

MINUTES (approved April 2018)  
WJFF PROGRAM COMMITTEE MEETING  
February 20, 2018

Present: Valerie Mansi (PC Chair), Nick Forte, Judy Rosen, David Dann, Jason Dole (Prigam Director), Steve Richter (temping for Mary Hall) Absent: Mary Hall  
Members of the Public: Sonja Hedlund

Meeting began at 6:10PM with review of the agenda and the approval of the January minutes.

First Public Comment Period: Sonja Hedlund thanked the PC for approving changes made to Ballads and Banjos, however she expressed dissatisfaction with the placement of Only A Game, an NPR sports talk show, in the 6-7am slot. Brief discussion ensued and Jason Dole asked Sonja to direct any listeners with thoughts about the change to him. She said she missed on air announced about the change.

The PC decided to approve David Dann as a member of the committee. A short discussion of recruitment of new PC members and application procedures followed.

There was a brief discussion about the role of the PC as an advisory committee.

Valerie Mansi praised Jason for the Black History Month specials and Jason spoke briefly about changes from last year's coverage. Partnerships with Hurleyville Arts Center, SCCC and NAACP were shared.

Since the internet was down the feedback section was omitted during this meeting.

Program Director's Report included:

---Ron Penska has decided to continue with Hillbilly Heaven

---Kit Hult aired a sample of her program, Something Old, Something New, January 23<sup>rd</sup>. The program was approved by the PC. It will air for two hours once a month on the last Thursday of the month in the Music of the Spheres slot.

---Jason Dole spoke of his plan to have all music shows live, rather than pre-recorded.

---David Dann produced his final show on Tuesday, February 13. This leaves a two hour hole on Tuesday night.

---Discussion about changing the Tuesday night line up ensued and Jason will ask both Kusar and Graham Rice if either of them would be open to changing their respective time slots.

---Jason distributed the SAS Report, a report of local content and services, which WJFF is required to submit and to post online.

---WJFF's archive and app problems are still being worked on.

---Jason updated the PC on new protocols for station ID. The plan is to discontinue the hydro ID.

---Dan Rigney in his role as Development Director is assessing WJFF's underwriting policies. Both Jason and Dan are working to standardize underwriter spots so they are in sync with program schedule. Volunteers will be instructed to play underwriter spots rather than read the spot.

---Jason will conduct a promo audit and revise those that are not up to date.

---Ideas about 2018 election coverage were discussed including, live local coverage, Pa. coverage, partnering with The River Reporter, calling upon Barbara Gref to again participate.

---An intra-communication mechanism for talk show hosts and individual local content producers is being worked on by Jason.

---David Dann suggested working with The River Reporter to develop a news department.

---Valerie Mansi spoke about reconnecting with Pam Chergotis(sp??) about pre recording for Chatskill's Monthly News Roundup and is also following up with Manor Ink.

---Harold Thieg (sp?) and Amber Schmidt will be hosting The Culture Club.

---Barb Demarest will continue to host Hear and There for Chatskill and Jason will ask her to pick up some of Tim Bruno's production responsibilities.

---Jason is working on Women's History Month and International Women's Day programming.

---Jason shared ideas for a midday overhaul. He will propose changes at the March meeting.

Next meeting date is March 20<sup>th</sup>.

Second Public Comment Period: Sonja likes the idea of repeating local shows. She'd like feedback to be more streamlined, perhaps a link right on the homepage, and also someone to record phone feedback so the staff doesn't have to do it. Partnering again with DVAA and/or CAS for the 4<sup>th</sup> and 5<sup>th</sup> Saturday Chatskill was suggested. Asked if Emma can air the Spanish version of Democracy Now. Suggested Jane Bollinger for Pa news coverage. Would like the fourth Chatskill to be a local sports show, adding that Richard Ross of the SC Democrat would be a good fit. Valerie Mansi responded by saying this idea was already under review.

Meeting concluded 8:15ish.