



YOUR GUIDE TO THE 2008 AAEP CONVENTION

NEW PRODUCTS AND EDUCATIONAL OPPORTUNITIES

# AAEP Convention Preview

The world's largest gathering of equine veterinarians will offer something for every interest and discipline

BY KIMBERLY S. BROWN

**T**he 54th Annual Convention of the American Association of Equine Practitioners (AAEP) occurs Dec. 6-10 In San Diego, Calif. This is the world's leading offering of continuing education for equine veterinarians, veterinary technicians, and horse owners. This year's program highlights common problems faced by horses, their owners, and their veterinarians. Write-ups of the top topics will be presented in *The Horse's AAEP Wrap-Up*, which will be published with our March 2009 issue.

The visitor's bureau says: "Welcome to San Diego, where blue skies keep watch on 70 miles of beaches." (See <http://www.sandiego.org/nav/Visitors> for more information.)

ARND BRONKHORST



A prime example of the practical nature of this year's program is the Frank J. Milne State-of-the-Art Lecture by Steve Reed, DVM, Dipl. ACVIM, of Rood & Riddle Equine Hospital in Lexington, Ky. The presentation is on equine neurology, a hot topic for horse owners across the country. Reed has years of hands-on clinical experience in dealing with herpesviruses (including the Ohio neurologic outbreak), West Nile virus and other encephalitides, and rabies.

Later Reed will moderate a session on neurology with speakers discussing sleep disorders in horses, cervical vertebral compressive myelopathy, EPM, herpesviruses, and pituitary pars intermedia dysfunction (PPID). Also included in the session is a segment on how to facilitate weight gain in equine with body scores of 1.0-2.5.

A hot topic in performance and racing horses is medication, which will be covered in an interactive panel that will include Rick Arthur, DVM, of the California Horse Racing Board; Scot Waterman, DVM, executive director of the Racing Medication & Testing Consortium; Rick Mitchell, DVM, who has attended high-level jumpers through Olympic level; Steve Schumacher, DVM, of the U.S. Equestrian Federation (USEF); Kent Allen, DVM, chair of the USEF Drug and Medications Committee; and Alex Waldrop, president and CEO of the National Thoroughbred Racing Association.

There also will be an in-depth session on emergency care at equine events. The speakers will discuss endurance events, racing, rodeos, eventing, steeplechases, and horse shows. Also included is Rebecca Gimenez, PhD, discussing strategies to prevent and respond to barn fires.

### Feet and Lameness

There's lots about the horse's hoof this year, including a daylong series of presentations designed for veterinarians and farriers titled "Putting Science into Farriery." That program includes talks on form and function, use of composites, using biomechanical principles to trim and shoe, limb deformities in foals, breakover, and farriery in upper level performance horses.

In the AAEP lameness session on the foot there will be several talks about laminitis, including supporting limb laminitis. Also included will be information on disorders of the deep digital flexor tendon and injecting navicular bursae.

An in-depth session on laminitis will

be held, involving discussions on drug treatments, obesity-associated laminitis, and farriery options.

There also will be a morning devoted to lameness, including research on polysulfated glycosaminoglycan and sodium hyaluronate, stem cells, equine oral joint health supplements, and on using exercise to predict bone strength.

### Reproduction

There will be a number of talks geared toward theriogenology and neonatology.

The stallion session will include information on improving pregnancy rates in mares, diluting ejaculates for cooled transported insemination, and castration techniques.

The mare session will have discussions on barren mares, uterine inflammation, embryo transfer, dystocia, retained placenta, uterine tears, and rectal tears.

The session on foals and foaling will have presentations on sick neonates, immune response to West Nile virus vaccines, CPR in foals, and equine influenza.

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### Strictly for Horse Owners

This year's AAEP Healthy Horses Workshop is not to be missed! It will be held at the San Diego Manchester Grand Hyatt, One Market Place, on Saturday, Dec. 6, from 8:00 a.m. until 5:30 p.m. Registration prior to Nov. 10 is only \$70; on-site registration is \$85. Lunch is included with the price of registration.

Register online at [www.aaep.org/healthy\\_horse\\_signup.php](http://www.aaep.org/healthy_horse_signup.php). Talks that day include:

- **8:30-9:30 a.m. Eye Diseases for Horse Owners: No More Blind Horses!** Dennis Brooks, DVM, PhD, Dipl. ACVO
- **9:45-10:45 a.m. What It Takes to Win Silver** Gina Miles
- **11:00 a.m.-12:00 p.m. Pain-Free Saddle Fitting for You and Your Horse: Part I** Joyce Harman, DVM
- **12:00-12:45 p.m. Lunch**
- **12:45-1:45 p.m. Pain-Free Saddle Fitting for You and Your Horse: Part II** Joyce Harman, DVM
- **2:00-3:00 p.m. One Step Horsemanship:**

*Training and Control from the Ground*  
David Hayes, DVM

■ **3:15-4:15 p.m. Nutrition: Unlock the Key to Horse Health** Lydia Gray, DVM, MA

■ **4:30-5:30 p.m. Olympic Equine Medicine: Experiences as an Emergency Treating Veterinarian for Five Olympic Games** Sharon Spier, DVM, PhD, Dipl. ACVIM.

This is a great opportunity for horse owners to take advantage of the top equine practitioners and researchers being in one spot and available for questions on topics of interest and concern.

Following is a list of some of the companies that will be exhibiting at the AAEP Convention trade show, which is four days this year, extended an additional day from previous years. More information on the convention can be found at [AAEP.org](http://AAEP.org).

### ALLPRO Imaging, Booths 232/234/331/333

The ScanX 12 Portable Digital Imaging System provides speed and convenience in the toughest situations, according to the company. Allpro says the unit, designed to operate in a rugged environment, is lightweight and easily transported and enables



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ALLPRO Imaging is a division of Air Techniques, Inc., a leading manufacturer of medical and dental equipment, founded in 1962, and its products are made in the United States. For more information, visit [www.allproimaging.com](http://www.allproimaging.com).

### Ambulatory Monitoring, Inc., Booth 241

Ambulatory Monitoring, Inc., presents the Open Pleth System, an ambulatory test for airway hyperreactivity that serves as a tool to assist in the diagnosis of inflammatory airway disease (IAD).

Open Pleth relies on the horse's respiratory system modeled as the bellows, with the nose and chest/abdomen as components of the breathing mechanism. In a healthy horse there is no difference between volume measurement at the chest/abdomen and the nares (nostrils), but when an obstruction is present differences enlarge greatly.

Equine exercise intolerance can be a complicated problem with many differential diagnoses. Although cough and excess secretions increase the suspicion for IAD, these clinical signs might be absent in the early stages of IAD in horses presenting solely with decreased performance.

According to the company, Open Pleth provides a valuable, cost-effective, easy tool to determine, stall-side, whether a horse has or is prone to this disease. Call 800/341-0066 for more information.

### The Assure System, Booth 233/235

The Assure System of digestive aids developed by Equine Research Associates represents a breakthrough in the digestive health of horses, says the company. By combining the knowledge of veterinarians and nutritionists a product line that not only addresses the daily digestive ailments common to horses, but also incorporates colonic "cleaning" has been researched and developed. By recommending the digestive aid combinations included in The Assure System, The Assure Guard

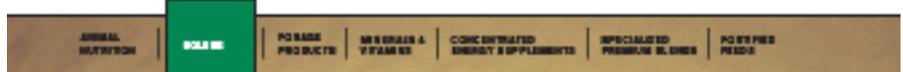


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System, and The Assure Hoof System, the company says veterinarians can not only effectively clear sand and debris from the colon, but can also help their patients with the daily digestive upsets connected to the intense management of today's sport horses. Additionally, Equine Research Associates boasts its products have been instrumental in the prophylactic control of sand colic, and have provided the veterinary community with a sand removal program they can utilize even on intense sand accumulation cases.

The company says many veterinarians have come to rely upon The Assure System to help manage the risk of digestive upset and colic. For more information visit [the-assure-system.com](http://the-assure-system.com) or call 877/372-4944

### **Arenus, Booth 132/231**

Arenus is a research-based health products brand focused on the well-being of horses and dogs. Part of Novus International, a nearly \$1-billion global company, Arenus relies on the knowledge and experience of nearly 50 animal health professionals, more than 25 veterinarians, and a multitude of other affiliated scientists from across the globe to develop unique technologies that the company says deliver superior results.

For more information please visit [www.arenusperformance.com](http://www.arenusperformance.com) or call toll-free 866/791.3344.

### **Arthrex Vet Systems, Booths 1534/1536**

Arthrex Vet Systems says it is a minimally invasive orthopaedic company focusing on arthroscopic surgery, product innovation, and medical education. Arthrex's goal is to make technically demanding surgical procedures safer, easier, and reproducible.

Several products on display will include:

**IRAP II:** The next generation of Arthrex's autologous blood therapy contains a new design to enhance the production of anti-inflammatory and anti-degenerative compounds.

**Autologous Conditioned Plasma (ACP):** The company says its easy-to-use Arthrex Double Syringe kit makes the processing of concentrated growth factors quick, efficient, and cost-effective for

treatment of soft tissue injuries.

**Meniscal Repair:** According to Arthrex, the introduction of new hand instruments and implants gives the surgeon new and better options in treating meniscal injuries.

**Cartilage Repair:** Arthrex says the use of chondral darts, compression screws, bioabsorbable pins, and its OATS system will allow new options in the treatment of chondral fractures and defects.

Visit [www.arthrexvetsystems.com](http://www.arthrexvetsystems.com) for more information.

### **Auburn Labs; Booth 655**

According to its manufacturer, Auburn Laboratories, Inc., Advanced Protection Formula (APF) is widely recognized as the most effective nutritional supplement for use in the management of equine insulin resistance and metabolic syndrome. APF is also regarded as a valuable immunomodulator, says the company, and it is recommended by veterinarians for enhancing and regulating equine immune function.

Developed to provide nutritional protection against stress-induced immunosuppression, metabolic disruption, and the negative effects of the stress response, APF has been reviewed by *Horse Journal* twice.

Now Auburn Labs has introduced APF Pro, calling it the company's premier formulation for the equine athlete. Auburn Labs says APF Pro builds on the original formula, with more muscle-building, immune support, stress protection, and protection against the formation of stress-induced stomach ulcers. APF is a water-alcohol extract of four herbs: *Eleutherococcus senticosus*, *Rhodiola rosea*, *Schizandra chinensis*, and *Echinopanax elatus*.

For more information call 877/661-3505 or visit [www.auburnlabs.com](http://www.auburnlabs.com).

### **Boehringer Ingelheim Vetmedica, Inc.; Booth 1318**

Boehringer Ingelheim Vetmedica, Inc., is proud of its "world-class, state-of-the-art research and manufacturing facility located in St. Joseph, Mo." The company's relationship with the equine community through research, development, and educational offerings, such as sponsorship of the AAEP Practice Management Seminar, assists veterinarians with the important business issues of financial and time management, personal growth, and professional development, the company adds.

Boehringer Ingelheim says it is committed to the health and well-being of horse populations worldwide. Calvenza-03 respiratory vaccines, ("the only equine vaccines



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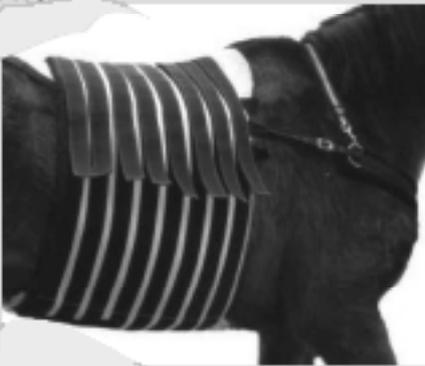
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to offer direct protection against the newest lineage of influenza strains—Ohio/2003"); Buscopan Injectable Solution, for abdominal pain associated with equine colic; Hyvisc, an equine intra-articular injection; and Ventipulmin Syrup are examples of Boehringer Ingelheim products designed, manufactured, and marketed to meet the needs of the equine industry.

For more information on all the Boehringer Ingelheim Vetmedica, Inc., equine products go to [www.bi-vetmedica.com](http://www.bi-vetmedica.com).

### CM Equine Products, Booth 1245

The CM Heal Belt provides a horse with what the company, headed by Marge Spencer, calls “the most effective belly bandage available.” The patented system and method of treatment is designed to aid in prevention of post-surgical hernias and reduction of existing post-surgical hernias.

The belt saves time, according to Spencer, because it can be installed by one person, and it is cost-effective because it is durable and machine-washable and -dryable. The bandage is available for sizes ranging from Minis to draft horses.

The company also offers its Lead & Drive Foal Training System and the “Formatting for Life” video series.

For more information call 888/431-7771 or visit [www.cmequineproducts.com](http://www.cmequineproducts.com).

### Court Square Leasing, Booths 817/819

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### Diagnostic Imaging Systems, Inc., Booth 1714

Diagnostic Imaging Systems, Inc., says it's been the right choice for innovative equine imaging equipment and supplies since 1983. The company custom-packages equipment to meet veterinarians' specific practice needs. Digital radiography and computed radiography systems and packages are available with dental intraoral capabilities, and ultrasound and patient monitors are all designed for portable use.

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2

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### E.I. Medical Imaging, Booth 1142

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the company, interchangeable transducers allow fast, in-field flexibility for a variety of applications, and “superior image resolution delivers accurate diagnosis.”

E.I. Medical Imaging is designing ultrasound for today's veterinary professionals. For more information on Ibx scanners call 866/365-6595 or 970/669-1793, visit [www.IbxUltrasound.com](http://www.IbxUltrasound.com), or e-mail [info@eimedical.com](mailto:info@eimedical.com).

### EQUINEW, LLC, Booth 1636

EquiNew, LLC specializes in therapeutic modalities for use in the equine industry. Functional Electrical Muscle Stimulation (FES) is the foundation of EquiNew's treatment options. Product development is based on solid research and extensive clinical testing to obtain the best possible results when used in equine rehabilitation, according to the company.

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### Focus-It, Booths 1632/1727/1731

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### Fort Dodge Animal Health, Booths 1032/1132/1134

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# Legend

(pyridoxate sodium)

Injectable Solution

4 mL For Intramuscular Use in Horses Only  
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**DESCRIPTION**  
Legend Multi Dose or Legend Injectable Solution, please consult the package insert, a summary of which follows:  
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Legend Injectable Solution is used for the treatment of pyridoxine deficiency.  
**CONTRAINDICATIONS**  
Legend Multi Dose or Legend Injectable Solution contains 50 mg pyridoxine hydrochloride, 1.5 mg pyridoxal phosphate, 4.5 mg pyridoxamine hydrochloride, and 4.5 mg sodium pyridoxal phosphate. The pH is adjusted to between 6.0 and 8.0 with sodium hydroxide hydrochloride acid.  
Legend Multi Dose or Legend Injectable Solution contains 70 mg pyridoxine hydrochloride, 2.1 mg pyridoxal phosphate, 6.3 mg pyridoxamine hydrochloride, and 6.3 mg sodium pyridoxal phosphate. The pH is adjusted to between 6.0 and 8.0 with sodium hydroxide hydrochloride acid.

**CAUTIONS**  
Legend Injectable Solution, Intractable Solution and Legend Multi Dose contain pyridoxine, which is known to be a weak irritant to the skin. Legend Intractable Solution contains 10 mg pyridoxine hydrochloride, 0.3 mg pyridoxal phosphate, 0.9 mg pyridoxamine hydrochloride, and 0.9 mg sodium pyridoxal phosphate. Legend Intractable Solution is known to be a weak irritant to the skin.  
**ADVERSE REACTIONS**  
In some horses, intramuscular injections may cause a mild, transient, local reaction.  
**HOW TO USE**  
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America and international markets.

As an educational partner, Fort Dodge supports the veterinarian's role as primary provider of animal health care, encouraging quality animal health care through prevention, as well as efficacious therapeutic products. Americas' Healthy Horse (americashealthyhorse.com), a collaboration between the AAEP and Fort Dodge, is focused on raising awareness about the importance of twice-a-year wellness exams and professionally managed preventive care for horses.

Fort Dodge says it's also proud of its full line of equine vaccines, including its exclusive West Nile virus combination vaccines. In December 2008, the company will further extend its line with the introduction of our West Nile Innovator DNA vaccine. For more information about Fort Dodge equine products, call 800/477-1365 or visit [www.fortdodgelivestock.com](http://www.fortdodgelivestock.com).

## Franklin-Williams Company, Booth 908

The Franklin-Williams Company has been a pioneer in the development of bandage products designed specifically for equine use. The company's products are available as individual ready-to-use sterile (SteriRoll) and nonsterile (RediRoll) bandages, securely packaged to maintain integrity and provide a professional-looking product for dispensing to the client.

The material is also available as non-sterile bulk rolls (CombiRoll) in 10-yard lengths. SteriRoll and RediRoll are available in various lengths. The products are provided in widths of 8, 12, 14, and 16 inches.

The EquiWrap Trauma Kit offered by the company was developed in consultation with equine practitioners for use by horse owners for emergency treatment of cuts and abrasions on the leg until a wound care plan can be created by a veterinarian.

Manufacture and distribution of these products is the company's only business. It has been in operation 15 years.

For more information call 800/556-5517 or visit [www.franklinwilliams.com](http://www.franklinwilliams.com).

## Freedom Health, Booth 320/419

Achieving success in the equestrian world is a constant, daily effort for owners, trainers, and their veterinarians. The stress of modern care and feeding can place even

the best horse in a state of imbalance. Freedom Health, LLC, says it can help with innovative approaches to optimal equine digestive health, noting the gastrointestinal (GI) tract might be the key to the horse's overall health and performance.

Succeed Digestive Conditioning Program is a daily Functional Feed program that provides essential nutrients to support the healthy structure and function of the entire GI tract, according to the company.

The Succeed Equine Fecal Blood Test is a completely new diagnostic aid that the company says can help veterinarians provide a complete and accurate diagnosis of GI tract conditions in their clients' horses, right at the point of care. The company says the two products can provide a complete system of care for horses.

## IDEXX, Booths 7274/725/727

Securing each horse's health can require hundreds of decisions. And making the right choices under pressure is critical. IDEXX says that's why the company looks at your challenges from your point of view and develops solutions that help you treat the whole patient, including:

- The IDEXX Vet-Lab Suite of in-house analyzers, including the new Catalyst Dx Chemistry Analyzer and LaserCyte Hematology Analyzer
- The worldwide IDEXX Reference Laboratories network, offering a full menu of tests for equine diseases, plus cutting-edge RealPCR tests
- The state-of-the-art IDEXX EquiView Digital Imaging System, with new imaging software features that increase your productivity and your ability manage images; and
- Surpass (1% diclofenac sodium) topical anti-inflammatory cream.

Get the answers you need quickly and confidently, whether you're in the field, at the clinic, or on the phone. To learn more visit [idexx.com/equine](http://idexx.com/equine).

## Intervet/Schering-Plough Animal Health, Booth 732

At Intervet/Schering-Plough Animal Health, "we are for the horse and our focus is on their welfare." The company's products address a full range of equine issues—including infectious disease, parasites, reproductive health, and pain management—to ensure a lifetime of good health.

New this year is EquiRab, the first rabies vaccine developed specifically for the horse. EquiRab joins the company's other innovative products, including the



one-dose PreveNile West Nile Virus vaccine.

Intervet/Schering-Plough Animal Health also supports the veterinarian's client education efforts with programs, including a new approach to parasite control and Intervet Foal Care, an integrated foal-health program that helps owners keep track of important health care milestones.

Intervet's full range of equine vaccines, led by brands such as PreveNile, Prestige, Encevac, Flu Avert I.N. and Prodigy, complement the company's pharmaceutical portfolio, which includes Regu-Mate, Panacur, Salix, Banamine, and Dolorex. For more information, call 800/521-5767, or visit [www.equirab.com](http://www.equirab.com), [www.prevenile.com](http://www.prevenile.com), [www.FoalCare.com](http://www.FoalCare.com), or [www.IntervetUSA.com](http://www.IntervetUSA.com).

### Kentucky Performance Products, Booths 1545/1547

Kentucky Performance Products (KPP), the company that brings you Neigh-Lox and Elevate, says it has offered a full line of high-quality nutritional supplements to the veterinary community for over 10 years. According to the company, its supplements are research-proven and target the unique challenges facing today's equine population.

The company says its supplements are made using top-quality ingredients and strict quality control measures, and they are manufactured to exacting standards, "so veterinarians can count on their effectiveness." The supplements are available through most veterinary distributors.

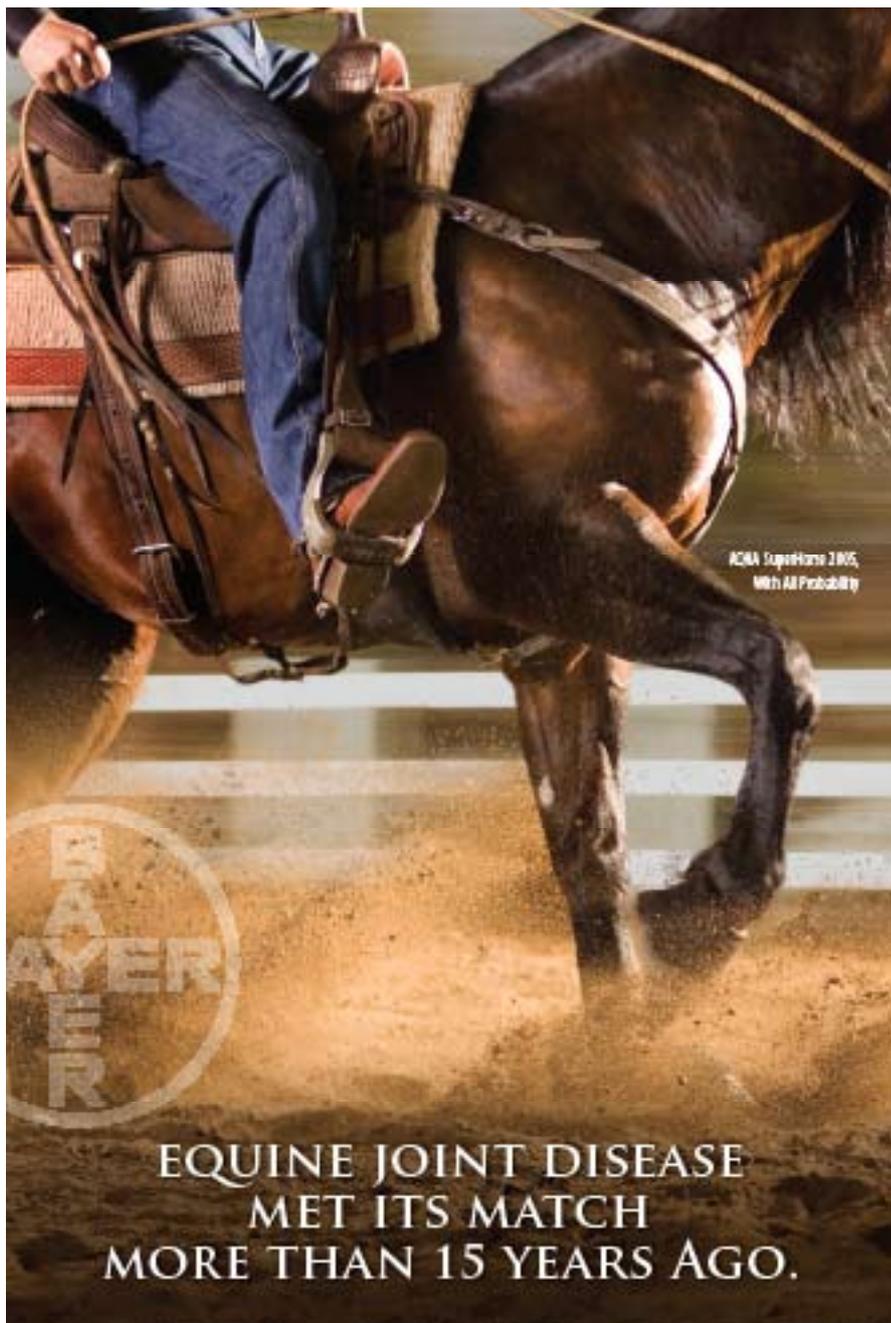
Partnering with a talented fabricating firm, KPP also offers custom-made stainless steel surgical and MRI tables. Each table is created to meet the unique needs of the practice. KPP assures its stainless steel tables will not require periodic stripping and refinishing, unlike galvanized equipment. Custom accessories are available, such as carts, cabinets, and other surgical suite necessities.

For more information visit booths 1545/1547 or [www.kppusa.com](http://www.kppusa.com), or call 800/772-1988.

### Life Data Labs, Inc., Booth 1406

Life Data Labs, Inc., is a 30-year-old family-owned business widely known for manufacturing Farrier's Formula. Founder Dr. Frank Gravlee has recently introduced two new products.

According to the company, Farrier's Formula Double Strength provides the nutrients important for a healthy hoof at twice the concentration the original Farrier's



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Federal law restricts this drug to use by or on the order of a licensed veterinarian. For use in horses only. Do not use in horses intended for human consumption. Legend 4 mL and Legend Multi Dose 20 mL are approved for I.V. use only. Legend 2 mL is approved for I.V. and I.A. use. The intra-articular safety of Legend Multi Dose with benzyl alcohol has not been determined.



\*Bax and Co.  
†Black, Jody R, DVM. Management of Equine Joint Disease and Lameness. *Small Animal Clinical Education* Vol. 22, No. 9/10, pp. 10-15, May 2008.  
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E007480n

# HEALTHY HORSES WORKSHOP 2008



Attention horse owners! Don't miss the Healthy Horses Workshop. This program features leading veterinarians discussing topics that are essential to the health of your horse. The morning will offer the opportunity to listen to individual silver Olympic medalist in equestrian eventing, Gina Miles, as she speaks about her career and pursuit of the ultimate ride.

*Saturday, December 6  
Manchester Grand Hyatt Hotel  
Douglas Pavilion A  
San Diego, California*

Topics for the day's schedule will include:

- Ophthalmology
- Horsemanship
- Saddle-Fitting
- Nutrition
- Olympic Equine Medicine and much more!

Gina Miles is sponsored by  **Nutrena**<sup>®</sup>



*Cost of registration (\$70) will include lunch.*

*Healthy Horses Workshop is made possible by the AAEP Educational and Media Partners.*

*For more information or to register, visit [www.aaep.org/horseowner](http://www.aaep.org/horseowner), call (800) 443-0177 or e-mail [dkirkland@aaep.org](mailto:dkirkland@aaep.org).*

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Author of THE NEW EQUINE SPORTS THERAPY*

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The Barn Bag Pleasure and Performance Horse Pelleted Feed Concentrate is designed to balance hay and pasture diets. The company says it has included the correct amounts of nutrients required for activity and performance in this product, without causing nervousness and obesity problems often associated with poor-quality diets and oversupplementation. Each 11-pound bag is a 60-day supply for a 1,000-pound adult horse engaged in average activity.

Visit [www.lifedatalabs.com](http://www.lifedatalabs.com), call 256/370-7555, or e-mail [info@LifeDataLabs.com](mailto:info@LifeDataLabs.com).

**Luitpold Animal Health, Booth 918**

According to Luitpold Animal Health, its Adequan i.m. Polysulfated Glycosaminoglycan is the only FDA-approved treatment for equine degenerative joint disease clinically proven to relieve the pain and clinical signs of osteoarthritis and stimulate the natural "wear and repair" cycle within the joint. The company emphasizes its commitment to advancing the cause of better animal health. From multimillion-dollar Thoroughbreds to long-time companion animals, the better health and well-being of horses is what the company works toward every day. Call your sales representative or customer service at 800/458-0163 to order our free educational DVD, "Balanced Joints. Sound Horse," and other educational materials.

There are no known contraindications to the use of intramuscular PSGAG in horses, adds Luitpold. Studies have not been conducted to establish safety in breeding horses. Visit [www.adequan.com](http://www.adequan.com) or call 800/974-9247 for full prescribing information. Adequan i.m. is a registered trademark of Luitpold Pharmaceuticals, Inc.

**Merial, Booth 822**

Visit the Merial booth to discover more information about a range of equine products designed to support overall equine health and performance.

The company describes its Equioxx (firocoxib) as a highly selective COX-2 inhibitor that blocks prostaglandins that might be responsible for inflammation,

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1. Based on attributable fraction calculation. Tasha Y. Epp, DVM, et al. Efficacy of Vaccination for West Nile Virus in Saskatchewan Horses. AAEP Proceedings, Vol. 51, 2005.
2. Only one annual booster required following initial vaccination series.



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while sparing potentially beneficial prostaglandins.

UlcerGard (omeprazole) is the only product approved by the FDA for the prevention of stomach ulcers in horses. According to Merial, "The active ingredient inhibits acid production at its source, the acid pump."

Merial says its Recombitek Equine West Nile Virus (WNV) vaccine can help protect against WNV throughout mosquito season and is safe for foals 2 to 4 months of age and older.

Zimecterin Gold (ivermectin/praziquantel), according to Merial, controls more than 47 different parasite species and stages, and it's more than 99% effective in eliminating *A. perfoliata* in horses.

Visit the Merial booth to learn more or call 888/MERIAL-1.

### **MinXray, Inc., Booths 1240/1339**

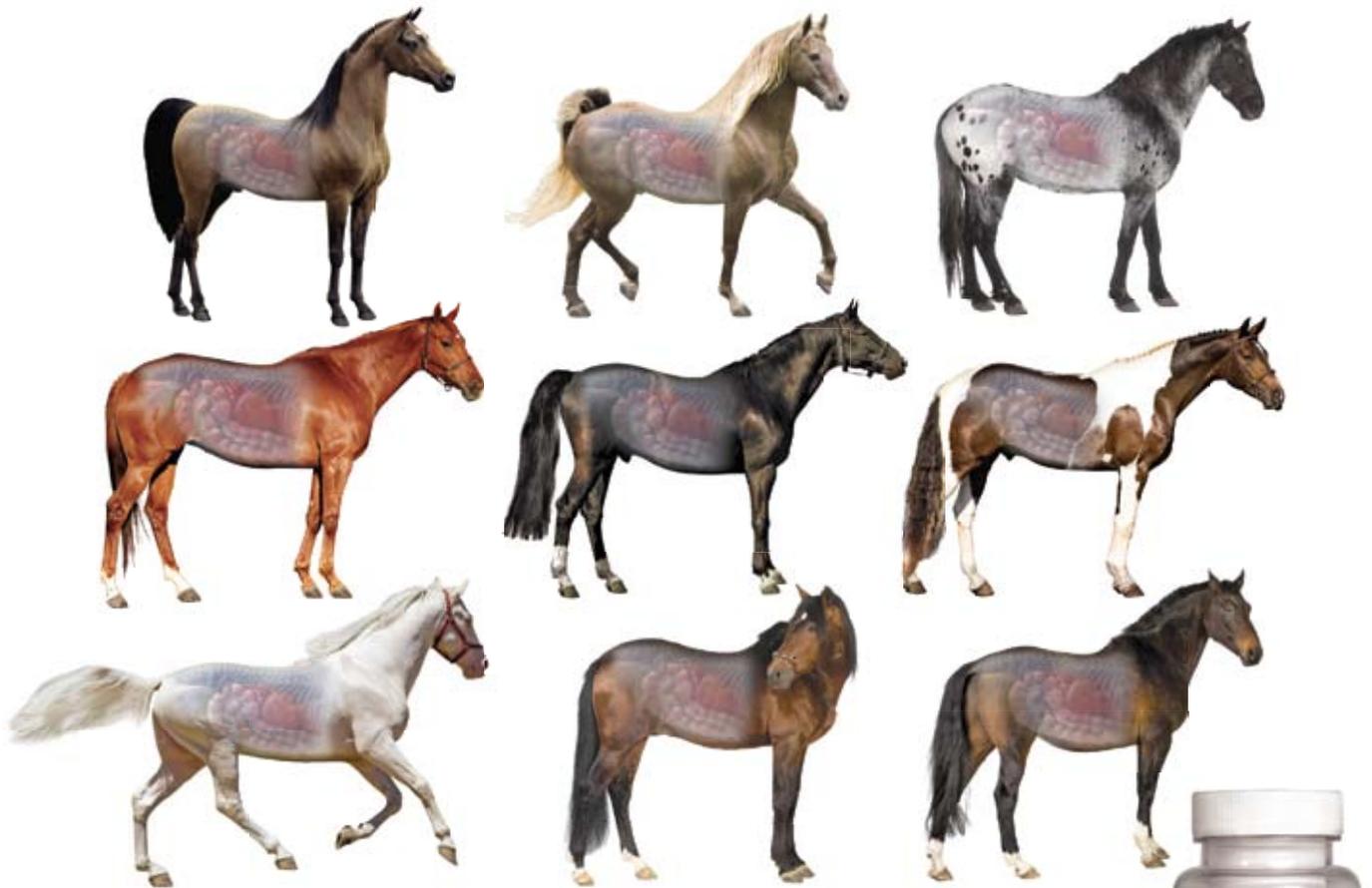
For over 40 years MinXray, Inc., says it has provided superior quality portable X ray systems for veterinarians. According to the company, at AAEP 2008, MinXray will

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Recent research shows that 88% of performance horses have stomach ulcers, and a full 63% have colonic ulcers. With an incidence this high, you can be sure that at least one of your horses is suffering.

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SUCCEED Equine Fecal Blood Test. You'll see which horses have a condition in the foregut, the hindgut, or both, in a matter of minutes.

The SUCCEED FBT detects trace amounts of fecal blood, invisible to the naked eye, which may be the result of a potentially serious condition, like ulcers.

The all new SUCCEED Equine Fecal Blood Test is easy to use right in the barn, for about \$40. And it's only available from your veterinarian.



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showcase the newest of its portable X ray devices--the TR90 and TR80—which the company says are designed to withstand the rigors of ambulatory practices. The units' features include adjustable dual-laser pointers, 5 technique memory storage, and a low-voltage operation mode. The company says its highly functional TR80 and TR90 are a mere 14 pounds and are backed by the company's 5-year warranty. The TR90 and TR80 are completely compatible with digital imaging systems. Please stop by MinXray booths 1240 and 1339 for full demos on all MinXray units.

**Neogen Corporation,  
Booths 1114/1116/1118**

Neogen Corporation's Animal Safety Division develops and markets a comprehensive line of animal care products, ranging from consumer-friendly instruments, nutritional supplements, and wound care products to precision instruments and pharmaceuticals for veterinary use.

Neogen's products include BotVax B vaccine, which it says has protected thousands of horses from equine botulism. As horses are transported longer distances, and as feedstuffs are increasingly shipped between regions, many horses are now at risk for botulism. Are your clients' horses at risk? Call for a copy of Neogen's Botulism consumer brochure.

The company says its EqStim, an immune stimulant, provides quicker recoveries from equine respiratory disease complex, and a recent *JAVMA* study showed it can safely increase conceptions in broodmares with persistent endometritis.

Ideal Instrument's disposable needles, described as being the first and only needles designed specifically for use with animals, carry a 100% guarantee.

For more information call 800/525-2022 or visit [www.neogen.com](http://www.neogen.com).

**Pfizer Animal Health, Booth 1332**

Veterinarians visiting the Pfizer Animal Health booth during the Convention will find trusted names in veterinary science presenting information on topics as diverse as equine pain management and

biosecurity. Attendees also can relax and enjoy entertainment, with showings of the movie "The First Saturday in May." For a schedule of events, please check the board at the Pfizer Animal Health booth.

According to Pfizer Animal Health, veterinarians have come to trust the company for its innovative health care solutions, backed by science. Dedicated to the kind of careful research that helps assure the safety and efficacy of its products, the company says it stands behind a long line of recognized veterinary and consumer brands, such as Dormosedan (detomidine hydrochloride), Hylartin V (sodium hyaluronate) Injection, Rhinomune, Strongid C 2X (pyrantel tartrate), Equimax (ivermectin 1.87%/praziquantel 14.03%) Paste, and Solitude IGR (2.12% cyromazine).

For information visit [www.pfizerah.com](http://www.pfizerah.com).

**Purina Mills, Booth 1424**

When Purina's PhD equine nutritionists saw the need for diets addressing unique requirements of certain horses, they began work at the 1,188-acre Purina Mills animal nutrition center. After completing



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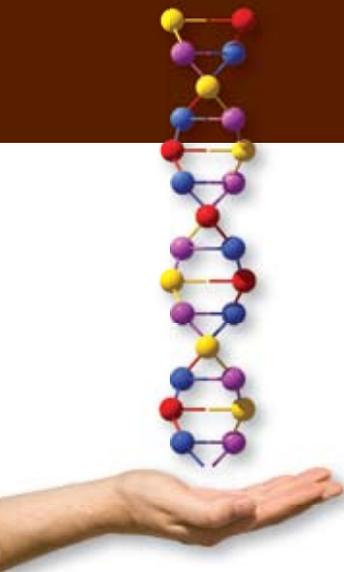
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research spanning six years, 8,768 individual tests, 7,576 feeding trials, and two published articles in the *Journal of Equine Veterinary Science*, Purina Mills' WellSolve horse feed was born.

Purina guarantees its WellSolve L/S feed (low starch) has a maximum of 11% starch and sugar and reports the formulation has vet-reviewed, published data showing a low glucose and insulin response to feeding.

WellSolve W/C feed (weight control) allows the horse to enjoy full-sized meals while still losing weight, Purina says, with research data supporting measurable reduction of body weight, body fat, and body condition score, with an improved insulin response to glucose load.

To learn more ask your veterinarian, call 877/454-7109, visit [www.wellsolveequine.com](http://www.wellsolveequine.com), or stop by your nearest certified Purina Mills dealer.

## Rood & Riddle Veterinary Pharmacy / Rood & Riddle Laboratory, Booth 1440

Serving veterinarians throughout the United States, Rood & Riddle Veterinary Pharmacy (RRVP) and Rood & Riddle Laboratory (RRL) are proud to be a division of Rood & Riddle Equine Hospital, a worldwide leader in equine health care, providing expertise for patients in a caring, professional, and ethical manner.

Rood & Riddle Veterinary Pharmacy says it is a full-service pharmacy offering a complete line of high-quality equine health care products and services. The pharmacy's mission—to provide premium products and medications for the health and well being of the horse, making life easier for the animal and the caregiver.

Rood & Riddle's 24-hour, full-service laboratory emphasizes prompt turnaround of comprehensive, reliable test results. Most all lab work is performed in-house and includes hematology, blood gases, serology, serum chemistry, bacteriology, mycology, cytology, parasitology, endocrinology, and Coggins testing.

For more information on RRVP visit [www.rsvp.com](http://www.rsvp.com) or call 800/728-1654. For more information on RRL call 859/233-0331 or visit [www.roodandriddle.com/laboratory.html](http://www.roodandriddle.com/laboratory.html)

## Sanuwave, Booth 1418

According to Sanuwave, the VersTron

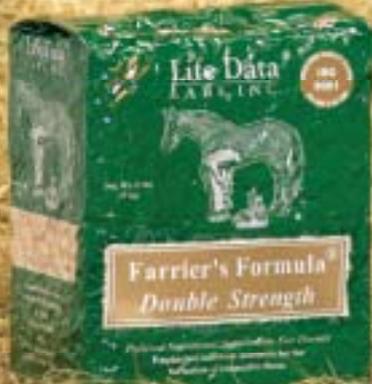
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\*Intervet's Continuum® Rabies is approved for cats.

EquiRab is a trademark and Continuum is a registered trademark of Intervet Inc., Schering-Plough Animal Health Corporation or an affiliate. ©2008 Intervet Inc. All rights reserved. 31950-rf-11/1/08-FP4C-HORSEw/SP

 **Intervet**  
Schering-Plough Animal Health

extracorporeal shock wave therapy (ESWT) unit offers a noninvasive approach to healing soft tissue and bone injuries, in addition to treating degenerative joint disease for performance and leisure horses.

The VersaTron device uses high-energy, focused, electrohydraulic technology, which Sanuwave says is the only type of ESWT that has been shown to produce true shock waves at all energy settings (Cleveland et al. *Acoustic Field of a Ballistic Shock Wave Therapy Device. *Ultrasound in Med & Biol*, 2007.*). The company says the technology has been trusted by leading equine medicine practitioners for almost 10 years and continues to grow in popularity for treating common lameness issues and difficult-to-treat conditions.

To learn more about VersaTron ESWT visit the Sanuwave booth the 54th AAEP Annual Convention or call 800/245-4417.

### SmartPak, Booths 608/610

SmartPak provides brand-name supplements, daily dewormer, and prescription medications in custom daily dose paks, labeled with the horse's name and delivered automatically every month.

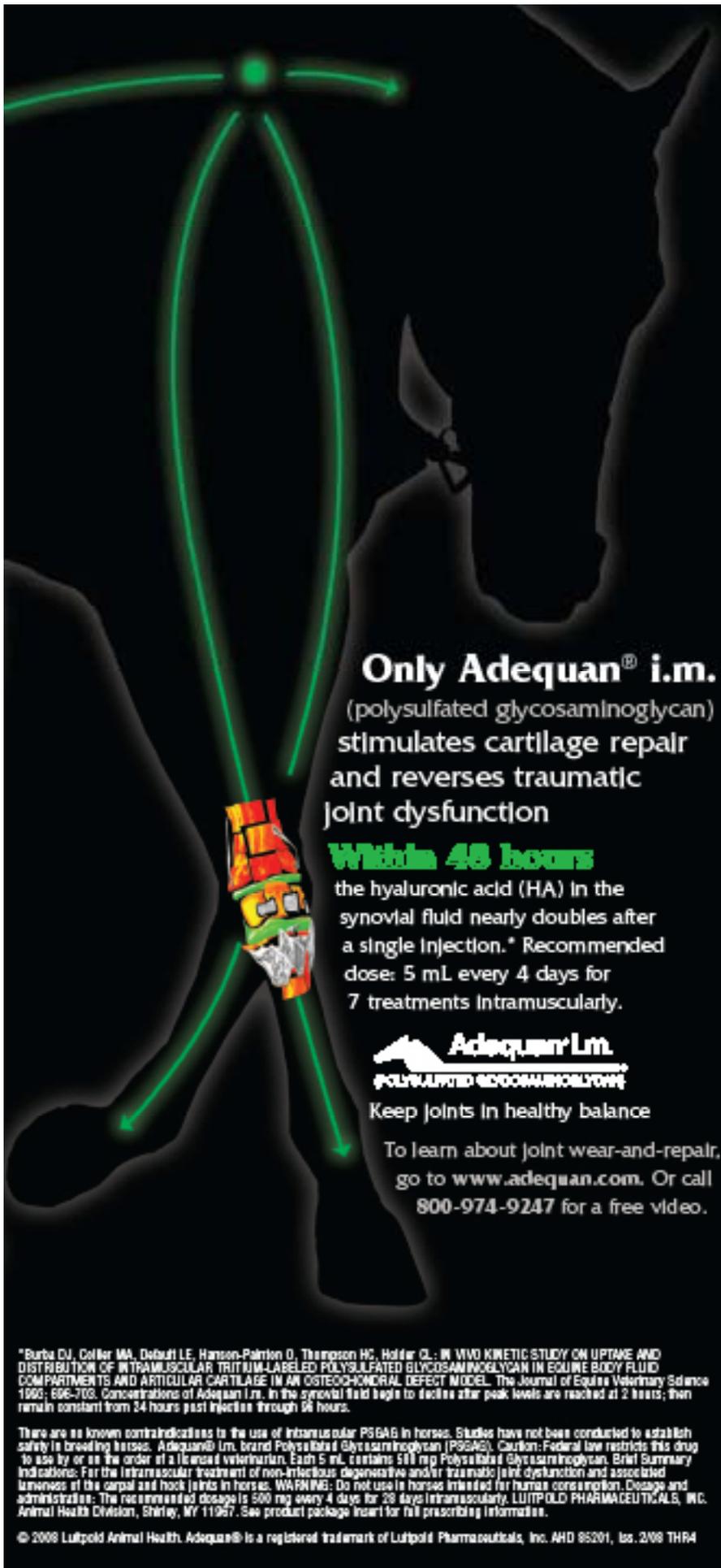
SmartPaks says its products are "Supplements Simplified." The SmartCare Veterinary Partnership Program allows veterinarians to offer SmartPaks direct to their clients and make a profit each month.

For more information visit SmartPak's booth at the AAEP convention or [www.smartpak.com](http://www.smartpak.com), call 800/461-8898, or e-mail [CustomerCare@SmartPak.com](mailto:CustomerCare@SmartPak.com).

### Sound Technologies, Booth 612

Whether a veterinarian's priority is image quality for lesion identification, portability, design details, ease-of-use, power of software, or support, Sound boasts it has the digital radiography, ultrasound, and software solutions that will help the veterinarian's practice thrive. Sound says it provides the industry's best and most innovative solutions to simplify and enhance the veterinarian's practice. At the AAEP Convention Sound will be offering the new TruDR system, designed by equine vets for equine vets, along with the Logiq-e, which the company calls the world's most advanced portable ultrasound.

For more information visit [www.soundvet.com](http://www.soundvet.com) or call 800/268-5354 opt 1.



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\*Burba CJ, Collier MA, DeLuigi LE, Hanson-Palmsen D, Thompson HC, Holder CL. IN VIVO KINETIC STUDY ON UPTAKE AND DISTRIBUTION OF INTRAMUSCULAR TRITIUM-LABELLED POLYSULFATED GLYCOSAMINOGLYCAN IN EQUINE BODY FLUID COMPARTMENTS AND ARTICULAR CARTILAGE IN AN OSTEOCHONDRAL DEFECT MODEL. The Journal of Equine Veterinary Science 1990; 10(6): 696-700. Concentrations of Adequan i.m. in the synovial fluid begin to decline after peak levels are reached at 2 hours; they remain constant from 24 hours post injection through 96 hours.

There are no known contraindications to the use of intramuscular PSGAG in horses. Studies have not been conducted to establish safety in breeding horses. Adequan® i.m. brand Polysulfated Glycosaminoglycan (PSGAG). Caution: Federal law restricts this drug to use by or on the order of a licensed veterinarian. Each 5 mL contains 500 mg Polysulfated Glycosaminoglycan. Brief Summary Indications: For the intramuscular treatment of non-infectious degenerative and traumatic joint dysfunction and associated lameness of the carpal and hock joints in horses. WARNING: Do not use in horses intended for human consumption. Dosage and administration: The recommended dosage is 500 mg every 4 days for 28 days intramuscularly. LUITPOLD PHARMACEUTICALS, INC. Animal Health Division, Shirley, NY 11967. See product package insert for full prescribing information.

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Increase in Rabies Incidence (2005-2006)<sup>3,4</sup>

All U.S. Cases			Domestic Animals		
2005	2006	% Change	2005	2006	% Change
6,418	6,943	+8.18%	494	547	+10.73%

Equids (Horses & Mules)			Humans		
2005	2006	% Change	2005	2006	% Change
47	53	+12.77%	1	3	+200%

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<sup>1</sup>Data on file at Merial.

<sup>2</sup>Michigan State University College of Veterinary Medicine online publication January 2004. Available at: <http://old.cvm.msu.edu/extension/equine/RabiesinHorses.pdf>. Accessed February 15, 2008.

<sup>3</sup>Blanton JD, Krebs JW, et al. Rabies surveillance in the United States during 2005. *JAVMA* 2006;229(12):1897-1911.

<sup>4</sup>Blanton JD, Hanlon CA, et al. Rabies surveillance in the United States during 2006. *JAVMA* 2007;231(4):540-556.



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**Superior Equine Pharmaceuticals, Inc., Booth 1813**

Superior Equine Pharmaceuticals, Inc., says that Superiorbute Powder, ANADA #333-200, is the only sweet, apple-flavored FDA-approved oral phenylbutazone powder available.

Superiorbute Powder has been undergoing the FDA approval process since 1997, so the company can ensure it's offering the highest possible quality. However, since

then, according to the FDA, compounders have been illegally manufacturing sub-quality flavored Bute powders. Superior says Superiorbute Powder is a great-tasting, easy-to-administer, ethical, and safe alternative to illegally compounded Bute, it has a child-resistant closure, and it contains a high concentration of its active ingredient.

A horse will only need 3.5 ccs of Superiorbute Powder to get 1 gram of phenylbutazone, and the correct dosage is easy with a validated measuring spoon. Provide your clients with the only apple-flavored oral phenylbutazone powder. Superior says to visit [www.superiorbute.com](http://www.superiorbute.com) for a list of

articles, studies, and reports explaining why its product is the safest way to go.

**Swissvet Equine Dentistry, Booth 1434**

Being the exclusive distributor for Swissfloat and HDE, Swissvet says it is the ideal partner for equine power dentistry for the large animal practitioner as well as the equine dental specialist.

The company says Swissfloat has been a great success in equine dentistry for almost 20 years as the most versatile instrument for power dentistry. It has a low starting price to make it the most

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**AAEP 2009 Booth #252**



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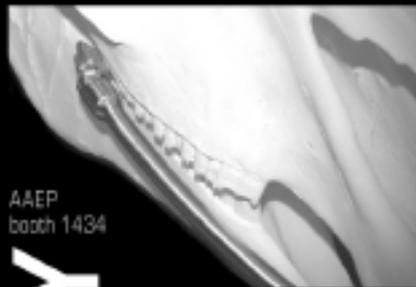
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### The Horse; Blood-Horse Publications, Booths 906/1005

*The Horse: Your Guide To Equine Health Care* has been partnering with the AAEP since the magazine's inception in 1995. *The Horse* strives to educate horse owners, veterinarians, vet techs, and other industry professionals in the latest on equine health, care, management, and welfare through a variety of means, including print, [TheHorse.com](http://TheHorse.com), electronic newsletters, Webinars, Horse Courses, blogs, and more.

*The Horse* works to bring reliable, science-based information to horse owners and encourages them to work with their veterinarians in all aspects of caring for their horses.

The content of the magazine is overseen by a board of AAEP veterinarians, and the staff has many years of hands-on experience in the industry.

Blood-Horse Publications is the parent company of *The Horse* and also publishes *The Blood-Horse*, *Keeneland* magazine, and a variety of supplements; it oversees

[BloodHorse.com](http://BloodHorse.com); and it operates the Eclipse Press book division and equine publications/gifts Web site Exclusively Equine.com.

Come by booth #906/1005 and visit with us, or feel free to contact Publisher/Editor Kimberly S. Brown at [KBrown@TheHorse.com](mailto:KBrown@TheHorse.com).

### Triple Crown Nutrition, Booth 1624

For years Triple Crown Nutrition formulated feeds with the benefits of high fiber, high fat, lower carbohydrates, and digestive enhancement technology from Alltech.

The company says it started the trend toward using shredded beet pulp and other quality fiber ingredients, and not using inferior fiber sources such as peanut and rice hulls.

Originally, Triple Crown Nutrition's distribution strength was concentrated on the East Coast, but now its products are available from feed dealers across the United States. The company says it continues to receive accolades from veterinarians and horse owners on how its feeds can maintain or replace weight lost in old and stressed horses where other feeds fail.

The company also says it was the first to address the needs of easy keepers, ponies, and Miniature Horses, with innovation and adaptability being the trademarks of its brand.

Please visit booth 1624 and see what makes Triple Crown Nutrition different.

### Tryan Enterprises, Booth 1042

Tryan Enterprises formulated Myristol for horses and dogs in 2003 to address the multifaceted problem of joint disease in athletes as well as middle-aged to older animals with joint-related issues. The goal was to have a supplement with a "broad-spectrum" approach to joint health, with a decreased need for multiple joint injections or protracted non-steroidal



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anti-inflammatory drug (NSAID) usage.  
Myristol for cats and a joint health product for humans called Myristocol were introduced in 2008.

The company says success using Myristol is derived from its combination of high-quality ingredients, cetyl myristoleate, glucosamine HCl, methylsulfonylmethane (MSM), and hydrolyzed collagen.

Results from an equine clinical trial (AAEP 2007) showed that horses given Myristol were significantly better in AAEP lameness score, lameness at the walk, response to joint flexion, lameness after flexion, and quality of life scores. A similarly designed canine clinical trial is currently under way.

For more information visit [www.myristol.com](http://www.myristol.com).

**Universal Medical Supply, Booth 813**

Universal Ultrasound boasts it has provided reliable solutions to more equine veterinarians than any other imaging company for more than 34 years. According to the company, it stands by its customers—in the exam room, the classroom, and the stable. “By offering the best technology, service, and education, we’re committed to meeting the needs of our customers and their patients,” the company says.

Universal offers a complete range of ultrasound and digital radiography equipment for the equine practice. By teaming with manufacturing partners, including Biosound, Medison, Sedecal, Fuji, and more, the company says it can provide customers with “turnkey, customized solutions featuring the most outstanding technology in the industry.”

According to Universal, it offers extremely aggressive show specials and financing packages for conference attendees at the AAEP Convention. Visit the company’s booth for more details, show giveaways, and more. Call 800/842.0607 or visit [www.universultrasound.com](http://www.universultrasound.com).

**Vantus Inc., Booth 252**

Vantus Inc., a veterinary stem cell company, says it combines more than 15 years of industry-leading experience utilizing ThermoGenesis Corp. stem cell technology with an unprecedented research alliance. According to Vantus, the company’s

collaboration with the Center for Equine Health and Stem Cell Regenerative Medicine Group at the University of California, Davis, School of Veterinary Medicine, keeps the company at the forefront of emerging scientific developments in stem cell regenerative medicine. Vantus says this results in the ability to offer world-leading technologies and services for handling, processing, cryopreserving, and treatment preparations for equine stem cells collected from cord blood and bone marrow. The company’s goal: to safely access and preserve this promising resource so when tomorrow’s equine stem cell therapies are ready, you’ll be ready, too.

For more information visit [www.vantuslabs.com](http://www.vantuslabs.com) or call 877/Vantus6 (877/826-8876).

**Vetech Software Services, Inc., Booth 1208**

According to Vetech Software Services, Inc., its Advantage for Equine Practice Management software is the software of choice for equine veterinarians worldwide.

Advantage for Equine is not an add-on module for a small animal program, but is a comprehensive Windows-based practice management software designed specifically for equine practices.

Vetech says the features and benefits include:

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The software is suitable for equine and mixed animal practices, including ambulatory, racetrack, paperless, and specialty practices, boarding and lay-up farms, farriers, and trainers. The company says it offers the best customer service in the industry and offers a 90-day money back guarantee. Call 800/677-8832 or visit [www.vet-software.com](http://www.vet-software.com).

**Zinpro Corp., Booth 1554/1556**

Zinpro Corporation describes its area of expertise as trace mineral nutrition: “We did much of the pioneering research on trace minerals initially for the livestock industry. Our time-tested research proves that it isn’t enough to simply add ordinary trace minerals to a horse’s diet, as they often pass through without ever being

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### Take-Home Message

The AAEP Annual Convention is the world's leading continuing education source for veterinarians. Horse owners, vet techs, and farriers also benefit from this special gathering with their own informative sessions.

Hot topics from the convention will be covered in the AAEP *Wrap-Up* that is mailed with the March issue of *The Horse*. You can find expanded coverage in the online AAEP *Wrap-Up* sponsored by Steadfast Equine at [TheHorse.com/pdf/aaep2007/aaep-2007.pdf](http://TheHorse.com/pdf/aaep2007/aaep-2007.pdf).

You also might want to check out the 17 videos shot at the 2007 AAEP Convention and archived on [TheHorse.com](http://TheHorse.com) courtesy of sponsor Pfizer Animal Health. You can view these videos at article #10886 on [TheHorse.com](http://TheHorse.com). 🐾

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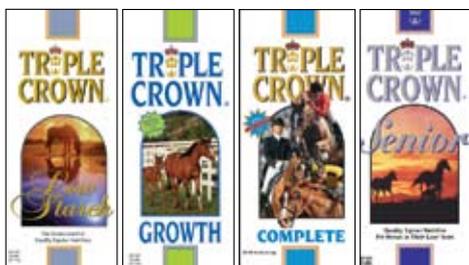


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