

Franklin
TENNESSEE

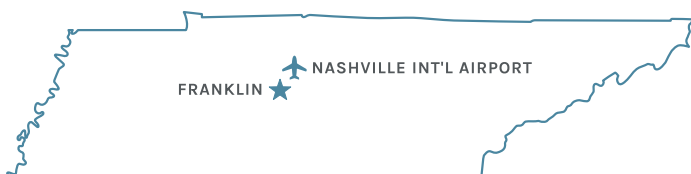
Destination Guide



VISITFRANKLIN.COM



Franklin Fast Facts



24 Miles

from Nashville Int'l Airport (BNA)

1.23 Million

Williamson County Visitors Each Year

6,300+

Hotel Rooms Across 50+ Hotels

Top Attractions

America's Favorite Main Street

Since 1799, **Main Street** has been the center of life in downtown Franklin. Anchored by the Public Square and surrounded by 16 blocks of historic homes and buildings, Main Street has been recognized worldwide for its diverse mix of architecture, historic landmarks, shops, art galleries, local restaurants, and more.

The Factory at Franklin

Built in 1929, the old Dortch Stove Works factory was rescued from demolition and restored by a local visionary in 1996. Today, **The Factory at Franklin** is a destination for shopping, dining, art galleries, and more, as well as the incredible Franklin Farmers Market each Saturday.

Leiper's Fork

Less than 10 miles from downtown Franklin, the little hamlet known as **Leiper's Fork** is a snapshot of rural Middle Tennessee. The collection of shops, restaurants, galleries, and, well, people to be found here is so fun and unique that it has attracted world-class talent from stage and screen.

Natchez Trace Parkway

Considered by some to be the oldest highway in America, this **444-mile parkway** passes right through Williamson County and provides the ultimate scenic drive all the way to the Mississippi River. Take Highway 96 West for 10 miles and be rewarded with a stunning view of Birdsong Hollow and its double-arch bridge.

Carter House & Carnton

The 1864 Battle of Franklin and its 10,000 casualties helped end the Civil War; the human stories of tragedy and triumph that happened right here in Franklin are powerful.

Visit the **Carter House** for a real sense of the intensity of the Battle of Franklin as it waged all around the family that was hunkered down in their basement. Tour the museum, the house, and the bullet-riddled outbuildings to understand the significance of what happened there over 150 years ago.

Then, take time to visit **Carnton**, which served as a field hospital for months after the battle. The carefully preserved home and gardens are a snapshot in time, but the bloodstains on the wood floors and the graveyard full of unknown soldiers tell a sobering story.

Arrington Vineyards

You may not consider Franklin to be wine country, but **Arrington Vineyards** will change your mind! Acres of trellised grapevines are the backdrop for an incredible picnic experience paired with the winery's 18 award-winning blends. Don't miss "Music in the Vines" happening throughout the year for a magical mixture of wine, music, and scenic beauty.



Meetings & Events Venues

Williamson County has a variety of venues ranging in size. From casual business meetings to annual conventions and everything in-between, Franklin has the facilities, restaurants, and recreational activities to make your group's next meeting or event the best one yet.

Featured Venues

The Factory at Franklin

LIBERTY HALL

- Main Floor: 14,400 sq. ft.
- Banquet seating 800; theater seating 950

JAMISON THEATER

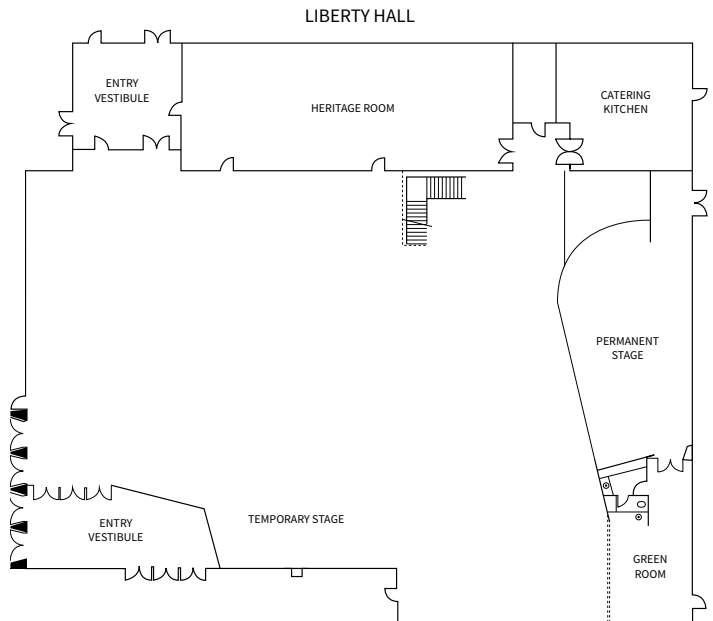
- 10,000 sq. ft.
- Banquet seating 400; tiered theater seating 400

HERITAGE ROOM

- 2,250 sq. ft.
- Banquet seating 120

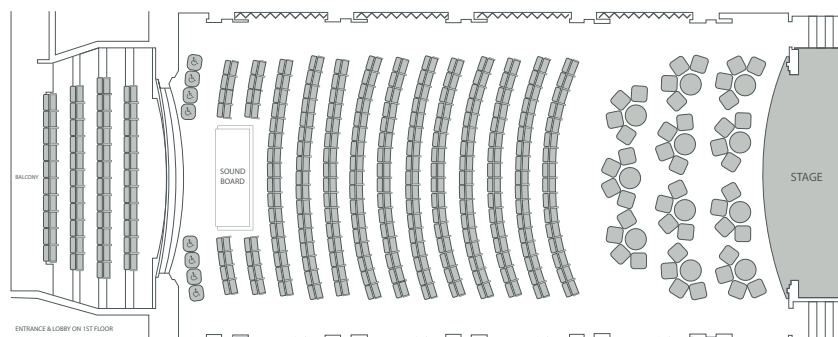
THE MOCKINGBIRD THEATER

- Live stage theater with 170 fixed theater seats



The Franklin Theatre

- 11,000 sq. ft. multipurpose room
- 290 fixed seats with total capacity of 322
- 30 x 23 ft. performance stage
- State-of-the-art sound & lighting systems
- HD video presentation with 23 ft. screen



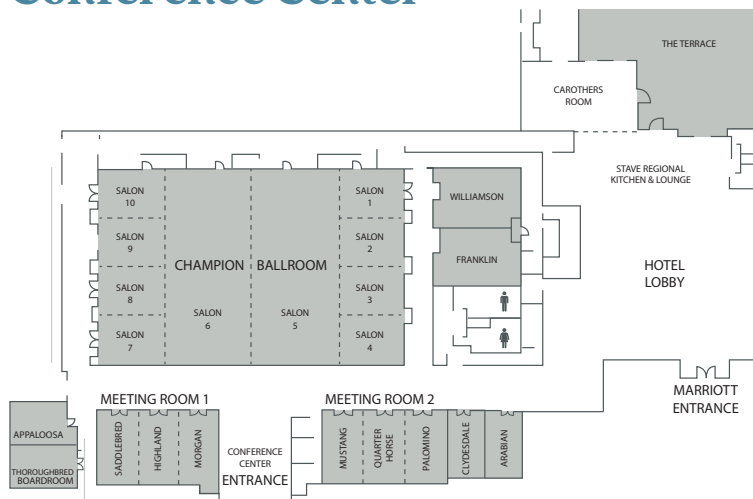


FRANKLIN MARRIOTT COOL SPRINGS CONFERENCE CENTER

Franklin Marriott Cool Springs Conference Center

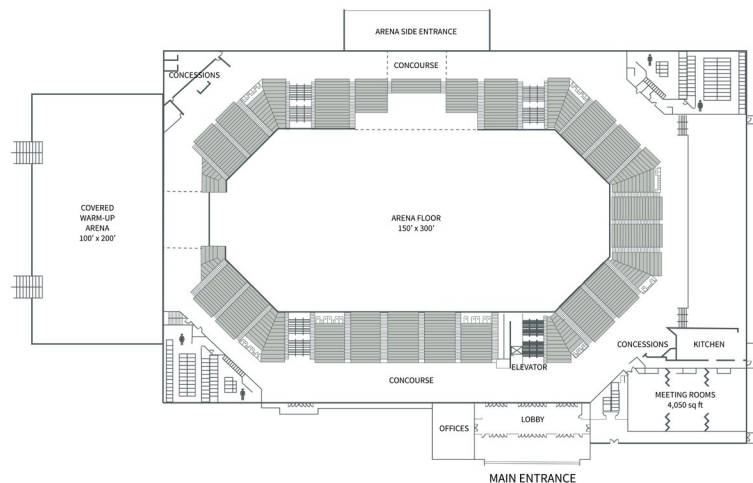
- Attached to 300 sleeping rooms
- A total of 23 meeting rooms
- 31, 073 sq. ft.
- 13,552 sq. ft. divisible ballroom
- Classroom capacity: 930
- Theater capacity: 1,900
- Banquet capacity: 1,000

Take a Virtual Tour of the Marriott



Ag Expo Park

- 150 x 300 ft. indoor area
- 230,000 sq. ft. under roof
- 4,180 permanent seats
- 100 x 200 sq. ft. warmup area
- 110 x 190 ft. arena
- 175,000 sq. ft. of climate-controlled space
- Barn with 194 stalls
- Accommodates 8 volleyball courts



The Harpeth Hotel

- 119 guest rooms
- Located in downtown Franklin

COURTYARD

- 3,196 sq. ft. enclosed outdoor area
- Reception capacity: 125
- Rounds capacity: 60 (10 rounds of 6)

RIVERSIDE BALLROOM

- 2,611 sq. ft.
- Classroom capacity: 126
- Theatre capacity: 252
- U-Shape capacity: 54
- Conference capacity: 48
- Rounds capacity: 150 (15 rounds of 10)
- Reception capacity: 185

PRIVATE DINING ROOM

- 240 sq. ft.
- Capacity: 14

MAURY BOARDROOM

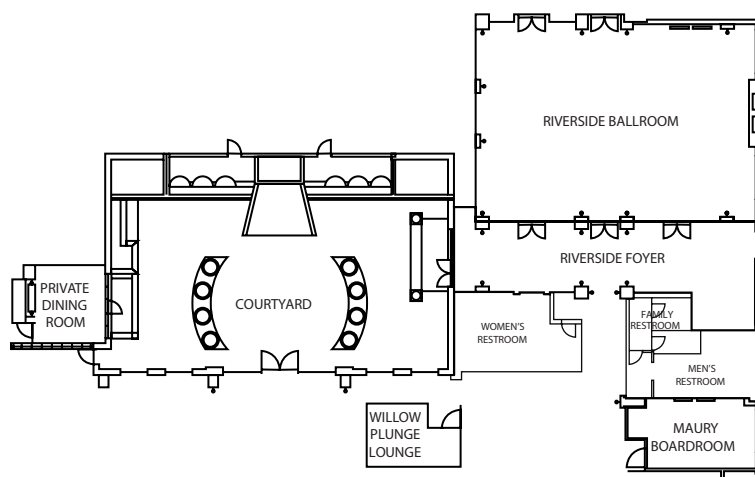
- 280 sq. ft.
- Conference capacity: 16

RIVERSIDE FOYER

- 976 sq. ft.
- 8 x 10 ft. exhibits capacity: 8
- Reception capacity: 75
- Rounds capacity: 50 (10 rounds of 5)

WILLOW PLUNGE LOUNGE

- 169 sq. ft.



Take a Virtual Tour of The Harpeth



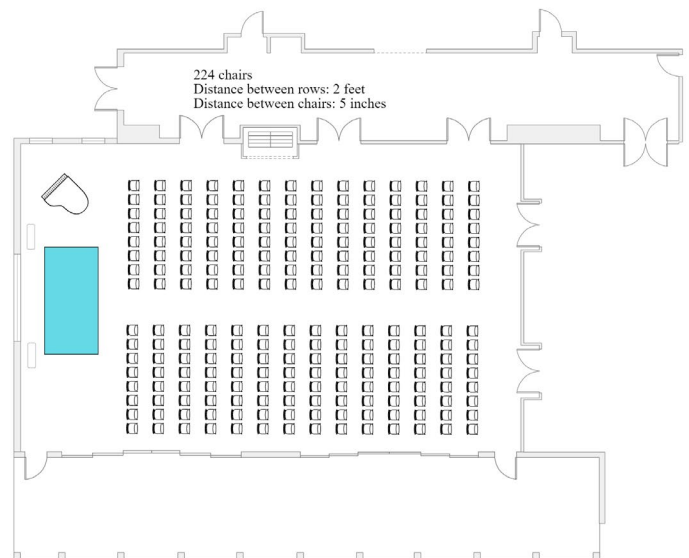


SOUTHALL FARM & INN

NEW! Southall Farm & Inn

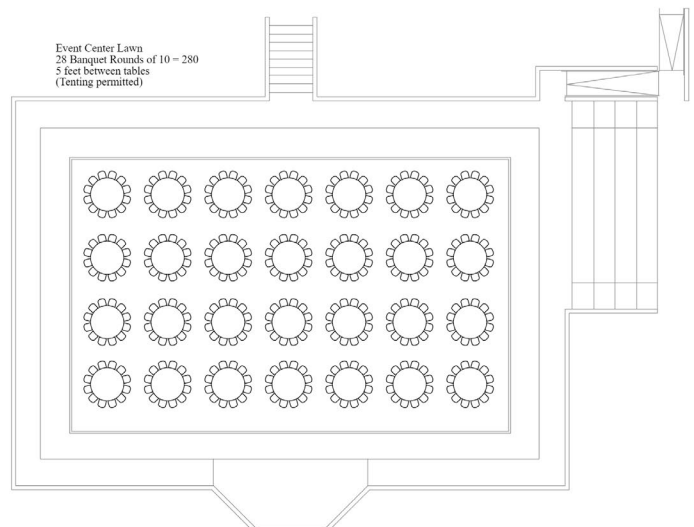
THE ORCHARD EVENT CENTER & PATIO

- Main event center: 3,000 sq. ft.; 250 capacity
- Main event center can be divided into rooms
- Patio: 920 sq. ft.; 80 capacity
- Ideal for meetings/professional gatherings



EVENT LAWN & HILLTOP PAVILION

- Event Lawn: 4,000 sq. ft.; 350 capacity
- Outdoor venue with cooking area; tenting permitted
- Hilltop Pavilion: 1,200 sq. ft.; 40 capacity
- Event Lawn located adjacent to Hilltop Pavilion
- Ideal for reception-style gatherings



RUBINETTE, YARLINGTON & TULIP POPLAR

- 300 sq. ft.; 12-16 capacity for each venue
- Tulip Poplar includes full conferencing capabilities
- Ideal for meetings/conferences

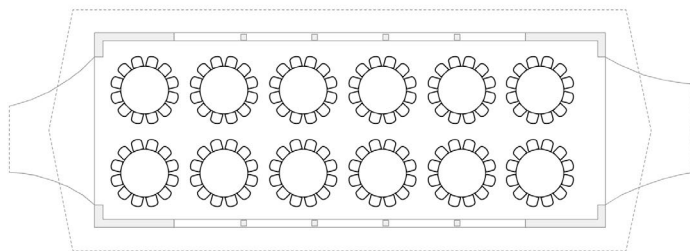
THE JAMMERY

- 750 sq. ft.; 30 capacity
- Preservation kitchen can be transformed for meetings
- Ideal for meetings/demonstrations

AMPHITHEATER & COVERED BRIDGE

- Amphitheater: 4,000 sq. ft.; 350 capacity
- Covered Bridge: 1,400 sq. ft.; 100 capacity
- Outdoor venues overlooking Lake Mishkin
- Ideal for small strategy sessions/large events

Covered Bridge
(12) Banquet Rounds of 10



CONSERVATORY TERRACE

- 1,200 sq. ft.; 65-150 capacity
- Ideal for reception-style gatherings/parties

THE SUNDIAL

- 30 capacity
- Ideal for small reception-style gatherings



SOUTHALL FARM & INN



NATCHEZ TRACE PARKWAY BRIDGE

Destination Services

COMMUNITY LIAISON

BROCHURES & MAPS

GROUP DINING & RESERVATION ASSISTANCE

SITE VISITS

HOTEL SOURCING

CUSTOM MICROSITE

EVENT & OFF-SITE SELECTION SUPPORT

ITINERARY CUSTOMIZATION & COORDINATION

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