

“Touring For Startups” Sample Email Pitch #3

This pitch was used to secure press for Corset Magazine’s Sensuality, Sexuality, & The Erotic Tour. Personal names, dates, and contact information have been changed.

Subject Line: Coming to NYC, would love to meet you!

Hey Brenda:

One of my readers recommended your writing on sex, food, etc. and I would absolutely love to connect! I run an erotic magazine called Corset, <http://corsetmagazine.com>, which is dedicated to all things sexuality.

I am throwing an event for the magazine in NYC on Friday, March 30, 2013 (you can check it out here – *hyperlink to RSVP page*). We’re going to be giving away toys, talking about fun sex topics, and lots more. If you’re free, I’d love to meet you in-person and learn more about your work.

Let me know and hope you had a great weekend.

Warm regards,

Arielle Loren
Founder/Editor-in-Chief
Corset Magazine – <http://corsetmagazine.com>
“the go-to magazine for all things sexuality”