

# Q.U.M.U

International **banking** company

## Company overview

International banking and financial services company

110,000 employees

37 locations globally

## Why Qumu?

Useful training tool for employees

Useful for employee engagement

Speed of creation and distribution

## Challenges

Employee engagement

Improve training efficiency

Increase competitiveness

## Results

7,000 app downloads

Adoption at multiple key subsidiaries

Video production studios in UK and US

Semiannual updates - learning and development, compliance

## CASE STUDIES

