

Artemis Antoninis

User Experience

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Experience

Canon USA / Sr. Specialist, User Experience

JULY 2018 - PRESENT, NEW YORK

- Lead UX/UI team, and prioritize activities through project tracker.
- Serve as primary contact between business stakeholders, UX/UI and web development teams.
- Lead weekly stand-ups with web development team to review on-going and upcoming projects.
- Perform user acceptance testing (UAT) and escalate defects.
- Sub-lead to Canon's Digital Transformation UX/UI work-group.
- Facilitate vendor relations, and attend weekly stand-ups to review website style guide, and outline component requirements for AEM.
- Redesigned and implemented overhauled user experience for the entire Support section of the corporate site (19 pages).

Canon USA / Specialist, UI/UX Developer

APRIL - JULY 2018, NEW YORK

Create, develop and maintain marketing landing pages on corporate website (IBM WCM Portal). Collaborate and host monthly meetings with stakeholders to gather business requirements and goals. Continued to develop and maintain cross-functional relationships with business stakeholders and vendors.

Canon USA / Specialist, Web Operations

JULY 2015 - APRIL 2018, NEW YORK

Perform web maintenance activities, such as product set-ups and updating existing marketing pages on the corporate website. Maintain relationships with business stakeholders. Develop marketing pages using HTML and CSS for stakeholders. Participate in the corporate website redesign/re-platforming (IBM WCM Portal), managing a team of interns and consultants for content migration.

🏆 Received the Canon Spirit Award for Morale & Esprit de Corps.

Canon USA / Asc. Specialist, Internet Marketing

APRIL 2013 - JULY 2015, NEW YORK

Perform day to day web maintenance activities, product set-ups and publishing through Document (CMS). Provide monthly reporting on page traffic and overall performance for business stakeholders. Collaborate with vendors for asset delivery and content creation.

Skills

- Web design and User Experience management
- User Experience and branding governance
- Digital analytics, competitive analysis and voice of customer
- CMS requirement development
- Project management and planning
- Web accessibility
- HTML5, CSS3, JQuery/JavaScript libraries

CRM: IBM (WCM Portal) • Documentum • Adobe Experience Manager (AEM) • Adobe Experience Fragments • Wordpress

Design: User flows • Concept sketches • Preliminary wireframes • Prototyping • Production redlines • Style guides • Competitive Analysis • Strategy & vision presentations

Tools: Adobe XD • Zeplin • Invision • Sketch Adobe Creative Suite • Dynatrace • JIRA • Trello • Confluence • Maritz (Allegiance) • Google Analytics 360 • Contentsquare • Opinionlabs • SiteImprove • Webtrends • IBM Digital Analytics (Coremetrics)

Development: HTML5 • CSS3 • Bootstrap 3 • Bootstrap 4 • JavaScript/jQuery Libraries • NetBeans • Eclipse • Android SDK

Education

NYIT / BS Computer Science

SEPTEMBER 2008 - DECEMBER 2012



Experience

Canon USA / Intern, BICG Tech Systems

MAY - AUGUST 2012, NEW YORK

Develop an Android application, displaying the B2B support website using Webview. Prototype through Android SDK and Eclipse, while collaborating with internship mentor.

U.S. Embassy / Intern, Information System Center

MAY - AUGUST 2011, GREECE (ATHENS)

Maintain a Secret clearance while performing routine computer hardware maintenance. Develop a form tied to an SQL personnel database, displaying contact names and phone numbers.

References

Available Upon Request