She is why I give. Ask me why.
THE CHALLENGE–
In developing countries, poverty and harmful cultural traditions often deny girls the ability to thrive — forcing them into child marriage, keeping them from an education, and subjecting them to abuse like child labor and sex trafficking.

THE OPPORTUNITY–
Empower girls and women to overcome poverty and abuse to reach their full potential.

This is what World Vision programs that protect and equip girls and women look like—
» Healthcare, counseling, and other recovery services
» Educational opportunities
» Job and skills training
» Small business loans and business coaching to help women support themselves and their children
» Community training from skilled local staff and leaders to overcome gender-based violence and discriminatory beliefs and practices

YOU CAN MAKE A DIFFERENCE
To make lasting change for protecting and equipping girls and women with your colleagues, go to worldvision.org/WhyIGive.