



No matter how severe the weather or how rugged the treatment . . .

You can depend on

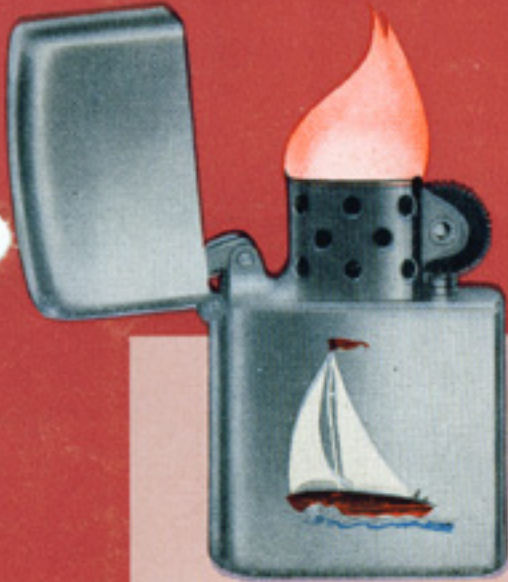
ZIPPO

WINDPROOF
LIGHTER

More and more men and women have turned to Zippo as their lighter for life. Its rugged dependability has appealed to the sportsman . . . its modern styling has pleased the fastidious taste.

ZIPPO is mechanically guaranteed for life!

ZIPPO is nationally accepted
ALL PRICES INCLUDE TAX



Sports Models

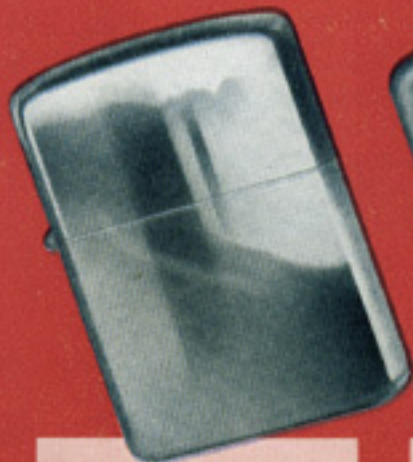
Engraved in Color

For the sportsman or sportswoman with an eye for natural beauty, these lifetime engraved lighters become cherished companions.

No. 180Z285
Retail \$4.75



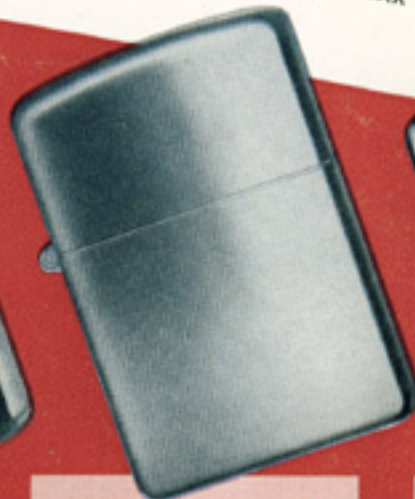
Sailboat illustrated on Lighter
Hunter not shown



Bright Finish

This attractive model reflects the rare brilliancy of Zippo's highly polished chromium.

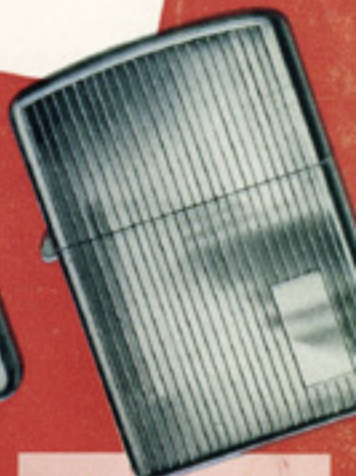
No. 250Z285
Retail \$4.75



Brush Finish

Carefully buffed chromium finish renders a feeling of soft-toned, satiny grace.

No. 200Z210
Retail \$3.50



Engine Turned

Delicately executed engine turned design on rich chrome finish makes this a cherished design.

No. 350Z345
Retail \$5.75



Trout

Town and Country

Carefully engraved designs are reproduced in beautiful true-to-nature colors with long-life ceramic paints.

No. 750Z510

Retail \$8.50



Pheasant



Sloop



Horse



Mallard



Setter

THE ONE-ZIP

ZIPPO

WINDPROOF LIGHTER

Only Zippo has the rugged styling that makes it a coveted companion on every occasion. You can depend on Zippo!



Leather Crafted

Luxuriously styled, these handsome models combine the richness of genuine English Morocco or Reptile Skin with accents of velvety chrome. The Morocco is offered in Midnight Blue or Black and the Reptile in Red or Tan. Specify colors.

No. 550Z360 Morocco
No. 550Z360 Reptile
Retail \$6.00



Tach-a-Loop

Favorite for all active sportsmen is the Zippo Tach-A-Loop. A leather thong or chain provides a secure safeguard against loss.

No. 275Z240
Retail \$4.00



Emblem Models

Insignias of all important lodges and national organizations are faithfully reproduced in full color.

No. 280Z285

Retail \$4.75

FRATERNAL AND CLUB INSIGNIA

DeMolay	Kiwanis	Optimist
Eagles	K. of C.	Order of Owls
Eastern Star	Knights of Pythias	Redmen
Elks	Knight Templar	Rotary
Grotto	Masonic	Shrine
I.O.O.F.	Moose	

MILITARY INSIGNIA

Army Emblem, Air Force Pilot Wings, Wings and Propeller, Navy Anchor, Navy Pilot Wings, Navy Officer's Insignia, Coast Guard, Marine Corps, Caduceus.