



General questions

1. What problems can you identify in this story? Are solutions presented?
2. In what way might this story be relevant in your community?

Further exploration

1. Why is feminine hygiene and menstruation in particular a taboo topic in most cultures?
2. In what ways have women have experienced unfairness (social, economic, etc.) associated with this taboo?
3. Muruganantham showed that the economics of making menstrual pads were sufficient to support a business. Why hadn't other businesses entered this market earlier?