

2026 GROUP ITINERARIES

MAY 1-10, 2026

Group Tour Ticket Request Forms can be found at tuliptime.com/groups.

WELCOME TO HOLLAND, MI
AND THE TULIP TIME FESTIVAL

2-3 DAY ITINERARY SAMPLE

1. Start your day in Holland with a **Tulip Time Step-On Guide Tour** of the city. A Dutch-costumed guide will board your motorcoach for a 2-hour tour that includes Holland's historic areas, city parks, Hope College, a view of the windmill, Tulip Lanes and Downtown Holland. (9am-11am)
2. Next head to Evergreen Commons for a **Dutch Lunch and Dance Performance**. Experience a Dutch inspired lunch & dessert along with a Dutch Dance performance. The famous Dutch Dancers of Holland, Michigan will perform their signature Dutch Klompen Dance, which features the dancers wearing wooden shoes known as klompen. You will also get a chance to see their authentic replica Dutch Costumes, which are sure to impress. (11:30am-1:00pm)
3. Head north of town to Beechwood Church and our **Tulip Immersion Garden**. Dutch horticulturalist Ibo Gulsen artfully displays 65,000+ tulips in raised beds on the idyllic grounds of Beechwood Church. Tulips of all varieties and colors are displayed at eye level to create an amazing photographic experience (allow @ 45 min.). If time allows, and the weather is right, head another 2 miles west of the Immersion Garden to Holland State Park. Walk the beach, see where Lake Macatawa empties into Lake Michigan and view Michigan's most photographed lighthouse, Big Red. (2p-4p)
4. Lastly, round out the day with a relaxing sit-down dinner (available Friday May 1st and Monday May 4th - Friday May 8th) at one of three area venues around town before heading to an evening performance that ranges from local to nationally acclaimed artists and performers. (Dinner seating – 5pm, Nightly shows 7pm-9pm)

Nightly entertainment schedule can be viewed on the Group Order Form or at tuliptime.com

CONTACT TULIP TIME



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42 W. 8th Street
Holland, MI 49423

For additional event descriptions
visit www.tuliptime.com.

IGNITING JOY YEAR-ROUND FOR
THE BENEFIT OF THE COMMUNITY.

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LODGING HOLLAND AREA CVB

From boutique hotels to the tried-and-true, Holland hotels have what your group is looking for while you're touring Holland. Contact the Holland Area Convention and Visitors Bureau to find the perfect place to stay for your group.



+ 616-394-0000



info@holland.org



78 E. 8th Street
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2-3 DAY ITINERARY SAMPLE CONT.

1. No trip to Holland would be complete without visiting **Windmill Island Gardens**. This 36-acre botanical park has 140,000+ tulips and the only authentic, working Dutch windmill in the United States. Experience a little slice of the Netherlands right here in Michigan! (allow 1.5 hours)

2. Next spend some time strolling along 8th street to see all of our amazing **Downtown Shops**, including a Dutch Village Downtown shop! Grab lunch at one of the many restaurants or choose to grab a **Box Lunch** (advanced reservations required) at the Holland Civic Center. Eat in or take out available.

3. After lunch consider attending the **Tulip Time Quilt Show**. Over 100 exquisite quilts will be hung for patrons to enjoy up close. Guests will be able to purchase raffle tickets for a chance to win a one-of-kind quilt.

4. Other options that are popular with groups – but are not sold through Tulip Time are: **Nelis' Dutch Village, Veldheer's Tulip Farm, Holland Bowl Mill**. For more information regarding these and other attractions, locations and ticket prices visit the Holland Visitors Bureau website at holland.org.

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WINDMILL
ISLAND GARDENS

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Dutch Life on Display



Tulip Time Parades

2-3 DAY ITINERARY SAMPLE CONT.

1. NEW FOR GROUPS - Discover the beauty and meaning behind traditional Dutch clothing in a new exhibit, **Dutch Life on Display**, that features authentic attire from a museum in the Netherlands. Housed in the iconic Van Raalte farmhouse - home to the founder of Holland, MI - this exhibit highlights regional styles and stories that connect our community to its Dutch roots.

2. NEW FOR GROUPS - Head east to Grand Rapids, MI for another amazing garden tour! **Frederik Meijer Gardens & Sculpture Park** offers an extraordinary 30-minute narrated tram tour that immerses guests in a blend of art, culture, and nature on its 158-acre campus. USA Today ranked FMG the best sculpture park in the nation for the last 3 years. A boxed lunch is included with your visit.



**Frederik Meijer Gardens
& Sculpture Park**

3. Does your visit coincide with a parade? During the Tulip Time Festival, we offer two hugely popular Parades: the **Gentex Kinderparade** on Thursday May 7th and the **Quality Car Wash Volksparede** on Saturday May 9th. Both have start times of 2pm. Thousands of spectators line the streets of downtown Holland to watch amazing floats, marching bands, and Dutch Dancers. Motorcoach parking is available at the Holland Civic Center along with bleacher seating. Roads start to close at noon - so make sure your bus is parked before then! Boxed lunches are available for pre-order at the Civic Center.

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