Discussion Questions

1. Based on the examples from Fyllo and Cropin, what are the strongest arguments for using AI in agriculture?

2. What limitations or risks accompany these technologies?

3. Why might smallholder farmers be slower to adopt high-tech tools?

4. What should tech companies consider when designing tools for farmers with low literacy or limited connectivity?

5. What makes Digital Green's farmer-to-farmer model different from tech start-up strategies?