SUBMISSION CHECKLIST

- ☐ Original, unframed artwork (16" x 20")
- ☐ $35 entry fee for up to 3 pieces payable to Tulip Time Festival (check/credit card)
- ☐ Completed submission form, including bio & artist statement
- ☐ Delivered to Tulip Time Office at 42 W. 8th Street, Holland

All above items are to be delivered to Tulip Time Thursday, October 15th from 12pm-7pm, or Friday, October 16th from 9am-3pm.
Late submissions will not be accepted.

Tulip Time Office
42 W. 8th Street
Holland, MI 49423

Please direct all questions to
(616) 396-4221
or
TTartwork@tuliptime.com

2027 JUROR - Joel Schoon-Tanis

For over 30 years Joel Schoon-Tanis has been a working artist in Holland, Michigan. He has written and illustrated a handful of books (recently “40: the Gospels”, “At Psalm’s School” and “Lulu and the Long Walk”), painted murals around the world (including Kenya, Zambia, Germany, the Dominican Republic, Mozambique, Palestine and exotic northern Wisconsin), and painted nearly a gazillion paintings in his career. His work is in churches, children’s hospitals, schools, restaurants, businesses and many private collections. In 2016 one of his images was presented to the Pope. In 2017 he joined international artists in Leipzig, Germany to create art around themes of social justice in conjunction with a gathering for the 500th anniversary of the Reformation.

He is currently touring two exhibits: “Red Alert! And Art Experience about Biodiversity” and “Shalom: Garden, Glimpses, and Gospel”. Joel lives on Tulip Lane in Holland, MI with his smart wife Kathy and creative, clever, daughters, Harper and Beatrix.

Joel Schoon-Tanis will judge the submitted pieces and select the Top 20. The official Festival Artwork will then be selected from this Top 20 by Tulip Time.

TULIP TIME PRESENTS

First Bloem 2027

The prospectus for the **TULIP TIME FESTIVAL ARTWORK COMPETITION**

A collaboration with the artists of west Michigan

TULIP TIME PRESENTS
2027 FESTIVAL POSTER CALL TO ARTISTS

Tulip Time is pleased to announce the 2027 First Bloem Festival Artwork Competition through which a work of art is selected for the official Tulip Time poster. In addition to the poster, the artwork is used on merchandise to be sold by Tulip Time.

IMPORTANT DATES

October 15 & 16, 2026.....Submission drop off Tulip Time office
42 W. 8th Street, Holland

October 24, 2026.....Top 20 artists notified

Late February.....First Bloem Reveal Party
(poster winner announced)

April 30 - May 7, 2027.....Viewers’ Choice Award Voting

May 7, 2027.....Viewers’ Choice Award Reception

ENTRY REQUIREMENTS

• Artists must be 16 or older and reside in Ottawa, Allegan, Kent, Muskegon, or Kalamazoo counties.
• All mediums are accepted, but artwork must reproduce well for use on merchandise.
• Artwork must reflect Tulip Time's mission: celebrating Holland's tulips, Dutch heritage, community diversity, and tulips!
• The orientation of the artwork can be either portrait or landscape, but the size of the original must be 16" x 20". No other sizes will be accepted.
• Artwork must be an original piece specific to 2027 First Bloem. To qualify, it cannot have been previously reproduced.
• The winning artist must be available to attend the First Bloem reception in late February or March 2027 (Date and time to be announced).
• The top 20 artists will be required to sign usage agreements with Tulip Time.
• All artists must submit a biography and artist statement for their artwork. These documents should not exceed 200 words.
• All artwork is the property of the artist and may be offered for sale after the unveiling of the 2027 First Bloem Winner. If any of the Top 20 artwork sells between February and May 10, 2027, Tulip Time will retain 30% of the sale price. The price set during the submission process is and will remain the price that the work will be for sale. Please take framing into account when pricing.
• All artwork MUST be available for display April 30th-May 7th, 2027.

THE VIEWERS' CHOICE AWARD

The remaining 19 of the finalists' original works will be placed on display during Tulip Time (May 2-11, 2027). A voting system will be used for the public to vote on their favorite artwork. The winner will be announced at the end of the festival, at the Holland Area Arts Council.

CASH AWARDS

2027 Poster Winner: $1,000
Viewers' Choice Award: $500

By submitting to this competition, all artists are agreeing to have their artwork posted online. Tulip Time reserves the right to alter the artwork for purposes of merchandising.

SUBMISSION FORM (submit with artwork and payment)

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email (required): _____

ENTRY 1
Title: _____
Medium: _____
Price/Value (include 30% Tulip Time Commission) $_____

ENTRY 2
Title: _____
Medium: _____
Price/Value (include 30% Tulip Time Commission) $_____

ENTRY 3
Title: _____
Medium: _____
Price/Value (include 30% Tulip Time Commission) $_____

LABELS (cut along the dotted lines and affix labels to the back of each)

ENTRY 1
Title: _____
Medium: _____
Price/Value: _____

ENTRY 2
Title: _____
Medium: _____
Price/Value: _____

ENTRY 3
Title: _____
Medium: _____
Price/Value: _____