

# ZIPPO FLINTS



Long-lasting; just the right degree of hardness for positive, sure lighting with slight thumb pressure. They fit most lighters.  
In Glassine Envelope 4 flints 10¢.



## ZIPPO

### FLUID

The desired quick-lighting clean burning fluid for ZIPPO lighters. A quality product; long-lasting and economical.

4 oz. size, 25 cents.

## ZIPPO

### WICKS

of special asbestosized quality. Give surprisingly long service and seldom need replacing. They fit most lighters.

5 cents each

ZIPPO MFG. CO. BRADFORD, PA.  
**ZIPPO**  
PAT. 2032695 MADE IN U.S.A.

**ZIPPO MANUFACTURING CO., BRADFORD, PA.**

## STOEGER ARMS CORPORATION

Mail Order Division  
45-17 Pearson Street  
Long Island City 1, N. Y.

It's

# ZIPPO



In  
a  
Breeze!



# Deluxe Models

IN PRECIOUS METALS



The ultimate in elegance and exquisite appearance, — ZIPPO Lighters, in skillfully fashioned cases of precious metals, afford the finest expression of gift-giving.



**No. 15  
STERLING SILVER**

**No. 165  
14 KARAT GOLD**

Discriminating gifts!  
Gifts that flatter the giver . . . and captivate the recipient. What could be finer for graduation, anniversary or wedding?

No. 15 Sterling Silver Plain Case \$15.00  
No. 165 14 Karat Gold Plain Case \$165.00  
Fed. Tax to be Added

**TABLE LIGHTER**  
*Deluxe*



**No. 20  
ENGINE TURNED  
STERLING SILVER**

**No. 175  
ENGINE TURNED  
14 KARAT GOLD**

No. 20 Sterling Silver Engine Turned Case . . \$20.00  
No. 175 14 Karat Gold Engine Turned Case . . \$175.00  
Fed. Tax to be Added



The sparkle of fine chromium plating . . . characteristic ZIPPO windproof design . . . four times the capacity of the pocket lighter . . . weighted base. A fine gift for the executive's desk. A real necessity for the summer camp, yachting or any group use. Height 4 3/4".  
No. 10 (No initials) \$10.00  
No. 11 with initials or signature . . . . . \$11.00

Can be personalized with initials only

**THE ORIGINAL**

*Windproof*

**LIGHTER**

# ZIPPO LIGHTER

**A Flame in a Flash!**

Carry a ZIPPO in your pocket or purse and know what it is to have *perfect lighter satisfaction*. Extra-large capacity . . . ease of filling . . . an asbestosized wick that seldom needs replacing. Yes, and a man-sized flame that never fails even in a gale. That's why so many smokers say: "I'd be lost without my ZIPPO!" It's the **GUARANTEED** lighter . . . no charge for repairs regardless of age or condition.

## SOLVES THE GIFT PROBLEM

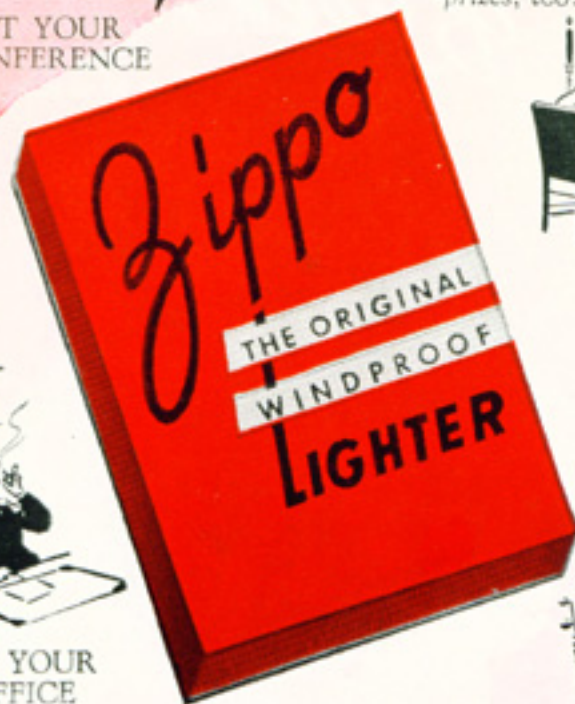


AT YOUR CONFERENCE

A daily remembrance of you,—given with pride . . . received with warmest appreciation. A genuine ZIPPO for birthday, anniversary, wedding,—what could be more acceptable? Wonderful for prizes, too!



AT HOME

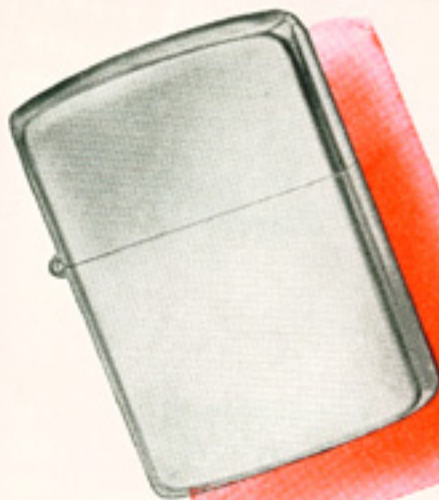


AT YOUR OFFICE



**PLAIN**

*Impersonal*



**BRUSH FINISH  
CHROMIUM  
No. 200**

Chromium-plated . . . in soft-toned, satiny, brush finish. A dependable lighter.

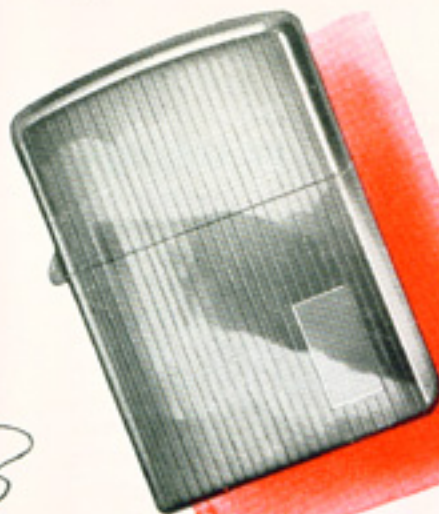
No. 200 Brush Finish \$3.00

**BRIGHT FINISH  
CHROMIUM  
No. 250**

The flashing brilliance of fine chromium-plating! A "jewel" of a lighter.



No. 250 Bright Finish \$4.00



**SMART-LOOKING  
ENGINE-TURNED  
No. 350**

Gleaming chromium-plating enriched with delicately executed engine-turned design. A distinctive lighter!

No. 350 Engine Turned \$5.00

Can be personalized with initials only

**GUARANTEED UNCONDITIONALLY . . . COST-FREE RE**

# Personalized

Signatures or Initials as illustrated are available on any Lighter for \$1.00 extra.

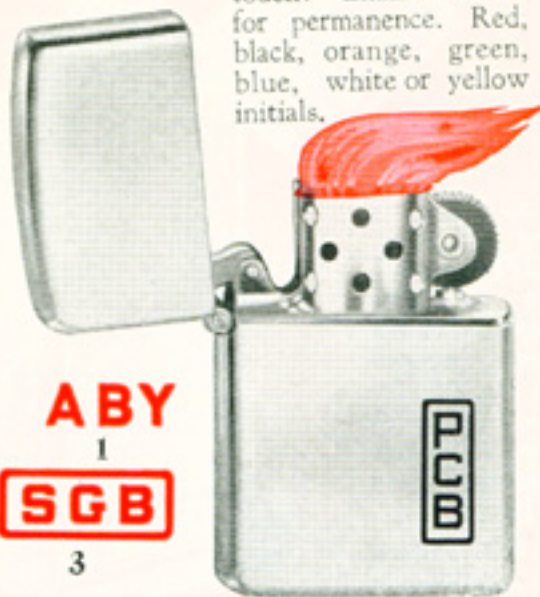
## with FAC-SIMILE SIGNATURE

The ultimate in personal thoughtfulness! Any signature faithfully reproduced and engraved into case . . . inlaid in color.



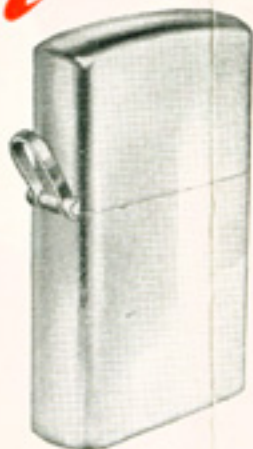
## with ENGRAVED INITIALS

The sincere personal touch! Enamel inlaid for permanence. Red, black, orange, green, blue, white or yellow initials.



Design No. 4

*New!*



No. 275 with loop . . . . . \$3.50

## with LOOP ATTACHMENT No. 275

Real security for your ZIPPO, Mr. Sportsman! Attached to strap or chain, it's always with you,— fishing, hunting, bending, crawling, napping . . . or lending!

Also Hunting Dog, Sailfish, Horse's Head, Sailboat, Baseball Player, Bucking Broncho and other designs.



# SPECIAL DESIGNS

## with FRATERNAL CLUB INSIGNIA No. 280

All well-known fraternal and club insignia available . . . also special designs. Hard fired colored enamel.



No. 280 Emblem Lighter \$4.00



## with ENGRAVED SPORTS DESIGNS No. 175

The sportsman's sure-fire pal! All designs inlaid in color, lifetime engraved.



No. 175A Sports Lighter \$4.00