Baltimore Symphony Orchestra
Business Partners

Impress and inspire your clients, employees, and fellow business leaders by enlisting as a BSO Business Partner. Each package is tailored to support your goals, with year-round concierge service. Plus, your brand will be visible to our audience of 275,000+ BSO patrons across the state of Maryland who enjoy artistic, education and outreach programming.

Visibility, Recognition, and Reach

Employee Engagement, Recognition, and Wellness

Executive Leadership and Networking

Client Hospitality

Design your BSO Business Partner experience with us today!

Elizabeth L.K. Berman | Manager of Institutional Partnerships | 410.783.8022 | eberman@BSOmusic.org

2021-22 Season of Discovery

The 2021-22 Season of Discovery brings new commissions to life and fresh context to classical favorites; features captivating stories behind the music; and embraces a strong connection to Maryland as we all discover what it means to be together again. The BSO’s return to live performances will include protocol for a responsible return in person, live broadcasts online, and a 14-episode series of BSO Sessions. Concerts are held from September through June each year. Learn more at BSOmusic.org.
VISIBILITY, RECOGNITION & REACH

Elevate your brand and receive premium recognition on-site, in our concert programs, via virtual programming, on our website, in print and digital communications, and more.*

SPOTLIGHT: EVENT SPONSORSHIP OPPORTUNITIES

SPONSORED PROGRAM RECOGNITION
Recognition with logo (and link, when possible) for the duration of the BSO program, concert, or member event availability:

- On the concert program page in Overture (the official magazine of the BSO)
- On the program or event webpage, and in all related e-blasts and mailings
- In the lobby at our two venues (e.g., on plasma screens)
- Be acknowledged from the stage at select performances

Additional opportunities to present your company may be available either in print or digitally.

SPONSORED PROGRAM ACCESS
Complimentary access to the sponsored program, either in-person or virtual, for your company’s VIPs whether they are your clients, your workforce, or your volunteers.

SPONSORED PROGRAM HOSPITALITY
Pre- or post-concert hospitality options may be offered to attendees of the Sponsor’s sponsored program/event. Member Events, compelling and intimate gatherings of the BSO’s individual donors and VIP supporters, are also available for sponsorship.

DONOR ROLL
Season-long Donor Roll recognition in Overture, the Annual Review, and online.

CORPORATE PARTNERS WEBSITE LISTING
Inclusion on our Corporate Partners webpage www.bsomusic.org/Giving/Sponsors

DONOR WALL LISTING
Physical listing on Donor Wall in the Joseph Meyerhoff Symphony Hall and at The Music Center at Strathmore, to be updated on a two-year cycle.

*Benefits are offered on a tiered basis according to the schedule at the end of this brochure, although there is some flexibility based on your goals. Dual-market customization begins at the $10,000 sponsorship level. Please don’t hesitate to ask about items that are particularly compelling as you consider your package.
ENGAGEMENT & HOSPITALITY

Show your employees some extra support with access to select digital content, discounts on purchases, and stress-relieving musical moments available weekly. Court your clients with complimentary access to digital or in-person events.

Host a night at the Symphony! See “Spotlight: Sponsored Event Opportunities” on the prior page.

INVITATION TO DONOR APPRECIATION CONCERT
Philanthropic partners and individual supporters are invited to a special donor appreciation concert at the Joseph Meyerhoff Symphony Hall annually. In addition to complimentary premium seating, corporate partners are recognized during the event on-stage, on-screen, and in the program.

ACCESS TO THE BSO’S MUSICAL WELLNESS PROGRAMS
Gain access to employee wellness and engagement programs, designed to increase productivity and bolster staff morale. Future engagement opportunities are evolving, including in-person office recitals with BSO musicians. We appreciate your feedback on what your employees might enjoy and welcome the opportunity to customize this benefit!

COMPANY-WIDE TICKET DISCOUNT
We are pleased to offer personalized discounts for your corporate family to experience the Baltimore Symphony Orchestra on their time, whether it’s with their friends, their family, or just an evening alone to enjoy the music.

NEW IN 2021-22: VOLUNTEERISM OPPORTUNITIES
The BSO now offers opportunities for groups and individuals to volunteer as ushers at concerts, in community outreach programs, and in the BSO’s offices. Your business group can take on a day of service and leave with a fun, enriching experience for every employee.

EXECUTIVE LEADERSHIP & NETWORKING

Executives can enjoy personal benefits that accompany BSO Business Partnership perks, as well as networking opportunities.

EXECUTIVE BENEFITS
Sponsorships of at least $3,000 include one calendar year of Honorary Governing Membership. Benefits include special event invitations, donor lounge access at the BSO’s dual-market venues, and more.

BSO CORPORATE COUNCIL
Receive an invitation to join the BSO Corporate Council, launching in the 2021-2022 season and providing exclusive recognition and peer-to-peer networking opportunities.
### 2021-2022 Business Partner Benefits

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<thead>
<tr>
<th>SPONSOR LEVELS</th>
<th>$100,000+ Century Club Sponsorship</th>
<th>$50,000-$99,999 Signature Sponsorship</th>
<th>$25,000-$49,999 Presenting Sponsor</th>
<th>$10,000-$24,999 Supporting Sponsor</th>
<th>$5,000-$9,999 Corporate Governing Member Gold</th>
<th>$3,000-$4,999 Corporate Governing Member Silver</th>
<th>$1,200-$2,999 Corporate Symphony Society</th>
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<tbody>
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<td><strong>VISIBILITY, RECOGNITION &amp; REACH</strong></td>
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<td>Donor Roll Recognition</td>
<td>100K+ Level</td>
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<td>Sponsor Level</td>
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<td>Corporate Partners Website Listing</td>
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<tr>
<td>Sponsored Program Recognition</td>
<td>Season</td>
<td>Title</td>
<td>Presenting</td>
<td>Supporting</td>
<td>Member Event</td>
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<td>Live From Stage Thanks</td>
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<td>Donor Wall Listing</td>
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<td>BSO Sessions Access Single Passes</td>
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<td>Sponsored Program In-Person &amp; Virtual Access</td>
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<td>20</td>
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<td>Event Informed</td>
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<td>Invitation to Donor Appreciation Concert</td>
<td>25</td>
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<td>Access to the BSO's Musical Wellness Program</td>
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<td>Company-wide Ticket Discount</td>
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<td>Honorary Governing Member</td>
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<td>BSO Corporate Council</td>
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