



Dear Friend of World Vision,

As I look back on 2019, I'm overwhelmed with gratitude for God's blessing on World Vision's work. With the support of our donors, partners, and staff, we have seen miraculous impact for kids and families in need around the world.

Thanks to generous total gifts from our U.S. donors of \$1.138 billion, we were able to dedicate \$89 million more than the previous year to equip families—including 1 million children in our sponsorship program—to change their own futures.

With the partnership of donors around the world:

- » We continue to reach one new person every 10 seconds and three more schools every day with clean water.
- » Every 60 seconds, a family gets water, a hungry child is fed, and a family gets the tools to overcome poverty.
- » Because of our community-focused solutions, for every child you help, four more children benefit, too.

We also saw God's favor on this year's launch of Chosen®, our new invitation to child sponsorship that empower kids to choose their own sponsors. It's a simple yet profound switch that recognizes their dignity and their ability to transform their own lives—as well as their sponsors'.

Thank you for your partnership this past year. In this new decade, I pray you'll continue to join us in following Jesus into the hardest, most fragile places, where He is already at work. Together, let us equip more children and families to create hope and change for themselves.

May God richly bless you,



Edgar Sandoval Sr.  
President, World Vision U.S.

*Our vision for every child,  
life in all its fullness.*

*Our prayer for every heart,  
the will to make it so.*

—World Vision's vision statement



## Seeing miracles happen

*Together with our donors, we are:*

### SAVING LIVES IN THE WAKE OF DISASTER

World Vision stands ready to protect kids and families by offering critical help within 24 to 72 hours of a disaster, as well as trains communities in local disaster response. And our 37,000 staff in nearly 100 countries are committed to helping families rebuild.

In 2019, World Vision:

- » Responded to 132 **humanitarian emergencies** around the world, including the ongoing Syria, Venezuela, and Rohingya refugee crises, Cyclone Idai, the Ebola outbreak in the DRC<sup>†</sup>, and Hurricane Michael in the U.S.
- » Assisted 20.1 million **disaster survivors, refugees, and internally displaced people** worldwide<sup>†</sup>
- » Used \$210 million in private **donations** and public **grants** for global disaster relief efforts
- » Kept \$1.7 million worth of pre-positioned **relief goods** available for immediate use in disaster response<sup>†</sup>

### CREATING HOPE FOR TODAY—AND TOMORROW

World Vision's unique, holistic development model addresses a broad range of needs and empowers kids and families to create their own lasting change. Chosen, our new sponsorship invitation, puts the power to choose a sponsor in the child's hands—affirming that kids living in extreme poverty are not passive recipients of donor generosity but can be beautiful messengers through whom God speaks to us.

In 2019, World Vision:

- » Helped equip over 3.5 million<sup>†</sup> children worldwide for brighter futures through our **child sponsorship** program, including more than 1 million children who were supported by caring sponsors in the U.S.
- » Helped provide access to **clean water** for 3.3 million people, improve **sanitation** for 2.5 million, and support **hygiene** behavior change for 3.8 million in urban and rural areas; since 2011 we have provided 22 million people with access to clean water<sup>†</sup>

- » Used \$92.3 million in **food grants**, including 145,923 metric tons of food supplies, to help nourish children and families

- » Disbursed \$694 million in **microloans** to 1 million hardworking people in 28 countries—impacting 1.4 million jobs and improving the lives of 3.4 million kids<sup>†</sup>

- » Was the **largest implementing partner** of the World Food Programme<sup>†</sup> and the **6th largest implementer** of USAID grants

- » Assisted 4 million children and adults in the **United States** through disaster response and access to basic necessities such as clothing, school supplies, and building supplies

- » Empowered children to protect themselves from abuse and violence, mobilized parents, caregivers, and faith leaders to nurture children, and influenced policy changes to **prevent harm to kids**<sup>†</sup>

- » Worked to improve **quality of education** for children in nearly 50 countries by engaging their teachers, families, and communities, helping them obtain literacy, numeracy, and life skills for brighter futures<sup>†</sup>

<sup>†</sup>10.2 million children impacted since 2017

### WORKING WITH PARTNERS

World Vision offers its partners—individuals, churches, companies, governments, and local and international organizations—powerful ways to impact the lives of children in need. These multiple funding sources allow us to leverage all donations efficiently and keep overhead low.

In 2019, World Vision:

- » Joined with 829,000 **individual** donors and 15,000 **organizational** donors in the U.S. to care for our world's poor
- » Partnered with nearly 14,000 U.S. **churches** to bridge the gap between their communities and communities in need around the globe
- » Received \$393 million in grants of food and cash from the U.S. **government** and other agencies
- » Shipped 85,422 pallets of top-quality products including medicine, school supplies, shoes, and clothing—donated by **corporations** and valued at \$201 million—to benefit communities in 36 countries

<sup>†</sup>Achievements made possible with the support of World Vision donors around the world. Achievements not marked with this symbol were made possible with the support of World Vision donors in the U.S.



*"How beautiful are the feet of  
those who bring good news!"*

—Romans 10:15 (NIV)

## 2019 WORLD VISION U.S. SENIOR LEADERSHIP

**Edgar Sandoval Sr.\*** :: President

**Doug Treff\*** :: Chief Financial Officer,  
Corporate Secretary and Treasurer

**Christine Talbot\*** :: Sr. Vice President, Human Resources

**Chris Glynn\*** :: Sr. Vice President, Transformational Engagement

**Margaret Schuler\*** :: Sr. Vice President, International Programs

## 2019 WORLD VISION U.S. BOARD OF DIRECTORS

**Robert Abernathy**  
Former chief executive officer,  
Halyard Health (retired)

**Norbert Hsu**  
Leader of Global Impact,  
World Vision International

**Dr. Leith Anderson**  
President, National Association  
of Evangelicals

**Wing Yew Lum**  
Head of Marketing,  
Alexa Shopping, Amazon

**Rev. Noel Castellanos**  
Former president, Christian  
Community Development Association

**Christin McClave**  
Chief people officer,  
Cardone Industries

**Dr. Vinh Chung**  
Surgeon, Vanguard Skin Specialists;  
rescued by World Vision's Operation  
Seasweep, 1979

**Larry Probus**  
Vice president of finance  
and administration,  
Whitworth University

**Rev. John Crosby**  
Senior pastor, Christ Presbyterian  
Church, Edina, MN

**Edgar Sandoval Sr.**  
President, World Vision U.S.

**Lisa Treviño Cummins**  
President, Urban Strategies

**Dr. Joan Singleton\***, Chair  
Vice president and chief financial  
officer, Pepperdine University

**Dr. Nicole Baker Fulghum**  
Founder and president,  
The Expectations Project

**Dr. Jerry E. White**  
President emeritus,  
The Navigators International

**Sandy Grubb**  
Columbia-Willamette Women of  
Vision; educator (retired)

**Laura Whitley**  
Executive vice president,  
Bank of America (retired)

**Rev. Dr. Michael Henderson**  
Senior pastor, New Beginnings  
Church, Matthews, NC

\*World Vision U.S. officers

## WHO WE ARE

World Vision is a Christian humanitarian organization dedicated to working with children, families, and their communities worldwide to reach their full potential by tackling the causes of poverty and injustice.



## WHO WE SERVE

World Vision provides hope and assistance to communities through our presence in nearly 100 countries, joining with local people to find lasting ways to improve the lives of children and families in need.

## Get involved and change lives

### INDIVIDUALS

Share hope with children in need

Through World Vision, you can empower kids and their communities for lasting change. Your gifts of money, time, and talent come together with those of our many other partners, equipping kids in even the world's most difficult places to build their own brighter futures.

**Sponsor a child** :: Help one child reach their God-given potential, and equip them and their entire community to break the cycle of poverty. Now, you can empower a child to choose you as their sponsor! [worldvision.org/chosen](http://worldvision.org/chosen)

**Give life-changing gifts** :: Choose from more than 100 options in the World Vision Gift Catalog to make a lasting impact for children and families in need, and honor a loved one if you choose. [worldvisiongifts.org](http://worldvisiongifts.org)

**Speak up** :: Use your voice to influence policies that support children and help end global poverty. Take action today, plus sign up to receive email alerts with simple tools to contact your members of Congress. [worldvision.org/advocacy](http://worldvision.org/advocacy)

**Donate through your workplace** :: Multiply your donations through your company's matching gifts program or enjoy the convenience of giving at work. [worldvision.org/employeegiving](http://worldvision.org/employeegiving)

**Help in the U.S.** :: Support vulnerable children and families in America's most distressed areas and help them reach their full potential. [worldvision.org/usprograms](http://worldvision.org/usprograms)

## WHY WE SERVE

Motivated by our faith in Jesus Christ, we serve alongside the poor and oppressed as a demonstration of God's unconditional love for all people. World Vision serves all people, regardless of religion, race, ethnicity, or gender.

**Make a planned gift** :: Use your will, retirement assets, or stock to help support programs. Explore other giving options that can benefit you and your loved ones while helping the world's poor. [worldvision.org/mylegacy](http://worldvision.org/mylegacy)

### CHURCHES

Share God's love with "the least of these"

In Matthew 25, Jesus calls His followers to serve the hungry, the thirsty, and the stranger. When we answer that call, we serve Him. Together, let's discover where your church's passion converges with the world's greatest needs and build a Matthew 25 legacy.

**Live out Jesus' words** :: Bring Matthew 25:35–36 alive through the Matthew 25 Challenge—a week-long, multigenerational experience that encourages participants to engage in Jesus' love for those in need around the world. Daily activities and impactful videos open eyes and hearts, leading to opportunities for participants to activate their faith in personally meaningful ways. [worldvision.org/matthew25](http://worldvision.org/matthew25)

**Go hungry** :: Give your youth the chance to grow closer to God as they fast for 30 hours and raise funds to help hungry kids. World Vision's 30 Hour Famine is customizable for youth groups of all sizes, and the weekend experience is unforgettable for participants. [30hourfamine.org](http://30hourfamine.org)

**Global 6K for Water** :: Combine family fun, local outreach, and global impact as you rally your congregation with the global church around a unified goal: bringing life-changing clean water to those in need in the name of Jesus. [worldvision6k.org](http://worldvision6k.org)



## COMPANIES AND OTHER GROUPS

Share a better future with the world

World Vision brings together companies (small businesses to large corporations) and other groups who are passionate about ending global poverty to help create lasting change through our proven sustainable development model. Through World Vision's integrity, experience, and expertise, you and your company or group can help communities break the cycle of poverty and transform lives around the world.

**Invest in corporate social responsibility** :: Strengthen your business and change lives through product donations, financial support, and programs that engage your employees, customers, and community. [worldvision.org/corp](http://worldvision.org/corp)

**Assemble kits** :: Host a hands-on event to provide kits for vulnerable women, children, families, and those affected by poverty and disaster here at home and around the world. [worldvision.org/kits](http://worldvision.org/kits)



## 2019 FINANCIAL HIGHLIGHTS

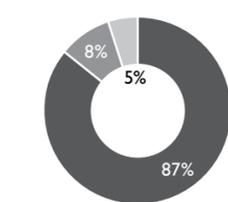
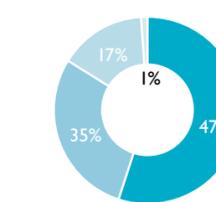
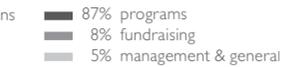
» operating revenue (in millions)	2019	2018	2017
Private cash contributions	\$547	\$552	\$572
Public grants (food and cash)	393	329	303
Gifts-in-kind	190	168	158
Other income, net	8	7	11
<b>Total operating revenue</b>	<b>\$1,138</b>	<b>\$1,056</b>	<b>\$1,044</b>

» operating expenses (in millions)	2019	2018	2017
Total program services	\$996	\$907	\$855
Fundraising	94	91	89
Management & general	60	56	57
<b>Total operating expenses</b>	<b>\$1,150</b>	<b>\$1,054</b>	<b>\$1,001</b>

### » operating revenue



### » operating expenses



In 2019, 87 percent of World Vision's total operating expenses were used for programs that benefit children, families, and communities in need.

### » program services (in millions)

total program services: \$996

international programs	\$834
domestic programs	159
public awareness and education	3

View our Consolidated Financial Statements online at [worldvision.org/ar](http://worldvision.org/ar)



» net assets (in millions)  
total net assets: \$193



World Vision's objective for financial liquidity and reserves is to operate in a prudent range of stability, while recognizing the imperative of distributing maximum funds to mission as quickly as possible. World Vision U.S. remains financially strong, with sufficient liquid assets to discharge ongoing ministry commitments and other obligations.

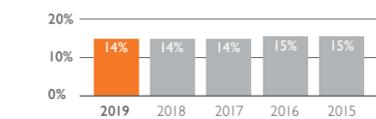
### » revenue and overhead trends (in millions)

Operating revenue for the organization increased by 8% during the year. Public grants and gifts-in-kind increased, while private cash revenue decreased slightly.



### » overhead rate (percent of operating revenue)

Fundraising, management, and general expenses—generally referred to as overhead expenses—increased in 2019 consistent with revenue increases. Therefore, our overhead rate (overhead as a percent of operating revenue) was unchanged.



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