



Visit anaheimoc.org for information about this year's AAEP Convention host city.

Iconic Disneyland might be right down the road, but this December the excitement will be at Anaheim's Convention Center. The California city will play host to 6,000-plus equine veterinarians, veterinary students, technicians, trade show exhibitors, and guests at the 58th Annual Convention of the American Association of Equine Practitioners (AAEP). Attendees

will not only learn about hundreds of veterinary topics but also peruse the trade show's many products and services for the horse industry, some of which are listed here. Make sure you keep an eye out for the March 2013 issue of *The Horse*, which will feature important take-home messages for horse owners and veterinarians about cutting-edge research in the AAEP Wrap-Up.

COURTESY ANAHEIM/ORANGE COUNTY VISITOR & CONVENTION BUREAU



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Abaxis, Booth 1431

Abaxis describes itself as “your total laboratory partner,” offering the comprehensive VetScan line of on-site diagnostic instruments, rapid tests, and reference laboratory services (AVRL). Abaxis says it has become synonymous with convenience, ease-of-use, and cost-effectiveness, delivering on its promise of speed, accuracy, and reliability. Abaxis delivers it all.

ADM Alliance Nutrition, Booth 712

ADM Alliance Nutrition advocates feeding horses the way they are meant to eat. The company says its ultra-premium blended fat- and fiber-based GLO for Life line of feeds, which contain Moor-Man's GROSTRONG Minerals, features the highest-quality ingredients to provide a balanced nutritional formula for better health and performance. GLO for Life products are formulated free of corn

starch, grain products, and unnecessary fillers. ADM Alliance Nutrition says its GLO for Life products offer consistent formulas and utilize stabilized rice bran, a nutrient-rich, highly digestible fat and fiber source; Omega Flax ground flaxseed for omega-3 essential fatty acids; natural-source vitamin E, a powerful antioxidant; and Prospanse, their unique brewer's dried yeast formula for a rich source of B-complex vitamins. Because GLO for Life feeds are nutrient-rich, the company says less is needed to achieve optimal results. For a dealer near you, visit www.grostrong.com or call 800/680-8254.

ALLPRO Imaging, Booths 255/354

ALLPRO Imaging says its ScanX Trek is the most ruggedly portable computed radiography system on the market and an affordable and efficient solution when upgrading to digital imaging. According to the company, ScanX Trek's rugged, compact design is engineered to withstand the rigors of ambulatory work, and its excellent image quality makes it the perfect fit

for the equine practice. The ScanX Trek produces high-resolution images in all standard sizes through 14-by-17 inches. It can also be utilized for equine dentistry. Equine practitioners can take a radiograph in the field, process the image, and make a diagnosis on the spot, while eliminating the need to chemically process X rays or return to the barn for retakes. Now, ScanX Trek is available in complete turnkey packages that include a laptop computer, Metron Imaging Software, imaging plates, and accessories.

Arthrex Vet Systems, Booths 312/314/316

Arthrex Vet Systems is a minimally invasive orthopedic company focusing on arthroscopic surgery, product innovation, and medical education. The company's goal is to make technically demanding surgical procedures safer, easier, and more reproducible. Several products to be displayed at the trade show booth include:

IRAP II: The next generation of autologous blood therapy contains a new design to

Simple Solutions for Athletic Horses

**Elevate[®] Maintenance Powder**

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- Protects muscles

**Summer Games[®] Electrolyte**

- Replenishes electrolytes
- Encourages drinking

**EndurExtra[®]**

- Adds calories
- Increases appetite
- Supports muscles

**Neigh-Lox[®] ADVANCED**

- Relieves ulcers
- Supports healthy hindgut

**Joint Armor[™]**

- Provides fluid motion
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- Balances omega 3 & 6
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enhance production of anti-inflammatory and anti-degenerative compounds.

Autologous Conditioned Plasma (ACP): The company says its easy-to-use Arthrex Double Syringe kit makes the processing of concentrated growth factors quick,

efficient, and cost-effective for treating soft tissue injuries.

Meniscal Repair: According to Arthrex Vet Systems, the introduction of new hand instruments and implants for meniscal injury procedures gives the surgeon new and better options for treating these injuries.

Cartilage Repair: The use of Chondral Darts, Compression Screws, Bioabsorbable Pins, and the OATS system will allow

new chondral fracture and defect treatment options, according to the company.

Auburn Laboratories Inc., Booth 1507

Auburn Laboratories Inc.'s APF Pro Equine is said to bring your horse all the advantages of the original APF, but with the addition of *Aralia* and *Rhaponticum* for ulcer protection and muscle-building benefits. Specifically formulated for horses under intense stress or elite athletes needing to maintain their competitive advantage, APF Pro contains nutrients that the company says guard against the negative effects of stress-related events such as training, traveling, competing, and being housed in unfamiliar surroundings.

Auburn Laboratories says the herbal ingredients (*Eleutherococcus senticosus*, *Rhodiola rosea*, *Schizandra chinensis*, *Aralia mandschurica*, *Rhaponticum carthamoides*) in APF Pro have been shown to provide valuable nutritional support for recovery from athletic exertion, gastric ulcers, tying-up, respiratory and skin allergies, immune function, and anhidrosis.

The company says APF Pro is acceptable for use in competitions under the jurisdiction of both the United States Equestrian Federation and the Fédération Equestre Internationale.

Bayer Animal Health, Booth 339

Bayer Animal Health is a proud and long-standing AAEP Educational Partner that supports the equine veterinary industry through many of its programs and sponsorships. Bayer's support of the AAEP Annual Convention, Resort Symposium, and Focus Meetings helps AAEP provide equine practitioners with many options for quality continuing education. Bayer also sponsors AAEP member programs such as the "Get-A-DVM Equine Practitioner Locator Service" (www.aaep.org/dvm_search.php) to drive wellness-conscious horse owners to member practices. In addition, Bayer prints and makes available more than 20 different AAEP Client Education Brochures, each educating horse owners on equine topics and how their veterinarians can help with these issues.

Bayer Animal Health says it is committed to providing quality equine products that are backed by clinical research. Visit www.Bayerequineconnection.com to learn more about Bayer's equine products.

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Prescribe the new anti-itch, anti-inflammatory solution made for horses.

Provide temporary relief of **itching** and **inflammation** with **EquiShield® IR Shampoo** and **Spray**. Rich in coat conditioners and Omega 6 fatty acids, **EquiShield IR** formulations are alcohol-free and safe to use on irritated skin.



Pramoxine 1%,
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Stop by Kinetic Vet booth 361-365 for show specials on our new lines of veterinary-strength skin-care products.

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Sold exclusively to veterinarians.



Introducing Donor-based Arthrex d-ACP™ and Arthrex d-IRAP™ II

Save time and money by utilizing this new service from Arthrex Vet Systems and Lake Immunogenics, Inc.

Arthrex Vet Systems and Lake Immunogenics have partnered to provide a new and convenient service for veterinarians wanting to offer ACP and IRAP II at their practice. This new service provides preprocessed, donor-based ACP and IRAP II, without the need to invest in capital equipment.

d-ACP and d-IRAP II Benefits:

- No capital equipment expenditures
- Order what is needed
- No preparation needed
- In stock for overnight delivery
- No Aa, Ca, Qa RBC antigens
- Processed from a closed herd
- Processed by a licensed USDA facility for biologics production
- AAALAC accredited
- OLAW accredited

ACP is a concentration of platelets and beneficial growth factors created from a small amount of blood. These growth factors improve signaling and recruitment of cells to an injury site and optimize the environment for healing. ACP also reduces the amount of white blood cells, specifically neutrophils, in the platelet-rich plasma, as these may be counterproductive in the healing process.

IRAP II is a serum that contains high concentrations of regenerative and inhibitory proteins that block the effects of destructive proteins like interleukin-1 (IL-1), by filling receptors in the cartilage with interleukin-1 receptor antagonist (IL-1Ra).

Arthrex Vet Systems is a division of Arthrex, Inc., a manufacturer of over 6,000 products for arthroscopic and minimally invasive orthopaedic surgical procedures. Investing in Arthrex products means you have chosen a company committed to uncompromising quality and constant product innovation, while providing you with the most competent technical customer support in the industry.

Lake Immunogenics, Inc. has been the trusted leader in production of animal plasma products for over 25 years. Lake Immunogenics maintains the highest level of product quality and animal care and has numerous accreditations.



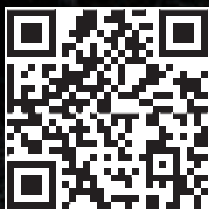
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Legend® Multi Dose (hyaluronate sodium) Injectable Solution, Legend (hyaluronate sodium) Injectable Solution, BRIEF SUMMARY: Prior to use please consult the product insert, a summary of which follows: **CAUTION:** Federal Law restricts this drug to use by or on the order of a licensed veterinarian. **INDICATIONS:** Legend® Injectable Solution and Legend® Multi Dose Injectable Solution are indicated in the treatment of equine joint dysfunction associated with equine osteoarthritis. **CONTRAINDICATIONS:** There are no known contraindications for the use of Legend® Injectable Solution and Legend® Multi Dose Injectable Solution in horses. **RESIDUE WARNINGS:** Do not use in horses intended for human consumption. **HUMAN WARNINGS:** Not for use in humans. Keep out of reach of children. **ANIMAL SAFETY WARNING:** For Legend Injectable Solution 4 mL and Legend Multi Dose Injectable Solution - Not for Intra-articular use. The Intra-articular safety of hyaluronate sodium with benzyl alcohol has not been evaluated. **PRECAUTIONS:** Complete lameness evaluation should be conducted by a veterinarian. Sterile procedure during the injection process must be followed. Intra-articular injections should not be made through skin that is inflamed, infected or has had a topical product applied. The safety of Legend Injectable Solution and Legend Multi Dose has not been evaluated in breeding stallions or in breeding, pregnant or lactating mares. **ADVERSE REACTIONS:** No side effects were observed in Legend Injectable Solution clinical field trials. Side effects reported post-approval: Following intravenous use: Occasional depression, lethargy, and fever. Following intra-articular (Legend Injectable Solution – 2 mL only) use: joint or injection site swelling and joint pain. For medical emergencies or to report adverse reactions, call 1-800-422-9874. **ANIMAL SAFETY SUMMARY:** Animal safety studies utilizing Legend Multi Dose Injectable Solution were not performed. Legend Multi Dose Injectable Solution was approved based on the conclusion that the safety of Legend Multi Dose Injectable Solution will not differ from that demonstrated for the original formulation of Legend Injectable Solution. Legend Injectable Solution was administered to normal horses at one, three and five times the recommended intra-articular dosage of 20 mg and the intravenous dose of 40 mg. Treatments were given weekly for nine consecutive weeks. No adverse clinical or clinical pathologic signs were observed. Injection site swelling of the joint capsule was similar to that seen in the saline treated control horses. No gross or histological lesions were observed in areas of the treated joint. For customer service or to obtain product information, including a Material Safety Data Sheet, call 1-800-633-3796. Bayer (reg'd), the Bayer Cross (reg'd), Legend® and the horse logo are trademarks of Bayer. © 2010 Bayer HealthCare LLC Bayer HealthCare LLC, Animal Health Division, Shawnee Mission, Kansas 66201 U.S.A., 15802 GHG051412



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Altresyn is contraindicated for use in mares with a previous or current history of uterine inflammation. Talk to your veterinarian about the proper use and safe handling of Altresyn. Avoid skin contact and always wear protective gloves when administering. Pregnant women, or women who suspect they are pregnant, should not handle Altresyn.



Bioniche Animal Health USA Inc., Booths 639/738

Bioniche Animal Health USA Inc. has acquired distribution rights for an equine digestive product called MitoHorse. MitoHorse can help restore health by re-establishing healthy intestinal microflora following an imbalance. Equine digestive imbalances might occur because of antibiotic treatment, diet changes, or other stressors. Current commercially available probiotics (*Lactobacillus* and *Bifidobacterium*) are sensitive to air, heat, and acid. These sensitivities make current probiotics difficult to manufacture, transport, and store. The company says MitoHorse can help restore the natural balance quickly with a superior culture that is shelf-stable and acid-resistant. MitoHorse contains 1 billion CFU/g of *Pediococcus acidilactici* and *Saccharomyces cerevisiae* spp. *boulardii* per capsule.

Why is MitoHorse in capsules? Capsules provide better protection from air, extending shelf life. Dosage and consistency is better controlled for a more effective reach of microorganisms to the small and large intestines, notes Bioniche. For more information on MitoHorse, visit the Bioniche booths or go to www.MitoHorse.com.

Ceva Animal Health Inc., Booth 1631

Ceva Animal Health, North America, joined the North American equine health industry in 2012 with Altresyn, the first FDA-approved generic altrenogest. According to Ceva Animal Health, Altresyn gives vets and their clients a better value alternative for estrous control, without compromising the safety and consistency they have come to expect. For more information, contact your Ceva sales representative or distributor, or visit www.altresyn.com. Ceva also has a strong presence in the companion animal health market. Its key companion animal products include the Vectra line of parasiticides, ADAPTIL

(formerly D.A.P.), FELIWAY pheromone behavior aids, and Senilife neuroprotection for aging pets. Ceva Biomune's key poultry products include CEVAC Transmune IBD, Vectormune FP, and Vectormune HVT. Visit www.ceva.us for more information.

CM Equine Products, Booth 665

The CM Heal Belt provides a horse with what the company, headed by Marge Spencer, calls "the most effective belly bandage available." The patented system and treatment method is designed to aid in prevention of post-surgical hernias and reduction of existing post-surgical hernias. The belt saves time, according to Spencer, because it can be applied by one person, and it is cost-effective because it is durable and machine-washable and -dryable. The bandage is available for horse sizes ranging from Miniature Horses to draft horses.

The company also offers its Lead & Drive Foal Training System and the "Formatting for Life" video series. For more information call 888/431-7771 or visit www.cmequineproducts.com.

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Franklin-Williams Company, Booth 702

Franklin-Williams describe itself as a pioneer in the development of bandage products designed specifically for equine use. The company's products are available as individual ready-to-use sterile (Steri-Roll) and nonsterile (RediRoll) bandages, securely packaged to maintain integrity and provide a professional-looking product for dispensing to the client. The material also is available as nonsterile bulk rolls (CombiRoll) in 10-yard lengths. SteriRoll and RediRoll are available in various lengths. The products are provided in 8, 12, 14, and 16-inch widths. The company developed its EquiWrap Trauma Kit in consultation with equine practitioners for horse owner use for emergency treatment of limb cuts and abrasions until a wound care plan can be created by a veterinarian.

Manufacture and distribution of these products is the company's only business. It has been in operation 18 years. For more information call 800/556-5517 or visit www.franklinwilliams.com.

ImproMed LLC, Booths 1355/1454

ImproMed LLC, an independent member of Butler Schein Animal Health, says it is the leader in providing a Total Solution Package to the veterinary professional. Since 1979, ImproMed has been offering practice management software (PMS) to veterinary hospitals to facilitate running an efficient, effective, and profitable practice. Its PMS includes Infinity, Advantage+, and the new equine-centric Triple Crown. According to the company, ImproMed Triple Crown is a complete, strong solution built upon proven business intelligence and features full bi-directional synchronization, lab, and digital imaging integration, specialized billing, Intelligent Inventory Integration with Butler Schein Animal Health, and much more. No matter the nature or scope of your practice,

Triple Crown says it provides enhanced information management and improved business efficiency. To learn more, visit www.improved.com/triple-crown.

Kentucky Performance Products LLC, Booths 648/650

Kentucky Performance Products LLC (KPP) reported that Neigh-Lox Advanced, which it launched in 2012, has been very well-received by both veterinarians and their clients. The unique formula of Neigh-Lox Advanced addresses total digestive tract health, from stomach to hindgut, notes the company.

"It is recommended for horses challenged by colonic and gastric ulcers, diarrhea, chronic colic, and those at risk for starch/sugar-related laminitis," says Delia Nash, vice president of KPP. "It is unique in that it maintains a healthy GI tract as well as supporting the healing of damaged tissue and optimal starch/sugar digestion."

Affordability, effectiveness, and research-based formulation are what

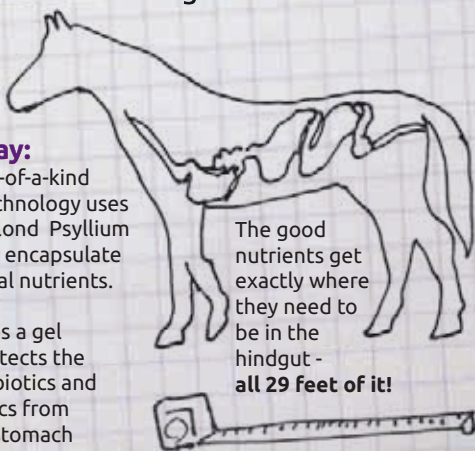
We know you want solid evidence before choosing any solution to protect your horse's gastric health.

This is as solid as it gets.

Our way:

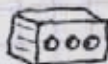
Our one-of-a-kind GST® technology uses whole blond Psyllium husks to encapsulate beneficial nutrients.

It creates a gel that protects the live probiotics and prebiotics from hostile stomach acids & GI juices.

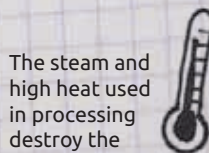


The good nutrients get exactly where they need to be in the hindgut - **all 29 feet of it!**

Their way:



Put traditional Psyllium products in water and they get brick hard.



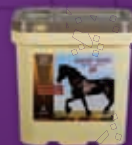
The steam and high heat used in processing destroy the structure of the Psyllium - and its healthy benefits.

We've got hard evidence this science really works in real guts.

ASSURE® is the only digestive health system with this kind of solid proof behind it.

ASSURE products are able to deliver billions of healthy microbes ("good" bacteria and yeast) to the hind gut.

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Would you want this in your GI tract? Neither would your horse!

Arenus
Health and Nutrition Through Science™
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62% of horses have
stomach ulcers.¹

“ ”

I'm not the type
to cross my fingers.

Kari Kemper,
Arabian Western
Pleasure and
ULCERGARD
user since 2005.

The simple truth is that every horse is at risk for stomach ulcers. Including yours. It's time to reduce the risk with ULCERGARD® (omeprazole). It's the only medicine approved by the FDA to prevent equine stomach ulcers.*

Take action at ulcergard.com.

* When administered for 8 or 28 days, ULCERGARD is proven to effectively prevent stomach ulcers in horses exposed to stressful conditions.

¹ Data on file at Merial. 2008 Merial Scoping Program Results.

IMPORTANT SAFETY INFORMATION: ULCERGARD can be used in horses that weigh at least 600 pounds. The effectiveness of ULCERGARD in the prevention of gastric ulcers in foals and weanlings has not been evaluated. Safety in pregnant mares has not been determined.

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UlcerGard
(omeprazole) Oral Paste for Horses

For the prevention of gastric ulcers in horses



quality nutritional supplements are all about, Nash notes. "Veterinarians choose to use our supplements because they know they can rely upon their effectiveness."

From Elevate natural vitamin E to Summer Games Electrolyte, KPP's supplements are readily available through all major veterinary distributors. Company nutritional advisers are ready to answer any questions from veterinarians or their clients.

Visit the KPP booth to learn how Neigh-Lox Advanced and other products can help veterinarians help their clients. For more information visit www.KPPusa.com or call 800/772-1988.

Kinetic Vet, Booths 361/363/365

Kinetic Vet's team has formed two exciting families of products designed to arm veterinarians with innovative solutions to combat equine dermatological issues.

In 2011 Kinetic Vet launched Equi-Shield CK Shampoo, Salve, and Spray, the Chlorhexidine and Ketoconazole line designed to tackle bacteria and fungi. This year Kinetic is proud to present Equi-Shield IR Shampoo and Spray, formulated with 1% Pramoxine, 1% Hydrocortisone with Colloidal Oatmeal, ideal for treating and soothing flaky, itchy, irritated, and inflamed skin.

Kinetic's other exciting launch is its 4% Chlorhexidine Vetasan line. The company notes its Vetasan Shampoo and Vetasan HC (Hydrocortisone) Shampoo offer antiseptic, cleansing, and anti-inflammatory solutions, providing veterinarians and their clients with effective ways to treat bacterial skin conditions.

Stop by Booths 361/363/365 to learn more about these products and Kinetic Vet's other family of equine products. For more information visit www.KineticVet.com or call 877/786-9882.

Luitpold Animal Health, Booth 447

Luitpold Animal Health says it's committed to advancing the cause of better animal health through scientifically proven and FDA-approved products. For years, many veterinarians have trusted the quality and reliability of Adequan i.m. (polysulfated glycosaminoglycan), the only FDA-approved polysulfated glycosaminoglycan—there is no generic

Adequan i.m. When it comes to your horse's health, the company says to rely on remedies that are pure, consistent, and proven. The FDA-approval process requires manufacturers to scientifically prove potency and efficacy, and products are constantly monitored for quality and purity.

Since every horse is susceptible to degenerative joint disease or osteoarthritis, horse owners need to be on the lookout for signs of lameness. As soon as you see early indications of joint discomfort, have your veterinarian check your horse right away. According to Luitpold, early treatment of osteoarthritis with FDA-approved Adequan can stop the destructive cycle and restore your horse's joints to their natural balance. Get the facts at www.nogenericaadequan.com.

Merck Animal Health, Booth 641

Merck Animal Health is for the horse and for the equine veterinarian. Merck Animal Health says it offers one-of-a-kind value-added programs and services such as respiratory biosurveillance, practice builder, and the new Horse Care for Life Program, providing better health care for the horse and better business for equine practices. The company's comprehensive product portfolio includes new and innovative products like Prestige V + WNV, Encevac T + WNV, Equi-Nile, and PROTAZIL (1.56% diclazuril), as well as products veterinarians have trusted for years, such as Regu-Mate, Banamine, and Panacur.

For more information on Merck Animal Health products and programs, veterinarians can visit the Merck Animal Health Booth 641 at the convention, contact their Merck Animal Health sales representative or distributor, or call 800/521-5767. Horse owners can visit www.WestNileEquineVaccines.com or www.Protazil.com.

Merial, Booth 539

Merial describes itself as a world-leading, innovation-driven animal health company that provides a comprehensive range of products to enhance the health, well-being, and performance of animals. Passionate about horses, the Merial team is dedicated to providing owners with trusted, effective products that help their horses perform at their best, whether they race, compete, work, or are purely for pleasure.

All Merial brand products are backed by a research and development team that the company says ranks among the world's leaders in animal health care innovation. As a committed partner to equine practitioners and their clients, Merial is also an active supporter of the AAEP and sponsor of the 2012 Annual Convention educational session "Ethics, Scope of Practice, and Racing."

Visit www.merial.com or call 888/MERIAL-1 to learn more about Merial products and educational initiatives. Stressed out? Stop by the Merial booth to learn how to get a free massage.

Neogen, Booths 261/360

Neogen offers a comprehensive line of equine care products, including BotVax B, the only vaccine available against equine botulism Type B; EqStim, described as a unique immune stimulant that provides quicker recoveries from equine respiratory disease complex (ERDC); Chondroprotect and HyCoat wound care products; and a wide range of precision veterinary instruments, nutritional supplements, pharmaceuticals, and wound care and grooming products.

The AAEP's at-risk vaccination guidelines include equine botulism. Neogen says BotVax B, which was first approved in 1987, has successfully protected hundreds of thousands of horses and foals. Neogen's EqStim immune stimulant provides quicker recoveries from ERDC and was evaluated in mares with persistent endometritis (contact Neogen for a reprint of this clinical trial published in the *Journal of the American Veterinary Medical Association*).

Neogen also offers Ideal Instrument disposable needles, described as the first and only needles designed specifically for use with animals that carry a 100% guarantee. For more information visit www.neogen.com.

Nutramax Laboratories Inc., Booth 555

Nutramax Laboratories Inc. researches, develops, and markets high-quality products to support people's and animals' active lifestyles. The company explains that Cosequin, its premier line of equine joint health supplements, is the No. 1 veterinarian-recommended joint health brand and the only one shown to be safe, bioavailable, and effective in published research.



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Learn more and **get started with a Buy 2, Get 1 Free coupon** at TriumphTrial.com



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*Go to www.TriumphTrial.com for complete refund details. Official promotion runs from September 1, 2012 through November 30, 2012.

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- Safe and effective
- USDA approved
- Allergen-specific for each patient and
- Provide relief in as little as 4 weeks.*

*Safety and Efficacy of Sublingual Immunotherapy in a Population of Canines with Atopic Dermatitis: a Pilot Study, 2012.

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Ask Nutramax about Provable-EQ, a digestive aid containing *Saccharomyces* yeast species plus prebiotics to encourage normal gastrointestinal function and health. It also offers Welactin Equine, an omega-3 fatty acid fish oil supplement, and Calxequin, a concentrated daily hoof supplement. Stop by Booth 555 to learn more and take advantage of company specials. Visit www.nutramaxlabs.com or call 888/886-6442 for more information and special offers.

Nutrena, Booths 1630/1632/1634

Try Nutrena's vet-recommended SafeChoice horse feeds today. SafeChoice is available in three formulas: Special Care, Perform, and Original. Nutrena describes Special Care as an innovative controlled-starch formula, ideal for horses with metabolic concerns, easy keepers, Miniature Horses, and ponies, and effective in horses with equine

metabolic syndrome. Perform is a high-fat, controlled-starch formula for performance horses and hard keepers. Energy is sourced from a blend of highly digestible fiber, starch, sugar, and fat, which Nutrena says enables horses to maintain stamina and helps with recovery. Original is nutritionally balanced for growing and mature horses alike. The entire product line features the exclusive SmartGrain Formulation, which Nutrena says uses an ideal blend of nutrients to help reduce metabolic disturbances.

The manufacturer adds prebiotics and probiotics to help horses absorb nutrients more effectively. Visit www.SafeChoiceFeed.com for more details.

OCD Pellets, Booth 807

OCD (Optimal Cartilage Development) Pellets says its breakthrough formula provides complete daily nutritional support for developing and maintaining a healthy equine skeletal system and is effective in preventing and treating bone and joint conditions such as osteochondrosis, equine osteochondritis dissecans (OCD),

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AAEP Booth #807



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SmartPaks do more than make feeding foolproof. They make more time for riding, thanks to less time scooping. They keep your horse healthier by keeping his supplements fresher. They put one more task on autopilot and cross one thing off your "to do" list, making it easier than ever for you to **take great care of your horse.**



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To help re-establish intestinal microflora, for example, either during or after antibiotic treatment, try MitoHorse™—a premium probiotic. To learn more, please contact Bioniche Animal Health at 1-888-549-4503, or visit

www.MitoHorse.com



bone cysts, degenerative joint disease, epiphysitis, osteoarthritis, hock problems, and more.

According to the manufacturer, OCD Pellets will support the bone and joint health of horses in all disciplines at all stages of life. The advanced technology of micro-sized isolates as precursors of the active ingredients found in chondroitin and glucosamine results in better absorption and assimilation. This revolutionary formulation is made up of hyaluronic acid, amino acids, trace mineral complexes, and nutraceuticals required for forming a strong bone matrix.

Inflammation interferes with bone-building and accelerates bone loss. Corta-Flx, a clinically proven formula found in OCD Pellets, is a source of nutrients that addresses joint inflammation, the company says. For more information visit www.docsproductsinc.com or call 866/392-2363.

Pfizer Animal Health, Booth 347

Pfizer Animal Health stands behind a broad portfolio of leading equine products and services. In addition to providing world-class support for its brands, Pfizer Animal Health says it is committed to helping veterinarians maintain and grow their practices as an American Association of Equine Practitioners (AAEP) Educational Partner; sponsor of the AAEP Foundation and the AAEP Dentistry Short Course veterinary focused programs and communications; and through the Pfizer Animal Health Commitment to Veterinarians program. The Commitment to Veterinarians initiative includes programs designed to address the needs of veterinarians and students in the areas of training and continuing education, research, and development and furthering the profession.

Pfizer Animal Health also heavily invests in research and development to help veterinarians find solutions for today and the future. To learn more visit www.animalhealth.pfizer.com.

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Parker, Colorado



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Platinum Performance, Booth 239

The formula that was originally developed to help speed healing in patients at Alamo Pintado Equine Medical Center has been developed into a full line of nutritional support products, including Bio-Sponge, Osteon, and Platinum Performance CJ. The company says it has been providing veterinarians with the nutritional formulas and research needed to support its patients for more than 15 years. It calls its philosophy the Platinum EDGE: Educate clients about the latest equine nutrition advancements; Deliver products that are 100% developed and manufactured by Platinum Performance; Guide clients and support veterinarians in finding the right solution for each horse; and Exceed expectations through proven products and commitment to service. Visit www.platinumperformance.com or call 866/553-2400 to learn how Platinum Performance can support the health of the horse.

Purina Animal Nutrition, Booth 531

Purina Animal Nutrition has partnered with U.K.-based Science Supplements to

bring an exciting new product lineup to the United States. The partnership introduces a line of supplements developed to improve performance and health for horses working in warm or strenuous conditions and for maintenance of joint health and hydration. The new supplements include Purina FreedomFlex Joint Health Product, ElectroEase Electrolyte Powder Supplement, ElectroEase Electrolyte Paste Supplement, and HydraSalt Salt Supplement.

Both ElectroEase Electrolyte Powder Supplement and HydraSalt Salt Supplement contain Smooth MicroBead Technology, which the manufacturer says promotes optimal ingredient absorption. Other unique benefits include efficacious levels of the highest-quality ingredients, increased palatability, and extensive scientific research, the company adds.

Hydration Hay Original, also recently introduced by Purina Animal Nutrition, is a forage product designed to keep horses hydrated after competition, strenuous exercise, or while on the road.

Visit www.purinahorsesupplements.com.

Current Joint Therapies in Equine Practice: A survey of Veterinarians 2009. Dorci Ferris DVM, David D. Frisbie DVM, PhD, Dipolmate ACV/S, and C. Wayne McIlwraith, BVSc, PhD, DSc, FRCVS, Dipolmate ACV/S AAEP 2009 Proceedings: Vol. 55 Pages 57-58

Brief Summary/Indications: For the intramuscular treatment of non-infectious degenerative and/or traumatic joint dysfunction and associated lameness of the carpal and hock joints in horses. There are no known contraindications to the use of intramuscular Adequan® i.m. brand Polysulfated Glycosaminoglycan in horses. Studies have not been conducted to establish safety in breeding horses. WARNING: Do not use in horses intended for human consumption. Not for use in humans. Keep this and all medications out of the reach of children. Caution: Federal law restricts this drug to use by or on the order of a licensed veterinarian. Each 5 mL contains 500 mg Polysulfated Glycosaminoglycan. SEE PRODUCT PACKAGE INSERT FOR FULL PRESCRIBING INFORMATION. Adequan® is a registered trademark of Luitpold Pharmaceuticals, Inc. ©LUITPOLD PHARMACEUTICALS, INC., Animal Health Division, Shirley, NY 11967. AHD 1528, Iss. 2/12 D-LP12000106 TH

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com and www.purinahorsehayblocks.com for more information and to receive a trial offer.

SmartPak, Booths 324/326

From the feed room to the tack room, SmartPak says it offers innovative solutions to help riders take great care of their horses. SmartPak was founded in 1999 with the introduction of the patented SmartPak supplement feeding system. The revolutionary daily dose SmartPaks are custom-made for your horse, individually labeled, and sealed for freshness. With the success of this simple and convenient feeding system, SmartPak has continued to expand its offering of quality products, including its own line of more than 60 supplement formulas called SmartSupplements, and a wide variety of tack, equipment, and supplies.

New this year is ColiCare, SmartPak's colic surgery reimbursement program. SmartPak is so very confident in the combination of required wellness visits from the veterinarian and its comprehensive gastrointestinal health supplement SmartDigest Ultra that it's providing up to \$7,500 in colic surgery reimbursement for horses enrolled in the ColiCare program. Learn more about ColiCare at SmartPak. com/ColiCareDVM or 1-888/472-5229.

Triple Crown Nutrition Inc., Booths 1521/1523/1620/1622

Triple Crown Nutrition says it continues to provide innovative products to the feed industry. Triple Crown TLC-Total Lifetime Care provides a balanced diet for horses of any age. The only exceptions are easy keepers or insulin resistant horses, but the company has answers for those too with Triple Crown Lite or 30% Supplement.

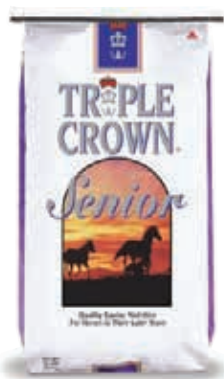
This year Triple Crown introduces Alfa-Lox, which is a chopped alfalfa-based supplement designed to help horses prone to ulcers, both gastric and colonic. Its senior feed continues to grow, and the company says it is becoming the standard for horses with severe age and conditioning issues. Finally, Triple Crown offers an automatic feeder to enhance the benefits of feeding to horses multiple times throughout a 24-hour day. In studies, horses in



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- 👑 **Low soluble carbohydrates.** Average of 11.7% NSC as measured by Equi-Analytical Labs.

Distribution is continually expanding and now includes most of the United States and parts of Canada. For more information on Triple Crown products and for dealers near you, call 800-451-9916 or go to www.triplecrownfeed.com.

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training or debilitated condition responded better with up to eight feedings per day versus the traditional two or three. Win a feeder for your practice at Booths 1521/1523/1620/1622.

Universal Imaging, Booth 721

Universal Imaging says it has provided reliable solutions to more equine veterinarians than any other imaging company for more than 38 years. Universal says it stands by its customers—in the exam room, the classroom, and the stable.

“By offering the best technology, service, and education, we’re committed to meeting the needs of our customers and their patients,” the company says.

Universal Imaging offers a complete range of ultrasound and digital radiography equipment for the equine practice. By teaming with manufacturing partners including Toshiba, Exago, Sonoscape, Canon, FujiFilm, and more, the company says it can provide customers with “turnkey, customized solutions featuring the most outstanding technology in the industry.”


Universal Imaging says it will be offering extremely aggressive specials and financing packages for AAEP Convention attendees. Visit the company’s booth for more details, conference giveaways, and more. Call 800/842-0607 or visit www.universalimaging.com.

Vettec, Booth 720


Vettec manufactures hoof care products to help the equine veterinarian restore the form and function of the equine digit. According to Vettec, its Adhere and Super Fast adhesives let veterinarians repair wall resections, adjust heel angles, and create instant shoes, foal extensions, and glue-on shoes for those delicate founder and laminitis cases. Vettec’s instant pad materials run the gamut from ultrasoft to firm and rigid, letting the professional customize the protection and support that each case requires.

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