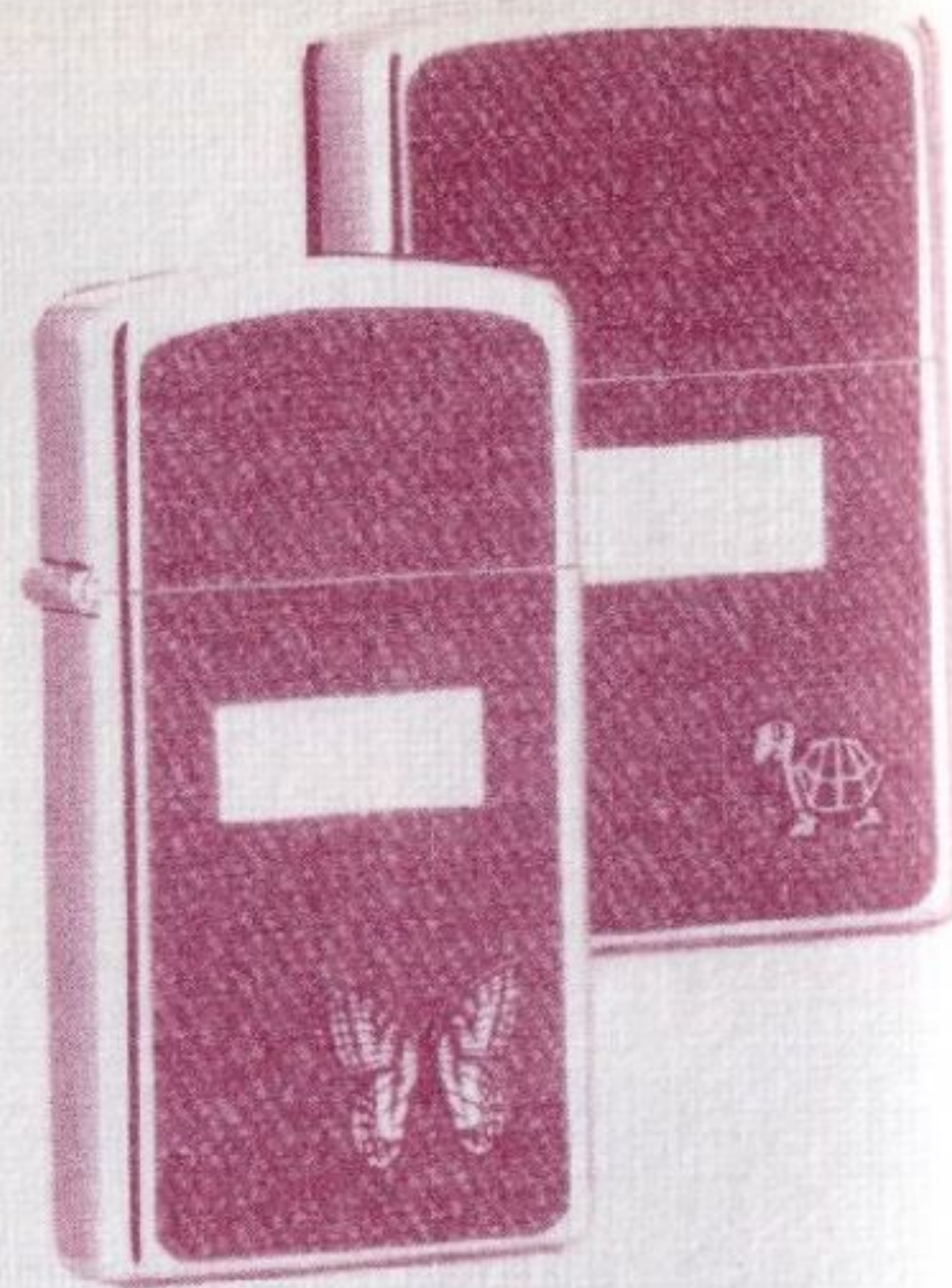
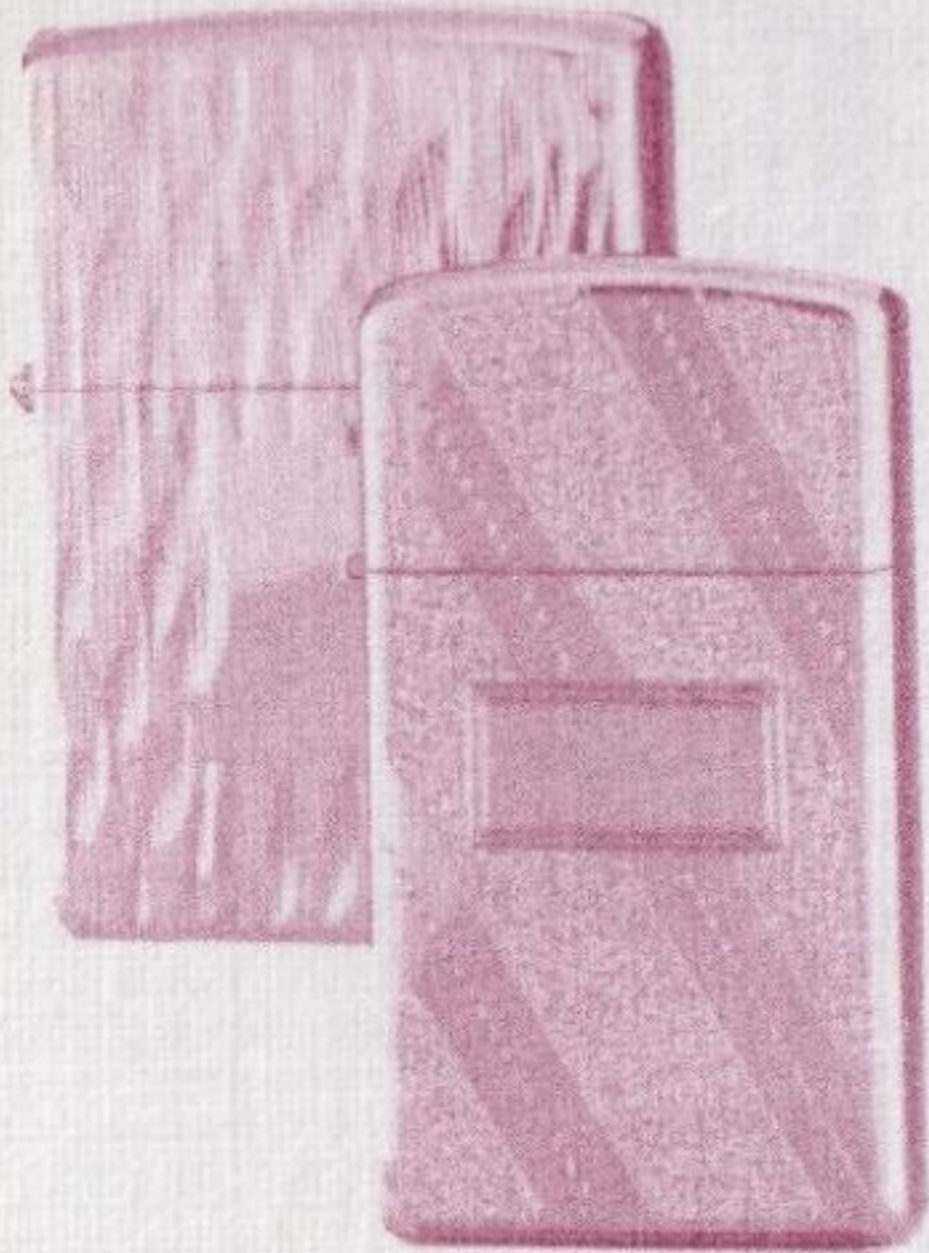
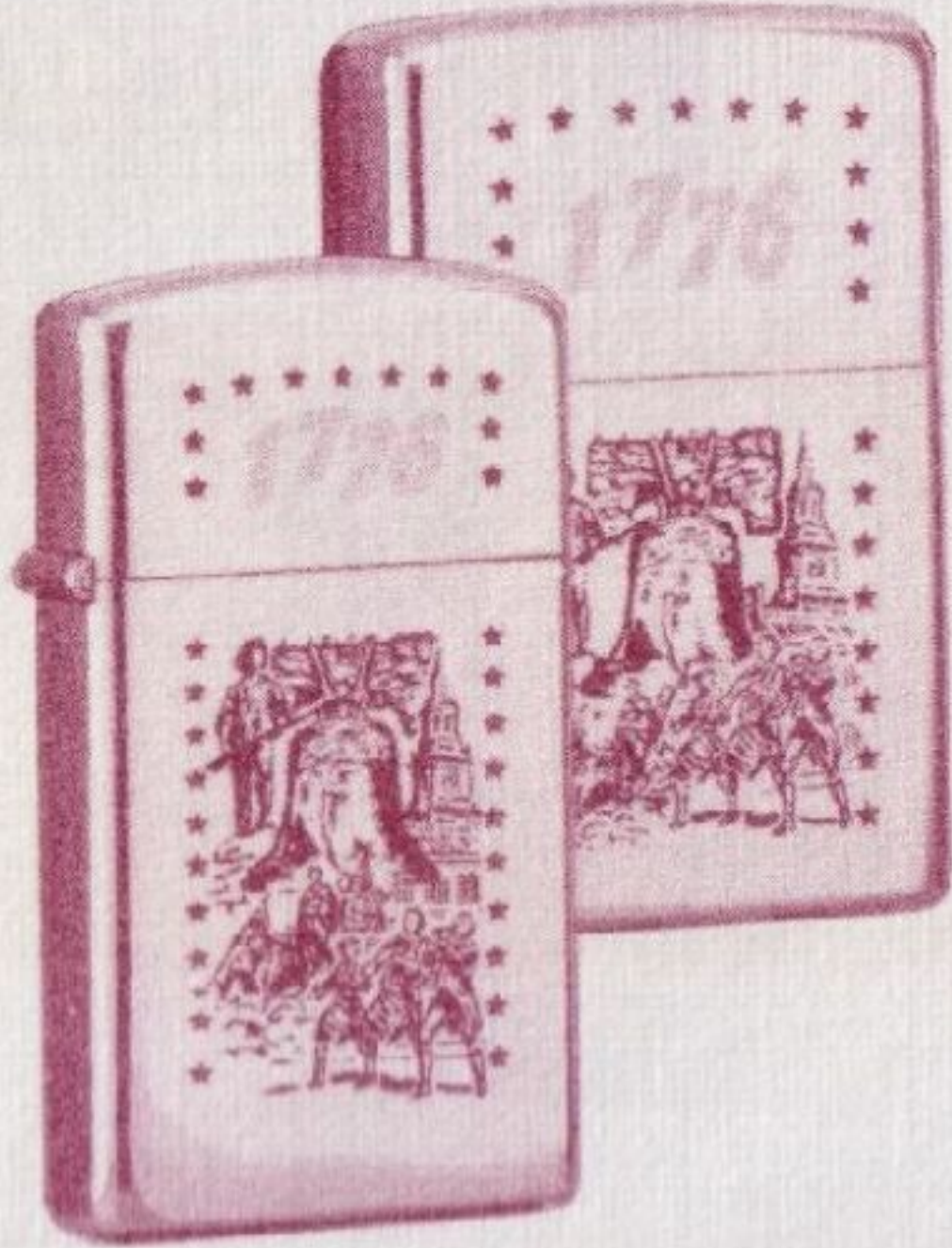
1972 - Zippo developed a new and lasting concept in the application of lighter designs when the woodgrain model was introduced. Pressure sensitive vinyl appliques, simulating a woodgrain design, were placed on the lighter case. Lighters featuring National Football League helmets were introduced this year.

1974 - During this year, the Venetian design lighter became available.



1976

1976 - In celebration of our nation's 200th birthday, a commemorative Bicentennial lighter was manufactured. Also in 1976, the Golden Elegance series was introduced. In keeping with the clothing fashion at that time, Zippo developed a denim-look lighter.

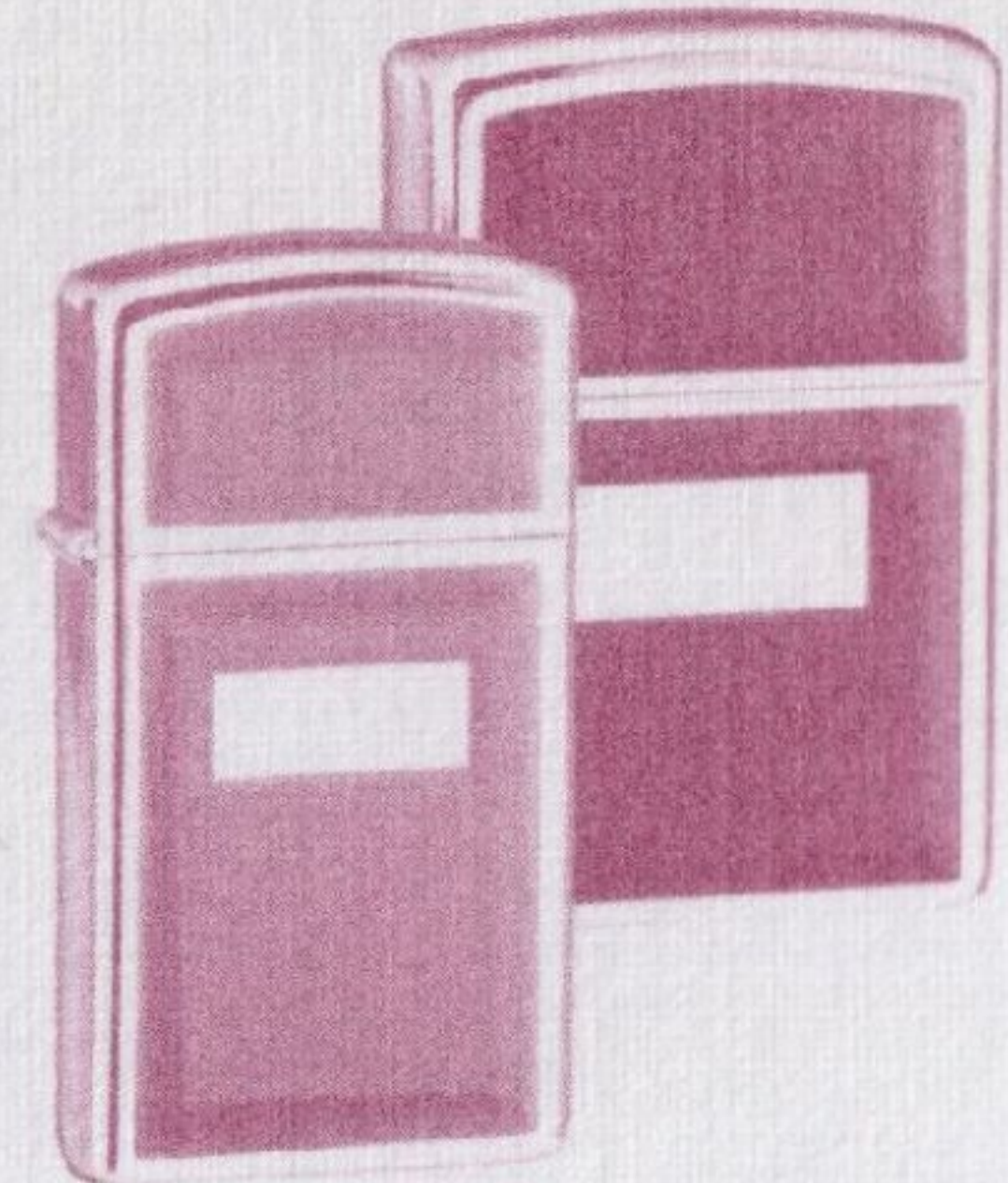


1977 - 1980

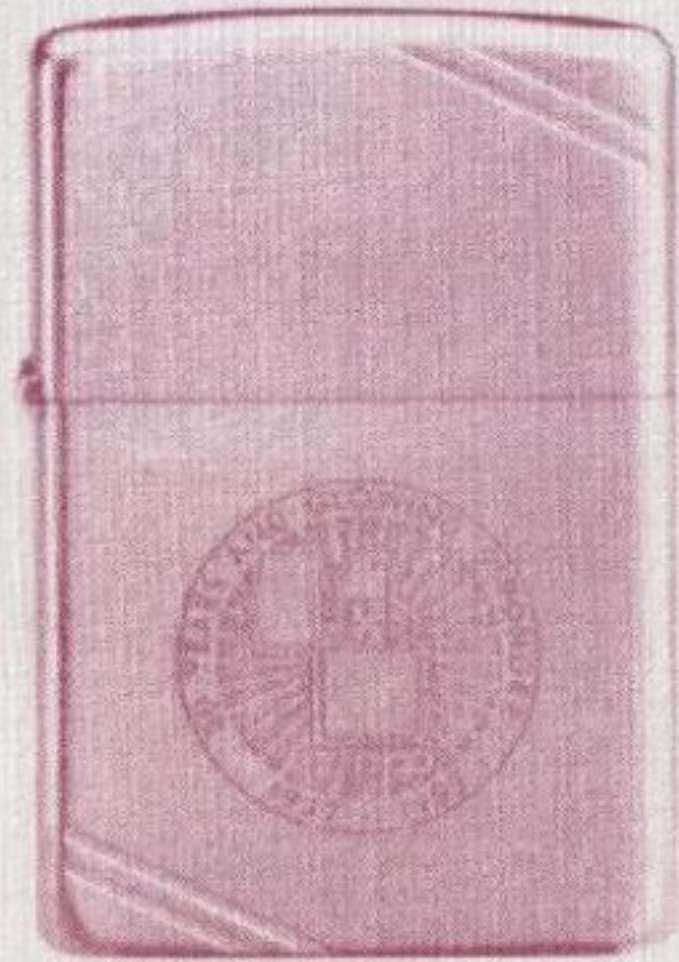
1977 - The handsome Golden Tortoise was added to the Zippo line this year. An acrylic chip was attached to a lighter case, transforming it into the attractive Tortoise. A small area of the lighter was reserved for initials.

1978 - An acrylic chip is again used to make the colorful Ultralite series.

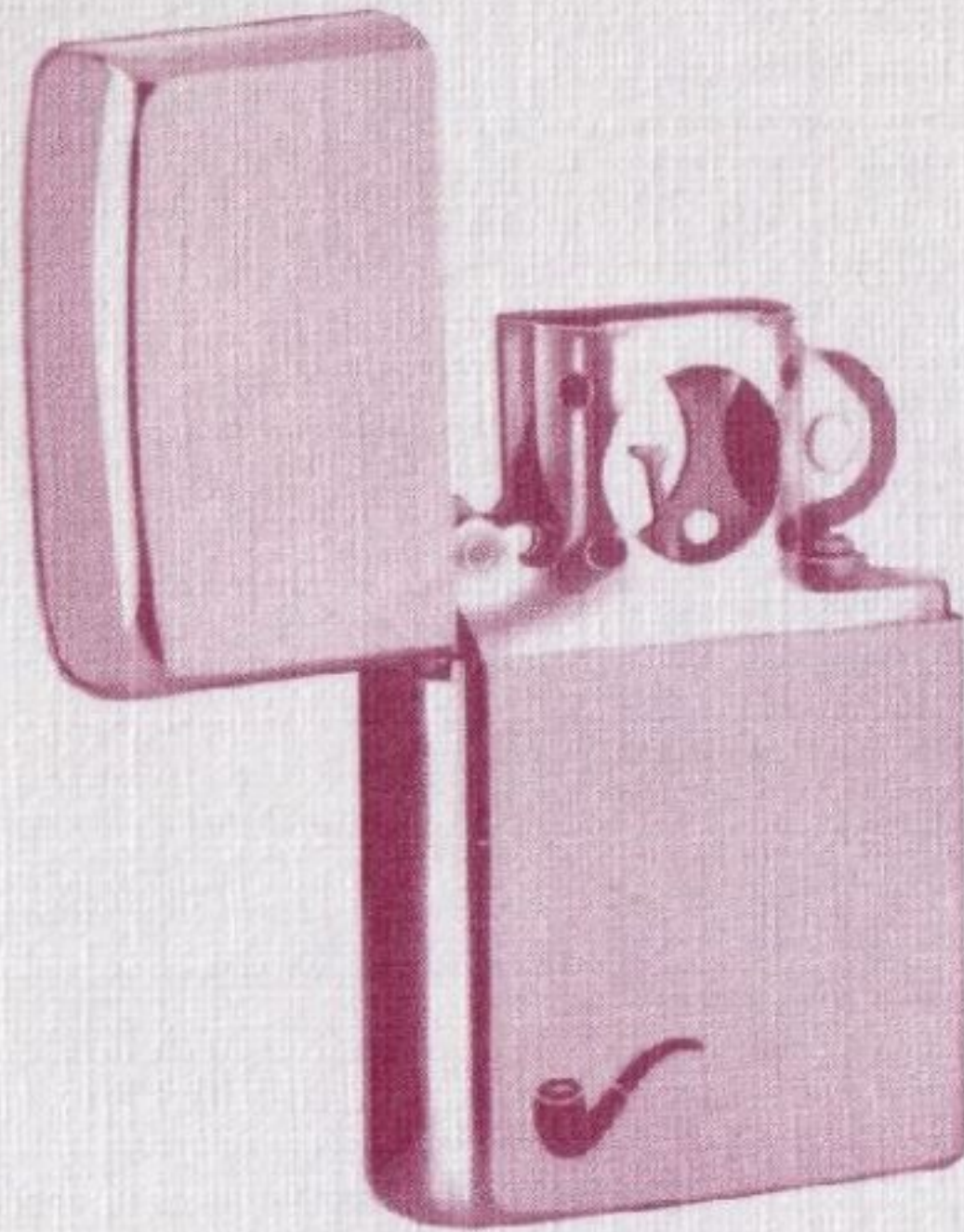
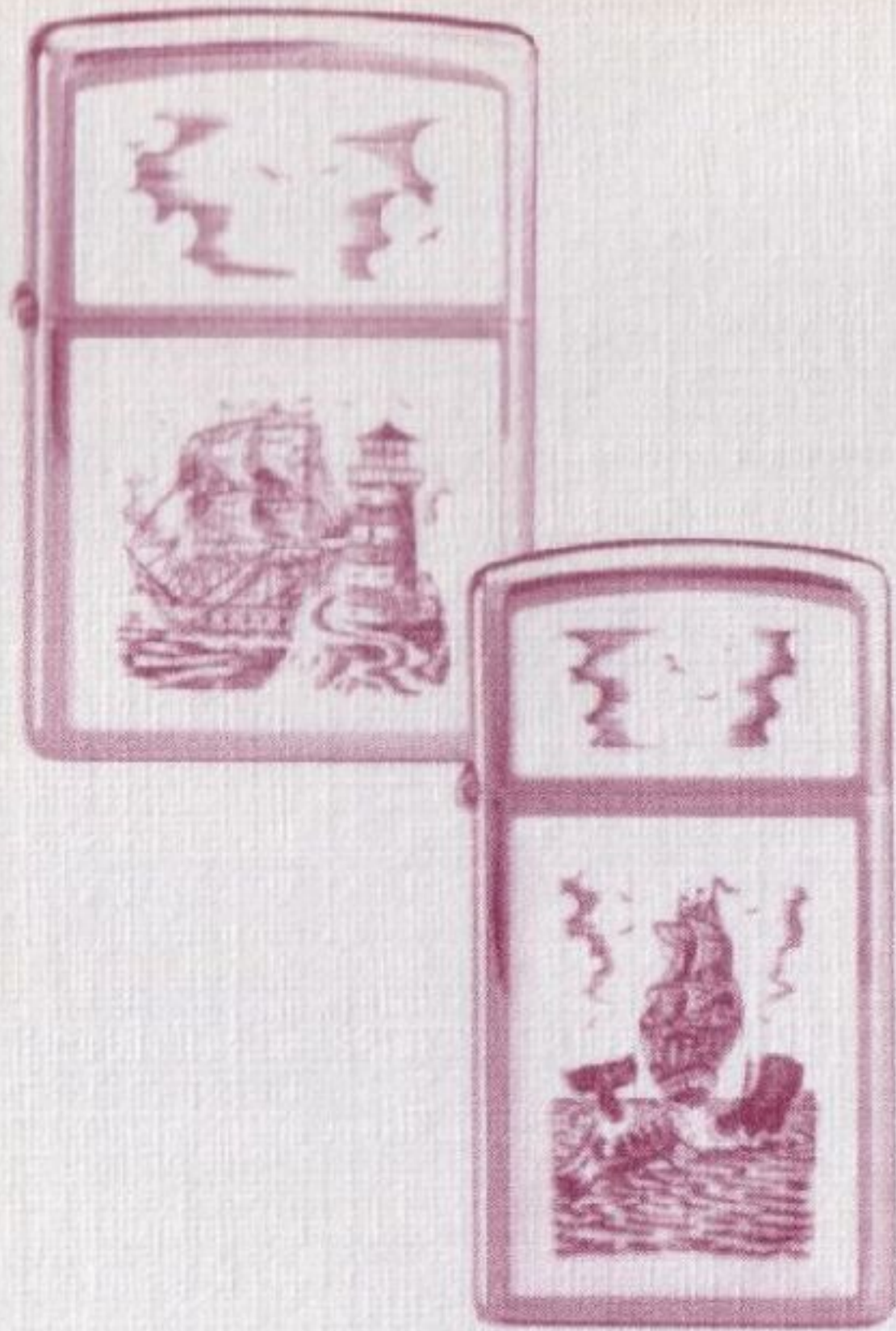
1980 - During this presidential election year, Zippo introduced two political motif lighters. One design featured a donkey's head in representation of the Democratic party and the other design featured an elephant's head for the Republican party.



1982



1982 - Zippo celebrated its 50th Anniversary with an original design brass lighter, which featured the first diagonal lines and a seal reading, "Fifty years and glowing stronger". The Scrimshaw design lighters were also introduced. For those who smoke pipes, Zippo developed a pipe lighter. This lighter was different from others because it was produced with one large hole in the chimney rather than several smaller ones. The large hole makes it easier to light a pipe by allowing the flame to be drawn through it and into the pipe.



PRESIDENTIAL SERIES

Among the special lighters developed by Zippo is a patriotic series that commemorates the Presidents of the United States.

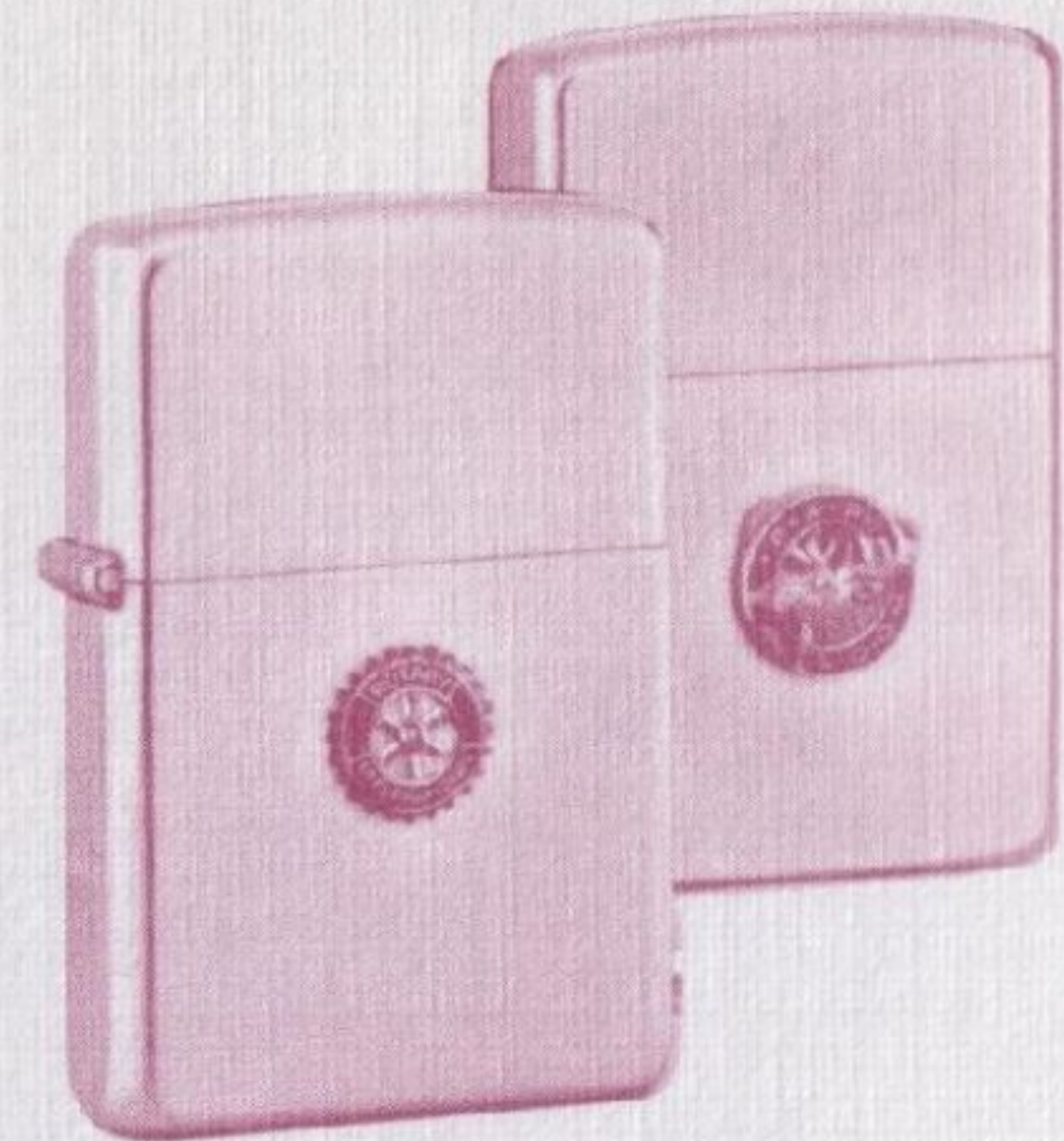
EMBLEMS

Also making a handsome addition to your collection are lighters decorated with the emblems of many fraternal organizations and the military.

BOTTOM STYLES

As the style of Zippo lighters has changed over the years, so has the design of the Zippo logo that is engraved on the bottom of each lighter.

The bottom of every Zippo lighter also features a series of dots and slashes which serve as code marks. When matched to the manufacturer's coding table, you can determine what year the lighters were produced.



1984 – 1988

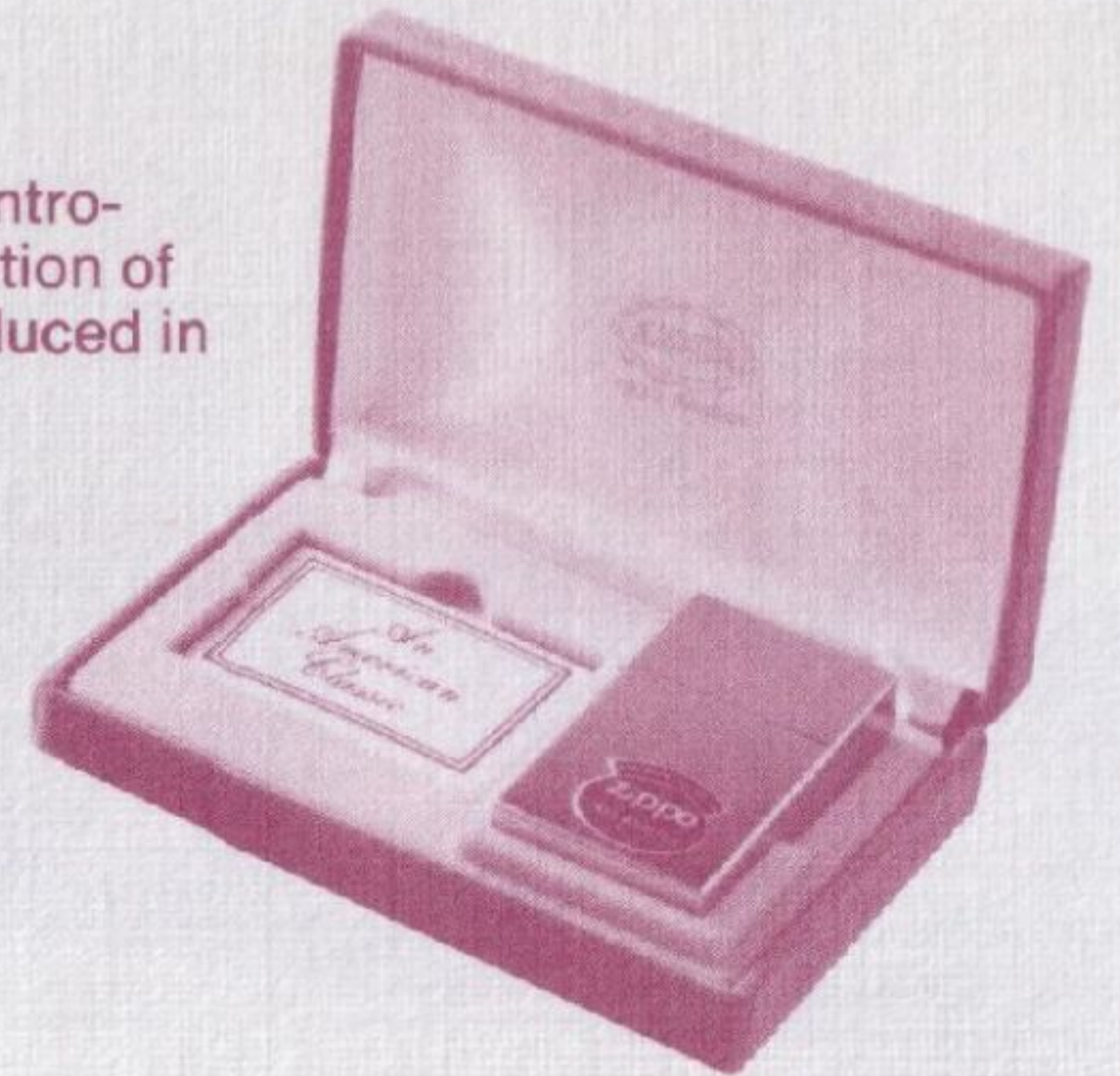
1984 - The black powder coat was introduced. It is applied electrostatically to the brass case. Soon after, four more colors were introduced; blue, burgundy, green and grey. A year later the imprinted Zippo logo and a border were added.



1986 - The camouflage lighter was introduced. The design is surface printed in two colors on the matte green powder coat. It is available in regular and slim models. Many powder coat lighters are surface imprinted with logos.



1988 - The 1932 replica was introduced. It is an exact reproduction of the original Zippo lighter produced in 1932.



ZIPPO TABLE LIGHTERS

Zippo introduced its first table lighter in 1949. There has been a number of design changes since that time. The Handilite is our current model. It is a regular size Zippo lighter mounted on a pedestal.

For further information about the history of Zippo table lighters please write . . . Zippo Manufacturing Company, 33 Barbour Street, Bradford, Pennsylvania 16701.

