

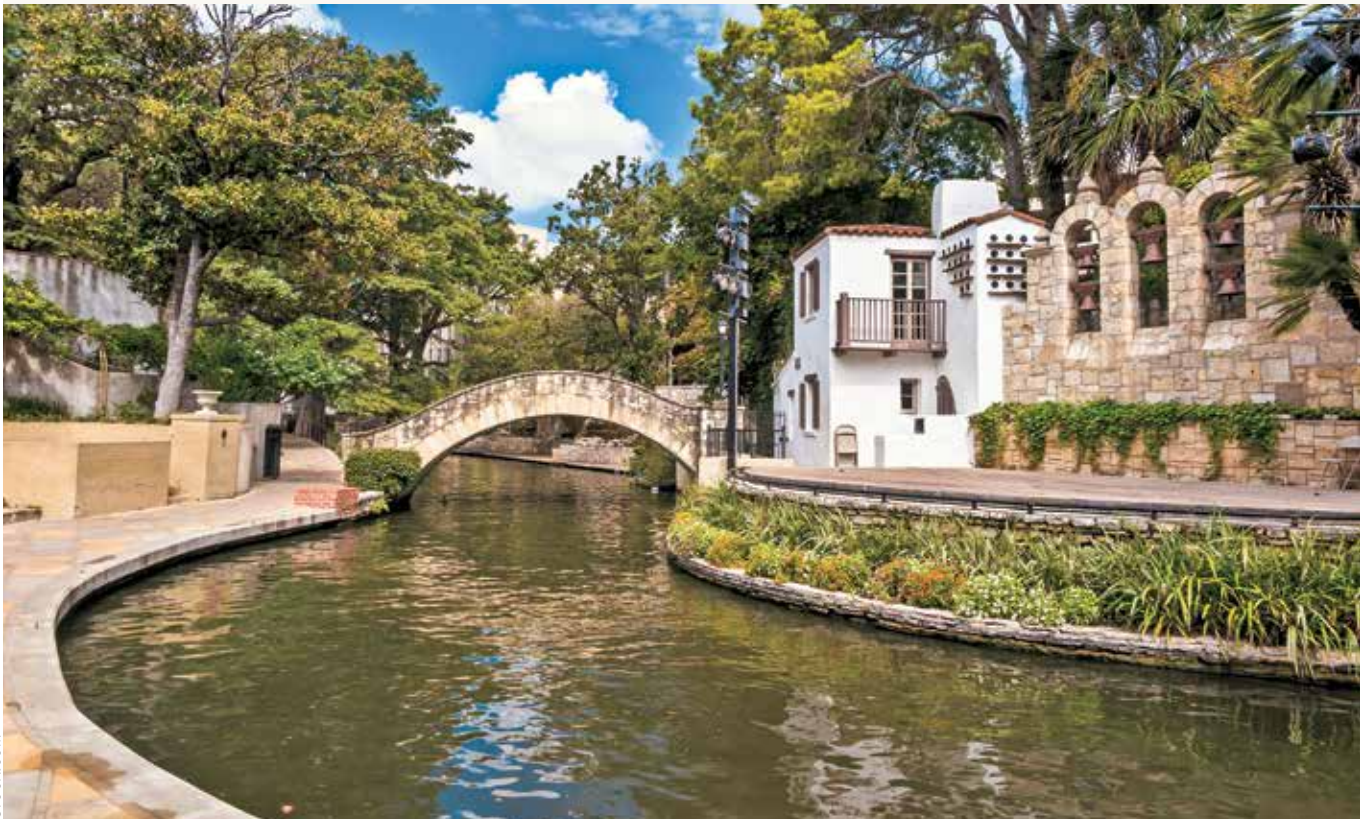
Convention sneak peaks  
from *The Horse*

# AAEP PREVIEW

SAN ANTONIO, TEXAS

**F**rom Nov. 17 to 21, more than 6,000 equine practitioners, veterinary students, technicians, exhibitors, and other industry members will mosey down to San Antonio, Texas, for the American Association of Equine Practitioners (AAEP) 63<sup>rd</sup> Annual Convention.

The world's largest continuing education event dedicated to equine practice will take place within the Henry B. Gonzalez Convention Center's walls, flanked by the city's famed River Walk. Presentation topics will include laminitis, ophthalmology, infectious disease, internal medicine, lameness, and much more. *The Horse* will share take-homes from all these sessions in the March 2018 issue's AAEP Wrap-Up. The convention also includes a trade show featuring 300+ equine health companies. Here are some products and special offers your veterinarian will have access to while in Alamo City.



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### ADM Alliance Nutrition, Booth 6011

ADM Alliance Nutrition advocates "Doing What's Right for the Horse." ADM says its ultra-premium blended fat- and fiber-based "GLO" line of feeds, which contain MoorMan's GROSTRONG Minerals, feature the highest-quality ingredients in balanced formulas for better health and performance. GLO feeds are formulated free of cornstarch and unnecessary fillers. These feeds offer consistent formulas and utilize stabilized rice bran, a nutrient-rich, highly digestible fat and fiber source; Omega Flax ground flaxseed for omega-3 essential fatty acids; natural-source vitamin E, a powerful antioxidant; and Prospanse, the company's unique brewers dried yeast formula for a rich source of B-complex vitamins. Because GLO feeds are nutrient-rich, ADM says less is needed to achieve optimal results. The GLO feeds provide low-starch solutions for almost any need, including broodmares, senior



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Equine practitioners and industry members will convene at the Henry B. Gonzalez Convention Center.

horses, sport horses, growing horses, and trail horses. To locate a dealer near you, visit [GroStrong.com](http://GroStrong.com) or call 800/680-8254.

### Abaxis Inc., Booth 6043

Abaxis Inc. is a global diagnostics company with thousands of human health and animal health customers around the world that have come to rely on it for diagnostics that are easy-to-use, accurate, cost-effective, compact, and portable. In

your office or in your truck, Abaxis says it offers a complete diagnostic solution for the equine practitioner. Its flagship product, the VetScan VS2, is a portable chemistry analyzer that delivers state-of-the-art chemistry, electrolyte, immunoassay, and blood gas results from just two drops of whole blood, plasma, or serum in 12 minutes. It simply is the ideal choice for equine hospitals, ambulatory practitioners, critical care units, and mixed animal hospitals, the company says.

Abaxis also offers the HM5, an advanced hematology five-part differential analyzer; the i-STAT 1 handheld analyzer; and the VSpro specialty analyzer for on-site fibrinogen results in minutes. For more information on the complete Abaxis family of products, please visit [Abaxis.com](http://Abaxis.com).

### Auburn Laboratories Inc., Booth 4021

Auburn Laboratories Inc. continues its innovations in nutrition with APF Pro, which the company has developed to address the specific needs of the top-level equine athlete. Building on the unique stress protection of the original APF, the company says APF Pro contains *Aralia* to support gastric health and *Rhaponticum* to promote muscle development. APF Pro has been formulated to target the negative metabolic impact of stress and to help protect the equine athlete from the adverse effects of stress encountered during training, traveling, competing, and being housed in unfamiliar surroundings. Auburn Laboratories Inc. credits the uniquely beneficial herbal ingredients in APF Pro (*Eleutherococcus senticosus*, *Rhodiola rosea*, *Schizandra chinensis*, *Aralia mandshurica*, *Rhaponticum carthamoides*) for its multifaceted nutritional support, which the company says provides improved recovery from

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athletic training, promotes gastric health, may enhance immunomodulation, and helps manage respiratory and skin allergies. For more information please visit [AuburnLabs.com](http://AuburnLabs.com), or call 877/661-3505 to speak with a qualified representative.

#### **Bimeda Inc., Booth 4073**

BimedaEquine is on a mission to help vets do what they do best: care for horses. The company provides a wide range of oral and injectable pharmaceuticals, dewormers, and supplements to help keep horses healthy and performing at their best.

Its flagship products are Polyglycan, Tildren for the treatment of navicular disease, OveMed (altrenogest) for breeding management, Flunazine Equine Paste (flunixin meglumine), Equimax, ConfidenceEQ, and more.

Bimeda is excited to meet with vets and celebrate the equine community at the 2017 AAEP Convention in San Antonio. Come by Booth 4073 to learn more about the products, visit with staff, and take advantage of the last days of a special AAEP promotion for veterinarians. Bimeda says, "Let us be there for you.

"Care for horses. Rely on us."

#### **Boehringer Ingelheim Vetmedica Inc., Booth 5043**

In early 2017 Boehringer Ingelheim (BI) acquired Merial, becoming the leader in equine health. Amidst the merger, an opportunity to leverage the knowledge and expertise from both companies emerged, as did the responsibility to provide support and leadership for the entire equine industry. To illustrate that responsibility, BI recently introduced its new brand platform: Unbridle Your Potential. In short, BI says it provides health care products that will help unlock the potential in each horse. Today, BI is helping horses, their owners, and the entire equine industry reach their potential through an expanded product portfolio and continuous investment in research, the company says. Please visit the booth or [UnbridleYourPotential.com](http://UnbridleYourPotential.com) to get to know the new BI.

#### **CareCredit, Booth 5034**

When an equine practice accepts the CareCredit credit card, clients have a way to make convenient monthly payments for the care their horse needs (subject to

credit approval). That goes for everything from wellness exams and diagnostics to surgery and emergencies. With CareCredit's online payment portal, clients can apply and pay with their CareCredit card anytime, from anywhere (even home or the barn). With CareCredit, equine practices get paid within just two business days, says the company, which can reduce valuable time spent on billing and collection. No wonder seven out of 10 veterinarians accept CareCredit. To get started or for more details, call 844/812-8110 or visit [CareCredit.com/vetenroll](http://CareCredit.com/vetenroll). Already accept CareCredit? Call 800/859-9975 to reach your Practice Development Team. While you're at the AAEP 2017 Convention, be sure to stop by Booth 5034 to learn more.

#### **Centaur Animal Health, Booths 7009/7011**

Horses with injured tendons and ligaments need an internal brace to repair connective tissues and return to function. According to Centaur, Novobrace is the only bioadhesive device demonstrated to repair connective tissue injuries in as little as 24 hours. The company says Novobrace provides stabilization so the injury does not worsen, scaffolding to allow tendons and ligaments to heal, and strength to promote quick return to function. Genipin, the naturally occurring molecule in Novobrace, forms crosslinks in and between collagen fibers of the tissue matrix in tendons and ligaments. The resulting strong internal brace reduces re-injury incidence and can decrease rehabilitation time by up to 50%, says Centaur.

Visit Booths 7009/7011, and receive a Starbucks gift card just for watching a video on how Novobrace repairs connective tissue injuries. To discuss your case, ask questions about use, place an order, and learn how to obtain a \$100 rebate coupon, call Centaur Animal Health at 800/236-6180 or visit [CentaurAnimalHealth.com](http://CentaurAnimalHealth.com).

#### **CM Equine Products, Booth 8017**

The CM Heal Belt provides a horse with what the company, headed by Marge Spencer, calls "the most effective belly bandage available." The patented system and treatment method is designed to help prevent post-surgical hernias and reduce existing post-surgical hernias. The belt saves time, says Spencer, because it can be applied by one person, and it is cost-effective because it is durable and machine-washable and dryable. The



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bandage is available for patients ranging in size from Miniature Horses to draft horses. The company also offers its Lead & Drive Foal Training System and the "Formatting for Life" video series. For more information call 888/431-7771 or visit [CMEquineProducts.com](http://CMEquineProducts.com).

**Colorado Serum Company,  
Booth 5093**

Since 1923, Colorado Serum Company and its subsidiary, Professional Biological Company, have manufactured a line of specialty veterinary vaccines and antiserums. Colorado Serum Company is the largest producer of Tetanus Antitoxin, which is available in a concentrated, purified form especially for the equine market. According to the company, a 2 mL dose provides 1500 IU of a clean and clear antitoxin. Also available in a concentrated and purified form is the West Nile Antibody for treating infected horses or for short-term protection. Veterinarians can administer

this product intravenously at a dosage of 10 mL per 100 pounds of body weight. For use as an aid in nonspecific treatment of equine infections and disease conditions, Normal Equine Serum provides supplemental equine albumin, globulins, and associated fluids. The company also provides Eastern and Western Encephalomyelitis Vaccine and Tetanus Toxoid for primary vaccinations and boosting.

Visit the exhibit booth, and find more information at [ThePeakofQuality.com](http://ThePeakofQuality.com).

**Dechra Veterinary Products,  
Booths 4043/4039/5038**

Dechra Veterinary Products, located in Overland Park, Kansas, is the U.S. sales and marketing division of Dechra Pharmaceuticals PLC, a U.K.-listed company dedicated to the animal health care market. Dechra's equine product line includes OSPHOS (clodronate injection), Orthokine vet irap 10 and 60, Osteokine (PRP), Equidone (domperidone) Gel, PHYCOX EQ and EQ Max Joint Supplement, and VETIVEX Hartmann's Solution. Dechra Veterinary Products' companion animal portfolio focuses on endocrinology,

dermatology, ophthalmology, anesthesia, fluid therapy, pain management, and joint health support. Its companion animal brands include VETORYL Capsules (trilostane), ZYCORTAL Suspension (desoxycorticosterone pivalate injectable suspension), FELIMAZOLE (methimazole) Coated Tablets, ANIMAX OINTMENT (nystatin, neomycin sulfate, thiostrepton, triamcinolone acetonide ointment), VETROPOLYCYN (bacitracin-neomycin-polymyxin) Veterinary Ophthalmic Ointment and VETROPOLYCYN HC (bacitracin-neomycin-polymyxin-hydrocortisone acetate 1%) Veterinary Ophthalmic Ointment, PHYCOX joint health supplements, as well as an extensive high-quality topical dermatologic line for veterinary use.

**E.I. Medical Imaging, Booths  
4018/4020**

With 35-plus years of building rugged, portable ultrasound designed by and for vets, E.I. Medical Imaging continues to innovate. Built for the toughest veterinary environments, the company says EVO is the latest evolution in ultrasound, including great image quality, processing power,



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For details, call Centaur Animal Health at 800-236-6180 or visit [www.centauranimalhealth.com](http://www.centauranimalhealth.com)

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*– Melissa King, King Equine Vet Services, McDonough, GA*

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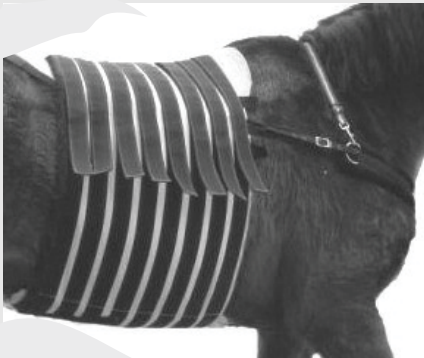
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field-swappable batteries, and doppler—all in a weather-sealed, 6+ lb unit. The EVO incorporates user-friendly patient management software integrated with the latest technology—all cased in barn-tough materials. Using EVOSTream, veterinarians can view live scans on any iOS or Android device. E.I. Medical Imaging says its transducer cables are tested to 1.2 million flex cycles, ensuring seasons of uninterrupted use. All components, including transducers and cables, can be repaired in the company's Colorado facility. With unparalleled service turnaround times and a free loaner program, you will never be left holding a broken probe, says E.I. Medical Imaging.

It's not just E.I. Medical Imaging's built vet-tough quality ... with great imaging, patient archiving, and species-specific protocols, EVO is *the* gold standard for veterinary ultrasound, the company says. Used in top equine hospitals, clinics, and universities, EVO is built specifically for your demanding environment. 866/365-6596. EIMedical.com

### Equinosis LLC, Booth 3098

Equinosis LLC was founded in 2007 in Columbia, Missouri, with its first objective to make the Equinosis Q with Lameness Locator biomechanical care platform available to equine veterinarians and to elevate the quality of care, health, and well-being of horses. The Equinosis Q is a real-time, handheld, field-based system that enables a licensed veterinarian to objectively measure lameness in horses with noninvasive inertial sensors. Evolving from the development of motion analysis algorithms at the University of Missouri using a high-speed camera and treadmill-based system, the company says it is the gold standard for field-based measurement of lameness. The algorithms were developed in a collaborative effort between practicing equine veterinarians led by professor of veterinary medicine and surgery Dr. Kevin Keegan and engineers led by professor of mechanical and aerospace engineering Dr. Frank Pai, for the specific purpose of lameness evaluation in horses.

Visit Equinosis.com to learn how the Q can benefit your practice.

### Equi-Resp, Booth 9036

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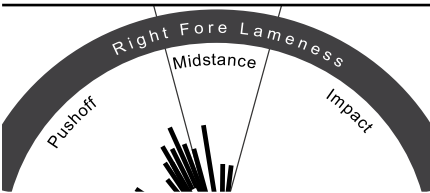


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The company says its patented mask design fits any size horse and keeps the nebulized product in, thus helping the animal breathe more and deeper. Reaching the source of the infection is easier with nebulization.

Equi-Resp says it has numerous testimonials of helping get horses off Lasix and helping with heaves, asthma, allergies, and many other respiratory issues. [Equiresp.com](http://Equiresp.com).

### Equithrive, Booths 3054/3056

Equithrive is a developer and manufacturer of innovative products that support equine health and performance. Equithrive is the pioneer in resveratrol therapy for horses. The company says its scientifically validated resveratrol-based products, Equithrive Joint and Metabarol, support healthy joint function and optimum metabolism in horses during aging, training, and competition.

Equithrive products have gone through rigorous scientific testing at leading research institutions to demonstrate their safety and efficacy. The company says Equithrive Joint is the first equine joint supplement clinically proven to improve

objective lameness metrics in horses with hock lameness. Metabarol has been demonstrated to support healthy metabolism in horses by helping maintain appropriate insulin levels.

Visit Equithrive Booths 3054/3056 to learn about recently published research studies and ask about AAEP show specials. To learn more, visit [Equithrive.com](http://Equithrive.com) or call 866/721-1412.

### Evolve Biosystems, Booth 2078

Improving a foal's health might be as simple as combining new GlycoGuard with mare's milk. GlycoGuard is an oral activated microbial gel, containing the direct-fed microbials *B. infantis* and *L. plantarum*. Microorganisms such as *B. infantis* are adapted to efficiently consume the complex carbohydrates found in mare's milk and, in turn, produce important short-chain fatty acids necessary for gut health. According to the company, intestinal colonization by other types of bacteria result in inefficient and incomplete utilization of these carbohydrates. This intestinal dysbiosis results in the inability of foals to receive the maximum benefit from mare's milk. With GlycoGuard, the company says, you can help give vulnerable nursing foals the intestinal support they need for a great start in life. For more information visit [GlycoGuard.com](http://GlycoGuard.com) or stop by Booth 2078 at AAEP.

### Franklin-Williams Company, Booth 4005

Franklin-Williams describes itself as a pioneer in the development of bandage products designed specifically for equine use. The company's products are available as individual ready-to-use sterile



More than 300 equine health companies will showcase their products and equipment at the AAEP's Trade Fair.

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D-28758-1



(Steri-Roll) and nonsterile (RediRoll) bandages, securely packaged to maintain integrity and provide a professional-looking product for dispensing to the client.

The material also is available as non-sterile bulk rolls (CombiRoll) in 10-yard lengths. SteriRoll and RediRoll are available in various lengths. The products are provided in 8-, 12-, 14-, 16-, and 18-inch widths. The company developed its Equi-Wrap Trauma Kit in consultation with equine practitioners for horse owners' emergency treatment of limb cuts and abrasions until a veterinarian can devise a wound care plan.

Manufacture and distribution of these products is the company's only business. It has been in operation over 20 years. For more information call 800/556-5517 or visit FranklinWilliams.com.

**Freedom Health LLC,  
Booths 3063/3065**

Freedom Health LLC says it provides

veterinarians with breakthrough products and services to support gastrointestinal (GI) health in their equine patients. The company says its SUCCEED Equine Fecal Blood Test is a quick stall-side screening test that aids in the diagnosis of equine digestive tract conditions in minutes. The test detects occult hemoglobin and albumin in a fecal sample, providing the veterinarian with an indication of pathological conditions of the equine GI tract.

Freedom Health says its SUCCEED Digestive Conditioning Program is a unique, patented daily equine supplement program that supports the health of the entire GI tract. SUCCEED Veterinary Formula, available exclusively through veterinarians, includes the SUCCEED Healthy Gut Commitment, a \$15,000 veterinary colic reimbursement program available only for horses on SUCCEED Veterinary Formula purchased from their veterinarian. For more, visit Succeed-Vet.com.

**Hallmarq Veterinary Imaging Inc.,  
Booths 7103/8102**

Hallmarq produces the world's only equine standing MRI (sMRI) system. The

company has close to 100 systems on all continents except Antarctica. These sites have scanned over 80,000 horses.

Hallmarq says sMRI accounts for approximately 70% of equine MRIs performed in the United States and almost 100% in Europe. Horses can be scanned up to the carpus and tarsus while safely under very light sedation. Because over 90% of cases result in a definitive diagnosis, it enables specific treatment and accurate prognostication leading to improved outcomes and increased client satisfaction versus traditional lameness diagnostic methods, the company says. Indeed, some cases of lameness, such as bone marrow edema and certain soft tissue injuries, can only be diagnosed using MRI.

Hallmarq recognizes that anesthesia does carry a risk of injury, particularly in patients with pre-existing orthopedic conditions. Hence the company's motto: Standing for Safety. Visit the booth, or read more online at Hallmarq.net.

**Kaeco Group Inc., Booth 4118**


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organization. Since 1984, Kaeco Group Inc. says it's been providing unique pharmaceuticals specifically designed to meet the high standards demanded by today's consumers. It carries a wide variety of equine products including the new Equi-Mast Gastric Formula.

Kaeco Equi-Mast is designed as an equine digestive aid to help maintain a healthy equine gastrointestinal system and to support in the control of stomach ulcers. The company says the product is ideal for race and performance horses.

All Kaeco products are BSE-free. They contain no mammalian proteins and are all manufactured in facilities that comply with the FDA's rulings in regard to prohibited mammalian proteins.

Kaeco is happy to help with any of your questions. Please contact Kelly Terry or Dean Kratochvil by e-mail at [Info@Kaeco.com](mailto:Info@Kaeco.com), or come see them at their AAEP booth to learn more about Kaeco Group.

### Kentucky Performance Products LLC, Booths 6081/6083

Kentucky Performance Products LLC, the makers of Elevate and Neigh-Lox, will highlight the Wiser Concepts product line. The company developed the Wiser Concepts program to be prescribed only by veterinarians. It allows the horse owner and vet to work as a team to choose the products that best meet each horse's needs. Kentucky Performance Products (KPP) says Wiser Concepts products are affordable, research-proven, and targeted. And because horse owners are consulting directly with their vets, they can be confident their horses are getting the support they need, exactly when needed. Visit the KPP booth to learn more about Wiser Concepts products, as well as KPP's complete OTC line of research-proven supplements. Kentucky Performance Products is proud to offer a 100% money-back satisfaction guarantee on all its products. Visit [KPPvet.com](http://KPPvet.com) or call 800/772-1988.

### Neogen, Booth 4049

Neogen's Animal Health Division believes in providing whole health solutions

for all animals. Neogen strives to offer solutions for prevention, diagnosis, and treatment of animal disease, from our beloved companions to our important livestock. Its presence extends from pharmaceuticals produced for veterinarians to its animal husbandry products available through local retailers. Neogen says its flagship equine products include BotVax B, proven protection against the devastation of equine botulism; and UNIPRIM, a palatable oral antibiotic powder blending the power of synergistic antibiotics with the convenience of once-daily dosing. The company says its immunostimulant, EqStim, promotes speedy recovery from disease by promoting immune function to help our horses fight infection themselves. The extensive Neogen portfolio of biosecurity products ensures that a solution exists to help keep your horse from ever encountering disease. From daily life on the farm to high-level athletic performance, Neogen has your horse covered.

### OCD Pellets/Doc's Equine Products, Booth 7106

Doc's Products Inc., makers of OCD

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**AAEP BOOTH 2079**



(Optimum Cartilage Development) Pellets, a nutritional bone and joint supplement for development, maintenance, and repair of equine bones and joints, celebrated its 10-year anniversary this year. Equine performance veterinarian Douglas R. Beebe, DVM, founded the privately owned and operated company in 2007 when he identified the need for a two-in-one supplement to support the bone and joint health of horses in all life stages. Today, Doc's Products ships OCD Pellets throughout the United States, U.S. territories, Canada, and as far away as the Middle East.

"We're proud of our track record, and we are grateful for the horsemen around the world for the trust they have placed in OCD Pellets and for their loyalty," said Dr. Beebe. "The success they have experienced with our product over the last decade has fueled our growth globally and built our reputation as an industry leader."

To learn more, visit [DocsProductsInc.com](http://DocsProductsInc.com) or call 866/392-2363.

### Platinum Performance Inc., Booth 3035

Platinum Performance Equine was created to help keep horses healthy by addressing wellness, performance, and conditions. The company says that with more than 55 ingredients, this formula supports every part of the horse, making many of the supplements in your barn obsolete. An option for performance horses is Platinum Performance CJ, the complete joint formula. The company says both Platinum Performance Equine and Platinum Performance CJ contain the omega-3 fatty acids, vitamins, trace minerals, amino acids, and antioxidants that complete your horse's supplement foundation and support him from hoof to coat. It adds that Platinum Performance CJ includes all the support you find in Platinum Performance Equine and also contains glucosamine, MSM, hyaluronic acid, cetyl-myristoleate, and ASU for joint health.

### Pulse Veterinary Technologies, Booths 3079/4078

PulseVet, the self-described global leader in veterinary shock wave technology,

recently introduced the ProPulse device, a smaller, faster, more powerful, and more user-friendly version of its industry-leading VersaTron. Shock wave technology is a noninvasive, high-energy sound wave therapy that is backed by over 15 years of clinical research. The company says shock wave therapy can improve a horse's performance or significantly accelerate healing time following an injury. PulseVet is the official shock wave provider of US Equestrian and the Western Pleasure Super Sires, a proud sponsor of ISELP, and says it is utilized by leading veterinary clinics and universities worldwide. Please stop by Booth 3079 while at the AAEP Annual Convention, or visit [PulseVet.com](http://PulseVet.com) for more information.

### Pure Form Equine LLC, Booth 6018

Pure Form Equine's Chock Full'a Chia biscuit is a niche product developed in response to the NAVC's call for natural remedies to treat equine gastric ulcer syndrome. Pure Form says chia is a recognized nutraceutical that is effective at relieving the symptoms of a number of gastrointestinal disorders. This is due



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**AAEP booth #4018/4020**  
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E.I. Medical Imaging **EVO**



to the thick mucilaginous gel created when the chia breaks down. Its efficacy at alleviating symptoms of ulcers and hindgut acidosis in horses has given rise to increased demand, especially because it is highly palatable, easy to digest, and an omega-3 powerhouse. Furthermore, the company says, its exceptional hydrophilic properties make chia more effective at preventing sand colic than other, more expensive products.

Pure Form Equine's product portfolio currently includes six flavors, with several biscuits appropriate for horses with metabolic issues. The company says this is supplemental nutrition and natural gastric support in a nutraceutical biscuit that feeds like a treat.

Visit the exhibit booth, or find more information at [PureFormEquine.com](http://PureFormEquine.com).

### SmartPak Equine, Booths 5031/6030

SmartPak is celebrating five years of providing peace of mind to horse owners with ColiCare, the free colic surgery reimbursement program. In the 2016 LeBel Marketing, Veterinary Marketing Survey, ColiCare was named the No. 1 vet-recommended colic surgery reimbursement program in the country. The program provides up to \$7,500 in surgery reimbursement and combines annual wellness services from the veterinarian with daily administration of a digestive support supplement in SmartPaks. There are six different supplements that are eligible for ColiCare coverage, from a basic hindgut formula to multipurpose formulas that provide support for joint, hoof, skin, coat, and hindgut health. SmartPak says all six supplements provide the same comprehensive hindgut support to help horses maintain digestive balance. Signing up for ColiCare is easy: Owners can enroll over the phone or online. To learn more about the ColiCare program, visit [SmartPak.com/ColiCare](http://SmartPak.com/ColiCare).

### Sound/Antech Diagnostics, Booths 1087/2086/2079

As the pioneer of veterinary digital radiography and regenerative laser therapy, SOUND says its steadfast commitment is to support equine veterinarians by delivering innovative diagnostic imaging, therapy, and information management solutions that help you deliver the best care to your patients. Today, the company is even more excited about what's happening at SOUND. It says that in addition to launching the best-selling DR products




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Kaeco **Equi-Mast**® is designed as an equine digestive aid to assist in maintaining a healthy equine gastrointestinal system and to support in the control of stomach ulcers. Ideal for race and performance horses.

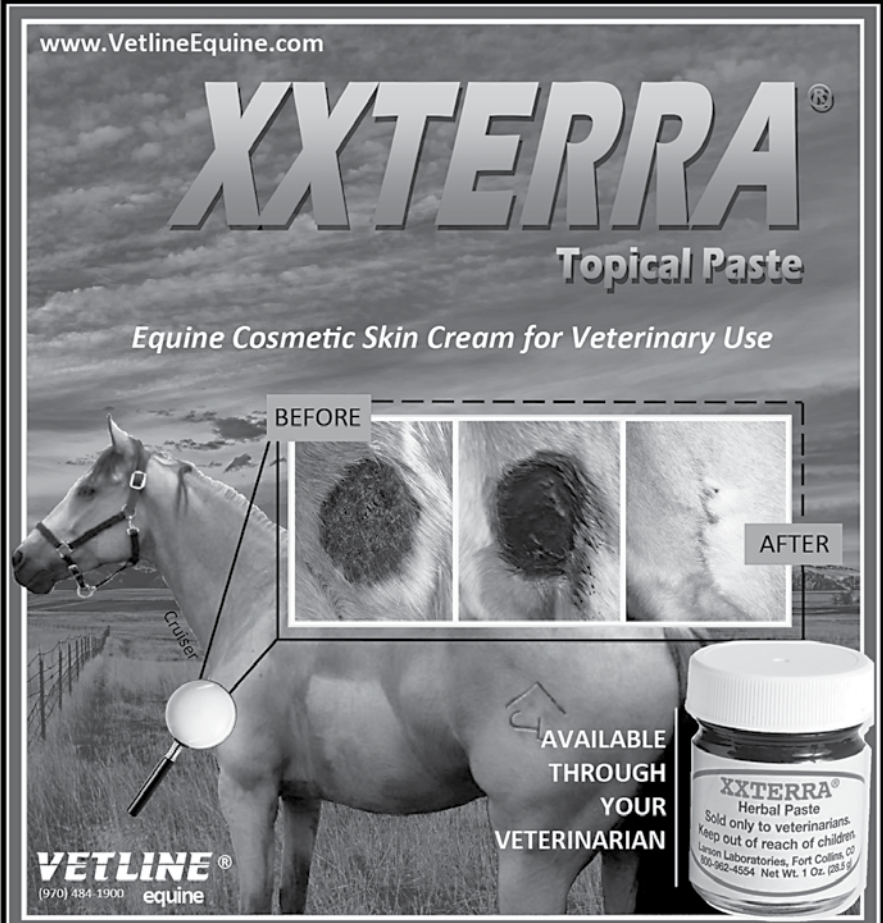
**Directions for Use:** Horses - Top dress 1 scoop (1 oz.) top dress twice daily for seven days. Follow with one scoop daily or as needed or as recommended by your veterinarian.

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in veterinary history, Sound SMART DR and the NEXT Equine DR, SMARTPACS has been introduced to make image management easier than ever.

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Be sure to stop by the SOUND booth at AAEP to see the latest addition to the imaging suite, the Samsung Neurologica BoobyTom portable equine CT. Visit SoundVet.com to learn about the evolution of equine imaging and the new SMART RLT—Regenerative Laser With an IQ.

#### StableLab, Booth 2073

Founded in 2008 by Dr. Heinrich Anhold, Stablelab is a clinical tool designed for use in the field, delivering results within 10 minutes at the horse's side. Stablelab measures serum amyloid A and is 50 times more sensitive than the thermometer. According to the company, it detects infections with 97% accuracy and is the only diagnostic tool that can reliably monitor antibiotic treatment.

It does all this in the palm of your hand

within minutes. Better Numbers, Better Medicine.

#### Triple Crown Nutrition, Booth 4055

Can Triple Crown feeds improve immune response? It is easy to provide the proper amount of protein, calories, and basic vitamins and minerals for your horse. Every feed is designed to do just that for the average horse when fed at the proper amount. However, many horses need more than the basics.

All horses have some level of stress in their lives, ranging from being chased by flies in the pasture to intense training and transport associated with showing. Stress can directly affect immunity, making horses more susceptible to problems such as digestive upset. Like people, some horses handle stress well while others fall to pieces with the slightest change in routine. Probiotics, prebiotics, and organic minerals have all proven to help animals cope better under stress, but at what level? See the difference at TripleCrownFeed.com, or call us at 800/451-9916.

#### Vettec Inc., Booth 7018

Vettec manufactures hoof care products for the hoof care professional. Vettec says its extensive line of hoof-related materials allows hoof care professionals to complete hoof repairs and glue on shoes with Adhere, as well as create instant shoes and foal extensions with Superfast. The company says its instant pad materials (Equi-Pak, Equi-Pak CS, Equi-Pak Soft, Sil-Pak,

and Sole-Guard) promote heel and sole growth, eliminate thrush, protect and support the foot, and prevent stone bruising. Does your horse suffer from sore feet, low heels, broken walls, thrush, laminitis, navicular, or founder? Ask your hoof care professional or visit Vettec.com to explore how these tools can work for you.

#### Xterra/Vetline Inc., Booths 7087/8086

Vetline Inc. is the maker of Xterra, the only herbal option for equine cosmetic skin care. The company says its newly re-introduced proprietary blend of chelated amino acids, Equilytes, is like none other and absorbs in minutes. Sister products EqVital-R and EqVital-S are complete, balanced supplements designed to keep your horse healthy during vigorous training or for mares and their foals during breeding season. Race Today is a supplement that Vetline Inc. says combats the effects of equine exercise-induced pulmonary hemorrhage and is used by National Finals Rodeo-qualifying athletes. All products are made with human-grade ingredients and include organic molasses that horses love.

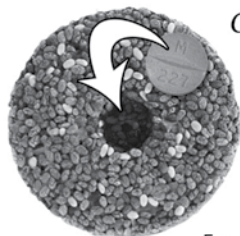
Vetline Inc. is an established company created by veterinarians to help manage specific equine health needs with scientifically balanced nutrition and all-natural, organic ingredients. Vetline says it boasts a line of long-standing, successful supplements for training, competition, and maintenance of your equine athlete. 🐾

# PURE FORM EQUINE LLC

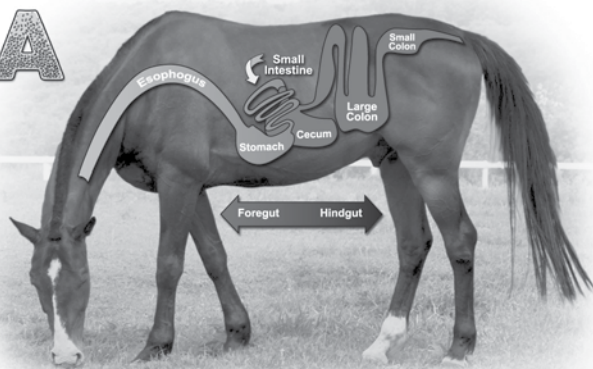
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