

PC MEETING
August 7, 2018

Present: Valerie Mansi, Nick Forte, David Dann, Judy Rosen, Jason Dole, Mary Hall

Absent: None

In Attendance: Sonja Hedlund

1. Called to Order: Valerie at 6:10

2. Previous meeting's minutes: June minutes. Accepted with misspellings noted and corrected for posting.

3. Public Comment: Sonja discusses Talk Shop. It does not have one producer though several hosts. There is a wide variance of skills. Now there are only 3 regular people with one new person coming on. Sonja thinks they need an engineer. She requests more training for the show. As well, Jonathan Mernit has proposed to do Ballads and Banjoes live with Sonja. Jason told him no. Sonja asks why. Discussion about this issue. Sonja asks us to look at the sports show that is on at 6 AM. Sonja says no one has ever done a live show in the morning but her. Discussion.

4. Correspondence and Feedback: Jason goes over what has been received during the last few weeks. Many comments about missing Spanglish.

Request to air the short shows again on the weekends.

Discussion of whether or not and how to have call ins to Voice Box to the station aired. Not enough calls to be aired though having them aired would encourage calls.

5. Procedural questions: Discussion of keeping objectivity during interviews, especially news interviews.

6. Update on Summer Fund Drive:

Nobody called to give testimony voice overs despite on-air requests.

Good coverage of local non profits.

Is there a way to get more volunteer participation?

Sybyl wrote in to compliment the voices on the fund drive.

Not as many premiums as usual.

Took two weeks to complete fund drive.

Of local music shows, John Gordon and Jason Tewgah got the most pledges.

Goal is \$5,000 more. Need to look for angel donors ahead of time.

People like the interviews.

The fall is the more premium heavy fund drive.

7. Discussion of updating design of the NPR news and the design of the schedule.

Kusar got moved to 7 PM in March, but he has had trouble showing up since then. He has said now that he can't keep the time slot. Rich Ay has been filling for him. Discussion about what to do. Jason and Andrea have a plan.

Hispanic Cultural Heritage Festival: There is background conversation going on at the same time. It is noisy but at the same time it contributes to the sense of festival.

Rock n Roll BBQ with David Dann and others for July 4.

Discussion of how much information to give on the PSAs.

Liberty Greene has not been able to do Arts Calendar because of bad back problem. Will return to it and Soul Spectrum as soon as she is better.

Discussion of several (3) volunteers who may want to do their own music shows. Suggestion that they may do a show(s) on Jeff Horse and see how it works out.

Next meeting: Thursday, Sept. 13

Final thoughts: Find ways for new volunteers to meet one another.
Be sensitive to interrupting news shows.