



# PREVIEW

**J**ust beyond the famed San Antonio River Walk's banks, 6,000-plus equine veterinarians, veterinary students, technicians, trade show exhibitors, and guests will set up shop come Nov. 18-22. The 57th Annual Convention of the American Association of Equine Practitioners (AAEP) will convene in Alamo City, and attendees will learn about hundreds of veterinary topics, including in-depth lectures on joint therapies, integrative medicine, and respiratory conditions. A selection of the convention's sessions will be presented in *The Horse's* AAEP Wrap-Up, which will be published with the March 2012 issue.



Cowboy up and check out [VisitSanAntonio.com](http://VisitSanAntonio.com) for information about this year's host city.



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## ADM Alliance Nutrition, Booth 5079

ADM Alliance Nutrition advocates feeding horses the way they are meant to eat. The company says its ultra-premium blended fat- and fiber-based GLO for Life line of feeds, which contain MoorMan's GROSTRONG Minerals, features the highest-quality ingredients to provide a balanced nutritional formula for better health and performance. GLO for Life products are formulated free of corn starch, grain products, and unnecessary fillers. ADM Alliance Nutrition says its GLO for Life products offer consistent formulas and utilize stabilized rice bran, a nutrient-rich, highly digestible fat and fiber source; Omega Flax ground flaxseed for Omega-3 essential fatty acids; natural-source vitamin E, a powerful antioxidant; and Prospanse, their unique brewers dried yeast formula for a rich source of B-complex vitamins. Because GLO for Life feeds are nutrient-rich, the company says less is needed to achieve optimal results. For a dealer near you, visit [www.grostrong.com](http://www.grostrong.com) or call 800/680-8254.

## All Pro Imaging, Booths 7089

All Pro Imaging describes its ScanX Trek as the most ruggedly portable computed radiography system on the market and an affordable and efficient solution when upgrading to digital imaging. According to the company, ScanX Trek's rugged, compact design is engineered to withstand the rigors of ambulatory work, and its excellent image quality makes it the perfect fit for the equine practice. The ScanX Trek produces high-resolution images in all standard sizes through 14-by-17 inches. Equine practitioners can take a radiograph in the field, process the image, and make a diagnosis on the spot while eliminating the need to chemically process X rays or return to the barn for retakes. Now, ScanX Trek is available in complete turnkey packages that include a laptop computer, imaging software, imaging plates, and accessories.

## Arenus, Booth 10017

Arenus describes itself as a premier provider of innovative health and nutrition supplements and topicals for horses and pets. The Arenus family of products

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To learn more about ScanX Trek packages or to schedule a demonstration, call 888-862-4050.

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### Arthrex Vet Systems, Booths 5095/6094

Arthrex Vet Systems is a minimally

invasive orthopaedic company focusing on arthroscopic surgery, product innovation, and medical education. The company's goal is to make technically demanding surgical procedures safer, easier, and more reproducible. Several products to be displayed at the trade show booth include:

**IRAP II:** The next generation of autologous blood therapy contains a new design to enhance production of anti-inflammatory and anti-degenerative compounds.

**Autologous Conditioned Plasma (ACP):** The company says its easy-to-use Arthrex Double Syringe kit makes the processing of concentrated growth factors quick, efficient, and cost-effective for treating soft tissue injuries.

**Meniscal Repair:** According to Arthrex Vet Systems, the introduction of new hand instruments and implants for meniscal injury procedures gives the surgeon new and better options for treating these injuries.

**Cartilage Repair:** The use of Chondral Darts, Compression Screws, Bioabsorbable Pins, and the OATS system will allow new chondral fracture and defect treatment options, the company says.

Tiana Coudray and  
Ringwood Magister  
at Boekelo CCB\*

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### Auburn Laboratories Inc., Booth 7101

Auburn Laboratories Inc.'s APF Pro Equine is said to bring your horse all the advantages of the original APF, but with the addition of *Aralia* and *Rhaponticum* for ulcer protection and muscle-building benefits. Specifically formulated for horses under intense stress or elite athletes needing to maintain their competitive advantage, APF Pro contains nutrients that the company says guard against the negative effects of stress-related events such as training, traveling, competing, and being housed in unfamiliar surroundings. Auburn Laboratories says the herbal ingredients (*Eleutherococcus senticosus*, *Rhodiola rosea*, *Schizandra chinensis*, *Aralia mandshurica*, *Rhaponticum carthamoides*) in APF Pro have been shown to provide valuable nutritional support for recovery from athletic exertion, ulcers, tying-up, respiratory and skin allergies, immune function, and anhidrosis.

The company says APF Pro is acceptable for use in competitions under the jurisdiction of both the United States Equestrian Federation and the Fédération Equestre Internationale.

### Bayer Animal Health, Booth 9023

Bayer Animal Health is a proud and long-standing AAEP Educational Partner that supports the equine veterinary industry through many of its programs and sponsorships. Bayer's support of the AAEP Annual Convention, Resort Symposium, and Focus Meetings helps AAEP provide equine practitioners with many options for quality continuing education. Bayer also sponsors AAEP member programs such as the "Get-A-DVM Equine Practitioner Locator Service" to drive wellness-conscious horse owners to member practices. In addition, Bayer prints and makes available more than 20 different AAEP Client Education Brochures, each educating horse owners on equine topics and how their veterinarians can help with these issues.

Bayer Animal Health says it is committed to providing quality equine products that are backed by clinical research. Visit [www.Bayerequineconnection.com](http://www.Bayerequineconnection.com) to learn more about Bayer's equine products.

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### Bimeda Inc., Booths 6100/6102

Bimeda says it is committed to providing market-driven, high-quality animal health products to veterinarians. The Bimeda product line has evolved from four main sources: company research and development; reformulating and repackaging established products to add value; reintroducing popular, but often hard-to-find existing products; and registering American versions of proven international products. Bimeda notes it is an industry leader in its commitment to research. Annually, it re-invests 7% of revenue back into research and development. Bimeda markets its products in 70 countries worldwide.

On display at the Bimeda exhibit: Equimax (1.87% ivermectin/14.03% praziquantel), Equell (1.87% ivermectin) Paste, Bimectin (ivermectin) Paste 1.87%, Butatron (phenylbutazone) Tablets, Dexium (dexamethasone 2 mg/mL), Exodus and Exodus Multi-Dose (pyrantel pamoate), Flunazine (flunixin meglumine 50 mg/mL) Injectable Solution, and FuraSeptin (nitrofurazone soluble dressing), along with other equine-specific products.

For more information, visit [www.bimedaus.com](http://www.bimedaus.com), call 888/524-6332, or e-mail [sales@bimedaus.com](mailto:sales@bimedaus.com).

### Bio-Medical Services, Booth 8084

Bio-Medical Services specializes in allergy management for dogs, cats, and horses. Its comprehensive ACTT Program includes Serum IgE allergy testing, custom immunotherapy treatment, professional consultation, ongoing patient management, educational materials, and exceptional customer service. The ACTT equine panel is region-specific, tests for up to 100 individual allergens, and is said to offer many advantages to the horse and caregiver, such as a simple blood test, no steroid or antihistamine withdrawal, a less traumatic experience for the animal, and availability to any veterinarian (no specialist required).

Bio-Medical Services explains that immunotherapy is a safe and effective long-term treatment that desensitizes the horse to the specific allergens causing discomfort. A successful program can reduce the need to treat your horse with steroids—avoiding interference with standard drug



## EQUIDONE Gel (domperidone)

For oral use in horses only.

**Brief Summary** (For full prescribing information, see package insert.)

**Caution:** Federal (USA) law restricts this drug to use by or on the order of a licensed veterinarian.

**Description:** Domperidone is a D<sub>2</sub> dopamine receptor antagonist. The chemical formula is 6-chloro-3-[1-[3-(2-oxo-3H-benzimidazol-1-yl)propyl]piperidin-4-yl]-1H-benzimidazol-2-one.

**Indication:** For prevention of fescue toxicosis in periparturient mares.

**Contraindication:** Horses with hypersensitivity to domperidone should not receive EQUIDONE Gel.

**Warnings:** Failure of passive transfer of immunoglobulins (IgG) may occur when using EQUIDONE Gel even in the absence of leakage of colostrum or milk. All foals born to mares treated with EQUIDONE Gel should be tested for serum IgG concentrations. Do not use in horses intended for human consumption.

**Human Warnings:** Not for use in humans. For oral use in animals only. Keep this and all drugs out of the reach of children. Pregnant and lactating women should use caution when handling EQUIDONE Gel, as systemic exposure to domperidone may affect reproductive hormones. Consult a physician in case of accidental human exposure.

**Precautions:** EQUIDONE Gel may lead to premature birth, low birth weight foals or foal morbidity if administered >15 days prior to the expected foaling date. Accurate breeding date(s) and an expected foaling date are needed for the safe use of EQUIDONE Gel. Do not use in horses with suspected or confirmed gastrointestinal blockage, as domperidone is a prokinetic drug (it stimulates gut motility).

### ADVERSE REACTIONS

The most common adverse reactions associated with treatment with EQUIDONE Gel are premature lactation (dripping of milk prior to foaling) and failure of passive transfer.

  
**EQUIDONE<sup>®</sup> Gel**  
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### Boehringer Ingelheim Vetmedica Inc., Booth 7059

Boehringer Ingelheim Vetmedica Inc. says it is one of the world's leading manufacturers of equine vaccines and pharmaceuticals. The company notes its commitment to the health and the well-being of horses to enhance the human-animal bond, which is recognized by its offering of innovative pharmaceuticals such as VENTIPULMIN, HYVISC, SURPASS, and PRASCEND, and the Vetera and Calvenza brand of vaccines—all designed, manufactured, and marketed through veterinarians to meet the equine industry's needs. According to

Boehringer Ingelheim, the company's research and development and educational offerings such as sponsorship of the AAEP Practice Management Seminar and AAEP wet labs assist veterinarians with the important business issues of financial and time management, personal growth, and professional development.

For more information on all the Boehringer Ingelheim equine products, visit [www.bi-vetmedica.com](http://www.bi-vetmedica.com).

### CM Equine Products, Booth 5035

The CM Heal Belt provides a horse with what the company, headed by Marge Spencer, calls "the most effective belly bandage available." The patented system and treatment method is designed to aid in prevention of post-surgical hernias and reduction of existing post-surgical hernias.

The belt saves time, according to Spencer, because it can be installed by one person, and it is cost-effective because it is durable and machine-washable and -dryable. The bandage is available for horse sizes ranging from Minis to drafts.

The company also offers its Lead & Drive Foal Training System and the

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### Colorado Serum Company, Booth 6079

Colorado Serum Company, which says it's been "your trusted name in the vaccine business since 1923," is proud to announce the launch of what it calls the purest, most concentrated form of tetanus antitoxin on the market. "Come by and visit us, and let us share with you our full line of large animal biologicals," the company says.

### Dechra Veterinary Products, Booth 10035

Dechra Veterinary Products offers a range of veterinary pharmaceuticals including IRAP Therapy, Osteokine PRP, and EQUIDONE Gel.

Dechra says IRAP therapy is indicated in horses with inflammatory conditions such as joint lameness and allows the veterinarian to produce autologous conditioned serum (ACS), which contains beneficial anti-inflammatory and regenerative cytokines. The company notes that Osteokine PRP provides a safe and easy preparation of platelet-rich plasma, which can be processed in the clinic. Recently FDA approved, EQUIDONE Gel is labeled to prevent fescue toxicosis in periparturient mares. The company says this oral gel can be administered 10-15 days prior to the expected foaling date and can be continued for up to five days post-foaling.

Dechra says it's committed to bringing quality pharmaceuticals to the market. It recently secured the rights to Ovuplant for the U.S. and Canadian equine markets, which the company says is just another example of its commitment to supplying quality products to the equine industry.

### E.I. Medical Imaging, Booth 6082

E.I. Medical Imaging says it continues to be a world leader and the only U.S. manufacturer of portable ultrasound solutions specifically engineered for veterinary use. For the past 25 years the company's core values have remained intact: putting the customer first and delivering solid, effective ultrasound solutions. Described as being engineered for detailed image

quality and ultra-portability, the versatile Ibex ultrasound scanner is made for veterinarians specializing in equine health and physiology, large animal practices, and commercial equine breeding enterprises. Interchangeable transducers allow fast, in-field flexibility for a variety of applications, and superior image resolution delivers accurate diagnosis.

E.I. Medical Imaging says it is "designing portable ultrasound solutions for today's veterinary professionals." For more information about Ibex Pro and Ibex Lite contact 866/365-6595, 970/669-1793, [info@eimedical.com](mailto:info@eimedical.com), or [www.IbexUltrasound.com](http://www.IbexUltrasound.com).

### Equithrive, Booths 11058/11060

Equithrive says it is a pioneer in equine resveratrol therapy, having been the first equine product to contain a purified form of the anti-inflammatory compound resveratrol. Resveratrol is used to manage chronic inflammation in horses and the company notes it has no gastrointestinal side effects. Experimental studies conducted by the Gluck Equine Research Center in 2009 validated the anti-inflammatory activity of Equithrive Joint, the company's initial product offering. The American Quarter Horse Association has now funded additional research to evaluate the company's resveratrol paste product, Equithrive RSV, as a potential therapy for equine metabolic syndrome. Resveratrol already has undergone clinical trials in humans as a potential treatment for Type II diabetes and has been proven to reduce insulin resistance.

The company just released a new product called Equithrive Performance. This is the first equine product to contain pterostilbene, which Equithrive says maximizes cellular metabolic function to support peak performance in horses.

Equithrive is a subsidiary of Biological Prospects LLC, which manufactures resveratrol and pterostilbene ingredients for the human health industry.

### FOCUS-IT, Booths 10029/10031

Extracorporeal shock wave therapy (ESWT) is used for many indications in modern equine medicine, from tendon and ligament injuries to bone fractures and metaplasia. FOCUS-IT features the newest STORZ MEDICAL unit, the MP100 ELITE, a 20-pound unit with a built-in compressor that goes up to 4 bar. The MP50 and DUOLITH units are also featured. FOCUS-IT says it is your shock





wave therapy specialist for innovative technologies. According to the company, the DUOLITH is the only combination shock wave therapy system containing both focused and radial treatment hand pieces.

All of the company's units are portable, user-friendly, and equipped with hand pieces guaranteed for 1 million shocks, which FOCUS-IT says will enable veterinarians' profits to be higher than with other units on the market. Reserve your unit now to lock into the AAEP specials, or stop by the booths for demonstrations and show discounts on all units. Visit [www.eswt.net](http://www.eswt.net), e-mail: [contact@eswt.net](mailto:contact@eswt.net), or call 770/612-8245.

#### Franklin-Williams Company, Booth 4037

Franklin-Williams is described as a pioneer in the development of bandage

products designed specifically for equine use. The company's products are available as individual ready-to-use sterile (Steri-Roll) and nonsterile (RediRoll) bandages, securely packaged to maintain integrity and provide a professional-looking product for dispensing to the client.

The material also is available as non-sterile bulk rolls (CombiRoll) in 10-yard lengths. SteriRoll and RediRoll are available in various lengths. The products are provided in widths of 8, 12, 14, and 16 inches.

The EquiWrap Trauma Kit offered by the company was developed in consultation with equine practitioners for use by horse owners for emergency treatment of cuts and abrasions on the leg until a wound care plan can be created by a veterinarian.

Manufacture and distribution of these products is the company's only business. It has been in operation 18 years. For more information call 800/556-5517 or visit [www.franklinwilliams.com](http://www.franklinwilliams.com).

#### Haygain Hay Steamers, Booth 10090

Allergens from dust and mold spores

found in hay can lead to airway inflammation, bronchoconstriction, and mucus accumulation, and they can induce inflammatory airway disease and recurrent airway obstruction.

HAYGAIN says it's the revolutionary steaming system that transforms hay into dust-free forage, giving horses healthier respiratory systems and maximizing their performance. By steaming hay to temperatures in excess of 212°F, HAYGAIN says it kills harmful fungal spores, mites, and other organisms, conditioning the bale while maintaining the hay's nutritional value.

According to the company, testing at The Royal Agricultural College, Cirencester, England, led by Meriel Moore-Colyer, BSc, PhD, a researcher in equine nutrition, consistently proved that the HAYGAIN hay steamer kills harmful spores found in hay. The number of colonies of spores grown from 1 gram of untreated, good-quality dry hay on a microbial media was 7.775 million. HAYGAIN reduced this amount to essentially zero,  $P < 0.008$  to be exact.

HAYGAIN says, "For clean, healthy hay choose HAYGAIN!" Visit [www.haygain.us](http://www.haygain.us) or call 800/525-4339.

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	<b>N=118</b>	<b>N=58</b>
Return to Full Work	77%	64%
Return to Lesser Work	16%	22%
Fail to Return	7%	14%
<b>Intra-Articular</b>		
	<b>N=60</b>	<b>N=40</b>
Return to Full Work	57%	35%
Return to Lesser Work	27%	38%
Fail to Return	16%	27%
	Presented VOS 2006	Presented AAEP 2009

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<sup>1</sup> Nixon-AJVR 2008, Schnabel-JOR 2009, Peng-Stem Cell Dev 2008

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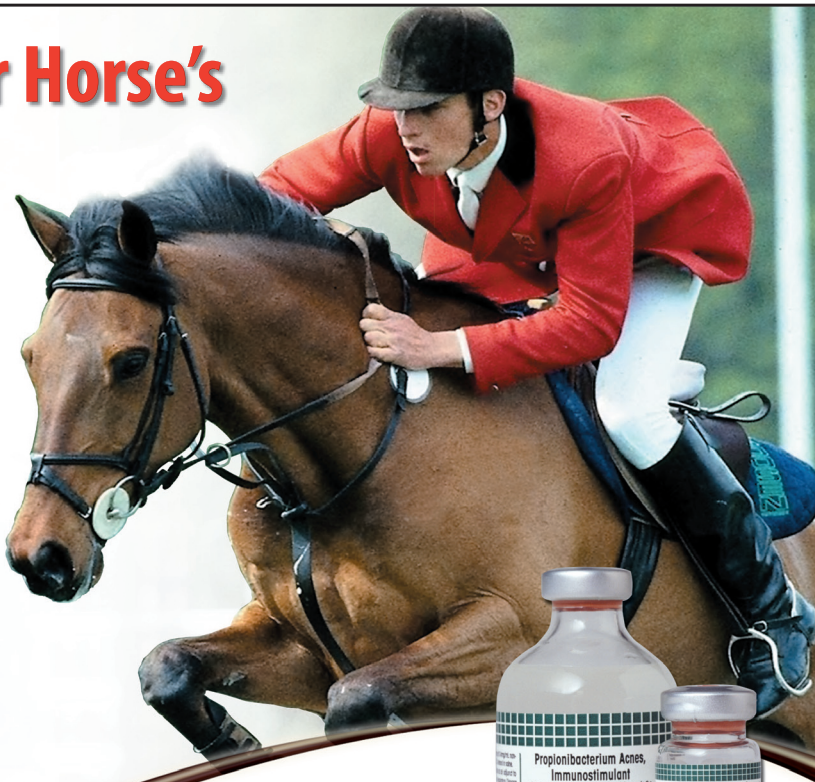
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- *Evaluated in mares diagnosed with persistent endometritis. Results of this randomized, double-blinded clinical trial were published in the \*July 1, 2007 issue of JAVMA. Please contact Neogen for a complimentary reprint of this article.*

\*Rohrbach, Barton W., VMD, MPH, DACVPM; Peter C. Sheerin, DVM, DACT; Charles K. Cantrell, DVM; Phillip M. Matthews, DVM; John V. Steiner, DVM, DACT; Lewis E. Dodds, DVM. "Effect of adjunctive treatment with intravenously administered *Propionibacterium acnes* on reproductive performance in mares with persistent endometritis." JAVMA July 1, 2007; 231(1): 107-113.



*For a consumer brochure and more information on this product, please contact us.*



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## Kentucky Performance Products, Booths 10052/10054

Kentucky Performance Products (KPP) is proud to announce the development of Neigh-Lox Advanced. The company explains that Neigh-Lox Advanced's unique formula addresses total digestive tract

health, from stomach to hindgut. "We have been working on this formula for several years, and we are very excited about introducing Neigh-Lox Advanced to the veterinarians at the AAEP," said Delia Nash, vice president of KPP.

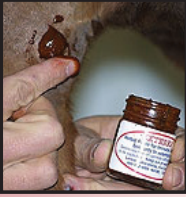
Affordability, effectiveness, and research-based formulation are what developing quality nutritional supplements are all about, Nash noted. "Veterinarians choose to use our supplements because they know they can rely upon their effectiveness."

KPP says each product is made using high-quality ingredients and the formulations are based on sound research. The other part of KPP's winning equation is customer service. Kentucky Performance Products' supplements are readily available through all major veterinary distributors. KPP's nutritional advisers are ready to answer any questions from veterinarians or their clients. Visit KPP's booth to learn how Neigh-Lox Advanced and all the other KPP products can help veterinarians help their clients. For more information visit [www.KPPusa.com](http://www.KPPusa.com) or call 800/772-1988.



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## Life Data Labs Inc., Booth 5046

Life Data Labs, a 30-year-old family business, says it manufactures premium animal nutrition and health products based on scientific research. Life Data Labs also says it is well-known for formulating and manufacturing Farrier's Formula, the original hoof supplement. Frank Gravlee, DVM, MS, CNS, developer of Farrier's Formula, has introduced three new products:

He says Farrier's Formula Double Strength provides nutrients important for a healthy hoof at twice the concentration of original Farrier's Formula. Equally effective as the original, Double Strength has the benefit of being more economical to feed, he notes. Barn Bag Pleasure and Performance Horse feed concentrate is designed to balance hay and pasture diets. Life Data Labs says nutrients are supplied in the correct amounts by the Barn Bag without oversupplementation, allowing the caretaker to take control of the feeding program by separating the calorie requirements from other nutrient requirements.

Breeder's Formula is a concentrated nutrient source formulated to promote healthy skin, relieve itching, and reduce anxious behavior in dogs.



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## Merck Animal Health, Booth 8059

Merck Animal Health says it is dedicated to improving the health and welfare of the horse by putting better vaccines and pharmaceuticals into the hands of equine veterinarians. The company notes that its portfolio includes innovative products that are grounded in science, including new products such as Protazil (1.56% diclazuril), the first FDA-approved, alfalfa-based equine protozoal myeloencephalitis (EPM) treatment product, and a new line of customizable West Nile virus vaccines including Prestige V + WNV, Encevac T + WNV, Encevac + WNV, and Equi-Nile.

Merck Animal Health is also the manufacturer of the entire Prestige and Encevac vaccine lines, Prodigy, Flu Avert I.N., Regu-Mate, EquiRab, Panacur POWER-PAC, Banamine, Salix, and Dolorex.

Merck Animal Health says it is for the horse, for AAEP, and for being an invaluable partner to the veterinarian. To learn

more, veterinarians can contact their sales or distributor representative, or call 800/521-5767. More information about Merck Animal Health's new products can be found at [www.Protazil.com](http://www.Protazil.com) and [www.WestNileEquineVaccines.com](http://www.WestNileEquineVaccines.com).

## Merial, Booth 4077

Merial describes itself as a world-leading, innovation-driven animal health company that provides a comprehensive range of products to enhance the health, well-being, and performance of animals. Passionate about horses, the Merial team says it is dedicated to providing owners with trusted, effective products that help their horses perform at their best, whether they race, compete, work, or are purely for pleasure.

According to the company, all MERIAL Brand products are backed by a research and development team that ranks among the world's leaders in animal health care innovation. As a committed partner to equine practitioners and their clients, Merial is also an active supporter of the AAEP and sponsor of the 2011 Annual Convention scientific session "In-Depth: Interactive Lameness."

Stop by the Merial booth at the Convention or visit [www.merial.com](http://www.merial.com) to learn more about Merial products and educational initiatives or call 888/MERIAL-1.

## Neogen Corporation, Booths 5041/6040

Neogen offers a comprehensive line of equine care products, including BotVax B, which the company says is the only vaccine available against equine botulism Type B; EqStim, described as a unique immune stimulant that provides quicker recoveries from equine respiratory disease complex (ERDC); Chondroprotec and Hy-Coat wound care products; and a wide range of precision veterinary instruments, nutritional supplements, pharmaceuticals, wound care, and grooming products.

The AAEP has revised its at-risk vaccination guidelines to include equine botulism. Neogen says its BotVax B vaccine, which was first approved in 1987, has successfully protected hundreds of thousands of horses and foals. Neogen's EqStim immune stimulant provides quicker recoveries from ERDC and was evaluated in mares with persistent endometritis (contact Neogen for a reprint of this clinical trial published in the *Journal of the American Veterinary Medical Association*).

Neogen also offers Ideal Instrument disposable needles, described as the first and only needles that are designed specifically for use with animals and carry a 100% guarantee. For more information, please visit [www.neogen.com](http://www.neogen.com)

## Nutramax Laboratories Inc., Booth 8071

Nutramax Laboratories Inc. markets a premier line of equine joint health supplements, Cosequin, which the company says is the No. 1 veterinarian recommended brand, as well as other quality supplements. Ask the company about Provia-EQ, a digestive aid containing *Saccharomyces* yeast species plus prebiotics to encourage normal gastrointestinal function and health. Also, the omega-3 fatty acid fish oil supplement Welactin Equine, designed to help support overall equine wellness, is now available.

Visit [www.nutramaxlabs.com](http://www.nutramaxlabs.com) or call 888/886-6442 for additional information and special offers.

## OCD Pellets, Booth 8107

OCD (Optimal Cartilage Development) Pellets says it has solution to your equine

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orthopedic problems. According to the company, this revolutionary formula helps maintain, protect, and restore the bone and joints of horses in all stages of life. Using the technology of micro-sized isolates for superior assimilation and utilization of active ingredients, OCD Pellets says its product encourages new cartilage growth, joint lubrication, and relief from inflammation.

OCD Pellets notes its product has been shown to resolve skeletal issues such as fractures, bucked shins, sesamoiditis, navicular, and bone spurs, while also effectively resolving pain associated with arthritic conditions seen in many equine athletes. Post-use radiographs of horses on OCD Pellets have shown resolution of osteochondritis dissecans (OCD)—in many cases eliminating the need for surgery.

Visit [www.ocdpellets.com](http://www.ocdpellets.com) or call 866/392-2363 to learn more about the only bone supplement containing proven joint supplement CORTA-FLX.

### **Pfizer Animal Health, Booth 5059**

Pfizer Animal Health says its support for the companywide Commitment to Veterinarians program continues to move forward with programs and initiatives designed to address the needs of practicing veterinarians and students in the areas of training and continuing education, research and development, and furthering the future of the profession. One of the programs the company offers to veterinarians is the equine Immunization Support Guarantee, which offers financial compensation for reasonable diagnostic and treatment costs to horse owners if a horse properly vaccinated with a covered vaccine contracts the corresponding equine disease. Along with the Individualized Deworming program, these initiatives help support the veterinarian-client relationship.

Pfizer Animal Health's comprehensive equine health portfolio includes a wide range of parasiticides, anti-infectives, sedatives/analgesics, and vaccines backed by a strong history of innovation and research. To learn more about Pfizer Animal Health's products and programs, visit [www.us.animalhealth.pfizer.com](http://www.us.animalhealth.pfizer.com).

### **Platinum Performance, Booth 8053**

The formula that was originally developed to help speed healing in patients at Alamo Pintado Equine Medical Center has been developed into a full line of nutritional support products, including Bio-Sponge, Osteon, and Platinum Performance CJ. The company says it has been providing veterinarians with the nutritional formulas and research needed to support their patients for 15 years.

It calls its philosophy the Platinum EDGE: Educate clients about the latest equine nutrition advancements; Deliver products that are 100% developed and manufactured by Platinum Performance; Guide clients and support vets in finding the right solution for each horse; and Exceed expectations through proven products and commitment to service. Visit [www.platinumperformance.com](http://www.platinumperformance.com) or call 866/553-2400 to learn how Platinum Performance can support the health of the horse.

### **Triple Crown Nutrition, Booth 4085**

Triple Crown Feeds says it has lots to offer at this year's AAEP Convention. The company is introducing two new products to its feed family: Omega Max, a 100% ground golden flax that has a two-year shelf life; and its newest feed, Triple Crown TLC (Total Lifetime Care). This versatile pellet can be used for horses of any age and offers a pelleted option for three of Triple Crown Feeds' most popular beet pulp-based feeds, Senior, Complete, and Growth. Finally, using technology imported from Ireland, the company introduces the Triple Crown Automated Feeder from SIMPLE FEEDER. This unit—described as light, portable, and easy to mount—can feed pellets or textured feeds up to 16 times per day. Stop by Booth 4085 for a chance to win a feeder for your practice and to be selected for a research team to visit Ireland.

### **Vet-Stem Inc., Booth 8091**

Vet-Stem has provided stem cell services to hundreds of equine veterinarians for treatment of more than 4,000 horses since 2004. The company says that comparisons with bone marrow-derived stem cells have shown that adipose stem cells have clinical benefits and cell characteristics that are equal to or superior to bone marrow derived stem cells. Multiple studies demonstrate the effectiveness of adipose-derived stem cells for treating equine tendon and ligament injuries or osteoarthritis.

Vet-Stem says advantages of adipose tissue include ease of collection, injection

within 48 hours, and stored doses for future use. Vet-Stem's new Direct to Culture service can culture cells from a small (5-gram) fat sample and the procedure requires only a small incision for fat collection. For more information please visit Booth 8091.

### **Vettec Inc., Booth 6042**

Vettec says its convenient and portable 50cc Syringe Kits are a new syringe dispensing system that ensures you are never without a quick Vettec fix. It can be carried while trail riding, for instance, or stored in your tack box for the opportune moment.

Vettec explains that this dispensing system eliminates the need for an additional purchase of a dispensing gun, as each kit includes a plunger and mix tips. The kits are available with Sole-Guard, Equi-Pak CS, Superfast, and Adhere. It helps you complete smaller hoof and cosmetic repairs or create a protective pad in minutes.

Follow product instructions; prepare the cartridge and start with a clean, trimmed hoof that is thoroughly dried. Dispense according to packaging directions.

Vettec offers a complete range of hoof care materials to meet every horse's needs. The company's website ([www.vettec.com](http://www.vettec.com)) also offers instructional materials and videos for proper application.

### **ViaGen Inc., Booth 9090**

ViaGen Inc. says it's the global leader in livestock cloning technology. The company's staff represents more than 100 years of combined experience and provides cloned foals to customers around the globe. ViaGen's services include cloning, gene banking, and genomic services. For the owners and breeders of high-quality horses, these services reintroduce superior genetics to breeding programs. For all animal owners, preserving your most exceptional animals' genes keeps future options available.

According to the company, by having multiple animals that are genetically identical to your top performers, you can greatly expand their reproductive potential; keep up with demand for offspring, embryos and semen; produce an animal for stud that is genetically identical to your best gelding; reduce the impact of unexpected injury or death; quickly improve quality and consistency within your herd; and expand your marketing opportunities. Visit [www.viagen.com](http://www.viagen.com) or call 512/401-5900. 🐾