



## **General questions**

1. This story is about the culture and industry of fast fashion. How did these evolve in the industrialized world?
2. In what way might this story be relevant in your community?

## **Further exploration**

1. Would you be willing to pay more for ethically sourced goods? Why or why not? How much more?
2. Do brands and consumers have a responsibility to ensure the product they sell and buy is produced ethically? If yes, is that an equal responsibility between brands and consumers? Why or why not?
3. Do you think the Alta Gracia model could be replicated elsewhere? Why or why not?