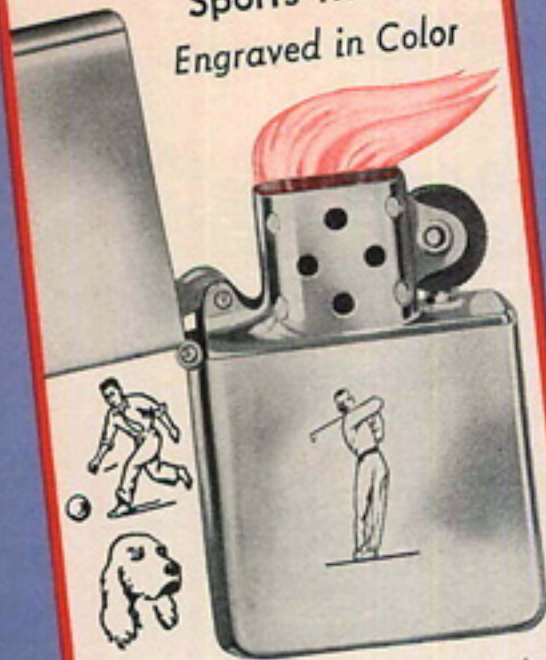


**Sports Model**  
Engraved in Color



Sporting motifs lifetime engraved on case in color.

**STYLE NOS.**

- |                    |                                   |
|--------------------|-----------------------------------|
| S-A Golfer         | S-I Elephant                      |
| S-B Hunting Dog    | S-J Sailboat                      |
| S-C Sailfish       | S-K Crossed Bowling Pins and Ball |
| S-D Skeets Shooter | S-L Hockey Player                 |
| S-E Fisherman      | S-M Basketball Player             |
| S-F Skier          | S-N Baseball Player               |
| S-G Bowler         | S-O Tennis Racket                 |
| S-Q Woman Bowler   | S-P Bucking Broncho               |
| S-H Horse's Head   |                                   |
- No. 175A**      Retail \$4.00  
List \$4.80

# ZIPPO

**WINDPROOF LIGHTER**

**Town and Country**

In Hand Painted Brilliant Colors



Eight sparkling designs, individually hand-applied and then electro-baked for hard-fired permanency and resistance to chipping and wear.

**STYLE NOS.**

- |               |                 |
|---------------|-----------------|
| T&C-1 Mallard | T&C-5 Sloop     |
| T&C-2 Horse   | T&C-6 Setter    |
| T&C-3 Geese   | T&C-7 Pheasant  |
| T&C-4 Trout   | T&C-8 Lily Pond |
- No. 750**      Retail \$7.50  
List \$9.00

**Fraternal & Club Insignia**



**ZIPPO EMBLEM MODEL**  
Beautifully embossed in color, insignias of all important lodges and national organizations.

**FRATERNAL INSIGNIA NOS.**

- |                        |                    |
|------------------------|--------------------|
| E-1 Masonic            | E-10 Rotary        |
| E-2 Shrine             | E-11 Kiwanis       |
| E-3 Knight Templar     | E-12 Optimist      |
| E-4 K. of C.           | E-13 Exchange      |
| E-5 Knights of Pythias | E-14 Grotto        |
| E-6 Elks               | E-15 Redmen        |
| E-7 Moose              | E-16 Order of Owls |
| E-8 Eagles             | E-17 DeMolay       |
| E-9 I.O.O.F.           | E-18 Eastern Star  |

**ARMY INSIGNIA NOS.**

- |                  |                          |
|------------------|--------------------------|
| E-19 Army Emblem | E-21 Wings and Propeller |
| E-20 Pilot Wings |                          |

**NAVY INSIGNIA NOS.**

- |                  |                        |
|------------------|------------------------|
| E-22 Navy Anchor | E-24 Officers Insignia |
| E-23 Pilot Wings | E-25 Caduceus          |

**OTHER MILITARY NOS.**

- |                   |                                    |
|-------------------|------------------------------------|
| E-26 Coast Guard  | E-28 World War II Discharge Emblem |
| E-27 Marine Corps |                                    |

**No. 280**

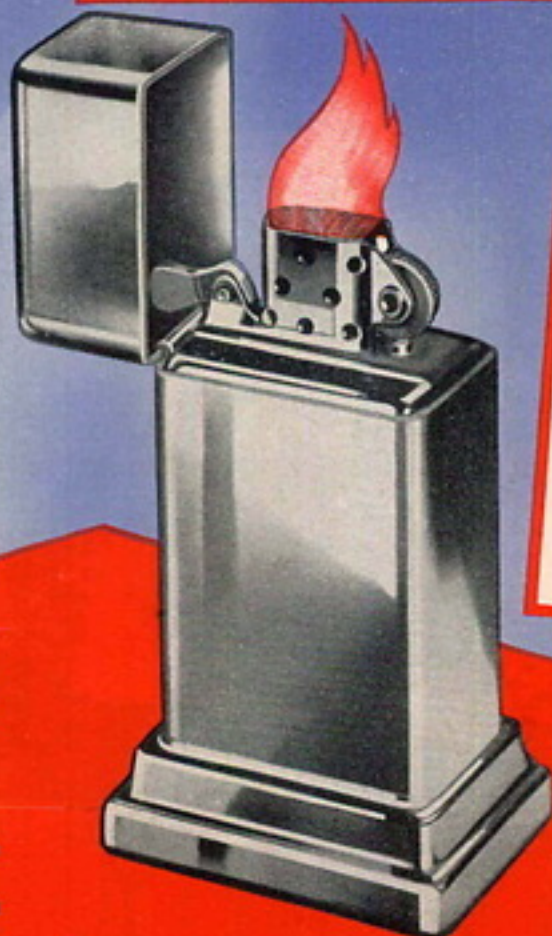
Retail \$4.00  
List \$4.80



**LADY BRADFORD TABLE LIGHTER**

Stunning new table model in lustrous Rhodium plating. Tarnish proof. Easy to refuel.

**No. 12**      Retail \$10.00      List \$12.00



**DELUXE TABLE LIGHTER**

Sparkling chromium-plated, balanced base design. Extra large fuel capacity.

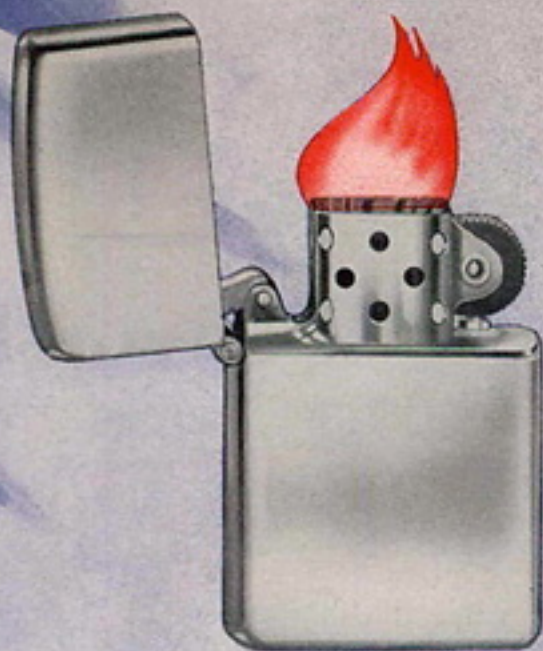
**No. 10**

Retail \$10.00  
List \$12.00

# ZIPPO

## WINDPROOF LIGHTER

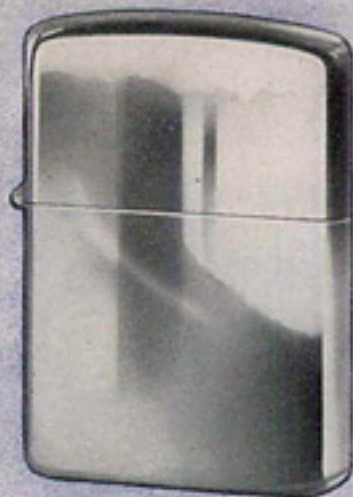
Each lighter packed in its own individual silver and blue diagonal striped box. All models are illustrated actual size.



### Brush Finish

Heavily chromium-plated . . . in satiny, soft-toned brush finish. Conservative . . . wears well!

No. 200      Retail \$3.00  
List \$3.60

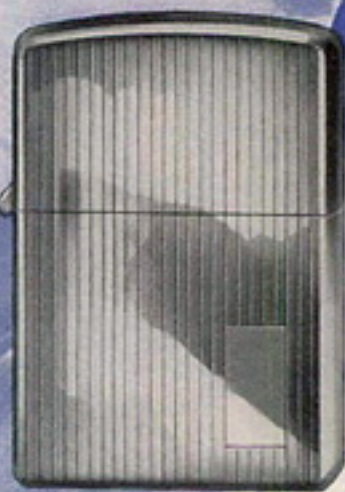


(Left)

### Bright Finish

Flashing Brilliant . . . fine quality chromium plating! A "jewel" of a lighter.

No. 250      Retail \$4.00  
List \$4.80



### Engine Turned

Gleaming chromium-plating enriched with delicately executed engine turned design. Distinctive!

No. 350      Retail \$5.00  
List \$6.00

(Right)

### Tach-A-Loop

Favorite with sportsmen! Can be securely attached to strap or chain . . . protection against loss while crawling, napping, bending or lending!

No. 275      Retail \$3.50  
List \$4.20



## BEAUTIFUL NEW *Leather Crafted* ZIPPO LIGHTERS

Hand-grained Genuine English Morocco with gold-leaf border on both sides.



- TAN  
Morocco 550 Tan
  - GREEN  
Morocco 550 Green
  - RED  
Morocco 550 Red
  - BLUE  
Morocco 550 Blue
- Retail \$5.50      List \$6.60

Hand-Burnished Genuine Calfskin with gold-leaf border on both sides.

- TAN  
Calf 550 Tan
  - GREEN  
Calf 550 Green
  - RED  
Calf 550 Red
  - BLUE  
Calf 550 Blue
- Retail \$5.50      List \$6.60



Each lighter packed in its own clearly-marked handsome gift box.

## GUARANTEED

*Unconditionally*

Cost-free repair service regardless of age or condition.