

She is why I **give**. Ask me why.



THE CHALLENGE—

One in nine people in the developing world do not have enough to eat.

Many rural farmers in developing countries work long hours but are still unable to grow enough food to feed their own families, much less sell for additional income. It keeps them locked into a vicious cycle of poverty.

THE OPPORTUNITY—

When families get the tools they need it means more food, more profits...and more hope.

This is how World Vision helps communities break the cycle of poverty by providing them with resources like—

- » Livestock such as goats, chickens, sheep, pigs and cows, along with training and veterinary support to keep the animals healthy and thriving
- » Farming tools and drought-resistant, locally-adapted seeds to raise bountiful crops
- » Training for finance and business management to grow farms and small businesses
- » Teaching improved agricultural techniques like drip irrigation and crop rotation to improve their yields.
- » Assisting local growers to start model farms to train others and demonstrate success
- » Working with communities to research markets and storage solutions for their farm products

YOU CAN MAKE A DIFFERENCE

To make lasting change for animals and agriculture with your colleagues, go to worldvision.org/WhyIGive.



ANIMALS AND
AGRICULTURE