

## **WJFF Development and Community Outreach Committee Minutes December 17, 2018 at the WJFF Studios in Jeffersonville NY**

The meeting came to order at 4:05pm

Present: Barbara Demarest (phone), Kathy Geary (phone), Jim Huntington (phone), James Lomax, Pat Pomeroy (phone), Judith Schwartzstein

Absent: Tasa Faroni, Kevin McDaniel, Allen Weir

Staff present: Dan Rigney

Public present: none

Note: Jan Goodwin has resigned from the committee as of 12/17/2018

**Motion** to approve minutes for the DCOC Nov 5, 2018 meeting (Lomax/Schwartzstein)

In favor: Barbara Demarest, Kathy Geary, Jim Huntington, James Lomax, Pat Pomeroy, Judith Schwartzstein

Opposed: None

Abstaining: None

Discussion was held on the following topics.

Three pledge drives are scheduled in 2019 and are expected to last for 10 -12 days each. Schedules were made taking holidays into account so as not to conflict.

Dan Rigney reports that Rafter's bar (previously Sidetracks) will officially open on Jan 16 2019. They will make an offer related to the **WJFF Benefit Movie Series** to be held at the Callicoon Theater in Jan/Feb 2019. We will offer a second level of tickets which include the movie and a party at the bar. James Lomax suggests we show the film "Taking Woodstock" in our series to tie in with the 50th Anniversary. We also mentioned the Hurleyville Theater which has a large screen and comfortable seating

June **2019 Auction / Dinner** - Judith Schwartzstein, no updates.

**2019 Barn Dance in Liberty** - scheduled for May, will feature a DJ or a Live band, Kevin McDaniel will produce.

**2019 Music Sale** is scheduled for November 29. We considered moving to a larger venue like a gymnasium or at the Boces Building, TBD.

**2019 Awards Dinner** and cocktail party is being produced by Pat Pomeroy. A printed Program for the event will be produced and we sell advertising to local businesses. We expect 99 - 100

people to attend. Pat suggests that Bethel Woods is the best location to hold the event, instead of Beaverkill. She mentioned Duke Devlin and/or the Adamses as potential honorees. She will have a preliminary conversation with Ms Adams. Ticket prices were discussed with a variety of suggestions about tiers from \$50 up to \$500.

**2019 Yard Sale** - only one will be scheduled in the Fall, TBD

SUNY Sullivan's Master Chef culinary arts program has a dining room which is available to the community at the end of Jan.

Potential Cooperage fund raising concerts for 2019 might include Bill Mays.

Allen Weir has been out sick but will coordinate the Hispanic Cultural outreach in August 2019, more to follow.

2019 Tabling events suggestions include the Trout Parade, Riverfest, Callicoon Farmer's Market and the Bethel Woods 50th Woodstock Anniversary events. WE could produce Tie Dye WJFF T-shirts.

Meeting adjourned 5:30pm.