General questions

In what way might this story be relevant in your own community?

Further exploration

1. What was the logic for IPE first to reveal to China's citizens data about factory emissions and second to link emissions to global companies and brands?

2. Why wouldn't the Chinese government simply regulate or fine companies that pollute?

3. Is it enough for companies such as Apple to understand the environmental violations by their suppliers? Or must Apple's customers also know this? How could this information be shared or communicated to customers?

4. This story ends with a note that many polluting industries have migrated to countries with less restrictive environmental standards and laws, eager to bring the jobs into their economies. What strategies might be put in place for a broader solution, beyond just China?