



water for people
EVERYONE • FOREVER

ACTIVELY ENGAGING WOMEN IS HELPING SOLVE THE GLOBAL WATER CRISIS

03.07.2018





4.5 BILLION
PEOPLE

around the world don't have
access to adequate sanitation.



266 MILLION
HOURS

are lost every day by women and girls
finding a place to go.



OVER

800,000 PEOPLE DIED

last year from water-related diseases.



2.1 BILLION
PEOPLE

around the world don't have access
to safe water.



200 MILLION
HOURS

are lost every day by women and girls
to sourcing water.

Why involve women in solving the crisis?

- Women are often more intimately involved with water and sanitation issues than men
- Involving women can make water projects 6 to 7 times more effective
- Engaging women leads to better responsiveness and higher customer satisfaction

All of this leads to increased sustainability



FOUR CASE STUDIES

01

EMPOWERING GIRLS TO TAKE
LEADERSHIP ROLES IN SCHOOLS

03

WOMEN AS LEADERS ON COMMUNITY
WATER COMMITTEES

02

WOMEN AS LEADERS IN DISTRICT-
WIDE WASH EFFORTS

04

WOMEN LEADING SANITATION
MICROFINANCE

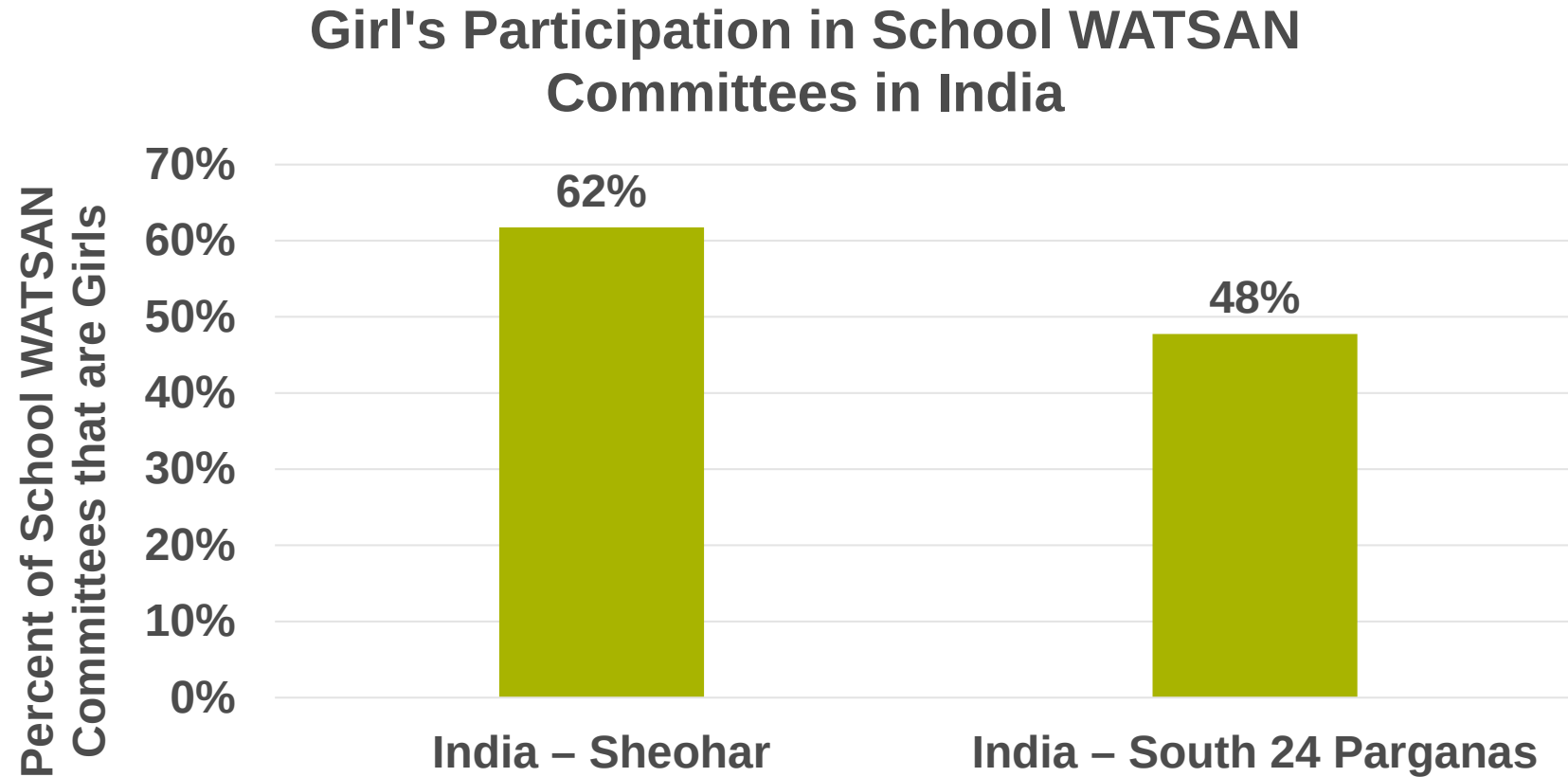
1: EMPOWERING GIRLS TO TAKE LEADERSHIP IN SCHOOLS

Secondary School Leaders in India

- Water For People's work has reached 1,027 schools and over 350,000 students
- Water and Sanitation Committees – involving students in design and planning of WASH facilities
- Girls in committees promoting menstrual hygiene
- Spillover effects from schools to homes in Sheohar – students convincing parents to build bathrooms



GIRLS ON WATER COMMITTEES



Menstrual Hygiene Management in Bolivia: Phase 1

- Project with IDB-MIF to study menstrual hygiene management
- 18,000 people educated on female hygiene: women, men, girls, and boys
- Schools incorporating sanitation and MHM into curriculum



Menstrual Hygiene Management in Bolivia: Phase 2

- Intervention has been replicated in 14 schools in 5 Municipalities
- Reached an additional 8,455 high school students
- MHM knowledge, space, practice, management and sustainability



2: WOMEN AS LEADERS ON COMMUNITY WATER COMMITTEES

WATER AND BOREHOLE USERS ASSOCIATIONS IN MALAWI

Association Name	Board of Directors		Staff		Administrator Gender
	Men	Women	Men	Women	
Michiru	6	3	6	96	F
Mudi	5	4	11	63	F
Mitsidi	5	4	7	102	M
Bangwe	7	2	6	41	F
Namiyango	2	6	5	69	F
Soche - Misesa	6	3	13	98	F
Nkolokoti	10	2	11	86	M
Ndirande - Matope	4	5	7	70	F
Lunzu Pasani	8	3	1	30	M
Ndirande - Malabada	6	5	6	96	M
Total	59	37	83	751	

Women leading water operations in Malawi

- Women actively involved in:
 - Maintenance of water points
 - Ensuring proper system functioning
 - Record keeping
- Leadership of women is bringing more responsibility and ownership of water systems, which increases sustainability



Water Committees in Bolivia

- National Constitution has driven the participation of women in technical training
- Operation & maintenance: plumbing, electricity, masonry
- 153 women managing economic resources as cashiers & administrators



WATER COMMITTEES IN UGANDA

Target to have a woman in leadership position on each water committee: as either Chairperson, Vice Chairperson, Secretary, or Treasurer

	% water committees with at least one woman in key positions	
Water system	2012/2013	2016/2017
Boreholes	82%	86%
Valley tanks	57%	73%
Piped systems	45%	82%

3: WOMEN AS LEADERS IN DISTRICT-WIDE WASH EFFORTS

District WASH Offices in Bolivia

- Yanine Gutierrez, Director of San Pedro DMSB (District WASH Office)
 - First woman Director among all of the districts where Water For People works
 - Responsible for all technical and social aspects of programming
 - Implementing 15-year plan for WASH in the district
- Yanine's municipality of San Pedro reached every family, clinic, and school with reliable water in 2017



District School Coordinator in Malawi

- Marjory Matthew Banda is the District School Health and Nutrition Coordinator in Blantyre, Malawi
- Influences behavior change in hygiene, use of sanitation facilities
- Trains school sanitation clubs
- Fosters ownership of WASH facilities and services



4: WOMEN LEADING SANITATION MICROFINANCE

MICREDITO PARTNERSHIP IN NICARAGUA

- Water For People partners with MFIs to offer family sanitation loans
- Women are drivers & decision-makers behind improving sanitation
- MiCrédito is the largest MFI in Nicaragua, led by Veronica Herrera
- Water For People's Nicaragua Country Director partnered with MiCrédito, providing over 400 rural families with loans to improve sanitation facilities



Borehole Banking in Malawi

- Borehole User Associations charge tariffs that provide enough money for eventual repairs and replacement, plus more
- Created Borehole Banks – informal, community-based microfinance to loan out (with interest) the extra funds saved
- Women both manage and receive the loans with high payback rates and fund replication





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