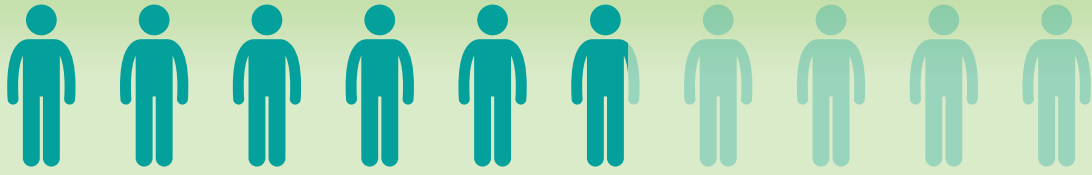


spotlight on



Canadian Healthy Eating



59% of consumers agree that it is important **to eat healthy and pay attention to nutrition**

I order or eat healthy food in order to...

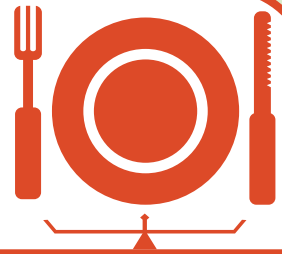
Feel better physically

52%



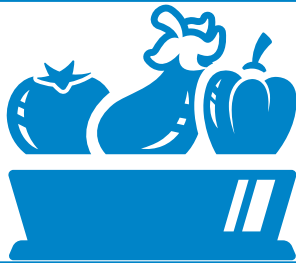
Have a balanced diet

45%



Have a nutritious diet

44%



Improve my quality of life

43%



Top & Fastest Growing Health Claims at Top 250 Chains

Top Claims



GLUTEN-FREE

Vegetarian



ORGANIC

Fastest Growing Claims



LIGHTER FARE



GLUTEN-FREE

Technomic Inc., Canadian Healthy Eating Consumer Trend Report

TECHNOMIC

technomic.com

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