

They are why I **give**. Ask me why.



World Vision®

THE CHALLENGE—

One in 10 people worldwide survive on less than \$1.90 a day. And many families in low-income communities have never been able to save, get loans to start or build a small business, or learn better farming practices.

THE OPPORTUNITY—

When hardworking people get access to tools and opportunities, they've empowered to change the course of their futures and pass those skills on to the next generation.

This is what World Vision programs that help build self-sufficient families look like—

- » Access to small loans and other financial services to kick-start the creation and growth of small businesses
- » Savings groups that teach money management
- » Training in sustainable agricultural techniques for smallholder farmers
- » Job skills and training for youth and adults

YOU CAN MAKE A DIFFERENCE

To make lasting change for economic empowerment with your colleagues, go to worldvision.org/WhyIGive.



ECONOMIC
EMPOWERMENT