



# Grow with To-Go



## 27%

**of consumers want curbside pickup and contactless delivery to continue post-pandemic.<sup>1</sup>**

When the pandemic hit, takeout took over. Restaurants adapted quickly and so did guests. Now, as the dust settles, a new reality is becoming clear: to-go isn't going anywhere.

So, how do you do it right? Take a look at some simple, practical tips from a partner who wants to see you do more to-go business.

<sup>1</sup> Dinova + Technomic, "The State of Business Dining," Q1 2022.



# To-Go Truths & Tips

The trend toward to-go is a great opportunity. A few simple steps will help you heighten appeal and maintain the integrity of your food on the road.



## Fight the Sogginess

### Truth

Crunchy + creamy is an enduring texture combo for good reason, but too much travel time can ruin the experience.

### Tip

For sandwiches, nachos, fries and other crispy items add pre-packaged condiments to the bag.

## Value, Versatility & Variety

### Truth

Food cost and staff shortages are forcing operations to limit ingredients, but guests still want options.

### Tip

Offer a few versatile pouch varieties that give guests a custom feel without adding labor.

## Know the Limits

### Truth

Sometimes, a menu item just won't travel well.

### Tip

If an item requires too many packages to ensure quality delivery, consider eliminating ingredients or eliminating it from the to-go menu.

## Seal for Safety

### Truth

Guests care about food safety, and they notice more than they used to.

### Tip

Sealed or plastic-wrapped packaging sends the message that food safety is a priority.

# Flavor That Goes Farther

For over 100 years **Marzetti®** has made sauces and dressings known for quality. Today, we have all the bold flavors your guests want in a package the moment demands.



Extended shelf life helps manage food waste



Perfect for salads, burgers, sandwiches, dippables and more



Wide variety for easy customization

Item Description	Item #	Pack Size	Shelf Life
<b>Ranch</b>			
Ranch Dressing	81903	102/1 oz. pouch	210 days
Ranch Dressing	81561	204/12 gram pouch	210 days
Buttermilk Ranch Dressing	81992	120/1.5 oz. pouch	210 days
Garden Ranch Dressing	81210	120/1.5 oz. pouch	210 days
Light Ranch Dressing	81978	60/1.5 oz. pouch	210 days
Chipotle Ranch Dressing	81299	60/1.5 oz. pouch	210 days
Fat Free Ranch Dressing	81976	60/1.5 oz. pouch	210 days
<b>Italian</b>			
Classic Italian Dressing	87175	60/1.5 oz. pouch	210 days
House Italian Dressing	81979	60/1.5 oz. pouch	210 days
Golden Italian Dressing	81998	60/1.5 oz. pouch	210 days
Light Italian Dressing	81985	60/1.5 oz. pouch	210 days
Light Italian Dressing	81905	102/1 oz. pouch	210 days
Fat Free Italian Dressing	81975	60/1.5 oz. pouch	210 days
Fat Free Italian Dressing	81562	204/12 gram pouch	210 days
<b>Vinaigrette</b>			
Balsamic Vinaigrette	84258	60/1.5 oz. pouch	210 days
Apple Vinaigrette	83719	60/1.5 oz. pouch	210 days
Greek Vinaigrette with Olive Oil & Feta Cheese	83911	60/1.5 oz. pouch	210 days
Fat Free Raspberry Vinaigrette	82553	60/1.5 oz. pouch	210 days
<b>Caesar</b>			
Royal Caesar Dressing	82000	60/1.5 oz. pouch	210 days
Cardini's Caesar Dressing	06025	60/1.5 oz. pouch	210 days
<b>French</b>			
Honey French Dressing	81900	102/1 oz. pouch	210 days
Honey French Dressing	81919	120/1.5 oz. pouch	210 days
Fat Free California French Dressing	81969	60/1.5 oz. pouch	210 days
<b>Honey Mustard</b>			
Dijon Honey Mustard Dressing	81904	102/1 oz. pouch	210 days
Dijon Honey Mustard Dressing	81996	60/1.5 oz. pouch	210 days
<b>Specialty</b>			
Thousand Island Dressing	81987	60/1.5 oz. pouch	210 days
Blue Cheese Dressing	81918	120/1.5 oz. pouch	210 days
Green Goddess Dressing	80997	60/1.5 oz. pouch	210 days
Asian Sesame Dressing	81290	60/1.5 oz. pouch	210 days



# Ideas for the Taking

**Marzetti®** pouches are ready to take your to-go menu new places. Like Jamaica. Or Georgia. Or the office. Check out these ideas that fit perfectly on bold menus.



## 41%

of salad orders are delivery or takeout.<sup>1</sup>



### The Bowling Champ

#### **Marzetti®** Apple Vinaigrette

Provide a punch of flavor in a nutritious protein bowl. Tender farro, cherry tomatoes, chickpeas, avocado, arugula, roasted sweet potato and pickled red onion.



### The Southbounder

#### **Marzetti®** Pomegranate Vinaigrette

Create a sweet, tangy twist on Southern-style shrimp & grits. Served hot with charred cherry tomatoes, feta cheese crumbles and a fruity vinaigrette.



### The Traveling Poutine

#### **Marzetti®** Blue Cheese Dressing

Finally, a to-go friendly poutine! Warm sweet potato fries, pulled pork, Wisconsin cheese curds, scallions and bacon bits with a bold Blue Cheese Dressing.



### The Sticker-Outer

#### **Marzetti®** Asian Sesame Vinaigrette and **Marzetti®** Buttermilk Ranch

Steamed pork and veggie pot stickers served with a double dose of deliciousness: Asian Sesame Vinaigrette Buttermilk Ranch.



### The Fire Truck

#### **Marzetti®** Chipotle Ranch Dressing

The ultimate fiery burger. A half-pounder on a soft potato bun with pepper jack cheese, caramelized onions and arugula. Serve with fries and this smoky-spicy dip.



### The Flight of Fancy

#### **Marzetti®** House Italian Dressing **Marzetti®** Fat Free Raspberry Vinaigrette and **Marzetti®** Garden Ranch Dressing

What makes your mini egg, sausage and cheese breakfast sandwiches stand out? How about a flavorful flight of dipping sauces?



### The Sweet Jerk

#### **Marzetti®** Light Ranch Dressing

A Jamaican jerk chicken sandwich with zesty grilled and jerk chicken, mayo, fresh cucumber and tomato and a sweet-funky relish. Served with a cool complement for dipping.

## Ready to Order?

Looking for dressings and sauces that go beyond to-go?

Contact a T. Marzetti Representative or go to

[www.MarzettiFoodservice.com/Packets](http://www.MarzettiFoodservice.com/Packets) to learn more today!