

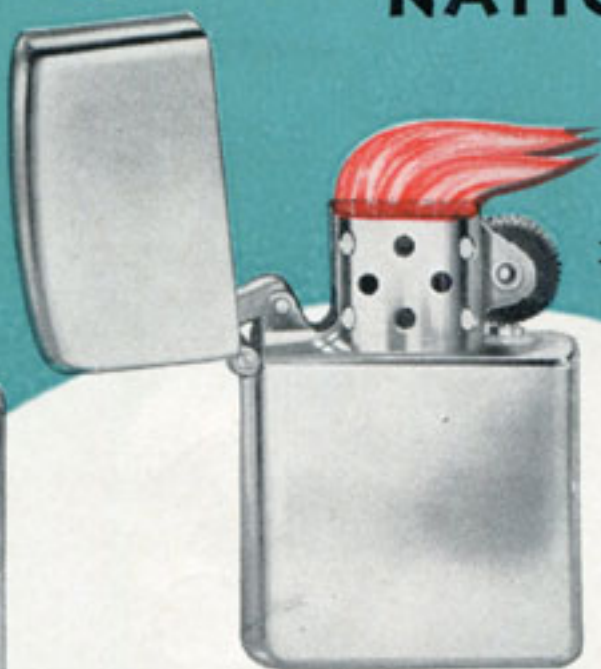
THE FAMOUS

ZIPPO WINDPROOF LIGHTER

NATIONALLY KNOWN



LIGHTERS
ILLUSTRATED ON
THIS PAGE
ARE 5/6th SIZE



ZIPPO BRUSH FINISH

Chromium-plated in soft-toned, satiny, brush finish. Conservative dependable!

No. 45L200

Retail Price \$3.00
Dealer Each \$1.80



ZIPPO BRIGHT FINISH

The flashing brilliance of fine chromium-plating! A "jewel" of a lighter

No. 45L250 Retail Price \$4.00
Dealer Each \$2.40

ZIPPO ENGINE TURNED

Gleaming chromium-plating enriched with delicately executed engine-turned design. A distinctive lighter!

No. 45L350 Retail Price \$5.00
Dealer Each \$3.00

GUARANTEED Unconditionally
Cost-Free Repair Service Regard-
less of Age or Condition



ZIPPO TACH-A-LOOP

Real security for the sportsman. Attached to strap or chain, it's always with him, — fishing, hunting, crawling, napping or lending!

No. 45L275 Retail Price \$3.50
Dealer Each \$2.10



ZIPPO STERLING SILVER PLAIN LIGHTER

No. 45L15

Retail Price \$15.00
Dealer Each \$9.00



ZIPPO STERLING SILVER ENGINE TURNED LIGHTER

No. 45L20 Retail Price \$20.00
Dealer Each \$12.00

ZIPPO 14 KARAT GOLD PLAIN LIGHTER

No. 42L165

Retail Price \$165.00
Dealer Each \$99.00

ZIPPO 14 KARAT GOLD ENGINE TURNED LIGHTER

No. 45L175

Retail Price \$175.00
Dealer Each \$105.00

(Add Fed. Tax to both prices)

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WINDPROOF *ZIPPO* LIGHTER

Fraternal and Club INSIGNIA

Embossed in Color



ZIPPO EMBLEM MODEL

Beautifully embossed in colors, insignias of all important lodges and national organizations.

FRATERNAL INSIGNIA Nos.

- | | |
|----------------|-------------------|
| E-1 Masonic | E-10 Rotary |
| E-2 Shrine | E-11 Kiwanis |
| E-3 Knight | E-12 Optimist |
| Templar | E-13 Exchange |
| E-4 K. of C. | E-14 Grotto |
| E-5 Knights of | E-15 Redmen |
| Pythias | E-16 Order of |
| E-6 Elks | Owls |
| E-7 Moose | E-17 DeMolay |
| E-8 Eagles | E-18 Eastern Star |
| E-9 I.O.O.F. | |

ARMY INSIGNIA Nos.

- | | |
|------------------|----------------|
| E-19 Army | E-21 Wings and |
| Emblem | Propeller |
| E-20 Pilot Wings | |

NAVY INSIGNIA Nos.

- | | |
|------------------|---------------|
| E-22 Navy | E-24 Officers |
| Anchor | Insignia |
| E-23 Pilot Wings | E-25 Caduceus |

OTHER MILITARY Nos.

- | | |
|------------------|---------------------|
| E-26 Coast Guard | E-28 World War |
| E-27 Marine | II Discharge |
| Corps | Emblem |
| No. 45L280 | Retail Price \$4.00 |
| | Dealer Each \$2.40 |

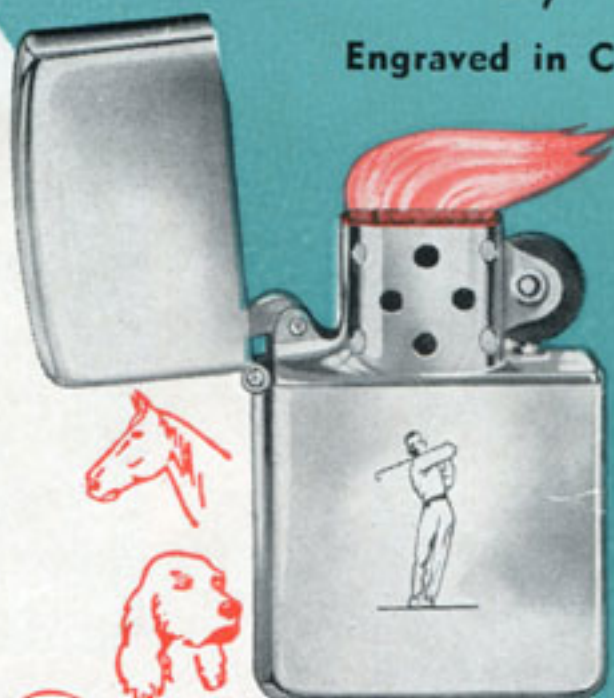


Richly Lined DISPLAY TRAY

Zippo Lighters fairly sparkle against this effective background of heavy black velour. Excellent in showcase or window

ENGRAVED *Sports* SERIES

Engraved in Color



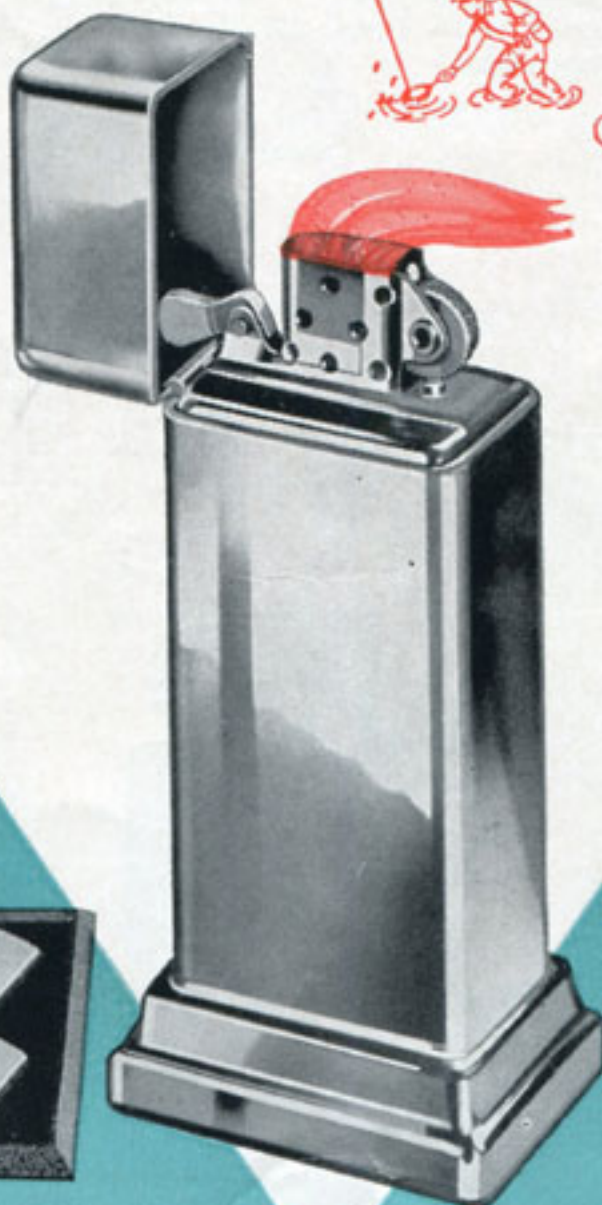
**ZIPPO
SPORTS
MODEL**

Sporting motifs lifetime engraved on case in color

STYLE Nos.

- | | |
|---------------|----------------|
| S-A Golfer | S-J Sailboat |
| S-B Hunting | S-K Crossed |
| Dog | Bowling Pins |
| S-C Sailfish | and Ball |
| S-D Skeets | S-L Hockey |
| Shooter | Player |
| S-E Fisherman | S-M Basketball |
| S-F Skier | Player |
| S-G Bowler | S-N Baseball |
| S-Q Woman | Player |
| Bowler | S-Q Tennis |
| S-H Horse's | Racket |
| Head | S-P Bucking |
| S-I Elephant | Broncho |

No. 45L175 Retail Price \$4.00
Dealer Each \$2.40



ZIPPO TABLE LIGHTER

Sparkling chromium plated finish. Four times the capacity of the pocket lighter. Weighted base.

No. 45L10

Retail Price \$10.00
Dealer Each \$6.00



LUCITE HOLDER

For a minimum of space, a maximum of display! Set any model Zippo in this cleverly recessed holder in the showcase in the window