



Hello!

The Great Canadian Woman platform boasts a 5-star podcast, entrepreneurial start-up consulting, a small business & lifestyle blog, a collaborative book currently in the production process and an annual live summit. The book will be released on pre-sale at Summit itself! This platform was created after our Founder & Director Sarah Swain travelled to Southern California for a women's empowerment event and found herself mingling with what felt like hundreds of fellow Canadian women. Sarah saw the need for a platform for Canadian women to connect, learn, grow and make some noise right here in Canada! The Great Canadian Woman podcast was launched later that year on July 1st, Canada and currently averages 1000 downloads per week, growing at an average of 20% per month. The rest of the platform has seen exponential growth as a result.

The Great Canadian Woman Summit is being held at the Muskoka Discovery Centre On October 5th and 6th that includes a panel of 9 speakers - all Canadian female entrepreneurs. On the evening of the 5th there will be a country & western themed gala with music, light appetizers and bar service. As well, a private marketplace will be set up for the attendees to shop and interact with local artisans. There is also an optional VIP event on the 4th aboard one of the Muskoka Steamships.

We would be honoured to partner with local businesses, as it is our intention of returning to this specific location for future conferences and would be thrilled to build collaborative business relations within the community. If you are interested in sponsoring or contributing to the event, please see the following page for options. We would be grateful for your collaboration, and honoured to help support your business in return.

Many thanks,

Barbara McBryer
Vendor Relations Specialist
The Great Canadian Woman Inc,



\$5,000 TITLE SPONSORSHIP

Main sponsor status - Business logo & link on event sales page. Weekly mention on The Great Canadian Woman Podcast for 3 months. Advertising space on The Great Canadian Woman blog leading up to the event weekend. Social media shout outs and features. Marketing collateral to be provided by your business to be set up at the event itself.

\$1,000 GENERAL SPONSORSHIP

Business logo and link on event sales page. Social Media shout outs and features. Formal recognition by Sarah Swain during the live event.

\$500 GENERAL SPONSORSHIP

Social media shouts outs and features. Formal recognition by Sarah Swain during the live event.

PRIVATE MARKETPLACE BOOTH

\$100 for single table. \$150 for double table. \$250 for large corner booth. Businesses responsible for decorations, set up, etc.

SWAG BAG DONATION

Donation of merchandise or coupons for 200 swag bags

DRINK OR FOOD SPONSORSHIP

Sponsorship of Food and/or Drink for the Country & Western theme gala on October 5th. Business logo & link on event sales page. Monthly mention on The Great Canadian Woman Podcast between May & September. Formal recognition by Sarah Swain during the gala event.

Please e-mail team@sarahswain.ca with your selection or further inquiries.