

## **“Touring For Startups” Sample Press Release**

*This press release was published for Corset Magazine’s Sensuality, Sexuality, & The Erotic Tour. Personal names, dates, and contact information have been changed.*

### **Corset Magazine Announces Sensuality, Sexuality, & The Erotic – A 20-City Global Tour**

Worldwide - April 16, 2013 - *Corset Magazine*, the go-to magazine for all things sexuality, is connecting with its readers all over the world through a new series of live events under the theme, **Sensuality, Sexuality, & the Erotic**. This global tour is set to welcome erotic enthusiasts in high-profile cities, such as Paris, Las Vegas, Atlanta, and Miami, choreographing twenty artistic, multi-sensory showcases that will explore the intersections of desire, pleasure, pathology, and sensual expression.

*Corset Magazine* was first conceived and launched in 2011 after its founder, Arielle Loren, a sex columnist and award winning filmmaker, saw a wide gap in the media landscape for educational, sensual, and personal conversations about sex that happen to be women-friendly. Focusing on visually stimulating, intellectual, and relatable content, *Corset Magazine* has quickly risen due to eager fans ready for something more than Playboy or a dense academic sexuality journal. It’s become a space for ordinary people to contribute and discuss their desires, questions, and curiosities on their roads to sexual empowerment.

The Sensuality, Sexuality, & The Erotic tour launches in the spring of 2013 and will unfold as the year progresses. Arielle Loren will be present at all events, in addition to numerous sex experts, performers, presenters, and VIP guests. To learn more about *Corset Magazine*, visit [corsetmagazine.com](http://corsetmagazine.com). For a full list of tour stops, visit [corsetmagazine.com/events](http://corsetmagazine.com/events)

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