

They are why I **give**. Ask me why.



World Vision®



## THE CHALLENGE—

Close to one in five children in the U.S. lives in poverty. Their families often live in the nation's most distressed and underserved communities, where opportunities are limited.

## THE OPPORTUNITY—

This is what restoring help and hope to vulnerable children and struggling families here in the U.S. looks like—

- » Essential items like clothing and personal hygiene supplies
- » Building supplies to help repair and improve sub-standard housing
- » Educational support such as after school tutoring, school supplies for teachers and students, educational games, and more
- » Relief, recovery and rebuilding supplies when disasters strike
- » Family food kits

## YOU CAN MAKE A DIFFERENCE

To make lasting change for poverty in America with your colleagues, go to [worldvision.org/WhyIGive](https://worldvision.org/WhyIGive).



POVERTY IN  
AMERICA