

WATER



EVERY 10 SECONDS
WE'RE REACHING ONE
NEW PERSON WITH
CLEAN WATER AND ONE
NEW PERSON WITH
HANDWASHING EDUCATION

Impact in 2019

Access to clean water for
3.4 MILLION PEOPLE

Helped improve sanitation for
2.6 MILLION PEOPLE

Helped improve hygiene for
4.3 MILLION PEOPLE

5,582 WATER COMMITTEES
formed to ensure sustainability

6,307 FAITH LEADERS
trained on behavior change



“From the country director to the person who runs the operations of the drilling crews, World Vision staff are highly educated, very experienced people. And that’s what really makes the difference.”

—Steve Hilton,
CONRAD N. HILTON FOUNDATION

Every child deserves clean water

We believe we can help solve the global water crisis within our lifetime, and we're focused on providing clean water, hygiene education, and sanitation to every man, woman, and child in every community where we work, including the most vulnerable populations in the hardest-to-reach places. This work reduces the spread of deadly infectious diseases, including COVID-19, cholera, and dysentery.

► OUR COMMITMENT

World Vision and our partners commit to continue to **REACH ONE NEW PERSON EVERY 10 SECONDS WITH CLEAN WATER** so we can reach everyone, everywhere we work by 2030.

► OUR APPROACH

World Vision is the **leading nongovernmental provider of clean water** in the developing world, with more than 700 water, sanitation, and hygiene professionals who live and work in the communities they serve. To ensure access for people in most need, we focus on the extremely poor—including those with disabilities—in rural areas with the greatest disease burden. And we provide clean water not just for households but also for community schools and healthcare facilities.

CLEAN WATER World Vision **brings clean water access** through right-sized equipment and use of appropriate water sources, manual drilling to reduce costs, and mechanized wells with solar pumps. In 2019 we installed more than 100 community water points per day.

SANITATION AND HYGIENE Communities lead the **installation of latrines and handwashing stations**, as well as **training in hygiene**, to help eliminate open defecation and prevent the spread of deadly infectious diseases.

SOLUTIONS THAT LAST We **train local people as mechanics** to repair and maintain water points, empowering communities to sustainably manage them long after World Vision's work is done.



An independent study conducted in 2014 by The Water Institute at the University of North Carolina—one of the premier academic groups in water research—showed that nearly 8 in 10 World Vision wells studied in Ghana were continuing to function at high levels even after 20 years.

Sustainable solutions

Water continues to flow from World Vision water points because of our integrated community engagement model. One of the premier academic groups in water research, The Water Institute at the University of North Carolina, conducted an independent study examining 1,470 water sources in 520 communities located in the Greater Afram Plains region of Ghana, where World Vision has been providing wells since 1985. Nearly 80% of World Vision wells studied continued to function at high levels even after 20 years, thanks largely to our community engagement model.

Consistent with this community approach to sustainability, research showed that an identifiable water committee and evidence of charging a fee for use of the water were the main factors associated with the continued functionality of the water points. These best practices, including training local people as mechanics to repair pumps when they break down, are part of the reason why World Vision wells set the standard for sustainability.

The study found the odds of non–World Vision water sources being functional decreased by 10% every five years, whereas the functionality of water sources installed by World Vision did not significantly decrease with age.



Partnership highlight

For 30 years, Denver Mattress has partnered with World Vision, using cause marketing as a business solution to increase sales, drive foot traffic to their stores, reduce employee turnover, and as a recruiting method. All while providing clean water, sanitation, and hygiene training to people in need.

► A FULL SOLUTION TO POVERTY

We work in thousands of communities worldwide to help people address not only their water challenges but a variety of needs, including health, education, child protection, economic empowerment, and Christian discipleship—partnering with them to deliver a full solution capable of breaking the cycle of poverty.

► HIGH-IMPACT PARTNERS

World Vision is able to reach more people because of our local and global partnerships within the public and private sectors.

**Conrad N. Hilton
FOUNDATION**

 **USAID**
FROM THE AMERICAN PEOPLE

 **SESAME STREET**

 **DENVER
MATTRESS CO.**

 **Drexel**
UNIVERSITY

 **UNC**
WATER INSTITUTE

 **charity: water**

 **DRI**
Desert Research Institute

 **GRUNDFOS**

 **GOLF FORE
AFRICA**

 **P&G**

 **Stanford**
University



HELP END THE GLOBAL WATER CRISIS IN OUR LIFETIME.

Contact your World Vision representative or visit worldvision.org/corp.