

Q.UMU

Global **chemical** manufacturer

Company overview

Top chemical manufacturer

20,000 employees

7 different operating segments

6 global offices

Challenges

Deficiency in effective
internal communication

Lacking quick reaction time

Why Qumu?

Live Q&A

Instant feedback

Proven results

Expertise in enterprise solutions

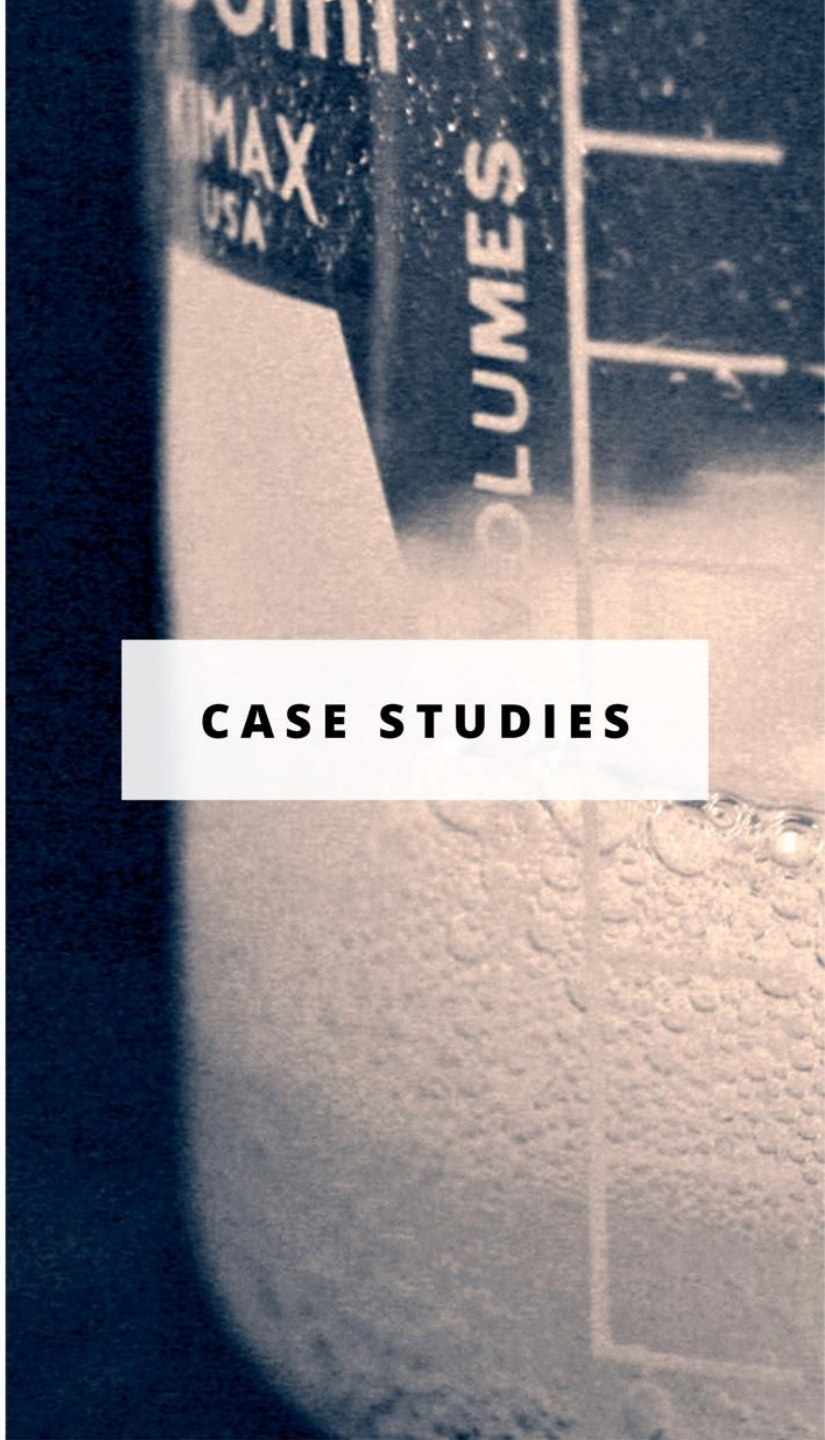
Results

Unified and integrated platform

Global VOD platform

Consistent user experience

353 live webcasts



CASE STUDIES