INCREASED IMPACT TOGETHER

Showcasing partnerships with corporations and foundations

2021 YEAR IN REVIEW
Dear friend of World Vision,

For the past two years, the entire human race has been reeling under the effects of a global pandemic. In 2021, we did this through our robust response to the impact of COVID-19 everywhere we serve. With the partnership of our dedicated donors and supporters, we came alongside families and communities debilitated by economic and educational restrictions, new virus variants, and deepening hunger—with incredible results. Read about how our partners helped us respond on page 10.

One of the exciting events of 2021 was the public launch of our Every Last One® campaign, an unprecedented $1 billion vision to empower 60 million of the world’s most vulnerable people with life, hope, and a future by 2023. When we started this campaign in 2015, we could not have known that the world would soon face a once-in-a-century pandemic, causing ripple effects that would result in the reversal of years of progress toward ending extreme poverty.

The goals of Every Last One could not be more relevant in a world turned upside down by COVID-19 as well as growing global conflict and increasingly extreme weather events. This work empowers children and families to create lasting change—and resilience against future shocks. Our solutions are comprehensive, ensuring access to life-giving clean water and vital healthcare; creating hope through spiritual nurture, child protection, and emergency response efforts; and building a sustainable future through economic empowerment and education programs. Read more about this powerful campaign on page 20.

None of this life-saving, life-giving work would be possible without the faithful support of partners and donors like you.

With gratitude,

Edgar Sandoval Sr.
President and CEO
World Vision U.S.
A SHARED VISION FOR A BETTER WORLD

World Vision partners with corporations and foundations to work toward the United Nations’ global Sustainable Development Goals.

SUSTAINABLE DEVELOPMENT GOALS

Our work aligns with many of the Sustainable Development Goals, defined by the United Nations as “the blueprint to achieve a better and more sustainable future for all.” These goals address a range of global challenges including poverty, inequality, and injustice to build a world of peace and prosperity. Though the impact of recent global challenges like the health crisis, conflict situations, and weather shocks have created setbacks in some of these areas, it’s possible to regain momentum and keep moving toward these goals.

With the support of our corporate and foundation partners, World Vision’s work is focused on achieving the Sustainable Development Goals shown here.

ABOUT US

Through our presence in nearly 100 countries, World Vision empowers vulnerable children and families to change their futures by:

• partnering with communities to develop long-term solutions to overcome poverty
• providing emergency assistance to children and families affected by natural disasters, health emergencies, and violent conflict
• advocating for justice on behalf of people experiencing poverty and oppression

#1 No poverty
#2 Zero hunger
#3 Good health and well-being
#4 Quality education
#5 Gender equality
#6 Clean water and sanitation
#7 Affordable and clean energy
#8 Decent work and economic growth
#9 Industry, innovation and infrastructure
#10 Reduced inequalities
#11 Sustainable cities and communities
#12 Responsible consumption and production
#13 Climate action
#14 Life below water
#15 Life on land
#16 Peace, justice and strong institutions
#17 Partnerships for the goals
Your support helped equip millions of people with the tools to transform their lives.

12 million people were served in the U.S.

U.S. PROGRAMS  Children and families in need across the U.S. were equipped with necessities such as clothing, school supplies, home goods, and food, including 8.4 million who received emergency help in the wake of the pandemic and natural disasters.

5.2 million children’s lives were improved from microloans

ECONOMIC EMPOWERMENT  Microloans valued at $613 million were disbursed to 1 million hardworking women and men in 28 countries, improving children’s lives and impacting 1.6 million jobs in their communities.

3.2 million children were supported through sponsorship

CHILD SPONSORSHIP  Children in sponsorship programs worldwide—including nearly 880,000 supported by caring donors in the U.S.—gained access to necessities like clean water and education, empowering them to build a brighter future.

30.1 million disaster survivors received urgent aid

EMERGENCY AID  Disaster survivors, refugees, and internally displaced people in 52 countries received support worth $987 million in the wake of 72 disasters and humanitarian emergencies, including tornadoes in the U.S., the Afghanistan hunger crisis, and the ongoing Syrian refugee crisis.

3 million people gained access to clean water

CLEAN WATER  Three million people in 41 countries were empowered with access to clean water, while 2.3 million people were equipped with access to sanitation facilities and 3.5 million with household handwashing facilities. World Vision is reaching one new person with clean water every 10 seconds and one new person with handwashing behavior-change programming as well. We’re committed to reaching everyone, everywhere we work by 2030.

† Achievements made possible with the support of all World Vision donors around the world. Achievements not marked with this symbol were made possible with the support of World Vision donors in the U.S.

Results and data included in this section reflect World Vision U.S. activity in fiscal year 2021 (October 1, 2020 through September 30, 2021).
CORPORATE PARTNERSHIP HIGHLIGHTS

With strong collaborations, we delivered solutions that met business goals and empowered kids in need.

FINANCIAL SUPPORT

World Vision’s global programs were partially funded by generous cash donations from our corporate partners, including cash grants, cause-marketing proceeds, workplace giving, and matching gifts.

GIFT-IN-KIND DONATIONS

Companies and foundations donated excess product inventory from toothbrushes to tennis shoes, tangibly benefiting millions of people’s well-being.

WORLD VISION U.S. CORPORATE PARTNERS

Socially responsible corporate partners offered financial support, product donations, and the power of their people, customers, and brands to support World Vision’s work.

PALLETs OF DONATED PRODUCT

Thanks to the generosity of hundreds of corporations, World Vision shipped tens of thousands of pallets of top-quality products, including medicine, school supplies, shoes, clothing, and home goods, to benefit children and families in 35 countries around the world, including the U.S.

Results and data included in this section reflect World Vision U.S. activity in fiscal year 2021 (October 1, 2020 through September 30, 2021).

Companies contributed $7.5 million to support relief, development, and advocacy work.

563 American and U.S.-based companies partnered with World Vision.

161,544 pallets of goods valued at $289 million

World Vision received $286 million in gift-in-kind donations.

Companies contributed $286 million in gift-in-kind donations.
As soon as World Vision’s global COVID-19 response began, faithful partners stepped up to donate supplies and funds for vulnerable children and families. With their support, from the beginning of the pandemic to the end of World Vision’s fiscal year in September 2021, we reached over 66 million people, including nearly 29 million children, in over 70 countries (including the U.S.).

The response included:
- 6.4 million handwashing supplies to support safe hygiene practices
- 11.6 million masks and 5.1 million glove sets to health facilities, health workers, and community members
- Food security assistance to over 8.4 million people
- Over $186 million in loan assistance to support livelihood recovery

At Merck, known as MSD outside of the U.S. and Canada, their purpose is to use the power of leading-edge science to save and improve lives around the world. For more than a century, they’ve been at the forefront of research, bringing forward medicines, vaccines, and innovative health solutions for the world’s most challenging diseases. Merck has supported World Vision’s work for many years, providing grants for critical emergency response work following natural disasters around the world, including 2013’s Typhoon Haiyan in the Philippines, the 2015 earthquake in Nepal, Hurricane Harvey in Texas and Louisiana in 2017, and Hurricane Michael along the Gulf Coast of the U.S. in 2018. Continuing the strong partnership, in 2021 Merck provided a $75,000 grant toward World Vision’s Hurricane Iota relief efforts to help re-roof the homes of hurricane survivors in Colombia.
As a leading provider of hybrid colocation and mega scale data center solutions, QTS Data Centers has also become a leader in environmental, social, and governance (ESG) in the data industry. For a business dependent on energy and water, QTS understood their impact on the environment and knew they wanted to partner with philanthropies that give back. Values that support family, faith, and community drive the company, and they’re committed to delivering their services in a way that improves the lives of their employees, customers, and community members “while taking equal care of the environment and natural resources we all share.”

After establishing “Grow with QTS” and partnering with a forestry nonprofit, QTS developed the HumanKind initiative, partnering with World Vision to equip people in developing countries with clean water for the life of every customer’s contract, at no cost to the customer. For large, multi-megawatt customers, QTS funds a sustainable clean water source, such as a well or water point, in a developing country of their customer’s choice, equipping an entire community with lasting access to clean water. For every 100kW contracted through QTS, they donate enough to World Vision to equip three people in need with lasting access to clean water. As well, some of QTS’s largest contracts last five to 15 years or longer, so they can assure their customers that the impact through the World Vision partnership will be significant.

In December 2020, QTS funded their first water point on behalf of a customer in a community in Kenya, and they have four more in progress. “It means so much to see the report of the impact now that the water point is done,” says Megan Hofmeyer, QTS director of strategic marketing. “It’s so exciting to share updates with the customer, and they were so happy to see what this partnership had done for a community in need.” To date, over 6,800 people in communities around the world have been equipped with access to life-changing clean water thanks to this partnership.

QTS was also a corporate sponsor for World Vision’s 2021 Global 6K for Water®, an event that nearly 30 QTS employees across the U.S. also participated in—helping equip nearly 100 more people with clean water through fundraising and registration fees. Hofmeyer describes the company as “an extremely charity-minded organization,” where individuals and teams are encouraged to spend their time on giving back to their local communities and global efforts: “We’re always looking for ways to give back corporately and individually.”

“<a href="" data-omitted="" rel="" target="""">We want our partnerships to be meaningful and measurable,”</a> continues Hofmeyer, “so to be able to write up the impact of our partnership with World Vision and share with customers how they’re helping make a difference is important. With this partnership, we’re really showing that there’s an ongoing effort in our commitment to ESG.”
PARTNERS FOR A MALARIA-FREE ZAMBIA
Rotary’s first-ever Programs of Scale grant goes to a dynamic partnership

In January 2020, The Rotary Foundation launched its first Programs of Scale grant competition to fund Rotary member-led, evidence-based programs with demonstrated success in bringing about change. The Foundation received 70 proposals, and in March 2021, the Rotary trustees awarded the Programs of Scale grant to Partners for a Malaria-Free Zambia.

Those partners supporting the malaria elimination program in Zambia include The Rotary Foundation, the Bill and Melinda Gates Foundation, and World Vision: organizations that have built a shared trust and a joint vision over years of collaborative work. Rotary’s $2 million grant has been matched by both World Vision and the Gates Foundation for a total of $6 million, to be implemented in Zambia by Rotary members, World Vision staff, the Zambian government’s National Malaria Elimination Centre, PATH MACEPA, and other partners.

The ambitious yet achievable project is sure to make a significant impact in curtailing malaria in Zambia. Partners for a Malaria-Free Zambia aims to help reduce malaria cases over time by 90% in 10 of the most highly affected districts in Central and Muchinga provinces. In Rotary’s words, “The grant will allow Partners for a Malaria-Free Zambia to strengthen the country’s health system. The Gates Foundation has also invested significant funds in Zambia through their malaria eradication strategy, which emphasizes the importance of subnational solutions tailored to each region’s needs and capacities. For these reasons and others, the model implemented by the Partners for a Malaria-Free Zambia program could serve as an example for global efforts to eliminate malaria.”

The Gates Foundation, Rotary International, and World Vision came together to identify where they would be most strongly positioned to make an impact. “This proposal stood out in particular because of the idea that we could come together and apply the strengths of each organization to make a positive change,” explains Sarah Crawford, assistant director for Rotary’s Programs of Scale. All three partners have existing work in Zambia, and Rotary has collaborated with World Vision on Rotary member global grant projects for over 15 years.

Zambia’s National Malaria Elimination Strategy—combined with these partner organizations’ capabilities—provides a strong foundation for the project’s success: The Zambian government has committed resources toward eliminating malaria, and both World Vision and Rotary members have invested decades of work building community networks and infrastructure to help strengthen the country’s health system. The Gates Foundation has also invested significant funds in Zambia through their malaria eradication strategy, which emphasizes the importance of subnational solutions tailored to each region’s needs and capacities. For these reasons and others, the model implemented by the Partners for a Malaria-Free Zambia program could serve as an example for global efforts to eliminate malaria.

“The comparative strengths of each organization are what make this partnership so important,” says Abigail Pratt, a program officer on the Gates Foundation malaria team. She cites “the technical expertise that Gates partners provide in country, the scale and implementation expertise of World Vision, and the advocacy and influence that Rotary members can mobilize within communities” as important individual strengths. “It’s made for a very coordinated effort that’s been woven together over the last year,” she says, adding, “It’s a prime opportunity to see Rotary members and World Vision working together to tackle really challenging problems.”

The multi-stakeholder approach to an effort this large highlights the three organizations’ shared respect, trust, and commitment to empowering communities worldwide to fight poverty and its effects. At its heart, the Programs of Scale grant is about empowering Rotary members to work with partners and local communities to make a lasting impact. Like World Vision, both Rotary and the Gates Foundation are committed to working in a way that amplifies community members’ own voices and work. The partners saw an opportunity to do that empowering work in Zambia, while learning valuable lessons from each other about method, measurement, and impact as they work to strengthen national and local health systems for sustainability.

One year into the first Programs of Scale grant, Rotary, the Gates Foundation, and World Vision are eager to maximize their respective strengths and areas of growth as they continue partnering and learning from each other. In Rotary CEO John Hewko’s words, “Like our longstanding polio eradication effort, the partnership in Zambia today is not only a blueprint for transformative public health projects; it also offers a long-term vision of the collaboration we need to address hard and systemic problems in a post-COVID world. These problems require great boldness to tackle, but also the humble admission that we cannot tackle them alone, and that we must identify proven methods to catalyze sustainable change.”
Harry Sangree, an experienced technology innovator in sea freight and global trade, had no idea the launch of his new company would land on the day that a global pandemic shut down much of the U.S. The company, SeaFreight Labs, was poised to begin marketing its service to discover innovative solutions to the toughest global shipping problems through a crowdsourced “challenge” model. Sangree explains, “I had this company and this capability, and the world had shut down, so I wondered who else could benefit from it. And my wife said, ‘What about World Vision?’”

In a short time, Sangree was connected to World Vision’s water, sanitation, and hygiene (WASH) team, who proposed a series of seemingly intractable problems for SeaFreight Labs’ crowdsourcing model to tackle. The first challenge entailed coming up with scalable and affordable rural single-family sanitation solutions. Through InnoCentive—the crowdsourcing challenge platform used by SeaFreight Labs—525 participating “solvers” came up with over 100 different proposals, of which three were named winners and awarded prizes. SeaFreight Labs collaborated with World Vision’s WASH team on the crowd-solving model, and the winning solutions are now being tested in rural African communities where World Vision works to determine their commercial viability and scalability.

“Because this is an innovation partnership, there’s a high risk but a potentially very high return,” says Sangree. Since a successful challenge in SeaFreight Labs’ model creates a design rather than a commercially available product, it’s too early to tell what the impact of this solution could be for areas where organizations like World Vision are working to empower people in poverty. But a key aspect of this collaboration is availability—the stipulations of each challenge require the solutions to stay in the public domain so other organizations can share in the innovation and knowledge as each works to contribute to people’s well-being.

The second WASH challenge involved creating a low-cost chlorine monitoring mechanism for rural piped water systems in Africa, where the use of chlorination to safeguard public drinking water remains low. From five viable proposed solutions, World Vision awarded a prize to a solution for a fully automated system that uses sensors to monitor free chlorine residual levels. The bill of materials cost at scale for this solution amounts to less than US$400, a more than 80% reduction from currently available offerings.

“Innovating Better Together
Crowdsourcing to solve global WASH issues

Henry Schein Cares, the company’s global corporate social responsibility program, discovered World Vision through their work with Partnership for Quality Medical Donations (PQMD), a global collaboration that promotes sustainable access to quality healthcare in underserved communities and populations in crisis.

Henry Schein has been a grant recipient of Henry Schein Cares’ Global Product Donation Program (GPDP) since 2014, receiving more than $6.1 million worth of donated product like toothbrushes to distribute to children and families in need. GPDP provides a broad selection of healthcare products and supplies to community medical or dental organizations on a two-year cycle. Along with helping people in need, it also helps advance the company’s role in the circular economy by keeping thousands of tons of imperfectly packaged products out of landfills.

Advancing health equity is one of Henry Schein Cares’ key pillars, so access to care for underserved populations and disaster preparedness and response are their focus areas in partnering with World Vision. It’s a partnership that...
“helps health happen” to support wellness and prevention education for communities as well as ensuring the swift availability of life-saving supplies for healthcare professionals responding to disasters.

“We believe that regardless of where someone is born, their social or economic situation, or the color of their skin, all people should have access to quality, affordable healthcare. Particularly in times of disaster, we know that vulnerable populations and communities are especially affected, and we appreciate the emergency relief support World Vision provides,” says Jennifer Kim Field, Henry Schein's vice president of corporate social responsibility.

In 2021 Henry Schein Cares donated over $460,000 worth of product to World Vision. Depending on the needs, World Vision determines where best to use the donated product, and the majority of the support goes toward World Vision's U.S. programs or global emergency response efforts. “We do not step into nonprofit partnerships lightly, because we want to bring longevity to our partnership to achieve mutual goals that are deep and sustained over time,” says Field. “World Vision has exceeded our expectations as a partner in their expertise in working with underserved communities, responding to disasters, and managing product donations.”

World Vision's global scale and strong infrastructure are also important to Henry Schein Cares, since these ensure that care and relief are delivered quickly and directly to people in need. “Particularly given the impacts of COVID-19 and the additional burden on vulnerable communities in times of disaster,” says Field, “we look forward to working more closely with World Vision to ensure everyone who needs help is able to receive it, and that equity is a key piece of our partnership.”

SmartBuyGlasses is one of the world’s largest online eyewear retailers. With more than 10 years of expertise and a presence in 40 countries, SmartBuyGlasses offers a catalog of over 80,000 products from more than 180 brands. The company gives back to the community through its SmartBuy Collection, SmartBuy Readers, and SmartBuy Kids brands. After working with many organizations over the last decade to further their corporate social responsibility (CSR) initiatives, SmartBuyGlasses is partnering with World Vision to deepen that impact.

In early 2020, as they witnessed the toll the pandemic was taking on the world, especially the most vulnerable communities, SmartBuyGlasses was ready to amplify their CSR with bigger and more compelling goals. That’s why partnering with World Vision’s healthcare programs in developing countries made sense.

“As it is one of the most renowned global charities that supports children, we knew that this specific partnership would take our charitable efforts to the next level. After careful consideration of many social projects, we selected the mother and child program in Zambia to combine our expertise and passion to make a notable impact,” says Julia Ritchie, head of CSR. “In 2022, social initiatives should be at the forefront of the e-commerce industry, and we are happy to have a role in driving this much-needed change.”

With a goal to reach 40,000 women and children in Zambia through World Vision healthcare programs, SmartBuyGlasses has adopted a “buy one, help one” model for their SmartBuy Collection line. In 2021, they promoted the partnership on Mother’s Day and Giving Tuesday, in particular, raising awareness for the health needs of moms and kids in Zambian communities. Through the initiative, they were able to support nearly 5,000 women and children with access to healthcare in 2021 alone.

Aligning their business goals with CSR goals has propelled the company to take even further steps for children and more change they’ve seen, the more they’ve been inspired to press forward with giving back. “When we see our efforts in action, it gives even more meaning to our mission and makes us proud,” Ritchie adds.

“As a global company, we have our sights set on global initiatives. By identifying areas of the world that need our support and providing resources in the best ways we can,” says Ritchie, “we feel that we can be an industry leader with initiatives that have the power to change lives. We hope that our customers feel empowered when they give back to the community, and every time they put on their SmartBuy Collection eyewear it can serve as a reminder of the real impact that they helped create.”
EVERY LAST ONE CAMPAIGN

An unprecedented call to empower 60 million people with life, hope, and a future.

In 2021, we publicly launched Every Last One: an eight-year, $1 billion capital campaign to empower more than 60 million people. The campaign builds on our global child sponsorship foundation, accelerating development in places where sponsorship projects already have a firm footprint. In these communities, campaign projects—funded by individual donors and philanthropists—help us make an even bigger impact even faster, equipping people to sustainably meet their own needs in three focus areas ... through clean water and mother and child health through child protection, spiritual nurture, and emergency response through economic empowerment and education

With our donors’ generosity, we believe life, hope, and a future are possible for every last one. See more about the campaign at worldvisionphilanthropy.org/every-last-one-campaign-overview.

Includes the number of unique participants in each of our Signature Initiative programs. Because of World Vision’s multi-sector approach, some people will participate in more than one program.

The Every Last One campaign has been active since late 2015, and the initial years’ results promise immense continuing transformation. In some of our Signature Initiative projects, since October 2015:

22.5 million people have access to clean water near their homes.
4,551,488 people, including 1,727,706 children and youth, have benefited from our child protection programs.
3,349,968 people, including 2,317,895 children and youth, have benefited from our economic empowerment projects.

2021 FINANCIAL HIGHLIGHTS

Operating revenue (in millions) 2021 2020 2019
Private cash contributions $597 $559 $547
Public grants (food and cash) 421 426 393
Gifts-in-kind 286 243 190
Other income, net 4 5 8
Total operating revenue $1,308 $1,233 $1,138

Net assets (in millions) World Vision’s objective for financial liquidity and reserves is to operate in a prudent range of stability while recognizing the imperative of distributing maximum funds to mission as quickly as possible. World Vision U.S. remains financially strong, with sufficient liquid assets to discharge ongoing ministry commitments and other obligations.

Revenue and overhead trends (in millions) Operating revenue for the organization increased by 6% during the year as private cash and gifts-in-kind all grew while grants decreased modestly.

Overhead rate (% of operating revenue) Fundraising, management, and general expenses (generally referred to as overhead expenses) decreased in 2021 due to wise stewardship during the global pandemic in order to maximize program services. Our overhead rate (overhead expenses as a percent of operating revenue) decreased one point to 10%.

Net assets (in millions) $310
$188 with donor restrictions
$122 without donor restrictions

2017 2018 2019 2020 2021
Total operating revenue
$1,248 $1,584 $1,138 $1,308 $1,214
Total overhead (fundraising, management, and general) 10% 10% 10% 11% 10%

Total net assets $310
$188 with donor restrictions
$122 without donor restrictions

Program services (in millions)
Total program services $1,093
international programs $836
domestic programs 254
public awareness and education 3

View our Consolidated Financial Statements online at worldvision.org/AR
World Vision is a Christian humanitarian organization dedicated to working with children, families, and their communities worldwide to reach their full potential by tackling the causes of poverty and injustice. We serve all people, regardless of religion, race, ethnicity, or gender.