

## WJFF Development & Community Outreach Committee Minutes for January 28, 2019 @ Station House

The meeting was called to order at 6:15 PM

Attendees: Barbara Demarest (phone), Jim Huntington (phone), Judith Schwartzstein, Jim Lomax, Dan Rigney Staff.

Absent: Kathy Geary, Kevin McDaniel, Pat Pomeroy. No members of the public were present. Allen Weir still on medical leave.

The minutes of the December 17, 2018 were amended and approved by 4/4 present.

Dan Rigney updated the group on the first Movie night with reception at Rafters for September 13 in Callicoon. Ticket sales are occurring. Dan requested more suggestions on films to show in the series. We will be sponsoring films every 4 to 6 weeks. Tickets are \$10 for film and reception. Judith was thanked for coordinating the publicity with the Middletown newspaper. Kit has donated a 4 CD set of The Last Waltz by the Band for raffle or silent auction.

Jim Lomax will approach the owner of the Liberty Barn to get a Saturday night date for early June. We will cater food through Anne's in Monticello that probably will be included in the cost of the event (TBD). We will investigate whether we can sale wine and beer. Kevin McDaniel will coordinate the music for the event. Additionally, we will ask David D to produce art work for use on the Internet/Facebook and Twitter.

### 2019 Auction and Community Award GALA

Most of the meeting was devoted to discussing this event.

Dan is waiting to hear back from the SUNY Sullivan Culinary Division about use of the Grossinger Dining Room. We are shooting for an early May date. The ability to provide ETOH at the event (wine on the tables) will be investigated.

We will be honoring 2 people. Dan will approach the other honoree. Duke Devlin has already agreed to be honored.

We are planning a live and silent auction to occur at the first part of the event. Promos will be developed asking for donations for this event and a possible auction event after Labor Day.

The cost structure will be developed depending on the cost of use of the facility, food and set up. We will have Gold, Silver, and individual ticket prices and table costs. We will also request “scholarship” donations from underwriters to allow WJFF volunteers to also attend.

Jim Lomax will be responsible for advertising and underwriting. He will start after the date of the event is established. We will ask Judith to coordinate the silent and live auction.

Proposed Host Committee will include Pat Pomeroy, Judith Schwartzstein, Jim Lomax and Dan Rigney. Jim will be approaching other outside persons to be on this list. A final host committee list will be presented at the next DCOC meeting on February 25<sup>th</sup>. All host committee members will be expected to use their connections to attract attendees.

Dan and Jim also announced that there will be a capital campaign launched for the new facility. It will be an independent group that will report through Dan to the board of trustees. Several major donors will be approached to donate to kick off the fund. This will be an ongoing project.

No new business items were identified. The meeting was adjourned at 7 PM.

Next DCOC meeting will be on February 25, 2019 at the Station.