

FESTIVAL FAVORITES

TULIP TIME VIP TOUR

Discover the best of Tulip Time with our exclusive 7-hour guided tour, led by a local expert in traditional Dutch attire. This curated experience offers VIP access to festival must sees, from stunning tulip displays to locally crafted food and drink. Immerse yourself in the beauty, culture, and community spirit that make Holland's Tulip Time truly unforgettable.

April 30 - May 9 | Multiple Times Available | $175

HOLLAND HIGHLIGHTS TOUR

See the best of Holland with ease. This motor coach experience offers an ideal way to explore the city's most notable landmarks. Enjoy a guided historic tour of Holland and gain preferential access to Windmill Island Gardens. Perfect for those looking to dive into Holland's heritage without the hassle, this tour offers a seamless introduction to the charm and culture of the Tulip Time Festival.

April 30 - May 9 | Multiple Times Available | $75

HISTORIC WALKING TOUR

Step back in time and uncover the stories that shaped Holland on this guided walking tour led by a knowledgeable local dressed in traditional Dutch attire. Stroll through the city's charming downtown as you visit historic landmarks and hear captivating tales of Holland's past. This fan-favorite experience offers a unique and personal glimpse into the heritage of our community.

April 30 - May 9 | Multiple Times Available | $35

Find information and buy tickets at **TulipTime.com/Events**

TULIP TIME®
April 30 – May 9, 2027

HOLLAND TULIP TIME FESTIVAL
42 W. 8TH St., Holland, MI 49423
616.396.4221 | www.tuliptime.com



TULIP TIME

TULIP TIME 2027

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TULIP IMMERSION GARDEN

World-renowned Dutch horticulturist Ibo Gulsen leads a week-long tulip immersion, tracing the flower's journey from Turkey to the Netherlands. Featuring 65,000 tulips in every color and variety, the vibrant, eye-level displays offer stunning, Instagram-worthy moments for friends and family.

April 30 - May 9 | Multiple Times Available | Multiple Prices Available

TO VIEW ADDITIONAL EVENTS AND PURCHASE TICKETS
visit **TulipTime.com**


Holland Symphony


Elton Rohn


FiddleFire

ELTON ROHN

They've been called the best Elton John tribute in the world—and they're back! Elton Rohn delivers the authentic look, feel, and sound of Elton John with 100% live music. Having headlined 400+ shows, they've sold out here before—don't miss this high-energy, world-class experience!

April 30 & May 1 | 7:00 pm | $45

HOLLAND SYMPHONY ORCHESTRA

The Holland Symphony Orchestra, founded in 1989, has been a vibrant part of the local community for more than three decades. Join the orchestra for an evening of classical masterworks showcasing the power, beauty, and innovation of some of history's greatest composers.

May 1 | 7:00 pm | $35

HOLLAND AMERICAN LEGION BAND

Celebrate Tulip Time with the Holland American Legion Band on a musical journey across the Atlantic! From the Renaissance brilliance of William Byrd to the revolutionary sound of The Beatles, this spectacular program explores the rich musical connections between England and America—and the extraordinary ways music travels, evolves, and becomes part of our shared heritage.

May 4 | 7:00 pm | $25

FIDDLEFIRE

You can't help but be captivated by FiddleFire. This family band performs a variety of genres with fiddles, guitar, bass, mandolin, percussion, humor, storytelling, and fun. Come join the family at FiddleFire's 14th Tulip Time appearance!

May 5 | 7:00 pm | $35

FOREVER MOTOWN: SO GOOD FOR THE SOUL

Experience the energy of Motown's greatest hits in this lively tribute featuring the music of legendary artists like The Temptations, The Supremes, Stevie Wonder, Smokey Robinson, and more. With authentic vocals, choreography, and costumes, this show brings the timeless sound and spirit of Motown to life.

May 6 | 7:00 pm | $45

DANCING QUEEN: AN ABBA SALUTE

Dancing Queen: An ABBA Salute is the ultimate tribute to the music of ABBA–sure to capture the hearts of fans and audiences of all ages! This live show is full of musical precision, fabulous flair and fashion, and promises a mesmerizing ABBA experience for every Chiquitita, Super Trouper, Fernando, and Dancing Queen around!

May 7 | 7:00 pm | $55

HOLLAND COMMUNITY THEATRE: THINGS MY MOTHER TAUGHT ME

Olivia and Gabe are ready to begin their new life together in Chicago, but their first day in a new apartment takes an unexpected turn when both sets of parents arrive to help with the move. As well-meaning advice and old habits clash with the young couple's vision of a happy home, a simple moving day quickly becomes a laugh-out-loud adventure. Packed with humor, heart, and relatable characters, this play is a charming comedy about love, family, and finding your own way.

May 1, 3, 5, 6, 7, 8; 7:00 pm | May 2; 2:00 pm | $25

DUTCH LUNCH AND DANCE PERFORMANCE

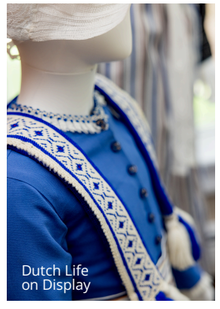
Enjoy a traditional Dutch meal of pea soup, pig in a blanket, and slaw while the famous Dutch Dancers perform in wooden shoes and costumes. This flavorful experience combines authentic cuisine with lively entertainment, offering a memorable taste of the Netherlands and its heritage.

April 30, May 1, 3-7 | 11:30 am | $26


Dancing Queen


Forever Motown


Volksparade


Dutch Life on Display

DUTCH LIFE ON DISPLAY

Discover the beauty and meaning behind traditional Dutch clothing in this new exhibit featuring authentic attire from a museum in the Netherlands. Explore how fabric, fashion, and heritage come together in this celebration of culture and craftsmanship. Housed in the iconic Van Raalte Farmhouse—home to the founder of Holland, Michigan— this exhibit highlights regional styles and stories that connect our community to its Dutch roots.

April 30 - May 8 | 9:00 am - 5:00 pm | $10

GENTEX CORPORATION KINDERPARADE

The Gentex Kinderparade at Tulip Time in Holland, Michigan, showcases local children in traditional Dutch costumes. They march through downtown, representing different Dutch provinces, accompanied by street scrubbers, bands, and floats. This colorful parade highlights the community's pride in its Dutch heritage and cultural traditions.

May 6 | 2:00 pm | Bleacher Seating Available: $20/p

VOLKSPARADE

The Quality Car Wash Volksparade, part of Holland's Tulip Time Festival, features a lively procession through downtown. Residents and guests will dress in Dutch costumes to join bands and floats to celebrate the city's heritage. The parade emphasizes community participation, tradition, and the vibrant spirit of Dutch culture.

May 8 | 2:00 pm | Bleacher Seating Available: $20/p

DUTCH DANCE FREE

Stroll downtown Holland and enjoy hundreds of dancers in traditional Dutch costumes and wooden shoes. From energetic kinders to seasoned alumni, each colorful, music-filled performance celebrates Tulip Time, honoring Holland's heritage and community spirit with lively kicks, twirls, and contagious enthusiasm.

April 30 - May 8 | Multiple Times Available | FREE

TULIP TIME QUILT SHOW

The Tulip Time Quilt Show will put West Michigan quilters' artistry on display for all to appreciate at the Holland Civic Center. Over 100 exquisite quilts will be hung for patrons to enjoy up close. Every cut, stitch and pattern will showcase the quilter's skill and experience in an increasingly rare craft. Guests will be able to purchase raffle tickets for a chance to win a one-of-a-kind quilt.

April 30 - May 8 | 10:00 am - 5:00 pm | Multiple Prices Available

TULIP TIME RUN

Join us for the Tulip Time Run, featuring a 5K, 10K, Kids' Dash and Wooden Shoe Shuffle—a scenic celebration of spring through the heart of historic downtown Holland, Michigan. As the sun rises, you'll race or stroll past vibrant tulip-lined streets in one of West Michigan's largest spring 5K events!

May 1 | Multiple Times Available| Multiple Prices Available

TULIP TIME FIREWORKS IN PARTNERSHIP WITH LAUP FREE

Tulip Time is excited to partner with LAUP (Latin Americans United for Progress) for the fireworks celebration! Food trucks and live music lead up to this dazzling display of fireworks exploding over Holland's own Lake Macatawa. Bring a blanket and enjoy the show.

May 8 | Entertainment at 5:30 pm, Fireworks at 9:00 pm or dusk | FREE


Quilt Show


Dutch Dancing