

ZIPPO

THE
ONE-ZIP
WINDPROOF
LIGHTER

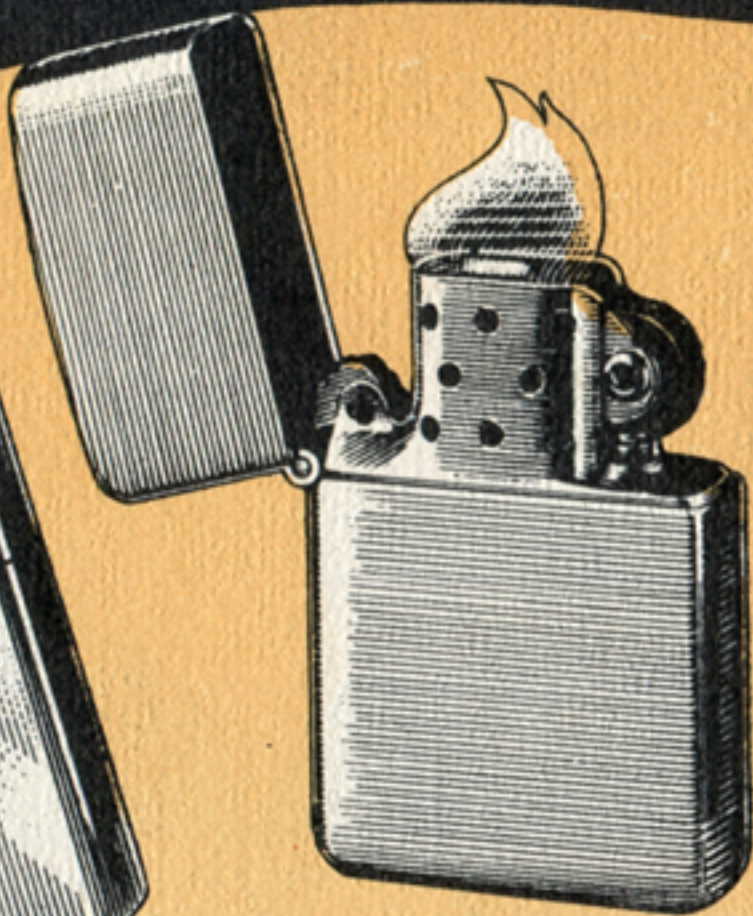


ONE ZIP DOES IT



Sparkling, high polish chromium distinguishes the Zippo Bright Finish Model.

No. 250 \$4.75



Zippo's Brush Finish model radiates a feeling of satin-like grace.

No. 200 \$3.50



Tach-A-Loop . . . perfect for outdoorsmen. Features looped hinge for securing to thong or chain. Has rich brush finish.

No. 275 \$4.00



For a Lively Light . . .

Try this test: Pour a drop of Zippo Fluid and any other top . . . let them evaporate . . . and note that Zippo. This purity is your guarantee of a "lively light" . . .



It's windproof . . .
Bill will go for that!

ZIPPO

THE ONE-ZIP LIGHTER



The singular beauty of delicately engraved engine turnings make this Engine Turned model truly outstanding. Personalizing extra, — see back page.

No. 350 \$5.75

Leather Crafted

The contemporary styling of genuine leather, set off by soft chrome accents, adds a distinctive touch to these desirable lighters.



Genuine Reptile Skin.
Choice of red or tan.

No. 550
Reptile \$6.00

ZIPPO FLUID

Other fluid on a glass counter
Zippo Fluid leaves less residue.
of a quick, sure, clean flame.

Men and women alike carry Zippo with enthusiasm because Zippo has the only *double duty design* on the market today. Yes, Zippo owners not only admire the grace of styling that makes Zippo appropriate for any occasion, — whether formal or sport, but they swear by Zippo dependability under all conditions, — whether indoors or out.

Next time you are looking for a gift for a friend, relation or yourself, ask to see the *One-Zip Zippo*. And, remember too, it's mechanically guaranteed, — for life!

Lighters

Genuine Morocco or Reptile
patterns, lends a new note of
Leather Crafted lighters.



Genuine Hand Grained
Morocco in either Midnight
Blue or Black. Personaliz-
ing extra,—see back page.

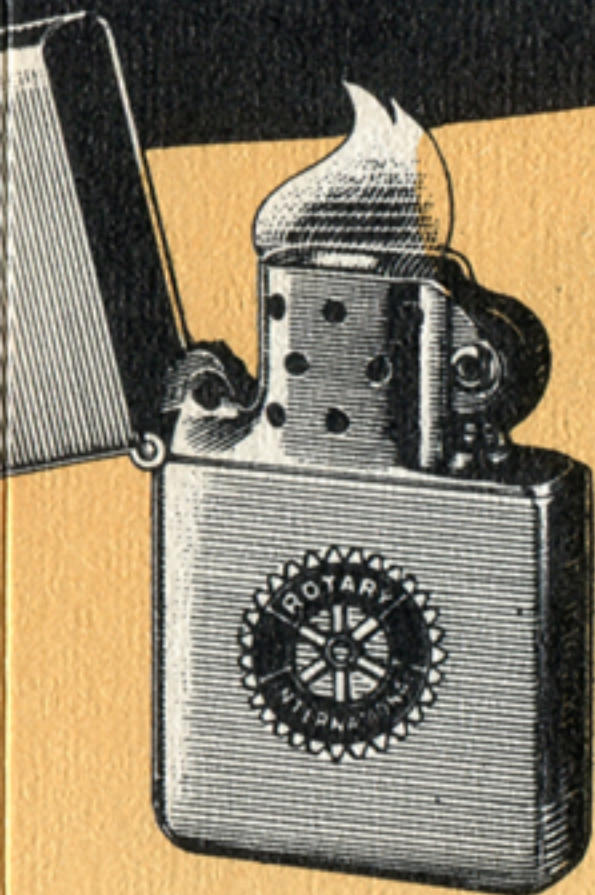
No. 550
Morocco. \$6.00

You mean it's fully
guaranteed, too!



For Dependability

With Zip-A-Flints your Zippo will
round and true . . . there's no
time directly into lighter tube .



Anyone in Fraternal, Club or Military organizations will welcome an Emblem Lighter with appropriate insignia on brush finish.
No. 280 \$4.75



Sports Series features lifetime engraved and painted motifs on attractive brush finish.

Baseball Player	Golfer
Bowler	Horse
Dog	Hunter
Fisherman	Sailboat
No. 180	\$4.75

There's nothing like the Zippo Town and Country on the market today. Handpainted, ceramic design on bright finish is lifetime engraved

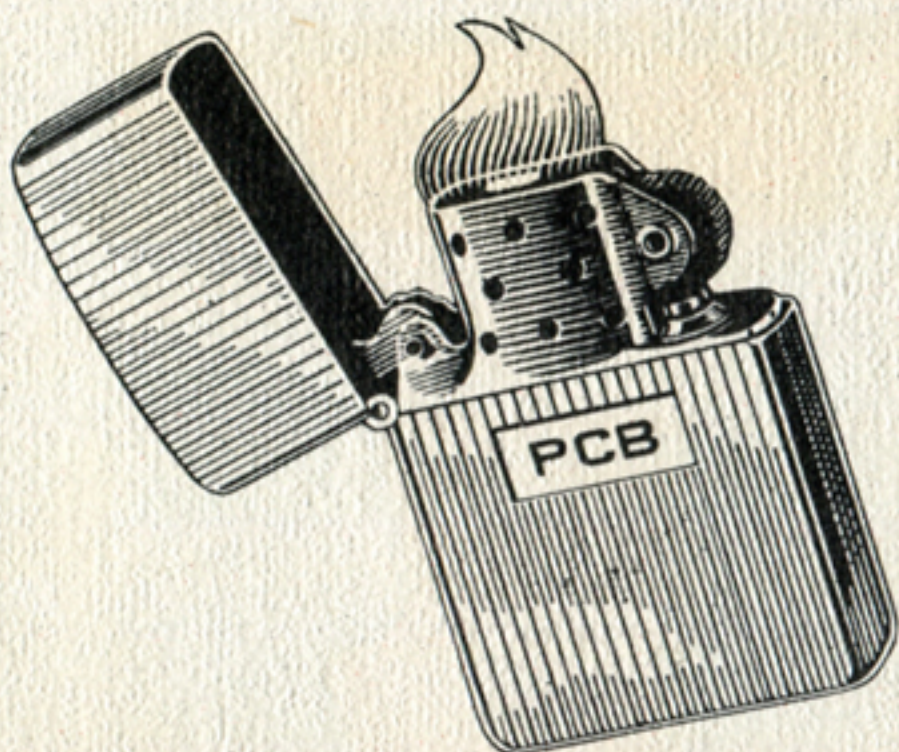
Mallard	Trout
Horse	Setter
Sloop	Pheasant
No. 750	\$8.50



Reliability ...ZIP-A-FLINTS

It always get off to a sparky start. Flints are jamming! New dispenser drops flints one at a time without fumbles.





DeLuxe **MODELS**

There never was a more cherished gift than a 14 Karat Gold or Sterling Silver Zippo. Both precious metals are offered in either Plain or Engine Turned styles.

Plain	Engine Turned
No. 15 — Silver \$15.00*	No. 20 — Silver \$20.00*
No. 165 — Gold 165.00*	No. 175 — Gold 175.00*

*20% Federal Tax to be added.

(Engine turned model illustrated above.)



Personalized for

When personalized with engraved initials or signature, in a choice of colors, your Zippo becomes a long-to-be remembered gift. Three initials available on all models except No. 12 on which one initial only can be engraved. Signatures can be engraved on all but Nos. 550 and 12, and Engine Turned models. Either form of personalization costs only \$1.00 extra.

FOR THE

Perfect Gift

Here's a pleasant surprise package that's sure to delight every smoker. For fifty cents extra, your new Zippo lighter can be placed in this handsome gift box. The box contains a full supply of Zippo Fluid and Zippo Zip-A-Flints.



Enduring Remembrance





MARY WILL LOVE THE
BEAUTIFUL STYLING

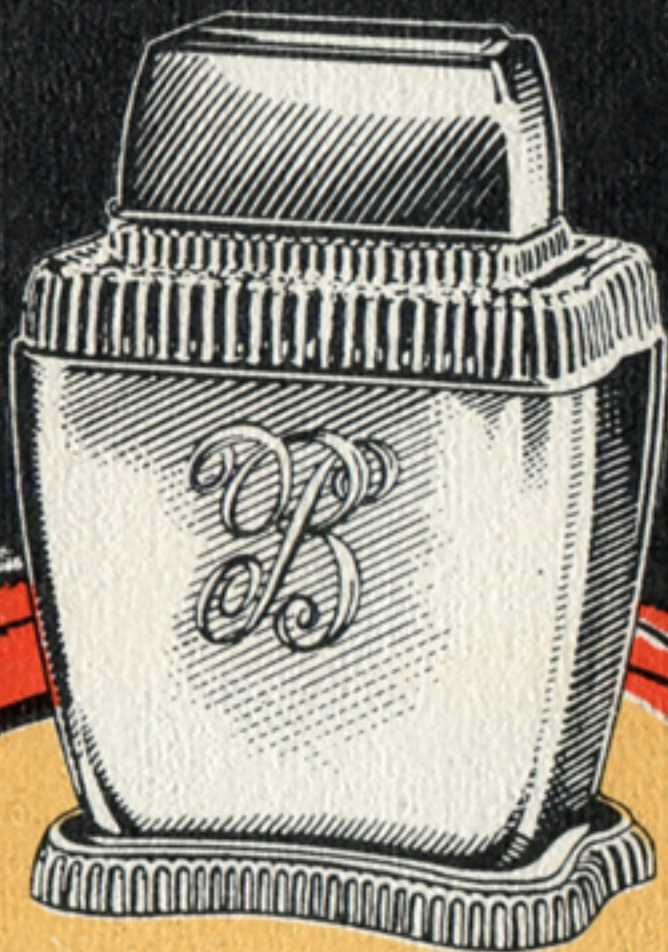
DeLuxe

TABLE LIGHTER

A gorgeous table lighter in rich rhodium finish . . . a metal more precious than platinum. A perfect table accessory to grace the finest homes in America. The **Lady Bradford** stands 3 3/8" in height and every inch radiates the freshness of modern styling.

No. 12

\$11.50



B. & K. SUPPLY COMPANY
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