





Come See Why Groups Love Franklin!

BATTLES OF SPRING HILL & FRANKLIN

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The Battle of Franklin was one of the bloodiest battles of America's Civil War. More than 150 years later, the stories of both despair and heroism have been carefully preserved and shared daily with visitors from all over the world.

Carnton

(group dining available at Carnton only)

Home of the New York Times bestseller The Widow of the South, this elegant house was used as a field hospital after the Battle of Franklin.

Carter House

Built in 1830, The Carter House was caught in the center of the Civil War's Battle of Franklin.

Rippa Villa

The Battle of Spring Hill took place on Rippa Villa property on November 29, 1864. It was a precursor to the bloody Battle of Franklin that would take place the next day.

Lotz House

This house stood at the epicenter of the Battle of Franklin and features fine furnishings and antiques, including the Thompson collection that boasts an original painting by Matilda Lotz.

ARRINGTON VINEYARDS B SH M J

Located in the beautiful rolling countryside, "Tennessee's Wine Country" is co-owned by country music star Kix Brooks. Bring a picnic, or purchase refreshments on-site to enjoy while you sip Arrington's award-winning wines.

LEIPER'S FORK VILLAGE 🖨 🍴 🕽

If you're in search of a truly unique Tennessee experience, add the charming village of Leiper's Fork to your itinerary. This come-as-you-are treasure just outside downtown Franklin is an eclectic mix of idyllic surroundings, unique finds, and sweet Southern music. The small village is packed with world-class talent, food, and, of course, plenty of laid-back charm.

LEIPER'S FORK DISTILLERY

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Operating inside a historic cabin, Leiper's Fork Distillery serves premium whiskeys created from locally sourced grains with Tennessee's rich history of distilling in mind.

STICKS & STONES AXE CO. 🖨 🍴

Williamson County's first recreational axe throwing venue offers personalized coaching to provide a fun and safe axe throwing experience anyone ages 10+ will enjoy.

Icon Key

S Group Tours

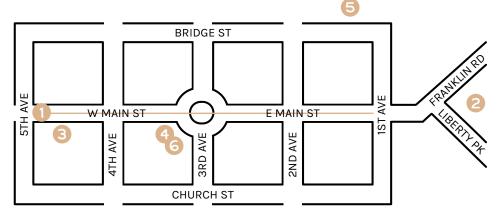
Bus Parking

≅ ¶ Group Dining

¶¶ Food & Drink

Live Music

Shop, Dine & More in Downtown Franklin



1 AMERICA'S FAVORITE MAIN STREET

2 B 2 H H J

Downtown Franklin's award-winning Main Street is lined with over 150 unique shops, boutiques, galleries, restaurants, and more. Shop and dine inside storied buildings brimming with over 200 years of history.

2 THE FACTORY AT FRANKLIN

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Just steps away from Main Street in downtown Franklin, this historic venue that dates back to 1929 was once a repurposed stove factory and is now a top destination in Franklin for shopping, dining, and more.

Historical Tours

The Factory offers a variety of tours, including Historic Walking Tours, Happy Hour Tours, Holiday-themed Tours, and Private Group Tours.

Dining

The Factory is home to 15+ local and regional restaurants with a variety of culinary inspirations with offerings sure to please any appetite.

Studio Tenn

Studio Tenn is a professional regional theatre company that exists to captivate and inspire with Broadway-quality musicals, plays, and concerts.

3 THE FRANKLIN THEATRE & &¶ J

Built in 1937, this iconic Art Deco movie theater is known as the Crown Jewel of Franklin's Main Street. Today, the theater hosts about 500 performances a year, including new and classic movies, live music, dance, theater, and more.

4 THE FULLER STORY & MARCH TO FREEDOM STATUE &

Experience the Fuller Story through markers located in Franklin's Public Square and utilize a self-guided digital option available through Visit Franklin's free Great American Main Street passport.

5 THE MOORE-MORRIS HISTORY & CULTURE CENTER & 8

Housed within a National Register of Historic Places building dating to 1905, the Center is Williamson County's first permanent, interactive exhibition space dedicated to preserve, interpret, and exhibit artifacts and immersive narratives related to the social, economic, and cultural history of the county's regional and national influence.

6 DOWNTOWN WALKING TOURS

Franklin on Foot and Franklin Walking Tours offer guided walking tours or step-on guide services through downtown Franklin. Specialty and group tours available.

Icon Key

S Group Tours

Bus Parking

Syl Group Dining

Food & Drink

Live Music

17 Miles South of Nashville

Historic Franklin and the unique communities of Williamson County are located just south of Nashville, Tennessee, easily accessible off Interstate 65 & State Route 840. Nashville International Airport offers over 600 flights daily from 20+ airlines.

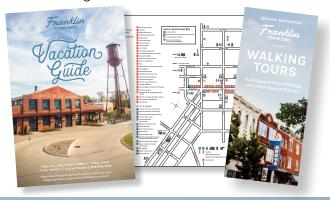
Franklin and Williamson County have 55+ hotels with over 6,500 rooms, and lodging rates are very competitive for the greater Nashville market.



VISITOR CENTER

400 Main St #130, Franklin, TN 37064

The Visitor Center is located in the heart of downtown Franklin and offers complimentary trip recommendations as well as souvenirs and local goods for purchase. Self-guided walking tour brochures are also available exclusively in the Visitor Center and cover 3 miles of historic homes, landmarks, and more. Complimentary bus parking is available in downtown Franklin upon reservation through the Visitor Center.



"The South's Best Cities on the Rise"

- Southern Living

"The Best Small Town Weekend

Getaways You Need to Book ASAP"

- Reader's Digest

"20 Most Beautiful Main Streets Across America"

- Reader's Digest

'A Small-Town Gem Near Nashville"

- New York Times

"10 Best Main Streets in the USA"

- Travel + Leisure

"Best Places to See Fall Foliage in the United States"

- Travel + Leisure

DESTINATION SERVICES

Community Liaison

Brochures & Maps

Group Dining & Reservation Assistance

Bus Loading Zone

Itinerary Customization & Coordination

Site Visits

Hotel Sourcing

Event & Off-Site Selection Support

And More!



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