

YOU MIGHT BE GOING ABOUT SUSTAINABLE INVESTING ALL WRONG. VESTIVE LAUNCHES A BETTER OPTION.

Vestive, an investing platform, is the first of its kind where you can invest in environmentally-friendly and socially-conscious companies – without sacrificing financial returns.

Brooklyn, New York / March 15, 2019 - Existing sustainable investing options sacrifice financial performance and risk management -- to combat this, Vestive announces the launch of its new sustainable investing platform, where consumers can invest in environmentally-friendly and socially-conscious portfolios that also make strong financial sense.

The few existing sustainable investing platforms out there fail to provide adequate exposure to different sectors of the market. Vestive's portfolios are well-diversified, low-cost, and employ time-tested financial investing strategies. Investor can invest their entire portfolio in a personalized, sustainable way, and maximize financial and sustainable returns at the same time.

Vestive's portfolios are superior in a number of metrics: they have a lower carbon footprint, invest more in alternative energy, and prioritize investing in women-led companies, for starters. The minimum investment for users is just \$50, signup takes 5 minutes, and the platform is easy to use and non-intimidating, for new and longtime investors alike.

"We want to make sustainable investing accessible to all by reducing the risk and volatility associated with existing options. With Vestive anyone can invest in a smart way that aligns with their values. Experts agree that the best investing solution for most investors is to try to match the market with low-cost, widely-diversified investments. Our portfolios are designed to do just that - and be better for our world, too," says Mik Breiterman-Loader, Co-founder and CEO.

[86% of millennials](#) say they're interested in sustainable investing, and [73% of millennials](#) are even willing to pay more for a sustainable product. At the same time, 70% are "[worried a lot](#)" about not having enough money at retirement. As these individuals reach investing age, Vestive is ideally positioned to meet their twin goals of sustainability and financial security.

"If lots of people start investing sustainably, companies will notice and real positive change will occur. To do this, we need to make sustainable investing the norm, not a niche. By combining sustainability and financial smarts into a friendly and easy-to-use product, we think we can attract a large number of investors who share our vision," says Breiterman-Loader.

ABOUT

Vestive is on a mission to improve our world by making sustainable investing accessible and appropriate. When sustainable investing makes financial sense, everyone wins. Vestive is an SEC-registered investment advisor based in Brooklyn, New York.

Find out more at getvestive.com