

PROGRAM COMMITTEE MINUTES

April 24, 2018

Present: David Dann, Mary Hall, Judy Rosen, Valerie Mansi, Jason Dole

Absent: Nick Forte

In Attendance: No one

Called to order at 6:15

Agenda: Reviewed

Minutes: From March meeting corrected and accepted

1. Feedback from Jason. More to come in the future from Pledge Drive. This time there was a lot of feed back about programs during the Drive. The station did reach out to classical music listeners too. Positive response to Wagonload change of schedule. Footlight Parade departure got a complaint.

Discussion about whether or not there is a survey that has been recently done. Jason finds the survey and it is discussed. 220 responses were processed and many local programs were mentioned as liked. Discussion of possibility of doing more frequent surveys.

2. Pledge Drive: It was a success. Raised at least \$55,000. Still counting. Finished between midday and afternoon news. Lessons learned are to stay positive; ask for money; do challeges; be urgent. Got \$5,000 more and only spent half a day longer. They had no challenges to start with. The music for the fund drive was discussed. The Fly Boy, The Gong, Mr. Phil were the three big acts for the Fund Drive music scene.

The was one noise complaint from the local neighborhood.

Positives to doing music during PD - generates positivity among local musician community.

David Dann suggests having a weekly musical event based upon the live music that occurs during the PD... much in the way that Chatskill emerged from the PD of a couple of years ago.

3. Program Director's Report: A couple of hosts have been having trouble making their shows. Discussion ensues about what causes this and what we should do about it.

Review of The Spin: Judy found it quite interesting; so did Valerie. Both Valerie and David found some sound issues with it because of telephone calls that constitute some of the content. Jason thinks that they have now played all the shows that they have in their repertoire. DD thinks the politics are obvious.

Jason says we should spend this year looking for new shows for the weekday late morning and midday spaces and attempting to determine what the public might want.

David Dann brings up two questions for discussion:

- Janus Adams - ? of her status is discussed. It is setting a huge precedent and Jason is spending a huge amount of time on what she is doing. She says she owns the material that she is producing at the station. The contract regarding her program says that both she and the station have ownership of the work. Nevertheless, she does not do volunteer work as other programmers do and so it appears to some that she is using the station for her own advantage. Others feel that she and her program bring many good things to the station and thus she is worth it.

- Do we really need to announce that schools are on delay or closed? Parents and kids are not listening to radio to find out about school closing, according to David. They hear this news from phone trees and text messages.

Discussion about how to manage this. It is determined to announce school closings and delays with less frequency and to announce that we will be making this change.

Next meeting: May 15

Meeting closed at 7:54

