

Apple Developer: Overview & Setup

Apple Developer Account: Purpose

All apps in the iTunes Store are submitted through Apple Developer accounts. In order to publish your app for iOS devices, you will need to sign up for an Apple Developer account. Apple requires each business to have their own account.

Enrollment is \$99, and renews annually.

Registration

This slide deck is a step-by-step guide for enrolling.

If you run into any issues, we recommend contacting Apple support directly at 1-800-633-2152.



Step 1: Create your Apple ID

1. Go to <https://developer.apple.com/programs/enroll> .
2. You will then be asked to enter in or create a new Apple ID.

We recommend you create a new Apple ID so that you do not mix your personal Apple ID with your business'.

Create Your Apple ID

One Apple ID is all you need to access all Apple services.
Already have an Apple ID? [Find it here >](#)

name@example.com

password

confirm password

first name last name

birthday

Security Question 1

answer

Security Question 2

answer

Security Question 3

answer

Step 2: Developer Agreement

1. On the next screen, you will be prompted to read and verify that you have read Apple's Developer Agreement.
2. Once you have done so, continue to the next screen.

Apple Developer

Discover Design Develop Distribute Support Account

Apple Developer Agreement

Charlie Tripp | Sign Out

This is a legal agreement between you and Apple.

[Download PDF](#)

THIS IS A LEGAL AGREEMENT BETWEEN YOU AND APPLE INC. ("APPLE") STATING THE TERMS THAT GOVERN YOUR PARTICIPATION AS AN APPLE DEVELOPER. PLEASE READ THIS APPLE DEVELOPER AGREEMENT ("AGREEMENT") BEFORE PRESSING THE "AGREE" BUTTON AND CHECKING THE BOX AT THE BOTTOM OF THIS PAGE. BY PRESSING "AGREE," YOU ARE AGREEING TO BE BOUND BY THE TERMS OF THIS AGREEMENT. IF YOU DO NOT AGREE TO THE TERMS OF THIS AGREEMENT, PRESS "CANCEL".

Apple Developer Agreement

1. **Relationship With Apple; Apple ID and Password.** You understand and agree that by registering with Apple to become an Apple Developer ("Apple Developer"), no legal partnership or agency relationship is created between you and Apple. You agree not to represent otherwise. You also certify that you are at least thirteen years of age and you represent that you are legally permitted to register as an Apple Developer. This Agreement is void where prohibited by law and the right to register as an Apple Developer is not granted in such jurisdictions. Unless otherwise agreed or permitted by Apple in writing, you cannot share or transfer any benefits you receive from Apple in connection with being an Apple Developer. The Apple ID and password you use to log into your Apple Developer account cannot be shared in any way or with anyone. You are responsible for

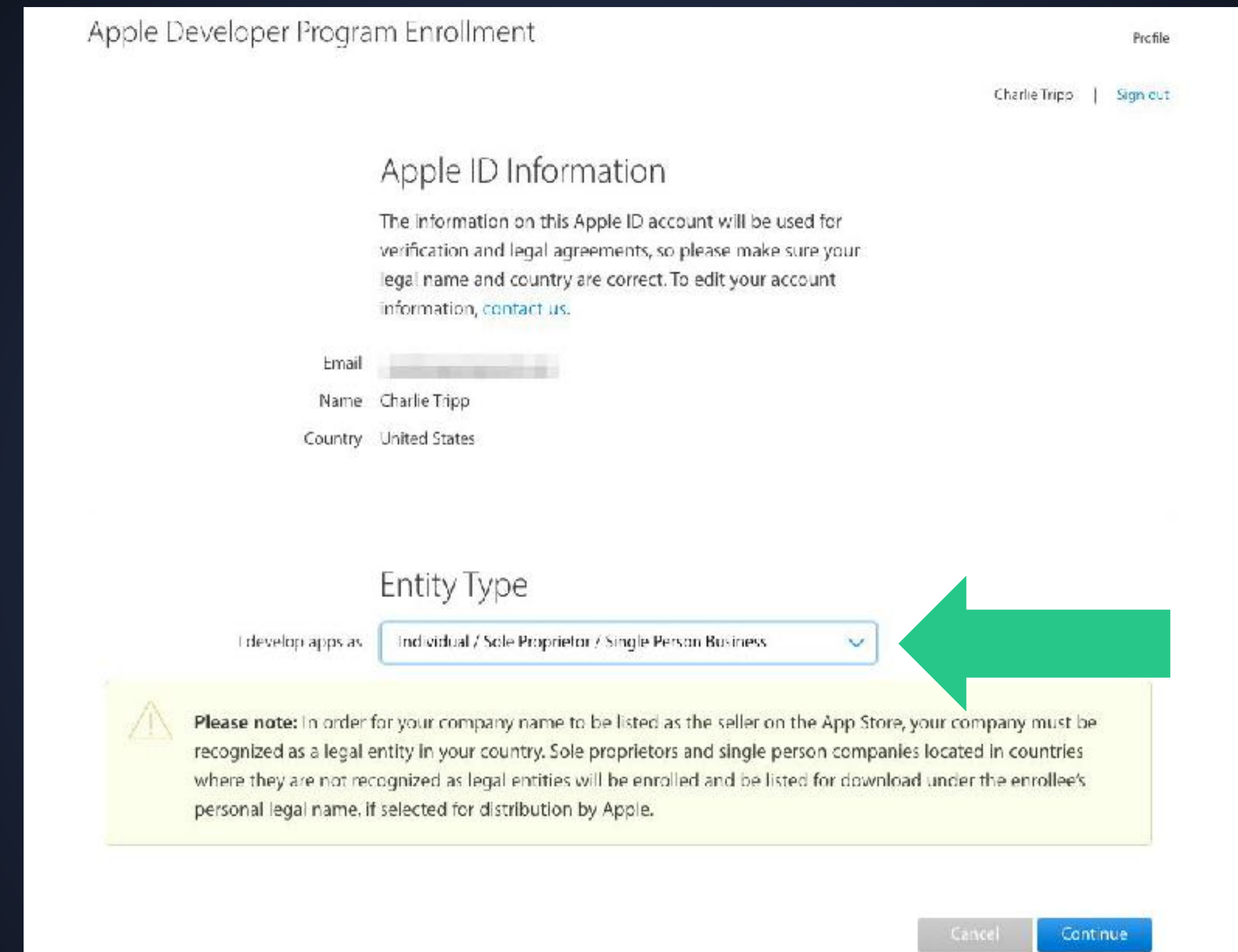
By checking this box I confirm that I have read and agree to be bound by the Agreement above. I also confirm that I am of the legal age of majority in the jurisdiction in which I reside (at least 18 years of age in many countries).

Step 3: Choosing an Entity Type

Choosing your entity type based on which business category you fall into:

Individual: If your business is a DBA or a sole Proprietorship/single person business, you will have to select “Individual”. Your Developer Name will be your full name.

Organization: If your business is any other business type, you can select “Organization”. You can upgrade from an Individual account to an Organization account but this could lead to Apple rejecting your application. Your Developer Name will be your Business’ Name.



The screenshot shows the 'Apple Developer Program Enrollment' page. At the top right, there is a 'Profile' link and the user's name 'Charlie Tripp' with a 'Sign out' link. Below this is the 'Apple ID Information' section, which includes a note about the use of Apple ID information for verification and legal agreements, and a link to 'contact us'. The 'Email' field is redacted, while 'Name' is 'Charlie Tripp' and 'Country' is 'United States'. The 'Entity Type' section features a dropdown menu labeled 'I develop apps as' with the selected option 'Individual / Sole Proprietor / Single Person Business'. A large green arrow points to this dropdown menu. Below the dropdown is a yellow warning box with a triangle icon and the text: 'Please note: In order for your company name to be listed as the seller on the App Store, your company must be recognized as a legal entity in your country. Sole proprietors and single person companies located in countries where they are not recognized as legal entities will be enrolled and be listed for download under the enrollee's personal legal name. If selected for distribution by Apple.' At the bottom right, there are 'Cancel' and 'Continue' buttons.

Step 3 (if Organization): Enrolling as an Organization

If you're enrolling your organization, you'll need an Apple ID as well as the following to get started:

1. A D-U-N-S® Number
 - a. [Register Here](#)
 - b. [Learn More Here](#)
 - c. [FAQ's Here](#)
2. Legal Entity Status
3. Legal Binding Authority



Enrolling as an Organization

If you're enrolling your organization, you'll need an Apple ID as well as the following to get started:

A D-U-N-S® Number

Your organization must have a D-U-N-S Number so that we can verify your organization's identity and legal entity status. These unique nine-digit numbers are assigned by Dun & Bradstreet and are widely used as standard business identifiers. You can check to see if your organization already has a D-U-N-S Number and request one if necessary. They are free in most jurisdictions. [Learn more >](#)

Legal Entity Status

Your organization must be a legal entity so that it can enter into contracts with Apple. We do not accept DBAs, fictitious businesses, trade names, or branches.

Legal Binding Authority

As the person enrolling your organization in the Apple Developer Program, you must have the legal authority to bind your organization to legal agreements. You must be the organization's owner/founder, executive team member, senior project lead, or have legal authority granted to you by a senior employee.

Step 4: Contact Information

1. After you select your entity type, Apple will want you to enter in and confirm your contact information.
2. Once done, please proceed to the next step.

Charlie Tripp | Sign

Contact Information

The name on this Apple ID account will be used as your seller name, and for contracts and banking, if your app is selected for distribution by Apple. Make sure that it is your legal name and that your country is correct. To edit your account information, [contact us](#).

Legal Name

Phone

Country Code Phone Number Extension

Enter your home or business address in your local language.

Address Line 1

Address Line 2
optional

Town / City

State / Province

Postal Code
optional

Country

Step 5: Payment & Confirmation

1. After entering in your payment information, Apple will ask you to complete and confirm your purchase.

The screenshot shows the 'Apple Developer Program Enrollment' page. At the top, there is a navigation bar with the Apple Developer logo and links for Discover, Design, Develop, Distribute, Support, and Account. The main heading is 'Apple Developer Program Enrollment' with a 'Purchase Details' link. Below this, the user's name 'Charlie Tripp' and a 'Sign out' link are visible. The main content area is titled 'Complete Your Purchase' and includes a sub-heading 'Membership: Apple Developer Program'. The details listed are: Cost: US\$ 99, Duration: 1 year, and Enrollment ID: 9QUA4P43CG. Below this, there is a section for 'Automatic Renewal' with a sub-heading 'Automatic Renewal'. The text explains that automatic renewal ensures app availability and access to membership benefits, and that the setting can be changed in the account. A checkbox is present for users to give permission for automatic charging, with a list of terms including annual billing of US\$ 99, the ability to cancel renewal up to 24 hours before the renewal date, and notification of price changes.

Developer Discover Design Develop Distribute Support Account

Apple Developer Program Enrollment

Purchase Details

Charlie Tripp | Sign out

Complete Your Purchase

Once you complete your purchase, you will receive a purchase acknowledgement and a membership confirmation email.

Membership: Apple Developer Program

Cost: US\$ 99

Duration: 1 year

Enrollment ID: 9QUA4P43CG

Automatic Renewal

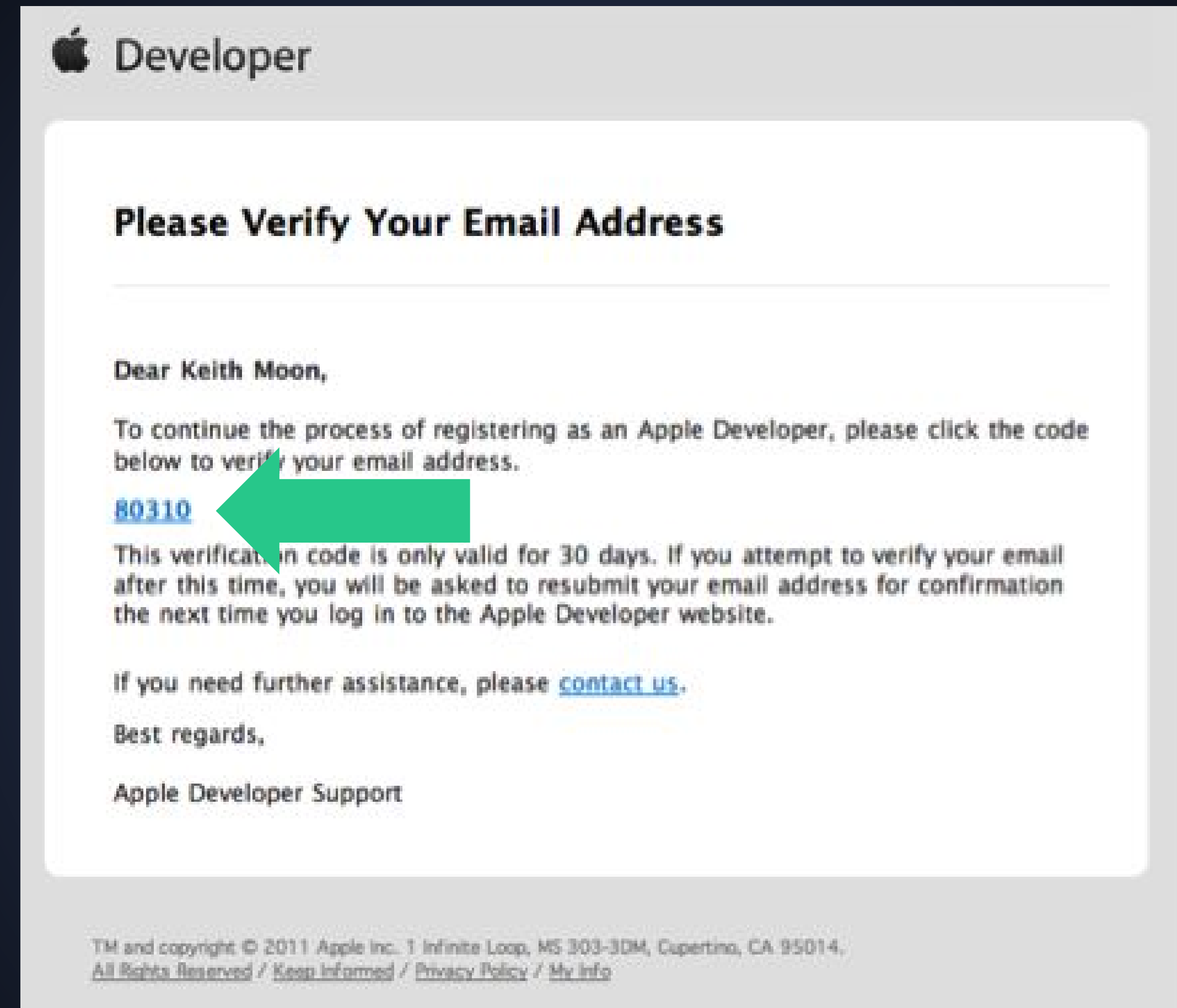
Automatically renewing your annual membership ensures that your apps remain available and that you maintain access to membership benefits. You can change this setting any time in your [account](#).

By checking this box and clicking the Submit button, I give permission to Apple to automatically charge the default credit/debit card associated with my Apple ID to renew my membership, subject to the following:

- I will be billed on an annual basis for US\$ 99. Taxes may apply.
- I can cancel automatic renewal at any time up to 24 hours before my renewal date by unchecking the "Auto-Renew Membership" box in the Membership section of your account.
- Apple will notify me of the upcoming charge before processing my automatic renewal.
- If Apple changes the membership price, I will be notified of the new price before I am charged and can opt out by unchecking the "Auto-Renew Membership" box in the Membership section of your account.

Step 6: Email Confirmation

1. You should receive an email confirmation of your order with a link to verify your email address. Follow the instructions to confirm your account.
2. Now you are an Apple Developer!



Apple Developer: Things to Note:

1. Your account renews Yearly and is required to make sure your application runs properly
2. Log into itunesconnect.apple.com and developer.apple.com using the same login info
3. Confirmation of your account can take up to 48 hours by Apple

